




City of Seattle Boards & Commissions Notice of Appointment

| | | |
|--|---|---|
| Appointee Name: <i>Holt Hafer</i> | | |
| Board/Commission Name: <i>Seattle Pedestrian Advisory Board</i> | | Position Title: <i>Get Engaged Member</i> |
| <input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment | City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No | |
| Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i> | Term of Position: * 9/1/2022 to 8/31/2023 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i> | |
| Residential Neighborhood: <i>Madrona</i> | Zip Code: <i>98122</i> | Contact Phone No.: |
| Background: <i>Holt is an avid walker living in the Madrona neighborhood. He values multi-modal transit with an emphasis on pedestrian safety as a means to reduce impact on our lived environment. He is excited to use his experience as a pedestrian and a Program Manager at Uber to build collaborative relationships with other boards and the community to enhance pedestrian access across the city.</i> | | |
| Authorizing Signature (original signature):  Date Signed (appointed): 10/11/2022 | Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i> | |

*Term begin and end date is fixed and tied to the position and not the appointment date.



Experience

Uber | Program Manager, Tech - Engineering Onboarding

May 2021 - Present

Owned the US technical onboarding program and ongoing educational opportunities for engineers, data scientists, and technical program managers.

- **Onboarded 1,500+ technical new hires** by facilitating 400+ courses across multiple technical domains.
- **Improved onboarding survey response rate by 71%** in 2021 and saw a measurable increase in program satisfaction by implementing best-practices for virtual events resulting in a better functional onboarding experience for new hires and more actionable feedback for future program improvement.
- **Drove a 22.5% increase in the number of volunteer facilitators** for onboarding sessions by executing a recruitment campaign across the US and Canada.
- **Redesigned Uber's technical onboarding program** based on participant feedback and adult learning theory to improve Uber's ability to scale the program while maintaining a lean logistical footprint.

Hines @ Facebook | Event Planner

April 2019 - April 2021

Oversaw the planning and logistics for events in four buildings in Seattle and managed delivery of bespoke amenities for offices across the US and Canada.

- Supported local/remote event hosts in **planning and organizing 2,013 events** including decentralized product summits, all hands, and fireside chats, and managed all facilities logistics on their behalf; average response time of 12.7 hours and **exceeded SLA 97%** of the time.
- **Established processes** for measuring partnership program success by leveraging internal tooling **to track click-through and engagement with content.**
- **Enhanced the planning process for high impact events** by implementing a procedure that brought all necessary service providers together for cross-functional meetings **resulting in a reduction of redundant work, fewer total meetings for all partners, and a clearer list of outstanding action items for event hosts.**

NWC @ Amazon | Operations Supervisor

Jan 2018 - April 2019

Collaborated with 12 colleagues to direct a team of 120 staff while managing the check-in process for external events in 40 buildings and overseeing one of the Amazon Community Banana Stands.

- Optimized customer experience and decreased report turnaround time for event organizers by constructing an online check-in process for events, resulting in a **reduction of large group check-in time by 81% and reporting time by 73%.**
- Developed an updated registration experience in partnership with the New Hire Orientation Team while managing the first touch point for interns when they joined Amazon.
- **Decreased carryover of fragile inventory by 14% and lowered compost of inventory by 32%** in Q4 2018 by conducting a time study on inventory distribution for the Amazon Community Banana Stands resulting in an optimized return on investment.

Skills

Data Analytics
Complex Problem Resolution
Executive Communication
Event Planning
Project Management
Cross-Functional Collaboration

Education

Hamline University | 2017

BBA, Management
Magna Cum Laude

Relevant Coursework:

Writing for Multimodal Contexts

Organizational Behavior

Strategic Management

Quantitative Analysis and Data
Management

Accomplishments

Cornerstone Award | 2017

Awarded for lasting and valuable contributions to the Office of Student Activities at Hamline University

Eagle Scout | 2012

Highest rank awarded in the Boy Scouts of America

Founder's Award | 2012

Awarded for outstanding service to Illini Lodge & the scouting community

Vigil Honor | 2011

Awarded to a person who demonstrates that they personify the spirit of selfless service

Holt Hafer

Joetta Bell | Senior Manager, Technical Program Management

Uber | Tech Wide Programs

Relationship: Current direct supervisor

[REDACTED]

Nicole Matzinger | Events and Amenities Program Manager

Hines @ Facebook | Facilities

Relationship: Former direct supervisor for two years

[REDACTED]

[REDACTED]

Jojo Vega | Operations Supervisor

NWC @ Amazon | Global Real Estate and Facilities

Relationship: Colleague for one and a half years

[REDACTED]

[REDACTED]

Seattle Pedestrian Advisory Board

12 Members: Pursuant to Resolution 29532 and Ordinance 120325, all members subject to City Council confirmation, 2-year terms, Get Engaged Member, 1-year term:

- 7 Mayor- appointed
- 5 City Council - appointed

Roster:

| *D | **G | RD | Position No. | Position Title | Name | Term Begin Date | Term End Date | Term # | Appointed By |
|----|-----|----|--------------|--------------------|--------------------|-----------------|---------------|--------|--------------|
| 6 | F | 6 | 1. | Member | Fallon Boyle | 4/1/22 | 3/31/24 | 1 | City Council |
| 6 | M | 4 | 2. | Member | David Frantz | 4/1/21 | 3/31/23 | 1 | City Council |
| 6 | M | 5 | 3. | Member | Wes Mills | 4/1/22 | 3/31/24 | 1 | City Council |
| 6 | F | 7 | 4. | Member | Chelsea Morrison | 4/1/21 | 3/31/23 | 1 | City Council |
| 3 | F | 3 | 5. | Member | Natasha Riveron | 4/1/21 | 3/31/23 | 1 | City Council |
| 6 | F | 7 | 6. | Member | Emily Davis | 4/1/22 | 3/31/24 | 2 | Mayor |
| 6 | F | 2 | 7. | Member | Erin Fitzpatrick | 4/1/21 | 3/31/23 | 1 | Mayor |
| 1 | F | 2 | 8. | Member | Emilie Szeto | 4/1/22 | 3/31/24 | 1 | Mayor |
| 6 | O | 3 | 9. | Member | Chris Grgich | 4/1/22 | 3/31/24 | 1 | Mayor |
| 6 | F | 5 | 10. | Member | Maria Sumner | 4/1/21 | 3/31/23 | 1 | Mayor |
| 1 | M | 7 | 11. | Member | Rohit Ammanamanchi | 4/1/22 | 3/31/24 | 1 | Mayor |
| 6 | M | 3 | 12. | Get Engaged Member | Holt Hafer | 9/1/22 | 8/31/23 | 1 | Mayor |

SELF-IDENTIFIED DIVERSITY CHART

| | | | | | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
|--------------|----------|----------|-------------|----------|----------|-------------------------|------------------|--------------------------------|-------|-------------------------|------------------|----------------|-------------|
| | Male | Female | Transgender | NB/ O/ U | Asian | Black/ African American | Hispanic/ Latino | American Indian/ Alaska Native | Other | Caucasian/ Non-Hispanic | Pacific Islander | Middle Eastern | Multiracial |
| Mayor | 2 | 4 | | 1 | 2 | | | | | 5 | | | |
| Council | 2 | 3 | | | | | 1 | | | 4 | | | |
| Other | | | | | | | | | | | | | |
| Total | 3 | 7 | | 1 | 2 | | 1 | | | 8 | | | |

Key:

*D List the corresponding Diversity Chart number (1 through 9)

**G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.