



CITY OF SEATTLE

City Council

Agenda

Tuesday, May 20, 2025

2:00 PM

Council Chamber, City Hall
600 4th Avenue
Seattle, WA 98104

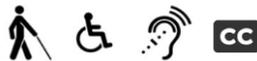
Sara Nelson, Council President
Joy Hollingsworth, Member
Robert Kettle, Member
Cathy Moore, Member
Alexis Mercedes Rinck, Member
Maritza Rivera, Member
Rob Saka, Member
Mark Solomon, Member
Dan Strauss, Member

Chair Info: 206-684-8809; Sara.Nelson@seattle.gov

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CITY OF SEATTLE

City Council Agenda

May 20, 2025 - 2:00 PM

Meeting Location:

Council Chamber, City Hall, 600 4th Avenue, Seattle, WA 98104

Committee Website:

<http://www.seattle.gov/council>

Members of the public may register for remote or in-person Public Comment to address the Council. Details on how to provide Public Comment are listed below:

Remote Public Comment - Register online to speak during the Public Comment period at

<https://www.seattle.gov/council/committees/public-comment>

Online registration to speak will begin one hour before the meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

In-Person Public Comment - Register to speak on the Public Comment sign-up sheet located inside Council Chambers at least 15 minutes prior to the meeting start time. Registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to all Councilmembers prior to 10 a.m. on the day of the meeting at Council@seattle.gov or at Seattle City Hall, Attn: Council Public Comment, 600 4th Ave., Floor 2, Seattle, WA 98104.

A. CALL TO ORDER

B. ROLL CALL

C. PRESENTATIONS

D. PUBLIC COMMENT

Members of the public may sign up to address the Council for up to 2 minutes on matters on this agenda; total time allotted to public comment at this meeting is 20 minutes.

E. ADOPTION OF INTRODUCTION AND REFERRAL CALENDAR:

Introduction and referral to Council committees of Council Bills (CB), Resolutions (Res), Appointments (Appt), and Clerk Files (CF) for committee recommendation.

[IRC 480](#)

May 20, 2025

Attachments: [Introduction and Referral Calendar](#)

F. APPROVAL OF THE AGENDA**G. APPROVAL OF CONSENT CALENDAR**

The Consent Calendar consists of routine items. A Councilmember may request that an item be removed from the Consent Calendar and placed on the regular agenda.

Bills:

[CB 120983](#)

AN ORDINANCE appropriating money to pay certain claims for the week of May 5, 2025, through May 9, 2025, and ordering the payment thereof; and ratifying and confirming certain prior acts.

Supporting Documents: [Summary and Fiscal Note](#)

Appointments:

GOVERNANCE, ACCOUNTABILITY, AND ECONOMIC DEVELOPMENT COMMITTEE:

[Appt 03146](#) Appointment of Lawrence Alexander III as member, Seattle Film Commission, for a term to April 23, 2028.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 5 - Nelson, Kettle, Hollingsworth, Rivera, Solomon

Opposed: None

Attachments: [Appointment Packet](#)

[Appt 03147](#) Appointment of Davis R. Powell as member, Seattle Film Commission, for a term to April 23, 2028.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 5 - Nelson, Kettle, Hollingsworth, Rivera, Solomon

Opposed: None

Attachments: [Appointment Packet](#)

[Appt 03148](#) Appointment of KD Hall as member, Seattle Film Commission, for a term to April 23, 2028.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 5 - Nelson, Kettle, Hollingsworth, Rivera, Solomon

Opposed: None

Attachments: [Appointment Packet](#)

HOUSING AND HUMAN SERVICES COMMITTEE:

[Appt 03158](#) Appointment of Naseem A. Ghazanfari as member, Seattle Women's Commission, for a term to July 1, 2026.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 3 - Moore, Rinck, Saka

Opposed: None

Attachments: [Appointment Packet](#)

[Appt 03159](#)

Appointment of Eunji Han as member, Seattle Women's Commission, for a term to July 1, 2026.

The Committee recommends that City Council confirm the Appointment (Appt).

In Favor: 3 - Moore, Rinck, Saka

Opposed: None

Attachments: [Appointment Packet](#)

H. COMMITTEE REPORTS

Discussion and vote on Council Bills (CB), Resolutions (Res), Appointments (Appt), and Clerk Files (CF).

Committee Reports will not be presented at this meeting.

I. ITEMS REMOVED FROM CONSENT CALENDAR

J. ADOPTION OF OTHER RESOLUTIONS

K. OTHER BUSINESS

L. ADJOURNMENT



Legislation Text

File #: IRC 480, **Version:** 1

May 20, 2025



Introduction and Referral Calendar

List of proposed Council Bills (CB), Resolutions (Res), Appointments (Appt) and Clerk Files (CF) to be introduced and referred to a City Council committee

Record No.	Title	Committee Referral
<u>By: Strauss</u>		
1. CB 120983	AN ORDINANCE appropriating money to pay certain claims for the week of May 5, 2025, through May 9, 2025, and ordering the payment thereof; and ratifying and confirming certain prior acts.	City Council
<u>By: Rivera</u>		
2. Appt 03160	Appointment of Girard Montejo-Thompson as member, Families, Education, Preschool, and Promise Levy Oversight Committee, for a term to December 31, 2026.	City Council
<u>By: Rivera</u>		
3. Appt 03161	Appointment of Lakeya Afolalu as member, Families, Education, Preschool, and Promise Levy Oversight Committee, for a term to December 31, 2026.	City Council
<u>By: Rivera</u>		
4. Appt 03162	Reappointment of Donald T. Felder as member, Families, Education, Preschool, and Promise Levy Oversight Committee, for a term to December 31, 2026.	City Council
<u>By: Rivera</u>		
5. Appt 03163	Reappointment of Manuela Slye as member, Families, Education, Preschool, and Promise Levy Oversight Committee, for a term to December 31, 2026.	City Council
<u>By: Rivera</u>		
6. Appt 03164	Appointment of Tom Graff as member, Pike Place Market Historical Commission, for a term to December 1, 2027.	City Council
<u>By: Rivera</u>		
7. Appt 03165	Appointment of Augustine K. Rietsema as member, Pike Place Market Preservation and Development Authority Governing Council, for a term to June 30, 2027.	City Council
<u>By: Rivera</u>		
8. Appt 03166	Appointment of Monica Houston as member, Pioneer	City Council

Square Preservation Board, for a term to August 31, 2025.

