




City of Seattle Boards & Commissions Notice of Appointment

| | | |
|--|---------------------------|--|
| Appointee Name: Natasha Riveron | | |
| Board/Commission Name: Seattle Pedestrian Advisory Board | | Position Title: Member (Position 5) |
| <input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment | | City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other | | Term of Position: * 4/1/2021 to 3/31/2023 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i> |
| Residential Neighborhood: Miller Park/Capitol Hill | Zip Code: 98112 | Contact Phone No.: [REDACTED] |
| Background: Natasha Riveron works for Safe Routes Partnership and is passionate about safe and walkable neighborhoods. Natasha previously worked with the National Complete Streets Coalition and wants to advocate for her neighbors as a member of SPAB. | | |
| Authorizing Signature (original signature):  Date Signed (appointed): July 8 th , 2022 | | Appointing Signatory: Alex Pedersen Councilmember |

*Term begin and end date is fixed and tied to the position and not the appointment date.

Natasha Riveron

PROFESSIONAL EXPERIENCE

Safe Routes Partnership: Healthy Parks and Places Manager

2020 – Present, Full-time, Remote (residing in Seattle, WA)

- Manage Safe Routes to Parks program. Provided technical assistance to 14 nonprofits across the country to help them meaningfully engage their communities, create Safe Routes to Parks plans, and kick-start implementation through projects that increase access to parks and green spaces.
- Developed more than 25 factsheets, toolkits, videos, and other resources to support active transportation advocates with topics such as implementation, evaluation, Complete Streets policies, and integrating equity.

Smart Growth America, National Complete Streets Coalition: Program Associate

2018 – 2020, Full-time, Washington D.C

- Provided technical assistance to national public health policy organizations in support of 12 Complete Streets policy campaigns, with a focus on promoting equitable implementation.
- Managed Complete Streets technical assistance program for Richmond Regional Transportation Planning District Commission. With local partners, coordinated three community workshops to identify goals and next steps.
- Led research for *Best Complete Streets Policies* report; coordinated analysis of 66 new Complete Streets policies, identified national trends, and wrote case studies on top-scoring jurisdictions.

Innovations in Aging Collaborative: Community Outreach Coordinator

2017 – 2018, Full-time, Colorado Springs, CO

- Established and maintained partnerships with local nonprofits, government agencies, businesses, and advocacy groups to advance goals in the *Age Friendly Colorado Springs* plan, part of AARP's Age Friendly Communities.
- Created dashboard to quantify progress on the plan's action items; used by staff, funders, and stakeholders.

VOLUNTEER EXPERIENCE

Sustainable Capitol Hill

2021 – Present, Bi-weekly, Seattle, WA

- Manage community workshop and tool library. Developing replacement cost database to cap maximum late fees.

Southwest DC Action

2019 – 2020, Bi-weekly, Washington, D.C.

- Organized for affordable housing in Southwest neighborhood. Co-chaired History and Culture committee.
- Tended communal garden beds

Blackbird Outreach

2017 – 2018, Weekly, Colorado Springs, CO

- Led outreach to community members experiencing homelessness. I talk about the experience in [this short video](#).

EDUCATION

Colorado College

2013 – 2017, Colorado Springs, CO

- Bachelor of Arts, Major in History, 3.9 GPA, *Cum Laude*
- Phi Beta Kappa, Women's Educational Society Scholar (merit-based scholarship)
- Clubs: Theater Workshop (student theater), *The Cipher* (literary magazine), History Council (educational events)

PUBLICATIONS

Complete Streets

- [Safe Routes to Parks in Complete Streets Policies](#) (Factsheet, 2020)
- [Best Complete Streets Policies of 2018](#) (Report, 2018)

Equity and Mobility Justice

- [Taking Steps toward Mobility Justice: An Invitation to Learn More and Take Action](#) (Resource Package, 2021)
 - [Moving Toward Mobility Justice](#) (Video, 2021)
 - [We Built It This Way: A Primer on Transportation Inequity](#) (Story Map, 2021)
 - [Mobility Justice Map](#) (Google Map, 2021)
- [Protecting Black Lives in Parks and Public Spaces](#) (Blog, 2020)
- [Equitable Community Engagement in the Time of Social Distancing](#) (Blog, 2020)

Evaluation

- [What Gets Measured Gets Managed: A Step-by-Step Guide to Evaluating Safe Routes Projects from Beginning to End](#) (Factsheet, 2021)
- [Harnessing Data to Advance Safe Routes to Parks](#) (Factsheet, 2020)

Financing Safe Routes to Parks

- [Prioritize and Partner Up to Pay for Safe Routes to Parks Infrastructure](#) (Factsheet, 2021)
- [Decoding the Jargon: Local Budget Basics for Funding Safe Routes to Parks](#) (Factsheet, 2021)
- [Playing Matchmaker: Choosing the Right Funding Mechanism](#) (Factsheet, 2021)
- [Ready, Set, GO Bonds for Park Access](#) (Factsheet, 2021)

