

City of Seattle



Director

**Office of
Economic Development**

**Confirmation Packet
June 30, 2022**

Markham McIntyre



June 30, 2022

The Honorable Debora Juarez
President, Seattle City Council
Seattle City Hall, 2nd Floor
Seattle, WA 98104

Dear Council President Juarez:

It is my pleasure to transmit to the City Council the following confirmation packet for my appointment of Markham McIntyre as Director of the Office of Economic Development (OED).

The materials in this packet are divided into two sections:

A. Markham McIntyre

This section contains Mr. McIntyre's appointment and oath of office forms, his resume, and the press release announcing his appointment.

B. Background Check

This section contains the report on Mr. McIntyre's background check.

Ensuring a true pandemic recovery means supercharging our Office of Economic Development, and I am profoundly confident that Markham McIntyre has the experience, energy, and shared vision needed to make that happen. Markham is *the* leader to make the most of our City's recovery investments and work with Seattle businesses to drive real economic development that benefits our entire community. As our downtown and neighborhood commercial business districts rebound, his previous engagement in workforce development and his intentionality in supporting historically marginalized communities show he is the right choice to lead OED.

Before joining the City, Markham served as the Executive Vice President at the Seattle Metropolitan Chamber of Commerce, where he led economic development, equity partnerships, and regional outreach. Prior to working at the Chamber, Markham worked for then-Congressman Jay Inslee and, before that, he was a farmer in East King County. Since taking the helm at OED, Markham has spearheaded regional economic revitalization and workforce development strategic planning processes, improved OED's collaboration and partnership with regional economic development organizations, and led OED's reorganization efforts. We're truly fortunate to have a highly regarded leader so committed to rebuilding a department that has experienced 78% staff turnover in the last 16 months.

I nominated Markham McIntyre as Interim Director last February. In the time since, my office consulted with stakeholders regarding his performance, including representatives from businesses and organizations including the Workforce Development Council of Seattle-King County, Ivar's Restaurants, the Washington State Department of Commerce, the Seattle Kraken, the Urban League of Greater Seattle, FareStart, the Crescent Collaborative, Dick's Drive-In, and Business Impact Northwest. The resounding conclusion from stakeholders was that Markham McIntyre is a well-respected, inclusive, genuine leader who cares deeply for the Seattle community and is committed to helping small and local businesses thrive. Review of his considerable work restoring the department and the strong support

shown by the affected stakeholders is the process that informed my decision to advance Mr. McIntyre for your consideration today.

Markham McIntyre has a deep knowledge of the needs of entrepreneurs, and stakeholders have endorsed his ability to strategically implement complex programs and initiatives. Markham will lead OED with a focus on small business support, workforce development, and equity initiatives – specifically by growing contracting opportunities, improving access to capital, and removing barriers to opportunity.

I trust that after reviewing Markham’s application materials, meeting with him, and following Councilmember Nelson’s diligent Economic Development, Technology & City Light Committee review, you will find that he is well situated to serve as permanent Director of the Office of Economic Development.

If you have any questions about the attached materials or need additional information, Deputy Mayor Kendee Yamaguchi would welcome hearing from you. I appreciate your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Bruce A. Harrell". The signature is written in black ink and is positioned above the printed name and title.

Bruce A. Harrell
Mayor of Seattle

SECTION

A



City of Seattle

Mayor Bruce Harrell

June 19, 2022

Markham McIntyre
Seattle, WA
Transmitted via e-mail

Dear Markham,

It gives me great pleasure to appoint you to the position of Director of the Office of Economic Development at an annual salary of \$180,000.

Your appointment as Director is subject to City Council confirmation; therefore, you will need to attend the Council's confirmation hearings. Once confirmed by the City Council, you serve at the pleasure of the Mayor.

Your contingent offer letter provided employment information related to the terms of your employment, benefits, vacation, holiday and sick leave.

I look forward to working with you in your role as Director and wish you success. We have much work ahead of us, and I am confident that the Office will thrive under your leadership.

Sincerely,

A handwritten signature in black ink that reads "Bruce A. Harrell". The signature is written in a cursive, flowing style.