By: Strauss

9. [Appt 03172](#) Reappointment of Molly Spetalnick as member, Seattle Land Use Design Commission, for a term to February 28, 2027. Committee

By: Hollingsworth

10. [CB 120985](#) AN ORDINANCE relating to land use and zoning; repealing and replacing the Seattle Comprehensive Plan pursuant to a major update, with new goals, policies, and elements and a new Future Land Use Map; amending Sections 5.72.020, 5.72.030, 5.73.030, 6.600.040, 22.805.070, 23.34.007, 23.34.008, 23.34.009, 23.34.010, 23.34.011, 23.34.012, 23.34.014, 23.34.018, 23.34.020, 23.34.024, 23.34.028, 23.34.074, 23.34.076, 23.34.078, 23.34.080, 23.34.082, 23.34.086, 23.34.099, 23.34.100, 23.34.108, 23.34.110, 23.34.128, 23.40.070, 23.41.004, 23.41.012, 23.42.058, 23.44.019, 23.45.509, 23.45.510, 23.45.514, 23.45.516, 23.45.527, 23.45.530, 23.45.532, 23.45.550, 23.47A.004, 23.47A.005, 23.47A.008, 23.47A.009, 23.47A.012, 23.47A.013, 23.48.002, 23.48.021, 23.48.220, 23.48.221, 23.48.225, 23.48.245, 23.48.250, 23.48.285, 23.48.290, 23.48.602, 23.48.605, 23.48.610, 23.48.623, 23.48.690, 23.48.710, 23.48.720, 23.48.723, 23.48.740, 23.48.780, 23.48.785, 23.48.802, 23.48.905, 23.48.940, 23.49.012, 23.49.019, 23.49.036, 23.50.012, 23.50A.040, 23.50A.190, 23.50A.360, 23.51A.004, 23.52.004, 23.52.008, 23.53.006, 23.54.015, 23.54.016, 23.54.020, 23.54.035, 23.58A.014, 23.58A.024, 23.58A.040, 23.58A.042, 23.58B.040, 23.58B.050, 23.58C.040, 23.58C.050, 23.69.022, 23.69.026, 23.69.035, 23.71.020, 23.74.002, 23.84A.025, 23.84A.026, 23.84A.032, 23.84A.038, 23.84A.040, 23.84A.042, 23.86.006, 25.05.164, 25.05.665, and 25.05.800 of the Seattle Municipal Code; and amending the title of Sections 23.48.230, 23.48.235, 23.48.240, 23.48.255, and 23.48.280 of the Seattle Municipal Code. Select Committee on the Comprehensive Plan

By: Rinck

11. [CB 120986](#) AN ORDINANCE relating to the City Light Department; authorizing the execution of an infeasible right of use fiber sharing agreement with Ziplly Fiber Pacific, LLC for an effective period of up to two 15-year terms. Sustainability, City Light, Arts and Culture Committee

By: Rinck

12. [Appt 03169](#) Appointment of Ed King as member, Seattle Arts Commission, for a term to December 31, 2025. Sustainability, City Light, Arts and Culture Committee

By: Rinck

13. [Appt 03169](#) Appointment of Kate Nagle-Caraluzzo as member, Seattle Arts Commission, for a term to December 31, 2026. Sustainability, City Light, Arts and Culture Committee

By: Rinck

14. [Appt 03170](#) Reappointment of Vanessa C. Villalobos as member, Sustainability, City Light, Arts and Culture Committee
Seattle Arts Commission, for a term to December 31, 2026.

By: Saka

15. [CB 120984](#) AN ORDINANCE relating to Seattle's Commute Trip Transportation Committee
Reduction (CTR) program; adopting an updated CTR Plan; updating references to state law; and amending Sections 25.02.020, 25.02.030, 25.02.040, 25.02.050, 25.02.090, and 25.02.100 of the Seattle Municipal Code.

By: Saka

16. [Appt 03167](#) Appointment of Kyle Nolan as member, Transportation Levy Transportation Committee
Oversight Committee, for a term to December 31, 2028.

By: Saka

17. [Appt 03171](#) Appointment of Lynda Firey Oldroyd as member, Transportation Committee
Transportation Levy Oversight Committee, for a term to December 31, 2028.



Legislation Text

File #: CB 120983, Version: 1

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL _____

AN ORDINANCE appropriating money to pay certain claims for the week of May 5, 2025, through May 9, 2025, and ordering the payment thereof; and ratifying and confirming certain prior acts.

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Payment of the sum of \$32,442,796.91 on PeopleSoft 9.2 mechanical warrants numbered 4100920690 - 4100920689 plus manual or cancellation issues for claims, e-payables of \$ 122,071.82 on PeopleSoft 9.2 9100015353 - 9100015373, and electronic financial transactions (EFT) in the amount of \$ 36,126,410.94 are presented to the City Council under RCW 42.24.180 and approved consistent with remaining appropriations in the current Budget as amended.

Section 2. Payment of the sum of \$67,721,313.01 on City General Salary Fund mechanical warrants numbered 10405264 - 10405586 plus manual warrants, agencies warrants, and direct deposits numbered 0000001 - 0013035 representing Gross Payrolls for payroll ending date May 15, 2025, as detailed in the Payroll Summary Report for claims against the City that were reported to the City Council May 15, 2025, is approved consistent with remaining appropriations in the current budget as amended.

Section 3. RCW 35.32A.090(1) states, “There shall be no orders, authorizations, allowances, contracts or payments made or attempted to be made in excess of the expenditure allowances authorized in the final budget as adopted or modified as provided in this chapter, and any such attempted excess expenditure shall be void and shall never be the foundation of a claim against the city.”

Section 4. Any act consistent with the authority of this ordinance taken prior to its effective date is

ratified and confirmed.

Section 5. This ordinance shall take effect as provided by Seattle Municipal Code Sections 1.04.020 and 1.04.070.

Passed by the City Council the 20th of May, 2025, and signed by me in open session in authentication of its passage this 20th of May, 2025.

President _____ of the City Council

Approved / returned unsigned / vetoed this _____ day of _____, 2025.

Bruce A. Harrell, Mayor

Filed by me this _____ day of _____, 2025.

Scheereen Dedman, City Clerk

(Seal)

SUMMARY and FISCAL NOTE

Department:	Dept. Contact:	CBO Contact:
Office of City Finance	Julie Johnson	Lorine Cheung

1. BILL SUMMARY

Legislation Title:

AN ORDINANCE appropriating money to pay certain claims for the week of May 5, 2025, through May 9, 2025, and ordering the payment thereof; and ratifying and confirming certain prior acts. Claims include all financial payment obligations for bills and payroll paid out of PeopleSoft for the covered.

Summary and Background of the Legislation:

RCW 42.24.180 requires that payment of certain claims be authorized by the City Council. This bill, prepared each week by the City Treasury, authorizes the payments of funds that were previously appropriated by the City Council, so the passage of this bill does not have a direct result on the City's budget.

2. CAPITAL IMPROVEMENT PROGRAM

Does this legislation create, fund, or amend a CIP Project? Yes No

3. SUMMARY OF FINANCIAL IMPLICATIONS

Does this legislation have financial impacts to the City? Yes No

This bill authorizes the payments of funds that were previously appropriated by the City Council, so the passage of this bill does not have a direct result on the City's budget.