Safe Routes to Parks, General

- [Connecting People to Parks: A Toolkit to Increase Safe and Equitable Access to Local Parks and Green Spaces](#) (Toolkit, 2021)
- [Why Safe Routes to Parks: Stories, Data, and Resources to Illustrate the Mission](#) (Blog, 2021)

Safe Routes to School

- [Trauma-Informed Approaches to Safe Routes to School Programming](#) (Blog, 2021)
- [Aligning Safe Routes to Parks With Safe Routes to School](#) (Factsheet, 2020)
- [Colorado Safe Routes to School Program Census](#) (Report, 2020)

PRESENTATIONS

Conference Sessions

- [Safe Routes to Parks: Actionable Steps Toward Equitable and Safe Access to Everyday Destinations](#); Oregon Active Transportation Summit, 2021
- [Improving Safe and Equitable Access to Parks and Green Space](#); Walk Bike Places, 2021
- [Dropping Enforcement from the 6 E's](#); Reimagining Community Safety with the Southern California Association of Governments and American Planning Association of California, 2021

Podcasts

- [Safe Routes to Parks](#); Safegrowth Podcast, 2021

Workshops

- [Creatively Collaborating and Funding Safe Routes to Parks Improvements](#); Baytown, TX, 2022
- [Safe Routes to Parks and Equitable Community Engagement](#); Maricopa County Health Department, AZ, 2021
- [Working Together for Meaningful Community Engagement](#); Living Streets Alliance and City of Tucson, AZ, 2021
- [Introduction to Safe Routes to Parks](#); Safe Routes to Parks Grant Program, 2020, 2021
- [Equity in Safe Routes to Parks](#); Safe Routes to Parks Grant Program, 2020, 2021

Seattle Pedestrian Advisory Board

12 Members: Pursuant to Resolution 29532 and Ordinance 120325, all members subject to City Council confirmation, 2-year terms, Get Engaged Member, 1-year term:

- 7 Mayor- appointed
- 5 City Council - appointed

Roster:

| *D | **G | RD | Position No. | Position Title | Name | Term Begin Date | Term End Date | Term # | Appointed By |
|----|-----|----|--------------|--------------------|-----------------------|-----------------|---------------|--------|--------------|
| 6 | F | 6 | 1. | Member | Fallon Boyle | 4/1/22 | 3/31/24 | 1 | City Council |
| 6 | M | 4 | 2. | Member | David L. Frantz | 4/1/21 | 3/31/23 | 1 | City Council |
| 6 | M | 5 | 3. | Member | Wes Mills | 4/1/22 | 3/31/24 | 1 | City Council |
| 6 | F | 7 | 4. | Member | Chelsea Morrison | 4/1/21 | 3/31/23 | 1 | City Council |
| 3 | F | 3 | 5. | Member | Natasha Riveron | 4/1/21 | 3/31/23 | 1 | City Council |
| 6 | F | 7 | 6. | Member | Emily D. Davis | 4/1/22 | 3/31/24 | 2 | Mayor |
| 6 | F | 2 | 7. | Member | Erin Fitzpatrick | 4/1/21 | 3/31/23 | 1 | Mayor |
| 1 | F | 2 | 8. | Member | Emilie Y. Szeto | 4/1/22 | 3/31/24 | 1 | Mayor |
| 6 | O | 3 | 9. | Member | Christopher A. Grgich | 4/1/22 | 3/31/24 | 1 | Mayor |
| 6 | F | 5 | 10. | Member | Maria Sumner | 4/1/21 | 3/31/23 | 1 | Mayor |
| 1 | M | 7 | 11. | Member | Rohit Ammanamanchi | 4/1/22 | 3/31/24 | 1 | Mayor |
| | | 3 | 12. | Get Engaged Member | David Flasterstein | 9/1/21 | 8/31/22 | 1 | Mayor |

SELF-IDENTIFIED DIVERSITY CHART

| | SELF-IDENTIFIED DIVERSITY CHART | | | | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
|--------------|---------------------------------|----------|-------------|----------|----------|-------------------------|------------------|--------------------------------|-------|-------------------------|------------------|----------------|-------------|
| | Male | Female | Transgender | NB/ O/ U | Asian | Black/ African American | Hispanic/ Latino | American Indian/ Alaska Native | Other | Caucasian/ Non-Hispanic | Pacific Islander | Middle Eastern | Multiracial |
| Mayor | 1 | 4 | | 1 | 2 | | | | | 4 | | | |
| Council | 2 | 3 | | | | | 1 | | | 4 | | | |
| Other | | | | | | | | | | | | | |
| Total | 3 | 7 | | 1 | 2 | | 1 | | | 8 | | | |

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.