Bruce A. Harrell
Mayor of Seattle

cc: Seattle Department of Human Resources file



City of Seattle Department Head Notice of Appointment

Appointee Name: <i>Markham McIntyre</i>		
City Department Name: <i>Office of Economic Development</i>		Position Title: <i>Director</i>
<input checked="" type="checkbox"/> Appointment <i>OR</i> <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>		Term of Office: <i>City Council Confirmation to Mayor's Discretion</i>
Legislated Authority: <i>Seattle Municipal Code Section 3.14.610</i>		
Background: Before becoming Interim Director of the Office of Economic Development, Markham McIntyre served as the Executive Vice President at the Seattle Metropolitan Chamber of Commerce, where he led economic development, equity partnerships, and regional outreach. Prior to working at the Chamber, Markham worked for then-Congressman Jay Inslee and, before that, he was a farmer in East King County. Since taking the helm at OED, Markham has spearheaded regional economic revitalization and workforce development strategic planning processes, improved OED's collaboration and partnership with regional economic development organizations, and led OED's reorganization efforts. We're truly fortunate to have a highly regarded leader so committed to rebuilding a department that has experienced 78% staff turnover in the last 16 months.		
Date of Appointment: <i>6/30/2022</i>	Authorizing Signature (original signature): 	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor</i>



CITY OF SEATTLE ▪ STATE OF WASHINGTON

OATH OF OFFICE

State of Washington

County of King

I, Markham McIntyre, swear or affirm that I possess all of the qualifications prescribed in the Seattle City Charter and the Seattle Municipal Code for the position of the Director of the Office of Economic Development; that I will support the Constitution of the United States, the Constitution of the State of Washington, and the Charter and Ordinances of The City of Seattle; and that I will faithfully conduct myself as the Director of the Office of Economic Development.

Markham McIntyre

Subscribed and sworn to before me

this ____ day of _____, 2022.

[Seal]

Monica Martinez Simmons, City Clerk

MARKHAM McINTYRE

CONTACT

[REDACTED]

[REDACTED]

[LinkedIn Profile](#)

BOARD EXPERIENCE

Housing Connector

Founding board member
2020 - Current

Ethnic Business Coalition

Founding board member
2015 - 2018

Seattle Housing Levy Steering
Committee
2016

Mountains to Sound

Greenway
2014 - 2016

EDUCATION

Leadership Tomorrow
2016/17

Whitman College
Walla Walla, WA
Bachelor of Arts, History

Lakeside School
Seattle, WA

PROFILE

Creative, empathetic, and effective leader with more than eight years of service at the Chamber in multiple roles with increasing responsibilities, expectations, and measurable results. Knows how to manage and grow a complex organization, skilled at internal and external relationship building and communications, and a strategist who is willing to take calculated risks to achieve wins while protecting the reputation and long-term sustainability of the organization.

PROFESSIONAL EXPERIENCE

SEATTLE METROPOLITAN CHAMBER OF COMMERCE

Executive Vice President / January 2021 - Current

- Managed KCVaxVerified.com project in cooperation with King County and Seattle-King County Public Health to ensure local businesses were versed and prepared for the vaccine verification policy
- Launched Trusted Community Partnership Network (TCPN) in collaboration with the Port of Seattle - a new piece of economic development infrastructure that connects businesses, namely those historically marginalized, to the resources that can help them the most
- Partnered with Business Impacts NW, a CDFI, to develop a BIPOC Business Accelerator pilot project
- Shared leadership with Greater Seattle Partners and the Puget Sound Regional Council on development and implementation of the Forward Together regional recovery framework
- Hired the first ever Vice President of Economic Development at the Chamber
- Developed and advocated for a joint federal policy agenda with the Portland Business Alliance

Acting President and CEO / February 2020 - January 2021

- Led and motivated 27 employees during a CEO transition and global pandemic
- Initiated and managed an organizational restructure to increase value delivery to members, increase efficiency and effectiveness of staff, and reduce payroll costs
- Oversaw distribution of 2.7 million masks and other personal protective equipment (PPE) to small employers across King County
- Created an organizational anti-racism pledge and formed of a standing Equity Committee
- Partnered with CFO and Finance Committee to develop a two-year budget, including securing a \$1.2 million loan/grant through the federal Paycheck Protection Program
- Commissioned a Regional Economic Impact Report to better understand the changing regional economic conditions and impacts

MARKHAM McINTYRE

PROFESSIONAL EXPERIENCE

SEATTLE METROPOLITAN CHAMBER OF COMMERCE

Chief of Staff / November 2016 - February 2020

- Managed senior leadership team
- Led strategic planning process with a diverse member task force which led to a multiyear strategic plan and a revision of the organization's mission and vision
- Founded the Housing Connector program, in cooperation with City of Seattle, King County, and local landlords and service providers
- Grew the political operation into a multimillion dollar organization
- Expanded Chamber's role in economic development by integrating the Associate Development Organization (ADO) function for King County into the organization
- Reinvigorated relationships with neighborhood and ethnic chambers by instituting an innovative reciprocal membership program