If the legislation has costs, but they can be absorbed within existing operations, please describe how those costs can be absorbed. The description should clearly describe if the absorbed costs are achievable because the department had excess resources within their existing budget or if by absorbing these costs the department is deprioritizing other work that would have used these resources.

Please describe any financial costs or other impacts of *not* implementing the legislation. The legislation authorizes the payment of valid claims. If the City does not pay its legal obligations it could face greater legal and financial liability.

4. OTHER IMPLICATIONS

- a. **Please describe how this legislation may affect any departments besides the originating department.**

This type of legislation authorizes payment of bill and payroll expenses for all City departments.

- b. **Does this legislation affect a piece of property? If yes, please attach a map and explain any impacts on the property. Please attach any Environmental Impact Statements, Determinations of Non-Significance, or other reports generated for this property.**

No.

- c. **Please describe any perceived implication for the principles of the Race and Social Justice Initiative.**

- i. **How does this legislation impact vulnerable or historically disadvantaged communities? How did you arrive at this conclusion? In your response please consider impacts within City government (employees, internal programs) as well as in the broader community.**

N/A

- ii. **Please attach any Racial Equity Toolkits or other racial equity analyses in the development and/or assessment of the legislation.**

N/A

- iii. **What is the Language Access Plan for any communications to the public?**

N/A

- d. **Climate Change Implications**

- i. **Emissions: How is this legislation likely to increase or decrease carbon emissions in a material way? Please attach any studies or other materials that were used to inform this response.**

N/A

- ii. **Resiliency: Will the action(s) proposed by this legislation increase or decrease Seattle's resiliency (or ability to adapt) to climate change in a material way? If so, explain. If it is likely to decrease resiliency in a material way, describe what will or could be done to mitigate the effects.**

N/A

- e. **If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s)? What mechanisms will be used to measure progress towards meeting those goals?**

N/A

5. CHECKLIST

- Is a public hearing required?**
- Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required?**
- If this legislation changes spending and/or revenues for a fund, have you reviewed the relevant fund policies and determined that this legislation complies?**
- Does this legislation create a non-utility CIP project that involves a shared financial commitment with a non-City partner agency or organization?**

6. ATTACHMENTS

Summary Attachments: None.



Legislation Text

File #: Appt 03146, **Version:** 1

Appointment of Lawrence Alexander III as member, Seattle Film Commission, for a term to April 23, 2028.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Lawrence Alexander III</i>		
Board/Commission Name: <i>Seattle Film Commission</i>		Position Title: <i>Film festivals or film content distribution companies (Position 8)</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * <i>4/24/2025</i> to <i>4/23/2028</i> <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Central District</i>	Zip Code: <i>98144</i>	Contact Phone No.:
Background: As the founder and director of Scope Screenings, Alexander has spent the last several years building a consistent, community-rooted platform that uplifts underrepresented voices. With over a decade of experience in digital marketing, video production, and community engagement, Alexander has built partnerships with SIFF, Shunpike, and Converge Media, and grew Scope Screenings by 50% annually, elevating underrepresented voices. As a board member of the Northwest Film Forum, Alexander drives impactful initiatives. Featured on FOX 13 <i>Seattle News</i> , Alexander’s production work has reached over 1 million viewers. Passionate about increasing Black representation in the arts, Alexander advocates for global access and provide educational resources to help others succeed. Alexander is dedicated to enriching Seattle’s Black arts and culture scene, cultivating Black brilliance in both digital and physical spaces.		
Authorizing Signature (original signature): Date Signed (appointed): 4-22-25		Appointing Signatory: <i>Sara Nelson</i> <i>Council President</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

LAWRENCE ALEXANDER III

CONTACT



ABOUT ME

With over a decade of experience in digital marketing, video production, and community engagement, I've built partnerships with SIFF, Shunpike, and Converge Media, and grew Scope Screenings by 50% annually, elevating underrepresented voices. As a board member of the Northwest Film Forum, I drive impactful initiatives. Featured on FOX 13 Seattle News, my work has reached over 1 million viewers. Passionate about increasing Black representation in the arts, I advocate for global access and provide educational resources to help others succeed. I am dedicated to enriching Seattle's Black arts and culture scene, cultivating Black brilliance in both digital and physical spaces.

SKILLS

- Film Production
- Event Management
- Strategic Partnerships
- Digital Marketing & SEO
- Public Relations & Media Outreach
- Content Strategy & Storytelling
- Social Media Management

WORK EXPERIENCE

FOUNDER & FESTIVAL DIRECTOR

Scope Screenings (June 2022-Present)

- Founded and lead Seattle's premier underground film festival, achieving a 50% increase in attendance year-over-year and engaging a community of 500+ local creatives.
- Established strategic partnerships with major organizations, including SIFF, Shunpike, and Converge Media, expanding the festival's reach and resources to over 250,000 people.
- Secured collaborations with +20 local businesses and national media platforms, including KOMO News, NPR, and The Stranger Seattle, driving visibility and growth.

PRODUCER / VIDEOGRAPHER

Converge Media (Sept 2021 - Present)

- Produced high-quality, engaging video content featured on multiple platforms, including FOX 13 Seattle News, reaching an audience of over 1 million viewers.
- Collaborated with producers and editors to ensure content aligned with Converge Media's mission of elevating underrepresented voices, contributing to the success of 10+ marketing campaigns.

DIRECTOR OF VIDEO PRODUCTION (CONTRACT)

Q Nightclub (November 2023- June 2024)

- Developed the visual language and narrative for the brand, aligning 100% of video assets with the marketing team's objectives, driving a 30-50% monthly increase in audience engagement.
- Produced and directed 5-10 weekly video and photo shoots, coordinating with the marketing team, actors, and crew to ensure a consistent visual identity across 15+ marketing campaigns.

CEO / DIRECTOR OF PHOTOGRAPHY / EDITOR

LexScope Productions (August 2012 - Present)

- Oversaw cinematography and post-production for award-winning projects, generating over 5 million digital impressions and collaborating with over 100 businesses and artists worldwide.
- Directed creative projects with teams of up to 50, creating hundreds of jobs for local artists over the course of a decade.

