




City of Seattle Boards & Commissions Notice of Appointment

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|--|---|---|
| Appointee Name: <i>Amy Brockhaus</i> | | |
| Board/Commission Name: <i>Board of Parks and Recreation Commissioners</i> | | Position Title: <i>Council District 6</i> |
| <input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment | City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No | |
| Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i> | Term of Position: * 4/1/2022 to 3/31/2025 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i> | |
| Residential Neighborhood: <i>Greenwood</i> | Zip Code: <i>98103</i> | Contact Phone No.: |
| Background: <i>Amy is the Deputy Director of the Mountains to Sound Greenway Trust. She lives in the Greenwood neighborhood and values the importance of collaborative partnerships to help ensure long-term stewardship of our parks. She will use her knowledge and experience to help ensure the stewardship of and access to our natural lands, trails, playgrounds and the urban forests that make our city a great place to live, work and play.</i> | | |
| Authorizing Signature (original signature):  Date Signed (appointed): 03/09/2022 | Appointing Signatory: <i>Andrew J. Lewis</i> <i>Councilmember</i> | |

*Term begin and end date is fixed and tied to the position and not the appointment date.

Amy Brockhaus



WORK EXPERIENCE

Deputy Director

Mountains to Sound Greenway Trust

5/1995-present

Positions held: Deputy Director (current), Coalition Director, Information Manager, Publications & Development Manager, Office & Finance Manager, Program Associate

Organizational Leadership

- Build organizational capacity to cultivate partnerships and convene coalitions that can act on the Mountains to Sound Greenway vision to conserve and enhance the watersheds and communities from Seattle to Ellensburg, Washington
- Lead and supervise implementation of strategic initiatives and priority projects
- Co-chaired organizational Diversity, Equity, and Inclusion initiative 2021
- Serve as a senior representative of the organization and act on behalf of the Executive Director as needed
- Supervise staff responsible for coalition-building, communications, policy, GIS mapping, and finance and administrative support, ensuring appropriate work plans and alignment with strategic goals and priorities
- Contribute to oversight of communications, human resources, finance, operations functions
- Acted as a member of the senior leadership team to provide emergency response and dramatically change programming due to the COVID-19 pandemic

Building Community Partnerships through the Greenway Coalition

- Work with land conservation partner organizations and land management agencies to foster conservation of critical natural areas and key recreation connections across the Greenway. Celebrate public land acquisitions and publish land conservation maps, detailing hundreds of transactions that have connected and preserved the Greenway landscape
- Promote missing links in the regional trail system in the Greenway, and work with agency partners to build trail connections and secure transportation funding to fill those gaps. Recent successes include first phases of construction on a 3.6-mile segment of the Mountains to Sound Greenway Trail through the Eastgate neighborhood of Bellevue
- Recruit and engage a coalition of partners that has the breadth and depth of expertise required to advance the Greenway vision for a 1.5 million-acre geography, employing collaborative conservation and implementing projects to enhance the landscape between Seattle and Ellensburg
- Recruit and engage members to the Greenway Board of Directors, a 60-member Board representing public land managers and government agencies; conservation and recreation interests; and businesses
- Secure participants on the Greenway Board of Advisors, Technical Advisory Council, board committees, and task forces and committees working on specific projects and initiatives
- Staff the Board Engagement Committee to recruit and fully engage board members; host and run committee and board meetings
- Staff the Program Committee, a new standing Board committee to oversee strategy and implementation of organizational goals and priority initiatives

- Educate and enable coalition members to proactively advance the Greenway vision and act as ambassadors for the Greenway Trust.

Major Greenway Initiatives

- Launched Jim Ellis Fund for Land Conservation to bring private investment to gaps in public land conservation funding for parcels critical for ecosystem health, public land connectivity, recreation access in 2021
- Initiated concept for capital campaign to fund recreation infrastructure on Mt. Baker-Snoqualmie National Forest lands in the Middle Fork Snoqualmie River Valley in partnership with the U.S. Forest Service, Washington State Department of Natural Resources, King County, conservation and recreation organizations, businesses, volunteers
- Created concept plan, interpretive plan, and carried out community outreach to reach consensus, secure funding, and complete permitting to construct new King County park at the historic Preston Mill site, including interpretation of the forestry and shingle mill history and tribal traditions of the area
- Managed elements of the successful campaign to designate the Mountains to Sound Greenway as a National Heritage Area. Played key role in communications and securing community support, as well as writing, editing, and designing a feasibility study submitted to Congress
- Launched new Upper Yakima Basin initiative in 2017 and hired local community coordinator to promote, fund and build trail connections between rural towns and public and private forestlands through the Towns to Teanaway project; participate in planning for the Teanaway Community Forest; lead coalition of recreation organizations and community leaders; and contribute to riparian restoration in the watershed
- Developed proposals for capital and operations funding from the Washington State Legislature for major conservation and recreation projects for Washington State Department of Natural Resources, Washington State Parks, Washington Wildlife and Recreation Program. This included developing case statements and distributing materials, coordinating with partner organizations, and meeting with legislators

Communications

- Worked with design team to create interpretive panel content for eight new kiosks across the Greenway, with historic, recreational and site-specific content for each
- Served as media contact; supervised communications staff; produced print publications 1995-2010; built and wrote content for new organizational web site in 2011; initiated organizational social media; participated in developing key messages and branding for the Mountains to Sound Greenway and for the new National Heritage Area