Senior Director of Government Relations / 2015 - 2016

Director of Government Relations / 2013 - 2015

JAY INSLEE FOR WASHINGTON

New Media Director / 2012

- Managed all digital content for the statewide campaign – content, communications, and fundraising

U.S. CONGRESSMAN JAY INSLEE (WA-01)

Press Secretary / 2009 - 2012

- Managed all communications and media relations for the Congressman's office
- Other roles: Community Liaison, Press Assistant



City of Seattle

Mayor Bruce Harrell



City of Seattle
Office of the Mayor

Press Release

For Immediate Release

Contact Information

Jamie Housen

Phone: 206-798-5002

Email: jamie.housen@seattle.gov

Mayor Bruce Harrell Announces New Leadership at Offices of Sustainability and Environment, Economic Development, and Department of Neighborhoods

New appointments include Jessyn Farrell at OSE, Markham McIntyre at OED, and Greg Wong at DON

Seattle – Today, Seattle Mayor Bruce Harrell announced the appointment of three new members of his Cabinet.

Former State Representative Jessyn Farrell will lead the Office of Environment and Sustainability, taking over for Interim Director Michelle Caulfield, who will return to the office as deputy director. Farrell will be tasked with implementing a pioneering climate agenda, elevating communities most impacted by issues of environmental justice, and helping to leverage millions in state and federal funds to address the climate crisis.

“Jessyn Farrell understands Seattle must set the example for the nation as a bold, climate-forward City that leads by partnering with underrepresented communities too often left out,” **said Mayor Harrell**. “Jessyn will bring the ambitious policy ideas and experience, needed collaborative approach, and vision grounded in a true commitment to environmental justice necessary to make the most of this moment and ensure a healthy Seattle environment today and for future generations.”

Markham McIntyre will serve in the Office of Economic Development, leading the agency with a focus on small business support, workforce development, and equity initiatives – specifically focused on growing contracting opportunities, improving access to capital, and removing barriers to success.

“Ensuring a true pandemic recovery means supercharging our Office of Economic Development, and Markham has the experience, energy, and shared vision needed to make that possible,” **said Mayor Harrell**. “I’ve heard time and again that small and local businesses want an accessible department focused on equity, innovation, and outcomes. Markham is the right leader to make the most of COVID recovery investments and work with Seattle businesses to drive real economic development that benefits our entire community.”

Harrell is appointing Greg Wong to lead the Department of Neighborhoods, tasking the experienced community leader with driving local engagement, coordinating neighborhood strategies citywide, and charting a future direction for a City full of unique, vibrant, and welcoming neighborhoods.

“Greg Wong is exactly the kind of analytical, community-focused leader we need at our Department of Neighborhoods,” **said Mayor Harrell**. “Together, we will redefine what makes a ‘good neighborhood’ – working to ensure every community in Seattle has strong access to affordable housing, good jobs and successful small businesses, great schools, safe streets, robust parks, and a true feeling of inclusivity. Greg’s demonstrated work ethic and values-driven approach, along with his long record of local leadership and community partnership, make him well equipped to lead this work.”

“I want to thank Directors Pamela Banks, Michelle Caulfield, and Andrés Mantilla for their service to our City during exceptionally challenging times – we owe them each a debt of gratitude,” **said Mayor Harrell**. “I’m proud of the Cabinet and leadership team of our administration. We are striving every day to showcase Seattle’s diversity through an array of backgrounds and life experiences, driving better representation for all.”

What People Are Saying

Michelle Caulfield, Interim Director, Office of Sustainability and Environment

"It's been my honor to step up during this time of transition and lead an incredible team dedicated to advancing climate action and environmental justice. I couldn't be more excited to welcome -- and work alongside -
- Jessyn Farrell, whose policy leadership and comprehensive approach to the issues in front of us will drive urgent action, help leverage state and federal funds, and take the Office of Sustainability and Environment to the next level."