REFERENCES

OMARI SALISBURY

COO and Founder of Converge Media

AMY LILLARD

Executive Director of Washington Filmworks

DARRYL CREWS

CEO of The January Group

AMY MCBRIDE

Tacoma Arts Administrator & Division
Manager Office of Arts & Cultural Vitality

Seattle Film Commission

11 Members: Pursuant to Ordinance 126678, all members subject to City Council confirmation, 3-year terms:

- **5** City Council-appointed
- **5** Mayor-appointed
- **1** Other Appointing Authority-appointed (specify): Commission

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	5,6	1.	On-screen talent	Lowell Deo	4/24/2024	4/23/2027	2	Mayor
6	M	2	2.	Film industry labor unions	Davis R. Powell	4/24/2025	4/23/2028	1	Mayor
1	M	7	3.	Advertising and creative agencies	Michael Huang	4/24/2023	4/23/2026	1	Mayor
6	M	N/A	4.	Commercial producers or production companies	Tom Florino	4/24/2024	4/23/2027	2	Mayor
2	F	5	5.	Film schools, film programs, or film educators	KD Hall	4/24/2025	4/23/2028	1	Mayor
1	M	4	6.	Post-production companies and personnel i.e., editors, composers, post-supervisors	Champ Ensminger	4/24/2023	4/23/2026	1	City Council
6	F	4	7.	Film production crew	Kat Ogden	4/24/2024	4/23/2027	2	City Council
6	M	3	8.	Film festivals or film content distribution companies	Lawrence Alexander III	4/24/2025	4/23/2028	1	City Council
6	M	N/A	9.	Film location managers	Mark Freid	4/24/2023	4/23/2026	1	City Council
2	M	N/A	10	Film organizations for underrepresented communities	Anthony Tackett	4/24/2024	4/23/2027	2	City Council
1	M	4	11.	Immersive technology	Budi Mulyo	7/24/2023	7/23/2025	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

	SELF-IDENTIFIED DIVERSITY CHART												
			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	1			1	2				2			
Council	4	1			1	2				2			
Other	1				1								
Total	9	2			3	4				4			

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.



Legislation Text

File #: Appt 03147, **Version:** 1

Appointment of Davis R. Powell as member, Seattle Film Commission, for a term to April 23, 2028.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Davis R. Powell</i>		
Board/Commission Name: <i>Seattle Film Commission</i>		Position Title: <i>Film Labor Unions (Position 2)</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 4/24/2025 to 4/23/2028 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Downtown</i>	Zip Code: <i>98104</i>	Contact Phone No.: [REDACTED]
Background: Davis Powell is the Executive Director for the SAG-AFTRA Portland and Seattle Locals and is responsible for representing SAG-AFTRA's interests in Washington, Oregon, Alaska, Idaho, and Montana. As part of this position, Davis has developed relationships with film industry unions throughout the region, especially in the Seattle market. Davis utilizes those connections to work on behalf of all film unions in the region so that all interests would be voiced, not just SAG-AFTRA's. Davis also leverages connections with the Washington State Labor Council and the MLK Labor Central Labor Council to provide the support of broader labor interests as needed. Davis' experience offers a broader insight into the industry in not just Seattle but Washington and the surrounding states as well as well as comparisons to other markets.		
Authorizing Signature (original signature):  Date Signed (appointed): April 22 nd , 2025	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

DAVIS R. POWELL

WORK EXPERIENCE:

SAG-AFTRA

February 2021 – Present

Executive Director, Portland and Seattle Locals

(August 2022 - Present)

Seattle, WA

Broadcast Manager & Labor Counsel

(February 2021 - July 2022)

- Manages and oversees all aspects of Portland and Seattle Locals operations, including budgeting, staff, compliance, internal union governance procedures, member outreach, legislative advocacy, and organizing initiatives.
- Acts as liaison between Local Boards and SAG-AFTRA National offices and administers Local Board, membership, and committee meetings.
- Advises elected leaders for the Portland and Seattle Locals on film and television matters, station updates, legislative updates, and other national and local issues.
- Develops, maintains and leverages strategic relationships with industry partners in the Locals' jurisdictions, including union members, member representatives, fellow entertainment unions, local and state elected officials, and other labor and community organizations.
- Oversees local administration, enforcement, and organizing of national, regional, and local film and television (both studio and independent), commercial, industrial, and other actor/performer CBAs in Washington, Oregon, Alaska, Idaho, and Montana.
- Oversees administration and enforcement of broadcast CBAs for the Seattle and Portland Locals.
- Serves as first chair in multiple broadcast station CBA negotiations.
- Oversees administration of broadcast CBA grievances and unfair labor practice charges filed before the federal and Washington labor boards.

Stoel Rives (through an employment agency)

June 2019 – December 2020

Temporary Attorney, Labor and Employment Practice Group

Seattle, WA

- Researched and advised attorneys regarding various labor and employment legal issues under Washington and federal law.
- Drafted motions and briefs in wage dispute, workplace safety, wrongful termination, and discrimination lawsuits and agency actions under Washington and federal law.
- Advised clients regarding compliance with Washington apprenticeship program requirements.
- Prepared training materials for seminars to advise clients on specific labor and employment issues.
- Responded to discovery requests and assisted in resolution of discovery disputes.

Multiple Temporary Employment Agencies

October 2017 – June 2019

Project Attorney

New York, NY; Atlanta, GA; Seattle, WA

- Conducted review and applied redactions in a variety of document review projects.

Bignault & Carter

May 2012 – January 2017

Associate Attorney, Labor and Employment

Savannah, GA

- Successfully represented, defended, and drafted written discovery and responsive pleadings in approximately twenty labor and employment-related proceedings before EEOC, NLRB, Georgia and federal courts on behalf of labor unions. Assisted other attorneys in approximately fifteen additional similar proceedings and arbitrations.
- Advised clients regarding compliance with and represented clients as employers before the EEOC and federal court in Title VII, ADEA, ADA, FMLA leave, and other federal labor and employment law administrative and court proceedings.
- Advised clients on labor-management and internal labor union grievance hearings and drafted decisions for grievance hearings as necessary.
- Assisted in labor union election compliance proceedings pursuant to the LMRDA.
- Represented multiemployer ERISA pension and welfare funds to determine participant eligibility for benefits, compliance with federal law, recovery of fraudulent benefits, and internal matters.
- Drafted Amendments and Resolutions to written multiemployer ERISA pension and welfare plans in accordance with Board of Trustee approved changes.
- Researched and drafted memos for over two hundred labor, employment, and ERISA issues.

DAVIS R. POWELL

STUDENT LEGAL EMPLOYMENT EXPERIENCE:

Wake Forest University School of Law Elder Law Clinic January 2010 – August 2010
Winston-Salem, NC
Student Attorney/Research Assistant

- Interviewed, represented, and advised indigent clients to draft wills, powers of attorney, and advance directives, represent in guardian ad-litem proceedings, and handle other matters related to the field of Elder Law.
- Helped research issues for preparation of a law journal article and to update coursework for future Elder Law Clinic classes.

The Elderlaw Firm May 2010 – August 2010
Greensboro, NC
Summer Law Clerk

- Researched Elder Law issues and drafted advance directive documents.

