

Supporting Seattle's Film Industry

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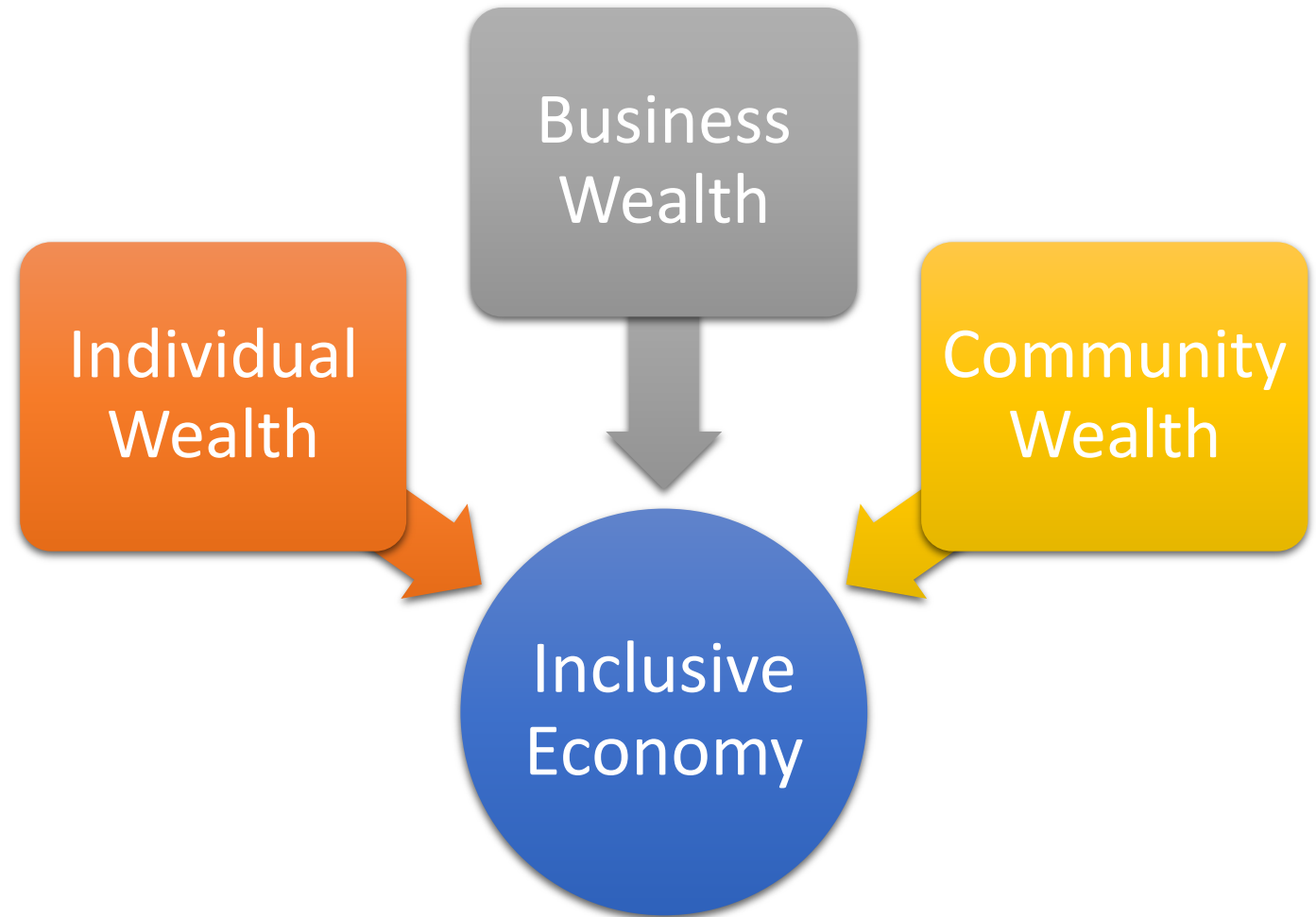
Agenda

1. **Overview of current OED support**
2. **Discuss new economic opportunities**
3. **Discuss government alignment opportunities**
4. **Overview of OED near- and long-term priorities**



