



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Athena Scott</i>		
<b>Board/Commission Name:</b> <i>Seattle Arts Commission</i>		<b>Position Title:</b> <i>Get Engaged Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	<b>Term of Position: *</b> 9/1/2023 to 8/31/2024  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
<b>Residential Neighborhood:</b> <i>Ravenna</i>	<b>Zip Code:</b> <i>98115</i>	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <i>Athena is a copywriter with a robust creative writing practice living in the Ravenna neighborhood. She is passionate about DIY art organizing and hopes to facilitate new connections between the city and its diverse community of artists. She has written for and edited a number of zines and small press publications, and her writing has appeared in Wallpaper* and The Berkeley Fiction Review, among others.</i>		
<b>Authorizing Signature (original signature):</b>  <i>Bruce A. Harrell</i> <b>Date Signed (appointed):</b> 8/14/2023	<b>Appointing Signatory:</b> <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# ATHENA SCOTT

copywriting + narrative development

## CONTACT

Seattle, WA



## EDUCATION

2012-2016

**University Of California,  
Berkeley**

*B.A. Architecture History*

## SKILLS

### Writing

*Editing, Proofreading,  
SEO, Branding, Emails, Digital Ads,  
Website UX, Case studies, eBooks,  
LinkedIn Ads*

### Design

*Adobe Creative Suite, Figma*

### Collaboration

*Notion, Trello, monday.com,  
Microsoft Suite*

## ACTIVITIES

### Newsletter

*amsun.substack.com*

### Board Member + Director

*Berkeley Student Food Collective  
2014-2016*

Copywriter with 6 years of professional experience. I specialize in writing about design, architecture and sustainable living. I work well both independently and collaboratively, and I pride myself on my willingness to take on new challenges, respond to feedback productively, and pursue excellence in every project.

## EXPERIENCE

January 2021 - Present

### **B2B Copywriter** | Wunderman Thompson

*Client: T-Mobile for Business/ Government/ Education*

- Produce short- and long-form **B2B marketing copy** in a fast-paced agency environment, balancing multiple project timelines.
- Independently research trends and develop **content strategy** for targeted audiences in a range of industries across multiple sectors.
- Present work and **incorporate feedback** in meetings with stakeholders, both internally and with client.

January 2019 - Present

### **Copywriter** | Freelance

- Produce marketing copy across a wide range of channels for clients across industries, including architecture, design, and lifestyle.

November 2020 - September 2021

### **Copywriter** | Eco Collective

*Eco Collective is a sustainable beauty startup in Seattle, WA*

- Developed **brand voice** across websites, product packaging, newsletters, blog posts, and social media.
- Conceptualized and planned **marketing calendar** for social media, content, and email marketing campaigns. **Produced written content** and tracked progress with team members.

October 2017 - January 2020

### **Producer** | Blank Product Architecture PR

*Blank Product is a boutique PR firm specializing in high-end residential architecture clients.*

- **Pitched + placed architecture projects** in print and online publications including *The New York Times*, *Dwell*, and *Wallpaper\**
- Produced **written project materials**, including project descriptions, website copy, and interview responses.
- Collaborated with designers + photographers to create a **cohesive narrative strategy** across written and visual materials, including project photography and online portfolio design.
- Drove **client communications** and strategy for 4 architecture firms across the SF Bay Area and the Southwest

## Seattle Arts Commission Roster

16 Members: Pursuant to ordinance 121006, all members subject to City Council confirmation, 2-year terms (Get-Engaged member serves a 1-year term):

- 7 City Council-appointed
- 7 Mayor-appointed
- 1 Commission-appointed
- 1 Get-Engaged

(Roster as of 06/20/2023)

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	1	1.	At-Large	Yeggy Michael	01/01/22	12/31/23	2 <sup>nd</sup>	City Council
			2.	At-Large	VACANT	01/01/22	12/31/23		City Council
3	F	1	3.	At-Large	Vanessa Villalobos	01/01/23	12/31/24	2 <sup>nd</sup>	City Council
			4.	At-Large	VACANT	01/01/23	12/31/24		City Council
6	M	5	5.	At-Large	Ricky Graboski	01/01/22	12/31/23	1 <sup>st</sup>	City Council
			6.	At-Large	VACANT	01/01/22	12/31/23		City Council
1	O	2	7.	At-Large	Vee Hua	01/01/23	12/31/24	2 <sup>nd</sup>	City Council
1	F	N/A	8.	At-Large	Sophia Fang	01/01/22	12/31/23	1 <sup>st</sup>	Commission
3	F	5	9.	At-Large	Leslie Anne Anderson	01/01/22	12/31/23	1 <sup>st</sup>	Mayor
			10.	At-Large	VACANT	01/01/23	12/31/24		Mayor
6	F	3	11.	At-Large	Kayla DeMonte	01/01/22	12/31/23	2 <sup>nd</sup>	Mayor
2	M	1	12.	At-Large	James Miles	01/01/23	12/31/24	3 <sup>rd</sup>	Mayor
6	F	2	13.	At-Large	Holly Jacobson	01/01/22	12/31/23	2 <sup>nd</sup>	Mayor
			14.	At-Large	VACANT	01/01/23	12/31/24		Mayor
			15.	At-Large	VACANT	01/01/23	12/31/24		Mayor
9	F	4	16.	Get-Engaged	Athena Scott	09/01/23	08/31/24	1 <sup>st</sup>	Mayor

### SELF-IDENTIFIED DIVERSITY CHART

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Transgender	Other/ Unknown	Asian	Black/ African America n	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian / Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	3				1	1			1			1
Council	2	1		1	1	1	1			1			
Other		2			1					1			
<b>Total</b>	<b>3</b>	<b>6</b>		<b>1</b>	<b>2</b>	<b>2</b>	<b>2</b>			<b>3</b>			<b>1</b>