PRO BONO VOLUNTEER ACTIVITIES:

Washington Filmworks September 2022 – Present
● Serves on Film Leadership Council.

University of Georgia Alumni Association, Seattle Chapter September 2022 – Present
● Serves as Board member.

New York Legal Assistance Group March 2018 – July 2018
● Reviewed dockets and updated summary chart of pro se litigants to determine status of cases for Pro Se Legal Clinic records.
● Researched legal issues for pro se parties as requested.

EDUCATION:

- Wake Forest University School of Law, JD, May 2011 Winston-Salem, NC
 - David Hendry Bland and W. Powell Bland Academic Scholarship recipient
 - CALI Award in Admiralty and Maritime Law
- The University of Georgia, BA in Political Science, August 2007 Athens, GA

BAR ADMISSIONS:

- Georgia State Trial Courts, 2011; Georgia Court of Appeals, 2017; Georgia Supreme Court, 2017
- US Southern District of Georgia, 2014
- Eleventh Circuit Court of Appeals, 2015
- Washington State Courts, 2019

Seattle Film Commission

11 Members: Pursuant to Ordinance 126678, all members subject to City Council confirmation, 3-year terms:

- 5 City Council-appointed
- 5 Mayor-appointed
- 1 Other Appointing Authority-appointed (specify): Commission

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	5,6	1.	On-screen talent	Lowell Deo	4/24/2024	4/23/2027	2	Mayor
6	M	2	2.	Film industry labor unions	Davis R. Powell	4/24/2025	4/23/2028	1	Mayor
1	M	7	3.	Advertising and creative agencies	Michael Huang	4/24/2023	4/23/2026	1	Mayor
6	M	N/A	4.	Commercial producers or production companies	Tom Florino	4/24/2024	4/23/2027	2	Mayor
2	F	5	5.	Film schools, film programs, or film educators	KD Hall	4/24/2025	4/23/2028	1	Mayor
1	M	4	6.	Post-production companies and personnel i.e., editors, composers, post-supervisors	Champ Ensminger	4/24/2023	4/23/2026	1	City Council
6	F	4	7.	Film production crew	Kat Ogden	4/24/2024	4/23/2027	2	City Council
6	M	3	8.	Film festivals or film content distribution companies	Lawrence Alexander III	4/24/2025	4/23/2028	1	City Council
6	M	N/A	9.	Film location managers	Mark Freid	4/24/2023	4/23/2026	1	City Council
2	M	N/A	10	Film organizations for underrepresented communities	Anthony Tackett	4/24/2024	4/23/2027	2	City Council
1	M	4	11.	Immersive technology	Budi Mulyo	7/24/2023	7/23/2025	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

	SELF-IDENTIFIED DIVERSITY CHART												
			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	1			1	2				2			
Council	4	1			1	2				2			
Other	1				1								
Total	9	2			3	4				4			

Key:

- *D List the corresponding Diversity Chart number (1 through 9)
- **G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.



Legislation Text

File #: Appt 03148, **Version:** 1

Appointment of KD Hall as member, Seattle Film Commission, for a term to April 23, 2028.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>KD Hall</i>		
Board/Commission Name: <i>Seattle Film Commission</i>		Position Title: <i>Film schools, film programs, or film educators (Position 5)</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * <i>4/24/2025</i> to <i>4/23/2028</i> <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Shoreline</i>	Zip Code: <i>98177</i>	Contact Phone No.:
Background: Over the past decade, KD has worked tirelessly to elevate underrepresented voices, particularly women and girls, through education, production, and storytelling. KD is a visionary and results-driven executive with 20 years of experience designing and leading strategic initiatives at the intersection of equity, community development, and media innovation. KD is founder of the nationally recognized KD Hall Foundation that uplifts women and girls, with a track record of driving social impact, expanding corporate and community partnerships, and building sustainable multi-million-dollar campaigns, developing programs including Girls on the Rise, which empower young women to take leadership roles in media and beyond. An Emmy-nominated storyteller, dynamic speaker, and trusted advisor to leaders across government, education, and the private sector, KD’s experience spans both education and media production. KD is known for converting big ideas into tangible results and centering equity at every level, combining mentorship, program development, and industry connections.		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>
Date Signed (appointed): <i>April 22nd, 2025</i>		

*Term begin and end date is fixed and tied to the position and not the appointment date.

KD HALL

[REDACTED]
[REDACTED]

Candidate for Position #5 | Emmy-Nominated Producer | Champion for Women | Executive Leader

EXECUTIVE SUMMARY

Visionary and results-driven executive with 20 years of experience designing and leading strategic initiatives at the intersection of equity, community development, and media innovation. Founder of a nationally recognized foundation that uplifts women and girls, with a track record of driving social impact, expanding corporate and community partnerships, and building sustainable multi-million-dollar campaigns. Emmy-nominated storyteller, dynamic speaker, and trusted advisor to leaders across government, education, and the private sector. Known for converting big ideas into tangible results and centering equity at every level.

CORE COMPETENCIES

- Strategic Community Engagement & Inclusive Leadership
- Executive & Board-Level Team Management
- Nonprofit Growth & Corporate Partnership Strategy
- Public Speaking | Media Relations | Content Production
- Fundraising & Donor Cultivation | Budget Oversight
- Social Justice Advocacy & Youth Development
- Storytelling for Impact | Events & Campaign Execution
- Crisis Communications | Government & Stakeholder Alignment

SELECT CAREER HIGHLIGHTS

- **Founder & CEO | KD Hall Communications & Foundation**

Seattle, WA | 2014 – Present

- - Built a multi-sector powerhouse for social change, media, and leadership development.
- - Led \$1M+ in fundraising, including long-term support from the Gates Foundation, Comcast, Swedish, and others.
- - Designed and scaled the College Ambassador Program empowering 66+ young women in WA and Nigeria.
- - Executive Producer of 10+ video and film projects, including the talk show Conversations with KD Hall; 4-time Emmy-nominated.
- - Produced 20+ major events including Women on the Rise, drawing 250+ attendees and earning proclamations from three cities.

- **Director of Communications & Marketing | King County Library System**

Seattle, WA | 2023 – Mar 2024

- - Directed strategy for countywide communications across 50+ branches and a \$1M marketing budget.
- - Built integrated campaigns that increased visibility, program engagement, and trust among diverse communities.
- - Led a team of 13 professionals in executing brand, equity, and literacy initiatives.

Regional Director, Marketing & Communications | YMCA of Greater Seattle

Seattle, WA | 2015 – 2016

- - Led marketing and media strategy for South King County branches.
- - Executive Producer of 20+ promotional videos; built a media internship program to cultivate youth media talent.
- - Created community-centered messaging that elevated enrollment and retention across Y programs.

