



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Ashley E. Ford</i>		
Board/Commission Name: <i>Seattle LGBTQ Commission</i>		Position Title: <i>Get Engaged Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	Term of Position: * 9/1/2023 to 8/31/2024 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Lake City</i>	Zip Code: <i>98125</i>	Contact Phone No.: [REDACTED]
Background: <i>Ashley (she/they) is currently working as the Development Director at Coyote Central. They co-chair the board for the Young Nonprofit Professionals Network (YNPN) of Seattle and play the flute in the Rainbow City Concert Band. Originally from Knightdale, NC, they reside in the Lake City neighborhood of Seattle with their partner and two cats. They are excited to use their leadership skills in a new capacity to support LGBTQ+ people in the Seattle area at this critical time for queer people around our country.</i>		
Authorizing Signature (original signature): <i>Bruce A. Harrell</i> Date Signed (appointed): 8/14/2023	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

ASHLEY E. FORD *she/they*

Professional Resume

PERSONAL BACKGROUND

I am a driven, equity-focused nonprofit leader living in Seattle, WA. I have a passion for building community through meaningful relationships and thrive in fast-paced, collaborative, and creative environments.

AREAS OF EXPERTISE

- Community Engagement
- Relationship Management
- Community Centric Fundraising
- Inclusive Problem Solving
- Leadership & Team-building
- Process Improvement
- Nonprofit Governance
- Event/Conference Planning

TECHNICAL SKILLS

Microsoft Office Suite (15 years)
Google Suite (11 years)
Virtual Working (8 Years)
Database Management (7 years)
Canva (7 years)
Mass Email Marketing (5 years)
Social Media (5 years)

CONTACT INFORMATION



CAREER SUMMARY

Engagement Officer **July 2022-present**
United Way of King County

- Manages workplace giving and employee engagement for 40+ local companies, including Costco, PACCAR, and Amazon.
- Oversees Engagement Coordinator program of 5-8 seasonal employees
- Supports organizational racial equity and justice work by educating donors and volunteers on BIPOC-led approaches.
- Collaborates closely with Community Services Team, Brand Team, and Individual Giving staff at all levels.
- Represents United Way of King County in the community and with companies via frequent public speaking, presentations, and networking activities.

Individual Giving Coordinator **July 2021-July 2022**
Cascade Public Media (KCTS 9 & Crosscut News)

- Managed portfolio of 3400+ donors at the \$500-\$1,199 level (mid-level), with a focus on moving donors through the donor pipeline and soliciting major gifts.
- Supported larger programmatic and fundraising efforts including managing fundraising campaigns, writing membership communications, and impact reporting to donors and the board.

COVID-19 Research Project Interviewer **January 2021-July 2022**
Fred Hutchinson Cancer Center

- Recruited and interviewed participants for COVID-19 prevalence study.
- Followed complex data collection instruments to collect and record data according to study protocol.

Engagement Campaign Coordinator **Sept. 2020 - Dec. 2020**
United Way of King County

- Provided fundraising strategies, volunteer support, and donor cultivation skills to assist 40+ local companies in running successful workplace campaigns.
- Educated company employees and volunteers on the value of giving to United Way to address health and human services issues, including the effects of racial inequities and the impact of the COVID-19

Shift Supervisor **April 2014 - July 2020**
Starbucks Coffee Company

- Lead teams of 2-10 employees in exceptional execution of daily operations in fast-paced, high-volume environment.
- Delivered legendary customer service by discovering, connecting, and responding to customer needs with a focus on building authentic relationships.

Program & Community Engagement Asst. **Sept. 2019 - Dec. 2019**
Jazz Night School

- Managed marketing calendar by maintaining website, designing flyers and event programs, and administering social media pages.
- Supported execution of donor stewardship strategies for annual gala
- Reconciled 1-year backlog of grant payment processing.

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LEADERSHIP EXPERIENCE

Board Chair July 2021-present

Young Nonprofit Professionals Network (YNPN) of Seattle

- Provides strategic and operational oversight for organization.
- Oversaw implementation of a paid membership model and creation of a speaker compensation policy.

Philanthropy Chair Feb. 2021-present

Mu Beta Psi, National Honorary Musical Fraternity Alumni Association

- Researches and collaborates with treasurer to design and execute giving initiatives.
- Oversees fundraising and execution of Music Makers grant program.

Board Member - National Liaison July 2019 - July 2021

Young Nonprofit Professionals Network (YNPN) of Seattle

- Designated representative to National board.
- Ensured local level understanding of national business needs.

