

**SUMMARY and FISCAL NOTE\***

<b>Department:</b>	<b>Dept. Contact:</b>	<b>CBO Contact:</b>
Seattle Parks and Recreation	Paula Hoff	Justin Hellier

*\* Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

**1. BILL SUMMARY**

**Legislation Title:** AN ORDINANCE relating to Seattle Parks and Recreation; authorizing an Operations and Management Agreement between The City of Seattle, a Washington State municipal corporation, by and through Seattle Parks and Recreation, and Downtown Business Improvement Association, a Washington State nonprofit corporation, to enter into an operation and management agreement for activation and programming services at Bell St. Park, Occidental Square, Pioneer Square and Westlake Park; and ratifying and confirming certain prior acts.

**Summary and Background of the Legislation:** DBIA shall provide services for, and on behalf of SPR, related to the primary activation and programming of Bell St. Park, Occidental Square, Pioneer Square and Westlake Park from January 1, 2023 to December 31, 2028. Under this agreement, we are expanding from two (Westlake Park and Occidental Square) to four downtown parks. Consistent with the existing agreement, this new agreement gives DBIA the authority to permit all programs and rentals (except for First Amendment events) and ensures accountability through annual reports. All funding from permitted programs and rentals supports DBIA’s activation of these downtown parks. The expansion of this partnership is furthering the intent of the already-passed Seattle Park District Cycle 2 funding plan.

**2. CAPITAL IMPROVEMENT PROGRAM**

Does this legislation create, fund, or amend a CIP Project?       Yes  No

**3. SUMMARY OF FINANCIAL IMPLICATIONS**

Does this legislation amend the Adopted Budget?       Yes  No

**Does the legislation have other financial impacts to The City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?**  
This continues our long-time and successful partnership with DBIA to increase activation and programming that keeps our downtown parks safe, accessible, and inviting for all.

**Are there financial costs or other impacts of *not* implementing the legislation?**  
DBIA will be fundraising with a 3:1 dollar match of dedicated funds for downtown parks.  
This funding wouldn't exist without this agreement.

#### 4. OTHER IMPLICATIONS

- a. **Does this legislation affect any departments besides the originating department?**  
No
- b. **Is a public hearing required for this legislation?**  
No
- c. **Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?**  
No
- d. **Does this legislation affect a piece of property?** It continues the activation of Westlake and Occidental Square and adds to the agreement Pioneer Square and Bell Street Park. Property maps are attached as Summary Exhibit A.
- e. **Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities? What is the Language Access plan for any communications to the public?**  
DBIA will prioritize BIPOC and other historically marginalized communities when planning programming and activation with a goal of 25% of contracts, vendors and concessions awarded to WMBE partners. This commitment includes BIPOC representation on the program planning task force.
- f. **Climate Change Implications**
1. **Emissions: Is this legislation likely to increase or decrease carbon emissions in a material way?**  
No
  2. **Resiliency: Will the action(s) proposed by this legislation increase or decrease Seattle's resiliency (or ability to adapt) to climate change in a material way? If so, explain. If it is likely to decrease resiliency in a material way, describe what will or could be done to mitigate the effects.**  
No
- g. **If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s)?**

Changes from the previous agreement:

- Includes two additional parks, Pioneer Square and Bell Street, to Westlake and Occidental Park that DBIA which they have been managing for the past 7 years.
- Allows DBIA to utilize sponsorship partners to help support some of the events (these need to be approved by Seattle Parks and Recreation)
- Requires a maintenance level study, comparing the national average of baseline maintenance required for comparable parks and the use of Park Rangers, that needs to be completed within the first 6 months of the contract.
- Requires an increased percentage of contractors, vendors, and concessionaires to be WIMBE partners. The requirement is now 25% (18% in the previous agreement).
- DBIA will track activation and programming to comply with the requirements for their annual report. This includes tracking the type of events, hours and attendance.

**Summary attachments:**

Summary Exhibit A – Property Maps