Chief Communications Officer | Bellevue College

Bellevue, WA | 2020 – 2020

- - Managed public relations and stakeholder messaging during a historic leadership transition.
- - Guided onboarding of President Gary Locke and led restorative justice storytelling on Japanese American incarceration.

Director of Enrollment & Community Engagement (Multiple Roles) | University of Phoenix

WA, NY, NJ | 2007 – 2014

- - Drove multi-campus expansion through equity-aligned outreach, marketing, and operations.
- - Managed high-impact community relations, reorganizations, and full-service team leadership.
- - Achieved significant growth in adult learner and veteran enrollment.
- - Opened new branches across the country

MEDIA & EDUCATIONAL LEADERSHIP

Host & Creator | Conversations with KD Hall

- Produced and hosted a 10-episode video series on leadership, equity, and community voice.
- Recognized by the Seattle Storm's Believe in Women campaign for advocacy and storytelling.

Affiliate Professor | University of Washington, School of Communications Leadership (2019 – Present)

Adjunct Professor | Bellevue College, Marketing Department (2016 – 2018)

- Developed and taught courses in marketing, media, and strategic communications.
- Produced a grant-funded student docu-series in partnership with SAG-AFTRA.

BOARD LEADERSHIP & AFFILIATIONS

- Board of Governors, NATAS NW (Emmys)
 - Board Member, Seattle Sports Commission and Seattle Association of Black Journalists
 - Leadership Member, Bellevue College, Treehouse for Kids, Big Brothers Big Sisters, Rotary
- 4

EDUCATION

MBA – University of Phoenix

MAEd, Adult Education & Training – University of Phoenix

BA, Communications (Broadcasting Journalism) – Oakland University

HONORS & RECOGNITION

- 4-Time Emmy-Nominated Producer – National Academy of Television Arts & Sciences
- 40 Under 40 Honoree – Puget Sound Business Journal, 425 Magazine, South Sound Magazine
- Believe in Women Honoree – Seattle Storm
- Leader of the Year – Center of Women Democracy
- Woman to Watch – South Sound Magazine
- Blood Hero Award – American Red Cross
- Comcast RISE Award Recipient – 2021
- Diversity Award Winner – City Career Fair (2015, 2017, 2019)

Seattle Film Commission

11 Members: Pursuant to Ordinance 126678, all members subject to City Council confirmation, **3**-year terms:

- **5** City Council-appointed
- **5** Mayor-appointed
- **1** Other Appointing Authority-appointed (specify): Commission

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	5,6	1.	On-screen talent	Lowell Deo	4/24/2024	4/23/2027	2	Mayor
6	M	2	2.	Film industry labor unions	Davis R. Powell	4/24/2025	4/23/2028	1	Mayor
1	M	7	3.	Advertising and creative agencies	Michael Huang	4/24/2023	4/23/2026	1	Mayor
6	M	N/A	4.	Commercial producers or production companies	Tom Florino	4/24/2024	4/23/2027	2	Mayor
2	F	5	5.	Film schools, film programs, or film educators	KD Hall	4/24/2025	4/23/2028	1	Mayor
1	M	4	6.	Post-production companies and personnel i.e., editors, composers, post-supervisors	Champ Ensminger	4/24/2023	4/23/2026	1	City Council
6	F	4	7.	Film production crew	Kat Ogden	4/24/2024	4/23/2027	2	City Council
6	M	3	8.	Film festivals or film content distribution companies	Lawrence Alexander III	4/24/2025	4/23/2028	1	City Council
6	M	N/A	9.	Film location managers	Mark Freid	4/24/2023	4/23/2026	1	City Council
2	M	N/A	10	Film organizations for underrepresented communities	Anthony Tackett	4/24/2024	4/23/2027	2	City Council
1	M	4	11.	Immersive technology	Budi Mulyo	7/24/2023	7/23/2025	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

	SELF-IDENTIFIED DIVERSITY CHART												
	Male	Female	Transgender	NB/ O/ U	(1) Asian	(2) Black/ African American	(3) Hispanic/ Latino	(4) American Indian/ Alaska Native	(5) Other	(6) Caucasian/ Non- Hispanic	(7) Pacific Islander	(8) Middle Eastern	(9) Multiracial
Mayor	4	1			1	2				2			
Council	4	1			1	2				2			
Other	1				1								
Total	9	2			3	4				4			

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.



Legislation Text

File #: Appt 03158, **Version:** 1

Appointment of Naseem A. Ghazanfari as member, Seattle Women's Commission, for a term to July 1, 2026.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Naseem A. Ghazanfari</i>		
Board/Commission Name: <i>Seattle Women's Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * <i>7/2/24</i> to <i>7/1/26</i> <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>First Hill</i>	Zip Code: <i>98115</i>	Contact Phone No.: <i>Business phone # - NOT personal phone #</i>
Background: As a physician and activist, Naseem is passionate about enhancing both health and quality of life while giving back to the community. As a professional immigrant woman deeply committed to human and women's rights. She believes she can contribute valuable perspectives to our city through her personal and professional connections. She lives and works across multiple cities in the greater Seattle area and interacting with individuals from diverse backgrounds. Her collaborations with local artists and activists have further inspired her to contribute to the well-being of our beautiful city.		
Authorizing Signature (original signature):  Date Signed (appointed): April 16th, 2025	Appointing Signatory: <i>Mayor Bruce Harrell</i> <i>City of Seattle Mayor</i>	

Term begin and end date is fixed and tied to the position and not the appointment date.



BACKGROUND

As a board-certified cardiologist and passionate advocate for women's rights and human rights, particularly those of immigrant women, I am eager to contribute to Seattle's Boards and Commissions. With my expertise in healthcare and my experience as an immigrant woman from Iran, I seek to empower underserved communities by advocating for gender equality, improving healthcare access, and promoting cultural exchange. I am committed to fostering connections among immigrant women and ensuring their voices are heard in the city's decision-making processes.

PROFESSIONAL EXPERIENCE

Cardiologist

Kaiser Permanente — WA

2020–Present

Skagit Regional Health — Mount Vernon, WA

2018–2020

- Lead comprehensive cardiovascular care, specializing in heart failure, valvular diseases, and structural heart conditions.
- Collaborate with interdisciplinary teams to promote preventative care and heart disease awareness, especially among female patients.