National Communications Officer March 2019 - March 2020

Mu Beta Psi, National Honorary Musical Fraternity

- Created annual edition of organization's national publication, The Clef.
- Managed social media channels (Facebook, Instagram, Twitter, LinkedIn)

National President March 2017-March 2019

Mu Beta Psi, National Honorary Musical Fraternity

- Presided over national organization with 7 chapters across 5 states.
- Launched initiative to modernize and replace existing Hazing, Sexual Harassment, and Substance Abuse policies.
- Oversaw transition to gender-neutral language on all governing documents

EDUCATION

In progress - Est. 3/2024
Certified Fundraising Executive (CFRE)

CITI Program
Certification in Human Subjects Research - Social Behavioral Research

Veritus Group
Discovering your Donor's Passions and Interests

NC State University
B.S. Science, Technology, & Society - Public Health
Music Minor (Flute)

OTHER COMMUNITY INVOLVEMENT

Musician (Flute/Piccolo) Feb. 2023 - present

Rainbow City Performing Arts

ASHLEY E. FORD *she/they*

Professional Resume

Dear YMCA Get Engaged Hiring Panel,

I'm writing to express my interest to participate in the YMCA Get Engaged program. As a young person who is passionate about community service and making a difference in my city, I believe that this program would be an excellent opportunity for me to get more involved, have a voice, and get experience in the critical decision-making processes impacting the people of Seattle

Throughout my career, I have demonstrated the highest levels of service and commitment to the mission of the organizations I have worked for. At Cascade Public Media (KCTS 9 & Crosscut) I managed a \$2.5 million portfolio of mid-level donors that has grown by 55% in over one year while also creating and segmenting donor communications and executing regular fundraising campaigns. At Fred Hutch, I successfully recruited, interviewed, and recorded data for hundreds of study participants, providing essential health data and statistics for ground-breaking COVID-19 research, while at Jazz Night School, I directly engaged donors, retained financial information, and provided marketable giving strategies for the annual giving event: Swingin' in the Rain.

As an Engagement Officer at United Way of King County, I have experience managing workplace giving and employee engagement for local companies. One of my primary responsibilities in this role is supporting organizational racial equity and justice work by educating donors and volunteers on BIPOC-led approaches. I am committed to promoting racial equity and believe that my experience in this area would be an asset to any board or commission. I founded the first LGBTQIA2S+ Employees Group at United Way of King County and have worked with necessary stakeholders to implement training and procedural changes to promote inclusion of queer voices.

Additionally, I am well regarded for my data management and analysis skills. I am proficient in Google Suite, Microsoft Suite, CRM Management (SalesForce, Little Green Light, Dynamics), social media management, and other general data entry. I have a strong organizational background that aligns with my compassionate but accountable leadership style.

If you are looking for an organized, driven leader with a passion for community, you are encouraged to contact me to arrange an interview. I am eager to learn more about how this program can benefit from my contribution and skillset.

Thank you for your time and consideration - I look forward to hearing from you.

Best,
Ashley E. Ford (she/they)



Seattle Lesbian, Gay, Bisexual, Transgender and Queer Commission July 2023

Members: Pursuant to *SMC 3.14.920*, all members subject to City Council confirmation,
2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed
- 4 Other Appointing Authority-appointed: Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
		5	1.	Member	Gerald Seminatore	5/1/23	4/30/25	1	City Council
			2.	Member	VACANT	5/1/23	4/30/25	1	Mayor
		3	3.	Member	Ry Armstrong	5/1/23	4/30/25	1	City Council
			4.	Member	VACANT	5/1/23	4/30/25	1	Mayor
		3	5.	Member	Jeremy Erdman	5/1/23	4/30/25	1	City Council
			6.	Member	VACANT	11/1/21	10/31/23	1	Mayor
			7.	Member	VACANT	11/1/21	10/31/23	1	Commission
		6	8.	Member	Steven Pray	11/1/21	10/31/23	1	Mayor
		3	9.	Member	Chelsey Wright	5/1/22	4/30/24	1	City Council
		3	10.	Member	Nathaniel Higby	5/1/22	4/30/24	2	Mayor
			11.	Member	VACANT	5/1/22	4/30/24	1	City Council
		3	12.	Member	Brett Pepowski	5/1/22	4/30/24	2	Mayor
			13.	Member	Atif Osmani	11/1/22	10/31/24	1	City Council
			14.	Member	VACANT	11/1/22	10/31/24	1	Mayor
		5	15.	Member	Christina Pizaña	11/1/21	10/31/23	1	City Council
1	NB	5	16.	Get Engaged	Ashley Ford	9/1/23	8/31/24	1	Mayor
			17.	Member	Jackson Cooper	5/1/22	4/30/24	1	City Council
			18.	Member	VACANT	11/1/21	10/31/23	1	Mayor
		2	19.	Member	Victor Loo	11/1/21	10/31/23	2	Commission
		3	20.	Member	Andrew Ashiofu	5/1/22	4/30/24	1	Commission
			21.	Member	VACANT	5/1/22	4/30/24	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Transgender	Unknown	Asian	Black/African American	Hispanic/Latino	American Indian/Alaska Native	Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Comm													
Total													

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.