Building an Inclusive Economy

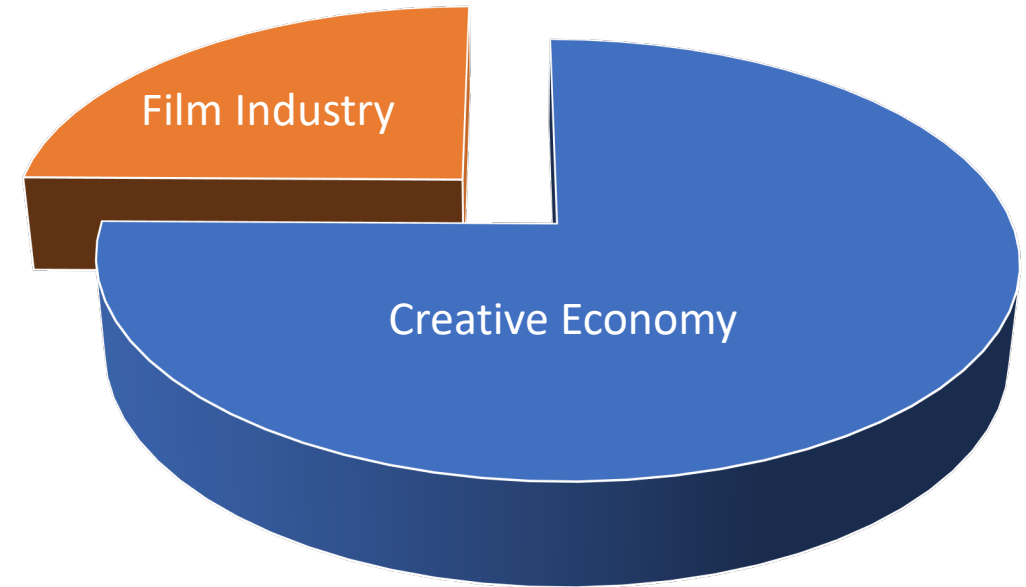
Our **role** is to drive economic growth through strategies and investments that open doors and remove barriers to wealth-building opportunities – **especially for communities that have systemically been excluded from such opportunities.**



Context for the Creative Economy

Definition: Jobs and businesses that use creative skills and produce creative results across all industries.

- The Creative Economy includes 61 different occupations that represent roughly 250,000 jobs in the Seattle metro area.
- **Washington State's Motion Picture Competitiveness Program increase, and King County's Harbor Island Studios** create **new opportunities** for the city to partner with the state, county, and industry stakeholders on economic development priorities for the local film industry



Economic Development Value of Increased Washington State Film Incentive Program

About Washington Filmworks

Legislatively
Commissioned
Nonprofit
Launched in 2006

Production
Incentive Program

State Film Office



Washington
Filmworks

Photos by Daniel Schaefer and Regan MacStravic.



Washington Filmworks: Building a Film Ecosystem Statewide



Career
Connected
Learning

Workforce
Development

Business
Development



Funding Assistance: Guidelines and Goals



2030
Program
Extension



\$15M

Annual Allocation



10%

Enhancement

Filming in Rural Communities &
Stories from Historically
Underrepresented Groups



20%

Funding Goals

Filming in Rural Communities &
Stories from Historically
Underrepresented Groups



Funding Assistance: Small Budget Productions



**Up to \$3M
Annually**



**Budgets Less
than \$1M**



**Creatively
Driven by WA
Residents**



First Money In



Film Industry: Workforce Development

Workforce Development
Training and Job Placement

Focused on Historically
Underrepresented Groups

\$500,000
Next Two Years

\$750,000
Until Program Sunsets



What's Possible with \$15M?

\$3.5M = 3-4 Projects Annually
\$15M = Possibly 10 Projects a Year

3 Episodic
Series



4 Feature Films



3 Small Budget
Productions

Support from City of Seattle



Subject matter expertise in OED to help with strategy, policy, programs, and marketing

A well-resourced and appropriately staffed film permitting team to handle increased number of productions

Streamlined permitting – position of authority to speak with other departments to get permits processed

Partnership on workforce development to better serve people from historically underrepresented groups



King County Film Industry Investments



Investments in film production since 2019

- Executive Order re: film production September 2019
- Executive Film Advisory Board established 2020
- Seattle/King County Film Ecosystem Study conducted in 2019 & 2020
- Harbor Island Studios:
 - \$3M invested in activating film studio space for industry pandemic recovery
 - Two pilot projects so far: *Three Busy Debras* Season 2 and *Love Is Blind* Season 4



King County Film Industry Investments



King County film permitting

- Permitting fees are reduced and permits are expedited
- Production location needs are accommodated regularly, and whenever feasible



King County Film Industry Investments



County needs from Seattle

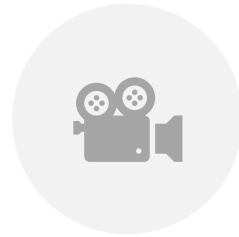
- Continued collaboration
- Updates to 2019/2020 Seattle/King County Film Ecosystem Study
- Continued access to parking near Harbor Island Studios



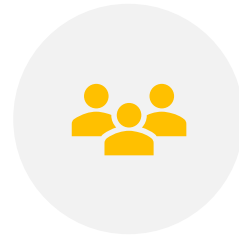
Film in Seattle - What we can do now



CONTINUE ONE-STOP-
SHOP MASTER FILM
PERMIT COORDINATION



ALIGN WITH STATE AND
COUNTY FILM PRIORITIES



ESTABLISH A SEATTLE FILM
COMMISSION



IMPROVE FILM
PERMITTING



LAUNCH
FILMSEATTLE BRAND

Questions?