EDUCATION

- **Cardiovascular Fellowship**
University of Cincinnati Medical Center/College of Medicine — Cincinnati, OH
2015–2018
- **Heart Failure And Transplant Fellowship**
University of Cincinnati Medical Center/College of Medicine — Cincinnati, OH
2014–2015
- **Internal Medicine Residency**
Southern Illinois University — Springfield, IL
2011–2013



- **Medical School**
Shiraz University of Medical Sciences — Shiraz, Iran
2008

ADVOCACY & LEADERSHIP

- **Co-Founder & President**
Iranian Women's Institute for Life and Liberty (I-WILL) — Seattle, WA
2023–Present
 - Co-founded I-WILL to raise awareness about the challenges faced by immigrant women, focusing on issues such as gender apartheid, healthcare disparities, and cultural integration.
 - Leading initiatives to empower immigrant women through educational events, community-building activities, and creating a platform for cultural expression through art and storytelling.
 - Organized and hosted expert panels and discussions on critical topics like gender inequality, and civic engagement, providing a supportive network for immigrant women.
 - Developing programs to foster connections among immigrant women, helping them navigate challenges and seize opportunities in their adopted country.
- Involved in multiple initiatives involving immigrant communities, working with Iranian activists in WA as well as Iranian activists across the United States and Canada in a network comprised of 90 entities, advocating for world peace and promoting Human Rights

COMMUNITY ENGAGEMENT & VOLUNTEER WORK

- **I-WILL Outreach Initiatives:** Active involvement in organizing community events, supporting immigrant women through education and creating spaces for women to connect and share their stories.
- **Free Cardiology Care At Safe Harbor Clinic:** Four years of volunteering at Safe Harbor clinic, providing care to uninsured and underinsured population as a cardiologist as well as performing echocardiography
- **Member, National Organization of Women, Seattle :** Including presentation on Woman Life Freedom
- **Former Member:** National Women's Political Caucus of Washington

BOARD CERTIFICATIONS & LICENSURE



- **Board Certified in Cardiovascular Disease** — American Board of Internal Medicine, 2018
- **Board Certified in Echocardiography** — National Board of Echocardiography, 2018
- **Board Certified in Internal Medicine** — American Board of Internal Medicine, 2014
- **Washington State Medical License**
- **Federal DEA Certification**



Seattle Women's Commission

April 2025

21 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms, except for the Get Engaged member who will serve a 1-year term pursuant to SMC 3.51:

- 8 City Council-appointed
- 9 Mayor-appointed -plus one Get Engaged.
- 4 Other Appointing Authority-appointed: Commission-appointed

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	VACANT				Mayor
			2.	Member	VACANT				Mayor
	F		3.	Member	Hannah Glover	7/02/24	7/01/26	1	Mayor
	F		4.	Member	Naseem A. Ghazanfari	7/02/24	7/01/26	1	Mayor
			5.	Member	VACANT				Mayor
			6.	Member	VACANT				Mayor
	F		7.	Member	Eunji Han	7/02/24	7/01/26	1	Mayor
	F		8.	Member	Krystal Guerrero	7/02/24	7/01/26	2	Commission
			9.	Member	VACANT				Mayor
			10.	Member	VACANT				City Council
	F		11.	Member	Emily Rose Barr	7/02/23	7/01/25	1	City Council
	F		12.	Member	Mariah Rivera	7/02/23	7/01/25	1	City Council
	F		13.	Member	Vinati Mamidala	7/02/24	7/01/26	2	City Council
	F		14.	Member	Talley Mills	7/02/24	7/01/26	1	City Council
	F		15.	Member	Jennifer Tran	7/02/23	7/01/25	1	City Council
	F		16.	Member	Kate Faoro Wright	7/02/23	7/01/25	1	City Council
	F		17.	Member	Nardos Tola	7/02/24	7/01/26	1	Commission
	F		18.	Member	Amanda DeFisher	7/02/24	7/01/26	1	City Council
	F		19.	Member	Whitney Nakamura	7/02/24	7/01/26	3	Commission
	F		20.	Member	Julie Chu	7/02/23	7/01/25	1	Commission
	F		21.	Get Engaged	Sonia Hitchcock	9/01/24	8/31/25	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	4	0	0	0	0	0	0	0	0	0	0	0
Council	0	7	0	0	0	0	0	0	0	1	0	0	0
Comm	0	4	0	0	0	0	0	0	0	0	0	0	0
Total	0	15	0	0	0	0	0	0	0	0	0	0	0

Key:

*D List the corresponding Diversity Chart number (1 through 9)

**G List gender, M = Male, F= Female, T= Transgender, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.

*Term begin and end date is fixed and tied to the position and not the appointment date.



Legislation Text

File #: Appt 03159, **Version:** 1

Appointment of Eunji Han as member, Seattle Women's Commission, for a term to July 1, 2026.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Eunji Han		
Board/Commission Name: Seattle Women's Commission		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 7/2/24 to 7/1/26 <input checked="" type="checkbox"/> Serving remaining term of a vacant position
Residential Neighborhood: Pioneer Square	Zip Code: 98115	Contact Phone No.: Business phone # - NOT personal phone #
Background: Eunji would like to serve on the Seattle Women's Commission because it offers a meaningful opportunity to engage with my local community and make a tangible impact on the lives of women in Seattle. Having grown up in Seattle and returned six years ago, she is deeply committed to giving back to the city that shaped her. Leveraging both my professional skills and political experience, including working with Congressman Adam Smith and Harriett Harman, Member of Parliament. It would be an honor to join the commission to advocate for change and contribute to equitable solutions. She looks forward to shaping policies that drive progress for women and families in Seattle.		
Authorizing Signature (original signature):  Date Signed (appointed): April 16th, 2025		Appointing Signatory: Mayor Bruce Harrell City of Seattle Mayor

Term begin and end date is fixed and tied to the position and not the appointment date.

Eunji Han

Strategy & Operations Director

Forward-thinking leader with extensive experience working closely with executives and directing business operations to drive revenue growth and operational excellence. Collaborative and authentic people leader with a background in leading large teams in Operations, Sales, Marketing, and Strategy within complex startup and corporate environments. Proven success in building effective relationships and influencing cross-functional teams, with strong business acumen and a passion for developing talent.

Signature Strengths include:

Authentic Leadership | Transformation & Change Management | Sales Operations | P&L Management | Relationship Building | Business Strategy | Talent Development | Digital & Omnichannel Marketing | Project Management | Salesforce | Microsoft Office 365

WORK EXPERIENCE

EFFECTV, A Comcast Company

2021 – Present

Director of Campaign Management

Leading a team of 80+ campaign managers across the Pacific & Central regions overseeing campaign success for \$300M+ in advertising revenue.

- Building high-performing teams by fostering a culture of transparency, accountability, and inclusivity to support CM transformation, leading initiatives such as a leadership fireside chat series, CM Appreciation Week, and frontline coffee chats to embed CA core operating values into the team's DNA.
- Spearheaded AOS rollout for the CM organization, overseeing the strategy and execution, facilitating cross-functional partnership, conducting weekly progress check-ins, aligning stakeholders on the strategic roadmap and deliverables, and proactively managing risks, resulting in a seamless launch and identification of future enhancements.
- Led business planning and cross-functional coordination for key initiatives including the P2P transformation, New Hire onboarding refresh, Salesforce readiness, and the QAR to CIOC transition.
- Led the Your Voice Making Work Manageable workstream, achieving key milestones such as the launch of the Effectv Search Portal, NL tips, and a successful bingo challenge, contributing to improved work manageability.
- Selected for the 2024 Women in Leadership Cohort, focusing on developing high-potential female leaders.

