




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Rachelle C. Olden		
Board/Commission Name: Seattle Human Rights Commission		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 7/23/2024 to 7/22/2026 <input type="checkbox"/> Serving remaining term of a vacant position	
Residential Neighborhood: Belltown	Zip Code: 98121	Contact Phone No.:
Background: <i>Over the course of Rachelle’s professional career, she has been engaged with a plethora of community organizations, cohorts and training. Some of those opportunities include: New York University IGNITE Fellowship, Leland Hunger Fellowship, Representation Matters Political Training, Center for Progressive Leadership Training. Those experiences accelerated her leadership skills, how to foster impactful relationships in the community and exposed her to strategic planning and program management. She has taken those experience to help her in her current role as a Sr. Marketing Manager at Google leading an initiative to accelerate Black innovation in tech. She is eager to contribute to the development of community involvement plans that ensure all voices are heard and the Commission’s work in shaping policies and bylaws aligning with her skillset and passion for making Seattle a truly inclusive and responsive city.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): 08/16/2024		Appointing Signatory: Bruce A. Harrell Mayor of Seattle

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Rachelle C. Olden

EDUCATION

DUKE UNIVERSITY, The Fuqua School of Business

Master of Business Administration, Marketing and Strategy

Full merit Scholarship. Dean's Executive Fellow. Forever Duke award recipient. WNBA and Calvert Foundation Impact Investing Consultant. Founder, inaugural Black Graduate Student Graduation. University of Cape Town Study Abroad.

COLLEGE OF CHARLESTON

Bachelor of Arts, Corporate Communication and Spanish

Senior Class President. Board of Trustees Student Representative. Chile Study Abroad Scholarship. Student Leader awards.

PROFESSIONAL EXPERIENCE

GOOGLE

Seattle, WA

Sr. Product Marketing Manager | Lead of Tech Equity Collective

2022 - present

Tech Equity Collective, an initiative started by Google, accelerates Black innovation and representation in tech by bringing together community and industry partners to create programs and experiences that lead to tangible progress of Black tech innovators. Manage team of six Program Managers. Manage \$13M budget. Design training programs to serve over 5K participants. Lead national Go-to-Market strategy including narrative building, thought leadership, campaign design and experience curation. Build partner ecosystem, including public pledges from leading tech companies and organizations.

MICROSOFT

Redmond, WA

Product Marketing Manager / Global Partnerships Manager

2018 - 2022

Led global industry partnership and marketing engagement strategy for Microsoft Advertising. Developed brand strategy and lead execution of *Open Perspectives*, a global Microsoft Advertising production centered on inclusive marketing to drive business impact for 10K+ clients and leads. Conceptualized and designed go-to-market strategy for nurture and retain initiative to increase representation of diverse owned businesses in Microsoft Advertising ecosystem. Led BlackLight, Microsoft's community of Black Marketers. Steered Women's History Month integrated marketing campaign garnering over 10M external views.

BILL & MELINDA GATES FOUNDATION

Seattle, WA

Strategy Planning and Management Program Officer, MBA Fellow

2017

Informed strategic investment decisions related to \$5M portfolio of grants and contracts, resulting in an increase of minority-led grantees. Conducted budget analysis to design new global staffing solutions. Saved \$500K.

SHERYL SANDBERG & DAVID GOLDBERG FAMILY FOUNDATION, LEANIN.ORG

Palo Alto, CA

Partnerships & Marketing Lead

2015 - 2016

Developed DEI programmatic initiatives and digital campaigns, leading to a 50% increase in racial ethnic minority (REM) memberships, 75% increase in REM organizational partnerships, and 50% increase in coverage by REM media outlets.

THE ROOSEVELT INSTITUTE

New York, NY

National Director, Pipeline

2013 - 2014

Launched a national program in six cities with 2K+ young professionals to influence local government policy.

WORLD VISION INTERNATIONAL

El Salvador + Costa Rica

Regional Advocacy Officer, Leland International Hunger Fellow

2011 - 2013

Implemented global advocacy methodology in 14 Latin American countries to improve dialogue between youth and local government. Reached 4K+ youth, increased participation by 65%. Program resulted in 25% improvement in government services. Managed \$500K regional budget. Supervised 14 direct reports.

UNITED NATIONS WORLD FOOD PROGRAMME

Liberia

Program Officer

2009 - 2011

Designed and evangelized the Education Ministry's post-war community engagement program. Trained 300 national trainers.

ADDITIONAL INFORMATION

Spanish, oral and written fluency. U.S. Returned Peace Corps Volunteer (Dominican Republic). Former Clinton Foundation Intern. International travel to 50 countries. Founder, [AfroCamp](#), summer camp experience and community for Black adults. Advisory Board Member, ADCOLOR. Alumni Board Member, Duke University | Fuqua School of Business. Puget Sound 40 under 40. [ESSENCE magazine Power 40](#). Mentions in [New York Times](#) and [Wall Street Journal](#).

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Seattle Human Rights Commission

August 2024

21 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed (includes 1 Get-engaged Mayor position)
- 4 Other Appointing Authority-appointed: Commission-appointed

to:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
	F		1.	Member	Bryennah Quander	7/23/23	7/22/25	1	City Council
	F		2.	Member	Vacant	7/23/23	7/22/25	1	Mayor
	F		3.	Member	Vacant	7/23/23	7/22/25	1	City Council
			4.	Member	Vacant	7/23/23	7/22/25	1	Mayor
	M		5.	Member	Vacant	7/23/23	7/22/25	1	City Council
	M		6.	Member	Emeka Alozie	1/23/24	1/22/26	1	Mayor
			7.	Member	Mariam Sulayman Koss	1/23/24	1/22/26	1	City Council
			8.	Member	Chelsea Stevenson	1/23/24	1/22/26	1	Commission
	F		9.	Member	Rachelle C. Olden	7/23/24	7/22/26	1	Mayor
	F		10.	Member	Koumudi Phadake	7/23/24	7/22/26	1	City Council
			11.	Member	Radhika Joshi	7/23/24	7/22/26	1	Mayor
	F		12.	Member	Anika Khan	7/23/24	7/22/26	1	City Council
	F		13.	Member	Kristina Sawyckyj	1/23/24	1/22/26	1	Mayor
	M		14.	Member	Ali Khan	1/23/24	1/22/26	1	City Council
			15.	Member	Christina R. Diego	1/23/24	1/22/26	1	Mayor
	F		16.	Get Engaged	Avery Hultgren	9/1/24	8/31/25	1	Mayor
	F		17.	Member	Vacant	7/23/22	7/22/24	1	City Council
	F		18.	Member	Tricia Diamond	1/23/24	1/22/26	3	Mayor
			19.	Member	Vacant	7/23/22	7/22/24	1	Commission
			20.	Member	Nicholas Leydon	1/23/24	1/22/26	1	Commission
			21.	Member	<u>Vacant</u>	7/23/22	7/22/24	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

	<div style="display: flex; justify-content: space-between; width: 100%;"> (1) (2) (3) (4) (5) (6) (7) (8) (9) </div>													
	Male	Female	Transgender	NB/ O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial	
Mayor	1	6												
Council	1	4												
Comm	1	1												
Total	3	11												

Key: *D List the corresponding *Diversity Chart* number (1 through 9)

**G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

Residential Council District number 1 through 7 or N/A - Diversity info is self-identified and

**RD voluntary.

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