

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Holly Morris Jacobson									
Board/Commission Name:		Position Title:							
Seattle Arts Commission		Member							
	City Council Co	nfirmation required?							
Appointment OR Reappointment	∑ Yes ☐ No								
Appointing Authority:	Term of Position: *								
City Council	1/1/2024								
Mayor	to								
Other: Fill in appointing authority	12/31/2025								
		ning term of a vacant position							
J	Zip Code:	Contact Phone No.:							
Central Seattle Background:	98144								
With a background in non-profit management, strategic planning, and communications, Holly's professional background spans both for-profit and non-profit institutions. She has created strategic marketing and product solutions for Microsoft, The City of Seattle, The Seattle International Film Festival, and other entertainment and education institutions. In 2003, Holly founded Voter Action, a national non-profit organization to secure accurate and equitable elections. Voter Action led a national effort to develop reliable and fair voting practices which helped improve access and standards across the country. Having studied film at San Francisco State University, she has worked as a director in both documentary and commercial filmmaking. In 2013, Ms. Jacobson took the helm of Path with Art, an organization to support individual and community recovery through trauma-informed arts. She has since increased the annual budget and participation of the organization tenfold and developed trauma-informed arts practice training. Holly has served on the steering committee of With One Voice, an organization supporting International Arts and Homelessness organizations and practitioners based in the United Kingdom, the Impact Evaluation Committee of the Washington Women's Foundation, and currently serves on the Executive Committee of the Seattle Arts Commission. Holly has led workshops and been a featured speaker regionally, nationally, and internationally including engagements at the Regional Domestic Violence Symposium, the National Association									
of Arts and Health, the Western Museums Alliance, the Boston Foundation, the International Arts and Homelessness Festival regarding arts role in individual and public health.									
Authorizing Signature (original signature):	Appointing Signatory: Bruce A. Harrell								
Bruce Q. Hanell									
Date Signed (appointed): 2/27/2024	Mayor of Seattle								

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

Holly Morris Jacobson

Personal Statement

The arts reflect, provoke, question, and connect human beings and the human experience. For a just society to exist, we must ensure access to the arts is available, representative, and part of the thread that binds the fabric of our society together. Simply put, art and creative expression help us realize our potential as humans and society.

Bio

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Professional Experience

Executive Director Path with Art Seattle

2013 - Current

Since 2008, Path with Art has been at the forefront of a growing international movement that utilizes the power of art as a means to bring dignity, awareness, and healing to the complexities of recovery from trauma. With a background in non-profit management, strategic planning, and communications, Holly joined Path with Art in 2013 to help steer its next phase of growth, helping to increase the organization's community impact.

Under Holly's leadership, Path with Art:

- Embarked on a strategic assessment and adapted a five-year strategic plan which has been used as a model in arts leadership programs at Seattle University
- Increased the number of individual low-income participants in recovery from trauma from 130 to 1,500
- Increased social service partnerships from 25 65 social service partners
- Raised \$10.3 million for a new ArtHOME, an inclusive community arts space
- Grew annual budget from \$250,000 in 2013 to 2.7 million in 2023
- Increased board members from 9- 20, with an emphasis on diversifying the board through an equity and inclusion lens
- Developed a successful leadership program for participant artists
- Launched Community Connections, a program that brings together disparate individuals in our community to make and
 experience art together as a means to connect through the human lens of art versus circumstances
- Increased organizational profile through exhibitions and showcases at the Seattle Art Museum, the Washington State
 Convention Center, The Seattle Symphony, The Gates Discovery Center, the City of Manchester, U.K., collaborations with
 the artist Trimpin and the Pearl Jam Home Shows