Fundraising and major events

- Manage portfolio of major donors including Greenway Trust founders
- Instill a culture of philanthropy and participation throughout the organization
- Managed elements of 400-person annual dinner and celebration since 1995
- Coordinated fundraising and logistics of the Jim Ellis 85th Birthday Tribute in 2006, a 500-guest dinner at Mountain Meadows Farm in North Bend that raised \$1 million
- Helped coordinate and participated in major, 130-mile, cross-Greenway hikes and bike rides, including the 10th Anniversary March in 2000, the 20th Anniversary Trek in 2011, and the 25th Trek in 2015, each engaging hundreds of participants

- Successfully raised funds for general operations and specific programs and events, via individual donors, corporations, writing grants, in-kind gifts and employee giving programs
- Supported all fundraising work 1995-2005 before hiring dedicated fundraising staff
- Wrote successful grant applications to a variety of sources including the National Scenic Byways Program, Boeing, Weyerhaeuser, Puget Sound Energy, RealNetworks Foundation, National Environmental Education Foundation, Seattle Foundation, Social Venture Partners

Strategic Planning

- Staffed 2019, 2015, and 2011 strategic planning processes, bringing together a significant collection of information and diverse viewpoints to produce a written plan. Included arranging and executing weekend retreats for executive committee members

Technology Project Management

- Managed major technology infrastructure projects to build a new web site with interactive map and integrated Salesforce database; led a staff team and worked with consultants to complete major technology infrastructure improvements
- Customized extensive campaign, donor and volunteer tracking and reporting in Salesforce. Acted as Salesforce administrator including customization of fields and user interface, writing documentation, training staff, creating dashboards, writing reports

Finance

- Responsible for all financial aspects of the organization, including bookkeeping, budget tracking, financial reports, contracts and tax reporting 1995-2002

SKILLS

- Grounded in foundational Greenway values – collaborative, impactful, inclusive, pragmatic, positive, trusted
- Highly skilled in building coalitions and convening a diverse set of stakeholders
- Skilled in strategic planning and implementation of priority initiatives
- Strong staff supervisory skills
- Strong editing, writing, and research skills
- Excellent computer skills including web design and online tools, graphic design, database management, office software and systems, accounting, mapping

EDUCATION

Nonprofit Executive Leadership Institute, University of Washington
 Evans School of Public Policy
 Certificate in Nonprofit Management, University of Washington
 Bachelor of Arts in Humanities, Washington State University

BOARD OF PARKS AND RECREATION COMMISSIONERS

15 Members: Pursuant to *Ordinance 126325*, all members subject to City Council confirmation, 3-year terms:

- 7 City Council-appointed
- 8 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

| *D | **G | RD | Position No. | Position Title | Name | Term Begin Date | Term End Date | Term # | Appointed By |
|----|-----|----|--------------|----------------------|----------------------|-----------------|---------------|--------|--------------|
| 6 | F | 5 | 1. | At-Large | Jessica Farmer | 4/1/21 | 3/31/24 | 2 | Mayor |
| 2 | M | 5 | 2. | At-Large | Evan Hundley | 4/1/19 | 3/31/22 | 2 | Mayor |
| 6 | F | 1 | 3. | At-Large | Kelly McCaffrey | 4/1/19 | 3/31/22 | 2 | Mayor |
| 3 | M | 3 | 4. | At-Large | Pasqual Contreras | 4/1/20 | 3/31/23 | 1 | Mayor |
| 6 | F | 5 | 5. | Get Engaged | Sophia Faller | 9/1/21 | 8/31/22 | 1 | Mayor |
| 1 | F | 2 | 6. | Commission Seat | Deepa Sivarajan | 4/1/21 | 3/31/24 | 2 | Mayor |
| | | | 7. | Commission Seat | Vacant | 4/1/20 | 3/31/23 | | Mayor |
| | | | 8. | Commission Seat | Vacant | 4/1/21 | 3/31/24 | | Mayor |
| 1 | M | 1 | 9. | City Council Dist. 1 | Justin Umagat | 4/1/21 | 3/31/24 | 1 | City Council |
| 1 | F | 2 | 10. | City Council Dist. 2 | Andréa Akita | 4/1/19 | 3/31/22 | 2 | City Council |
| 1 | M | 3 | 11. | City Council Dist. 3 | Marlon Dylan Herrera | 4/1/21 | 3/31/24 | 2 | City Council |
| 2 | M | 4 | 12. | City Council Dist. 4 | Davon Thomas | 4/1/20 | 3/31/23 | 1 | City Council |
| 9 | M | 5 | 13. | City Council Dist. 5 | Sean Watts | 4/1/20 | 3/31/23 | 2 | City Council |
| 6 | F | 6 | 14. | City Council Dist. 6 | Amy Brockhaus | 4/1/22 | 3/31/25 | 1 | City Council |
| 2 | M | 7 | 15. | City Council Dist. 7 | Stafford Mays | 4/1/22 | 3/31/25 | 1 | City Council |

SELF-IDENTIFIED DIVERSITY CHART

| | (1) | | (2) | | (3) | | (4) | | (5) | | (6) | | (7) | | (8) | | (9) | |
|----------------|------|--------|-------------|----------|-------|-------------------------|------------------|--------------------------------|-------|-------------------------|------------------|----------------|-------------|--|-----|--|-----|---|
| | Male | Female | Transgender | NB/ O/ U | Asian | Black/ African American | Hispanic/ Latino | American Indian/ Alaska Native | Other | Caucasian/ Non-Hispanic | Pacific Islander | Middle Eastern | Multiracial | | | | | |
| Mayor | 2 | 4 | | | 1 | 1 | 1 | | | 3 | | | | | | | | |
| Council | 4 | 2 | | | 3 | 1 | | | | 1 | | | | | | | | 1 |
| Other | | | | | | | | | | | | | | | | | | |
| Total | 6 | 7 | | | 4 | 2 | 1 | | | 4 | | | | | | | | 1 |

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.