




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Barbara Rockey		
<b>Board/Commission Name:</b> Sweetened Beverage Tax Community Advisory Board		<b>Position Title:</b> Member
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b>	<b>Term of Position: *</b> 9/1/2021 <b>to</b> 8/31/2025  <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> Rainier Beach	<b>Zip Code:</b> 98178	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> Barbara Rockey is a Senior Education Specialist at Treehouse who has also been actively involved in improving access to nutritious foods at Seattle Public Schools and for foster children. She has experience in key public health competencies like program planning, communication skills, community engagement, and systems thinking. She is community-centered and passionate about BIPOC communities, and addressing inequities in education, public health, housing, food disparities, employment and mental health. She has worked in education and nonprofits for almost 20 years advocating for equitable access of resources that create sustainable living and futures for BIPOC communities. In 2021, she will graduate from Seattle University with a Masters in Public Administration to further her commitment and leadership to design public programs that work in creating the life that BIPOC citizens deserve, where they can live, work, thrive and experience joy.		
<b>Authorizing Signature (original signature):</b>   <b>Date:</b> 3/21/2022	<b>Appointing Signatory:</b> Bruce A. Harrell Mayor of Seattle	

## Barbara Rockey • [REDACTED]

Professional Objective: Commitment to improving equity and access through advocacy, leadership, community engagement and positive connections that benefits the lives.

### **Relevant Skills**

Excellent Interpersonal skills, planning and organizational skills. Moderator, advocacy, solution driven, conflict management

### **Education**

Seattle University, Seattle, Washington, Master's in Public Administration, *Degree Completion 2021*

Seattle University, Seattle, Washington, Public Administration Certificate 2018-2019

University of Washington Bothell, Bothell, Washington, Teacher Certification Program 2009-2010

Columbia College Chicago, Chicago, Illinois, Bachelor of Arts 1995-1999

**Seattle University Graduate Program**, Public Administration

2018-Budgeting and Finance for Government Agencies

2019- Non-Profit Budgeting and Finance

### **Experience**

2013-Present **Senior Education Specialist**, Treehouse, Seattle, Washington

- Advise and support clients in middle and high school on their education trajectory, self-advocacy, exploring post-secondary options, as appropriate with alignment of personal and professional goals.
- Engage with middle and high school leadership, teachers, counselors in assuring Graduation Success clients meet State of graduation requirements.
- Work in partnership with college enrollment services around Graduation Success Services in college enrollment, scholarships, disability services and multi-cultural services in support of youth achievement of goals.
- Exhibit commitment by building capacity within community partnerships, counselors, social workers and clients to self-advocate, through coaching, informal training and formal classroom-style instruction.
- Track all direct, consultation, and interventions in the Dynamics database, including intake assessment, efforts, and assessments that support graduation tracks and outcomes.

2017-2019 **Committee Member**, Our Best Advisory Council, City of Seattle, WA

Supported Youth Opportunity Initiative focuses on education, positive connections, employment, health and safety – Our Best is an explicit commitment to programmatic and systems changes to ensure young Black men have access to opportunity. Specific goals include:

- Close opportunity gaps in Seattle Public Schools by increasing the percentage of black male high school graduates and post-secondary attainment.
- Advance economic mobility by increasing the number of Black males gaining access to and engaging in meaningful employment opportunities in technical and trade programs.
- Reduce the percentage young Black men entering the criminal justice system.
- Advocated for community based programs in middle school to high school, early learning and post-secondary programs for levy funding in Seattle, which are included in the 2019 city's fiscal budget.

2008-2013 *Paraprofessional K-8*, Seattle Public Schools, Seattle, Washington

- Instructed and reinforced literacy through one on one instruction to improve fluency
- Assisted with DRA and MAP assessments assuring that students were meeting, exceeding or approaching standard.
- Worked with a team of teachers to provide the least restricted (Inclusion) learning environment to meet the educational needs of students with a 504 and IEP

### ***Fundraising***

2017-2020 Garfield High School Parent Teacher Association, Seattle, WA

- Planned and exceeded fundraising for school fiscal budget of \$285,000 during three year tenure.
- Met 85% annual gala goals over the course of three years.
- Raised \$240,000 for Annual Giving mail drive with support of alumni and local businesses of the during 3 year tenure.
- Set budget and fundraising goals for annual school gala with the PTSA board and GHS Building Leadership Team.
- Engaged community support and underwriters for event sponsorship.
- Planned and allocated fundraising funds for small grants and school based projects.

### ***Community Engagement***

School Board Candidate District VII. Seattle Public Schools, Seattle, WA 2019

Our Best Advisory Council City of Seattle, Education Committee Member, Seattle, WA,

2017-2019 Garfield High School, PTSA President, Seattle, WA, 2017-2020

### ***Professional Organizations/ Achievements***

Keynote Speaker Celebrating 18 4th Annual Benefit Breakfast 2019

Seattle Urban League of Young Professionals, Seattle, Washington, 2014-2017

### ***Trainings/Workshops***

National Education Association Conference, Graduation Outcomes Youth in Foster Care, presenter New Orleans, LA 2020

Ready By 21 National Meeting, Forum for Youth Investment, Seattle WA, 2019

Make It Happen: College and Beyond *Facilitator*, Pacific Lutheran University, Tacoma, WA 2017 Emotional Intelligence Training in the Workplace and Mindfulness, Crosby & Associates Seattle, WA 2015-2017

## Sweetened Beverage Tax Community Advisory Board September 2021

**11** Members: Pursuant to Ordinance 125324, all member subject to City Council confirmation, two and four-year terms for initial appointments, four-year terms thereafter:

- **5** City Council-appointed
- **6** Mayor-appointed

### Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	NB	N/A	1.	Food Access Representative	Jaimée Marsh	9/1/2017	8/31/2021	1	Council
3	F	2	2.	Food Access Representative	Barbara Baquero	9/1/2019	8/31/2023	1	Mayor
6	F	5	3.	Food Access Representative	Rebecca Finkel	9/1/2019	8/31/2023	1	Mayor
2	F	1	4.	Community Representative	Bilan Aden	9/1/2019	8/31/2023	1	Mayor
2	F	2	5.	Community Representative	Tanika Thompson	9/1/2019	8/31/2023	1	Council
1	F	2	6.	Public Health Representative	Christina Wong	9/1/2019	8/31/2023	1	Council
3	F	4	7.	Public Health Representative	Laura Flores Cantrell	9/1/2017	8/31/2021	1	Council
6	F	1	8.	Public Health Representative	Jen Hey	9/1/2021	8/31/2025	1	Mayor
2	F	2	9.	Public Health Representative	Barbara Rockey	9/1/2021	8/31/2025	1	Mayor
2	F	N/A	10.	Early Learning Representative	Munira Mohamed	9/1/2019	8/31/2023	1	Council
			11.	Early Learning Representative	Dan Torres	9/1/2021	8/31/2025	1	Mayor

### SELF-IDENTIFIED DIVERSITY CHART FOR CURRENT MEMBERS

	Male		Female	Transgender	NB/ O/ U	(1) Asian	(2) Black/ African American	(3) Hispanic/ Latino	(4) American Indian/ Alaska Native	(5) Other	(6) Caucasian/ Non-Hispanic	(7) Pacific Islander	(8) Middle Eastern	(9) Multiracial
<b>Mayor</b>			5				2	1			2			
<b>Council</b>			4		1	1	3	1						
<b>Other</b>														
<b>Total</b>			7		1	1	3	2			2			

### Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*

\*Term begin and end date is fixed and tied to the position and not the appointment date.