Co- Director 2003 – 2010 Voter Action

Voter Action United States

Voter Action led national election reform efforts in seven states through legal efforts to ensure that all eligible citizens had equal access to reliable voting. Through the recruitment and pro-bono support of highly regarded legal firms in Arizona, California, Colorado, Florida, New Mexico, Ohio, and Pennsylvania, Voter Action enabled change to state election law and voting systems to ensure citizens of those states had fair and equal access to voting. Voter Action led public awareness efforts through media, including USA Today, Washington Post, CNN, the Associated Press, and various regional media outlets. Voter Action partnered with the NAACP and the Advancement Project won an important federal lawsuit in the Commonwealth of Pennsylvania, to assert a person's equal access to voting systems. In 2008, Voter Action partnered with CNN, the University of Pennsylvania, the Advancement Project, and the League of Women Voters to provide a national election hotline that was able to catalog and respond to problems on election day.

Strategic Marketing and Program Management Consultant

1997 - 2003

Freelance Seattle

- Project Management
- Strategic planning
- Branding and Marketing Clients: Microsoft, APEX Online Learning, Sierra Online, First Financial Network

President 1993 – 1997

XSI Communications

Seattle

Co-owner and manager of business development for small, integrated communications company. Clients: Microsoft Arts & Entertainment, Microsoft MSN, City of Seattle

Filmmaker 1992 – 1998

Freelance, Independent Seattle, New Mexico

Director, Writer, Editor

Documentary work featuring Northern Ireland

Commercial clients include: Seattle International Film Festival, Magic Hour Films, The Summit @ Snoqualmie

Education

San Francisco State University, Film Studies Orange County Community College; Art History, Business

Seattle Arts Commission

16 Members: Pursuant to ordinance 121006, all members subject to City Council confirmation, 2-year terms (Get-Engaged member serves a 1-year term):

- 7 City Council-appointed
- 7 Mayor-appointed
- 1 Commission-appointed
- 1 Get-Engaged

(Roster as of 4/1/2024)

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By	
9	0	2	1.	At-Large	Joël Barraquiel Tan	01/01/24	12/31/25	1 st	City Council	
6	F	7	2.	At-Large	Megan Kiskaddon	01/01/24	12/31/25	1 st	City Council	
3	F	1	3.	At-Large	Vanessa Villalobos	01/01/23	12/31/24	2 nd	City Council	
3	F	1	4.	At-Large	Linda Chavez Lowry	01/01/24	12/31/25	1 st	City Council	
6	М	5	5.	At-Large	Ricky Graboski	01/01/24	12/31/25	2 nd	City Council	
3	F	6	6.	At-Large	Diana Garcia (Dhyana)	01/01/24	12/31/25	1 st	City Council	
1	0	2	7.	At-Large	Vee Hua	01/01/23	12/31/24	2 nd	City Council	
4	F	N/A	8.	At-Large	Yolanda Spencer	01/01/24	12/31/25	1 st	Commission	
3	F	5	9.	At-Large	Leslie Anne Anderson	01/01/24	12/31/25	2 nd	Mayor	
2 & 9	F	1	10.	At-Large	Avery Barnes	01/01/24	12/31/25	1 st	Mayor	
6	F	3	11.	At-Large	Kayla DeMonte	01/01/24	12/31/25	3 rd	Mayor	
2	М	N/A	12.	At-Large	Rodney Howard King	01/01/24	12/31/25	1 st	Mayor	
6	F	2	13.	At-Large	Holly Morris Jacobson	01/01/24	12/31/25	3 rd	Mayor	
1	F	N/A	14.	At-Large	Yoon Kang-O'Higgins	01/01/24	12/31/25	1 st	Mayor	
			15.	At-Large	VACANT	01/01/23	12/31/24		Mayor	
1 & 9	F	4	16.	Get-Engaged	Athena Scott	09/01/23	08/31/24	One	Mayor	

SELF-I	DENT	IFIED [DIVERSITY	CHART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Other/ Unknown	Asian	Black/ African America n	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian / Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor		6			2	2	1			1			2
Council	1	2		1	1		1			1			
Other													
Total	1	5		1	2		2			2			1