



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Annie Shaw</i>		
Board/Commission Name: <i>Community Technology Advisory Board</i>		Position Title: <i>Get Engaged Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	Term of Position: * 9/1/2022 to 8/31/2023 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Belltown/Downtown</i>	Zip Code: <i>98121</i>	Contact Phone No.: [REDACTED]
Background: <i>Annie Shaw is a Northwestern University graduate with a Bachelor of Science in Communications & Computer Science, now working at Amazon as a Product Category Manager. She has a passion for quality UI/UX and equitable digital experiences, and focuses on computer vision in her computer science work. She currently also serves on the auxiliary board for the Seattle Aquarium and Seattle Children's Museum, where she gets to continue her lifelong love for museums and nonprofit.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): 10/11/2022	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Annie Shaw

Education

2021

B.S. in Communications & Computer Science, Northwestern University

- GPA: 3.99 / 4.00
- Related courses: Human Computer Interaction, Natural Language Processing, Practicum in Intelligent Information Systems, UX Design

Work

2021 - present

Associate Vendor Manager in Toys & Games, Amazon

- Manages over \$554.8MM in GMS for 10+ large to mid-sized vendors through supply chain and promotional planning
- Owned and streamlined pre-order launch process, including deployment of vendor-facing Excel tool to increase efficiency by 86%

Nov 2020 - Jan 2021

Software Engineer, Deliverr (LinkedIn's Top 50 Startups of 2020)

- Wrote the first JavaScript code to handle mass intake and distribution of SIOC spreadsheets to sellers
- Worked one-on-one with VP of Engineering to develop code for scraping Bing and Amazon, and updating products in Postman

Apr 2020 - June 2020

Sales & Business Development Trainee, Kraft Heinz

- Analyzed Nielsen data to design and strategize an innovative breakfast products shelving solution for an upcoming product line launch (executed 2021)
- Conducted and created guidelines for virtual reality user testing to identify shelving principles

June 2019 - Dec 2019

UX Designer in Planning & Design, Shedd Aquarium

- Developed the museum's first Wifi- and QR-based indoor navigational system using HTML, CSS, and jQuery
- Pitched exhibition and technology redesigns to CEO and Board of Trustees on July 31 and August 20, 2019 (executed 2020)

May 2018 - Aug 2019

UX Designer in Design & Communications, Frances Xavier Warde / CATC Fund

- Managed front-end website design using HTML and CSS
- Increased social media engagement by 70% via design campaign

Extracurricular

Dec 2021 - present

Board Member, Seattle City Council Community Technology Advisory Board

- Mayor-appointed position involved in making recommendations to City Council on digital equity and innovative technology strategy

Oct 2021 - present

Auxiliary Board Member, Seattle Aquarium

- Providing creative technical work via Unity (i.e., AR stickers) for conservation efforts including current campaign for pinto abalone

Aug 2021 - present

Board Member, Seattle's Children Museum

- Assisting in the \$860K multi-year reopening and rebranding of a Seattle landmark and destination for children's learning and play

Technical Skills

Languages: Python, JavaScript, C, C++, HTML / CSS

Frameworks / Platforms / Systems: Django, React, Flask, Linux

Tools / Methodologies: Adobe Creative, Figma, Sketch, Agile / Scrum

Productivity: Microsoft Office (Excel, Word), Notion, Nielsen, Qualtrics, Google Ads & AdSense, SEO

Community Technology Advisory Board

10 Members: Pursuant to Ordinance 124736, all members subject to City Council confirmation, 2-year terms:

- 4 City Council- appointed
- 6 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	F		1.	Member at Large	Leah Shin	1/1/21	12/31/22	1	City Council
3	F	3	2.	Member at Large	Camille Malonzo	1/1/22	12/31/23	2	Mayor
			3.	Member at Large	Vacant	1/1/22	12/31/23	1	Mayor
2	M	3	4.	Member at Large	Rene J. Peters	1/1/21	12/31/22	2	City Council
2	M	7	5.	Education Member	Lassana Magassa	1/1/21	12/31/22	2	Mayor
6	F	4	6.	Get Engaged Member	Annie Shaw	9/1/22	8/31/23	1	Mayor
2	M	7	7.	Member at Large	Tyrone Grandison	1/1/22	12/31/23	2	City Council
2	F	7	8.	Member at Large	Nicole Espy	1/1/22	12/31/23	2	Mayor
2	M		9.	Member at Large	Femi Adebayo	1/1/21	12/31/22	1	City Council
6	M	3	10.	Public Access Member	Brandon Lindsey	1/1/21	12/31/22	2	Mayor

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	3			1	2	1			2			
Council	3	1			1	3							
Other													
Total	5	4											

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary, **O**= Other, **U**= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.