Jaebadiah Gardner, Founder, GardnerGlobal

"Seattle's small businesses – especially those owned and operated by Black and Brown and under-considered communities – need attention and support from their local government to succeed and thrive. Markham understands the existing and emerging needs facing small businesses, and how action drives true equity and wealth building. He is well equipped to deliver needed help with consistency, creativity, and urgency and will be a strong advocate and needed voice for women- and minority-owned businesses at the Office of Economic Development."

Marie Kurose, Chief Executive Officer, Workforce Development Council of Seattle-King County

"Markham McIntyre has been a tremendous collaborator with our team at the Workforce Development Council and our network of partners. He exhibits an expansive and inclusive leadership style that will be critical to advancing equitable and innovative economic development strategies that align with the needs of businesses and workers in Seattle and our region. I look forward to continued partnership with Markham to increase access to quality jobs and address deep racial disparities."

Michelle Merriweather, CEO and President, Urban League

"Mayor Harrell is building a power bench within the City of Seattle. Markham's appointment as the Director of Office of Economic Development is no different. I am excited to continue to work with Markham to expand opportunities for small businesses, especially businesses led by people of color. What he brings to the City from the Chamber is invaluable; from the relationships with businesses of all sizes, compassion, and the intentionality to lean in, listen, learn, and support. The Office of Economic Development is in good hands at such an important time in our City."

Erin Okuno, Executive Director, Southeast Seattle Education Coalition

“Greg has a long history and commitment to social justice; it is evident in his work, leadership, and volunteer services. I believe he will harness these relationships and experiences to boost and support Seattle's neighborhoods.”



Interim Director of the Office of Sustainability and Environment Jessyn Farrell

Jessyn Farrell, J.D., is a leader in building public consensus on difficult issues related to the environment, housing, transportation, and the economy. A long-time environmental advocate, Jessyn's career has spanned the public, private, non-profit, and philanthropic sectors as a state legislator from the 46th District, Executive Director of Transportation Choices and most recently as Senior Vice President at Civic Ventures. Jessyn passed ground-breaking legislation on oil-by-rail safety, affordable housing near transit centers, education funding for low-income and homeless youth, protections for pregnant workers, and restrictions to cell-phone use while driving. She also led advocacy efforts resulting in billions of dollars in regional light rail investments. Jessyn has three kids, a dog, a cat, and is working on her first book.



Interim Director of the Office of Economic Development Markham McIntyre

Markham McIntyre was born and raised in Seattle on Capitol Hill. Before joining OED, he was the Executive Vice President at the Seattle Metropolitan Chamber of Commerce, where he led economic development, equity partnerships, and regional outreach. Prior to working at the Chamber, Markham worked for then-Congressman Jay Inslee and, before that, he was a farmer in East King County. He's passionate about Seattle sports, being outdoors, and supporting our local businesses. He lives with his wife, Alexa, and two kids, Grace and Bo, in Madrona, a few miles away from where he grew up.



Interim Director of the Department of Neighborhoods Greg Wong

Greg Wong is a community leader and attorney experienced in addressing a diverse array of complex issues that impact our lives. As a lawyer, his work included preventing gun violence, ensuring investments in our people and public services, creating more just and equitable economic and educational systems, and numerous other issues. A recipient of the Seattle Council PTSA's Golden

Acorn Award and Seattle Public School's Citizen Service Award, Wong has led school levy campaigns, helped establish the City's high-quality, affordable preschool program, and served in executive board roles with several community nonprofits. Before becoming an attorney, he worked locally in homeless and affordable housing services, was an eighth-grade science teacher in the Mississippi Delta, and coordinated a tutoring center for children living in public housing. Born and raised in Seattle, he has a deep love for the City's unique neighborhoods and a deep belief in the people of Seattle's ability to create vibrant, thriving, and safe communities for everyone. Wong lives in Southeast Seattle with his wife and children.

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SECTION

B



City of Seattle

Seattle Department of Human Resources

Kimberly Loving, Interim Director

March 16, 2022

TO: Adam Schaefer, City Budget Office

FROM: Annie Nguyen, Seattle Department of Human Resources

SUBJECT: Background check for Markham McIntyre

The Seattle Department of Human Resources has received a copy of **Markham McIntyre** background check provided by Global Screening Solutions. There were no findings that would impact their employment eligibility.

Cc: Personnel File

Seattle Department of Human Resources

Seattle Municipal Tower, 700 5th Avenue Suite 5500, PO Box 34028, Seattle, WA 98124-4028
(206) 684-7999 • TTY:7-1-1 Fax: (206) 684-4157 • Employment Website: www.seattle.gov/jobs

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