




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Joseph R. Woolley</i>		
Board/Commission Name: <i>Community Surveillance Working Group</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 12/17/2018	Term of Position: * 1/1/2019 to 12/31/2020 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Interbay</i>	Zip Code: <i>98119</i>	Contact Phone No.: [REDACTED]
Background: <i>Joe Woolley is a resident of the Interbay neighborhood and currently works for Amazon as a Senior Program Manager. While at Amazon, his areas of focus have included intellectual property and other legal matters with regulatory impact. Prior to Amazon, Joe spent several years with technology advisory firms in both San Francisco and Seattle. Outside of work, he is currently a mentor for the Puget Sound chapter of Year Up, a workforce training program aimed at closing the opportunity divide. Joe also volunteers with the Smart Cities and Privacy Committee for Seattle's Community Technology Advisory Board (CTAB).</i>		
Authorizing Signature (original signature): 	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Seattle City Council President</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

EXPERIENCE SUMMARY

Role Foci

- Program / project management
- Financial analysis & strategy
- Transaction coordination

Business Functions

- Corporate development
- Financial planning and analysis (FP&A)
- Technology and management consulting

Technology Sectors

- Software (incl. SaaS)
- Web services (incl. IaaS, PaaS)
- Hardware (consumer + IT)
- E-commerce
- Semiconductors
- Streaming media

BACKGROUND

AMAZON | Seattle, WA | Sept. 2016 – Present

Sr. Program Manager, Corporate Financial Planning & Analysis (FP&A)

- Initially hired as Sr. Financial Analyst, then independently re-scoped job function to better suit stakeholder needs; leveraging those efficiencies, then expanded the role to support additional lines of work as Sr. Program Manager (i.e., promotion equivalent)
- Currently manage three programmatic functions spanning technical, financial, and regulatory matters:
 - Process improvement for finance and technology systems / workflows (i.e., project management for 'fintech' programs)
 - Intellectual property transaction advisory (i.e., determining asset valuation, negotiation strategy, and financial treatment)
 - Competition and policy research (i.e., market segmentation analysis, product / technology trend analysis, etc.)
- Cross-functional point-person for multiple Amazon teams: Legal, Engineering, Accounting, Tax, FinTech, AWS Finance, etc.

RPX CORPORATION | San Francisco, CA | Sept. 2012 – Aug. 2016

Intellectual property advisory firm funded by Kleiner Perkins, Index Ventures, and Charles River Ventures. Publicly disclosed clients included Google, Samsung, Qualcomm, Sony, Canon, Cisco, and Panasonic; \$2.5+ billion deployed on behalf of 300+ clients

Sr. Manager, Corp. Development | Jan. 2016 – Aug. 2016

Manager, Corp. Development | Jan. 2015 – Dec. 2015

Sr. Associate, Corp. Development | Jan. 2014 – Dec. 2014

Sr. Analyst, Market Intelligence | Sept. 2012 – Dec. 2013

- Managed transaction execution of multi-party intellectual property syndicates and worked with executive team to define, research, and implement strategic initiatives
- Lead licensing transaction analysis and execution across multiple in-house teams while coordinating client outreach
- Managed all diligence, financial modeling, marketing materials, and outreach for \$100M+ licensing syndicate of 20+ clients
- Served as second-chair negotiator at *Aereo Inc.*'s bankruptcy auction to secure patent portfolio on behalf of client syndicate
- Supported diligence and board review of RPX's \$5M debt + equity investment in *Tyfone Inc.* (digital security start-up)
- Built custom research presentations for 20+ top-tier VC and PE firms covering patent risk across their portfolio companies
- Cross-functional point-person for multiple RPX teams: Legal, Finance, Engineering, Client Relations, and Market Intelligence

HITACHI | Seattle, WA | Jul. 2010 – Aug. 2012

Consultant, Hitachi Consulting – Management Consulting & Technology Solutions

- Served multinational technology clients as project management and financial analysis consultant
- Client engagements included advertising campaign coordination, IT user acceptance testing (UAT), financial risk benchmarking, litigation advisory, market research, financial reporting, and master data management

THE BOEING COMPANY | Everett, WA | May – Aug. 2009

Intern, Supplier Management Contracts, Boeing Commercial Aircraft – 787 Dreamliner Program

EDUCATION

B.A., ECONOMICS, TRUSTEE SCHOLAR | University of Puget Sound | Tacoma, WA | May 2010

Norton Clapp Arete Award: Presented to one graduate who "exemplified the highest level of personal achievement" (2010)

Other Awards: Senior of Excellence (2010), Spurrell Memorial Good Government Award (2009), Junior Greek Man of the Year (2009)

COMMUNITY INVOLVEMENT

Cybersecurity & Privacy Subcommittee, City of Seattle Community Technology Advisory Board | May 2018 – Present

Year Up, Puget Sound Chapter | Corporate mentor for students participating in job training program | Apr. 2018 – Present

Young Executive Board, Ronald McDonald House Charities | San Francisco facility at UCSF | Jun. 2013 – Aug. 2016

Community Surveillance Working Group

7 Members: Pursuant to CB 119218, 3 members subject to City Council confirmation, 2-3-year terms:

- 3 City Council-appointed
- 4 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	Asha Mohamed	12/17/2018	12/17/2020	1	Mayor
			2.	Member	Dr. Negin Dahya	12/17/2018	12/17/2021	1	Mayor
			3.	Member	Michelle Merriweather	12/17/2018	12/17/2020	1	Mayor
			4.	Member	Masih Fouladi	12/17/2018	12/17/2021	1	Mayor
9	M		5.	Member	Richard H. Stolz	1/01/2019	12/31/2020	1	Council
1	M		6.	Member	Shankar Narayan	1/01/2019	12/31/2021	1	Council
6	M		7.	Member	Joseph R. Woolley	1/01/2019	12/31/2020	1	Council

SELF-IDENTIFIED DIVERSITY CHART

	SELF-IDENTIFIED DIVERSITY CHART												
					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council	3				1					1			1
Other													
Total													

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*