



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Tyler Hall</i>		
Board/Commission Name: <i>Pioneer Square Preservation Board</i>		Position Title: <i>Get Engaged Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	Term of Position: * 9/1/2023 to 8/31/2024 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Burien</i>	Zip Code: <i>98166</i>	Contact Phone No.: [REDACTED]
Background: <i>Tyler is an asset manager with Unico, living in Burien with his wife and two young children. His fond memories of a childhood in Seattle have cultivated a deep love and appreciation for the neighborhoods that makes the city so special, also providing a perspective to aid in protecting the history of those communities in the midst of transformation. With a background focused on investment management, he seeks to better connect the real estate industry with key stakeholders in the Pioneer Square community to foster a partnership that can address the needs of Seattleites to ensure the neighborhood remains relevant for another 100 years.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): 8/14/2023	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

TYLER HALL

PERSONAL STATEMENT

Investment management professional seeking opportunities for growth in high agency and mission-driven role, thriving in creative, fast-paced, entrepreneurial environment.

PROFESSIONAL EXPERIENCE

Unico Investment Group *Asset Manager* – Seattle, WA Dec 2017 – Present

- Collaborate with portfolio managers to adapt and execute business plans on value-add investment profiles, including financing, recapitalization, and disposition strategies
- Regularly prepare ad hoc analysis for internal and external parties to drive decision making process, often communicating recommendations verbally with accompanying memo
- Coordinate budgeting, reporting, and valuation procedures for ~10-15 asset portfolio across multiple markets and investment vehicles, catering to needs of varying investors profiles
- Underwrite recapitalization opportunities and revisit owned assets' investment thesis following changes in market conditions, investor-specific preferences, etc.
- Own training and onboarding of asset management analyst pool, providing guidance throughout early development and ongoing support
- Volunteer in Unico-sponsored community service opportunities, including 2022 On Par Mentorship Program
- Lead \$160 million in transactional activity to date, playing supporting role in additional \$1.4 B in activity, in dispositions, refinancings, and recapitalization

Russell Investments Americas *Institutional Consulting Analyst* – Seattle, WA Aug 2016 – Dec 2017

- Regularly assisted consultants in the implementation of investment strategy, asset allocation, manager selection, and performance monitoring
- Frequently contributed to consultant-led, client-directed research and analysis
- Prepared detailed analysis addressing institutional real estate portfolio structure and the role of private and public real estate allocations

EDUCATION

B.B.A. in Finance May 2016
University of Portland – Portland, OR
Graduated Magna Cum Laude – 3.92 GPA

ACADEMIC EXPERIENCE

University of Portland *Active Management Research* – Portland, OR Jan 2016 – May 2016

- Analyzed the performance of active management relative to a variety of characteristics
- Developed understanding of Bloomberg's capabilities and refined Excel skills

University of Portland Investment Association *President* – Portland, OR June 2015 – May 2016

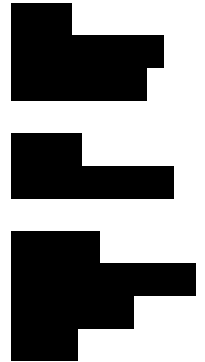
- Organized curriculum for association and coordinated events with guest speakers
- Promoted financial literacy and assisted with the design of university-wide program

CFA Institute Research Challenge *Analyst* – Portland, OR Jan 2015 – Mar 2015

- Collaborated with small team preparing detailed valuation of Craft Brew Alliance
- Presented analysis to CFA panel, awarded 2nd place in regional competition

ACHIEVEMENTS

- Summit Award at Unico (2020)
- CFA Society of Portland Scholarship recipient (2016)
- Pamplin Award for Excellence in Finance at University of Portland (2016)



References available upon request

Pioneer Square Preservation Board

Ten Members: Pursuant to 110058, all members subject to City Council confirmation, 3-year terms:

- # City Council-appointed
- 10 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
8	F	2	1.	Property Owner	Kianoush Curran	3/2/20	3/1/23	2	Mayor
6	F	7	2.	Historian	Maureen R. Elenga	3/2/22	3/1/25	2	Mayor
6	M		3.	Property Owner	Henry Watson	3/2/22	3/1/25	1	Mayor
6	M	N/A	4.	Get Engaged	Tyler Hall	9/1/23	8/31/24	1	Mayor
5	NB	2	5.	At Large	Lauren Kush	3/2/22	3/1/25	2	Mayor
3	M		6.	Architect	Jose Lorenzo-Tores	3/2/21	3/1/24	1	Mayor
2	M	N/A	7.	Human Services	Steven D. Sparks	3/2/22	3/1/25	1	Mayor
6	F	2	8.	Attorney	Lindsey Pflugrath	3/2/20	3/1/23	1	Mayor
6	M	2	9.	Retail	Karl Mueller	3/2/22	3/1/25	1	Mayor
1	F	N/A	10.	Architect	Sohyun Kim	3/2/22	3/1/25	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	4		1	1	1	1		1	5		1	
Council													
Other													
Total	5	4		1	2	1	1		1	5		1	

Key:

*D List the corresponding Diversity Chart number (1 through 9)

**G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.