STORIED

2020 – 2021

Director of Business Operations

Championed business strategy development and was the key integrator to foster innovation, collaboration, and operational excellence through EOS implementation.

- Led business operations and P&L financial strategy and drove company goals by building KPI dashboards and optimizing processes, leading to a 15% reduction in expenses and driving 20% year-over-year revenue growth.
- Oversaw company operations encompassing facilities, HR benefits, IT, cyber security, vendor management, and talent management tools, ensuring seamless daily operations.
- Scaled people operations by streamlining recruiting, onboarding, and performance management processes, leading to 60% team growth, increased employee satisfaction, and improved retention.

T- MOBILE

2015 – 2020

Part of the Leaders to Executive program an executive development program, designed to fast-track employees to the C-Suite through three rotational roles.

Sr. Marketing Manager, Strategy & Digital Innovation, 2018 - 2020

- Drove in year and long-term marketing and innovation strategy for the enterprise while collaborating with senior execs to prioritize key initiatives to deliver maximum ROI and manage key relationships across the business (Product, Marketing, Technology, Retail, Care, GTM) to influence alignment and deliver business results exceeding revenue growth of 7% and keeping <1% churn.
- Led and launched two major (18 mo+) initiatives from business casing, customer journeys to product launch managing 70+ cross-functional partners resulting in a reduction of calls to care by 31%, exceeding self-serve porting rate targets, and adding 30k new lines.

- Established digital go-to-market strategies for program launches focused on increasing digital activations, reducing churn, and delighting customers.

Senior Manager, Call Center Operations, Boise, Idaho, 2017—2018

- Led a team of 300 call center employees across 4 lines of business and implemented transformational insights and retention tactics to accelerate performance resulting in an increase of NPS by 60%, lower employee turnover by 40%, and the call center being ranked #1 out of 17 sites for 2018.

Retail District Manager, Brooklyn/Queens, 2015—2017

- Led retail operations for 7 stores and oversaw a team of 120 retail employees. Implemented talent and culture changes resulting in taking a bottom-performing district to the top 10% of the nation and increasing sales revenue YoY by 20%.
- Managed staffing, team development, and customer experience satisfaction metrics as well as launching a B2B partnership driving a 207% increase in sales business leads MoM.

SOLS SYSTEMS

2014 – 2015

Chief of Staff + Strategy

Promoted after 6 months to support the CEO on strategic initiatives: medical & consumer marketing, partnerships, investor relations, onboarding board of directors, and securing \$19M in Series B venture funding.

- Led People Operations from executive development, talent initiatives, strategic growth planning (400% employee growth), recruiting, employment law, onboarding, and compensation & benefits.

Market Development Director

Led and built the Marketing and PR team to execute SOLS’s first product launch and successfully identified and managed strategic growth opportunities through the form of media, events, brand partnerships, and sales contributing to over 650 medical specialists selling our product.

- Led SOLS’ first major partnership deal with WebPT generating over \$500k+ in revenue.

EVERYDAY HEALTH

2009 - 2014

Director of Business Operations, 2013 – 2014

Led strategic planning and business operations of sales, product, and technology teams to increase productivity and achieve 20% operational growth year-over-year.

- Drove digital & mobile business development for What to Expect and managed partnerships to increase sales from \$9M to \$18M+ (100% increase YoY) while launching new product offerings from mobile optimization tools, native ads, branded content, and video contributing to 22% in new sales revenue.
- Improved portfolio performance of the division by 15% by refining the financial process and implementing change management through an organizational restructuring of 80+ people to reach a \$37M annual goal.

Manager of Digital Sales Planning, 2011 – 2013

Led team of 10 sales planners responsible for ~\$90M in sales revenue by delivering innovative sales solutions.

- Oversaw ad product packaging, pricing strategy, inventory management, and forecasts resulting in \$90M in sales revenue and contributing to a 20% YoY sales increase.
- Winner of internal Facebook innovation competition leveraging Facebook’s open graph to drive awareness and raise money for breast cancer.

Senior Digital Sales Planner, 2009 – 2011

- Successfully exceeded \$40M in annual proposed budget (25% increase YoY) by pitching creative digital solutions to clients and supporting 20+ sales reps.

ADDITIONAL EXPERIENCE

Market Maker Interactive, Digital Media Planner

2008 – 2009

TargetCast TCM, Assistant Media Strategist

2007 – 2008

EDUCATION

Masters of Business Administration

NYU Leonard N. Stern School of Business

New York, NY

- Specialization in Management, Entrepreneurship, and Leadership & Change Management
- Graduate Teaching Fellow in Advanced Negotiation

BA in Political Science & English

University of Rochester

Rochester, NY

- Graduated cum laude, Dean’s list

Seattle Women's Commission

April 2025

21 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms, except for the Get Engaged member who will serve a 1-year term pursuant to SMC 3.51:

- 8 City Council-appointed
- 9 Mayor-appointed -plus one Get Engaged.
- 4 Other Appointing Authority-appointed: Commission-appointed

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	VACANT				Mayor
			2.	Member	VACANT				Mayor
	F		3.	Member	Hannah Glover	7/02/24	7/01/26	1	Mayor
	F		4.	Member	Naseem A. Ghazanfari	7/02/24	7/01/26	1	Mayor
			5.	Member	VACANT				Mayor
			6.	Member	VACANT				Mayor
	F		7.	Member	Eunji Han	7/02/24	7/01/26	1	Mayor
	F		8.	Member	Krystal Guerrero	7/02/24	7/01/26	2	Commission
			9.	Member	VACANT				Mayor
			10.	Member	VACANT				City Council
	F		11.	Member	Emily Rose Barr	7/02/23	7/01/25	1	City Council
	F		12.	Member	Mariah Rivera	7/02/23	7/01/25	1	City Council
	F		13.	Member	Vinati Mamidala	7/02/24	7/01/26	2	City Council
	F		14.	Member	Talley Mills	7/02/24	7/01/26	1	City Council
	F		15.	Member	Jennifer Tran	7/02/23	7/01/25	1	City Council
	F		16.	Member	Kate Faoro Wright	7/02/23	7/01/25	1	City Council
	F		17.	Member	Nardos Tola	7/02/24	7/01/26	1	Commission
	F		18.	Member	Amanda DeFisher	7/02/24	7/01/26	1	City Council
	F		19.	Member	Whitney Nakamura	7/02/24	7/01/26	3	Commission
	F		20.	Member	Julie Chu	7/02/23	7/01/25	1	Commission
	F		21.	Get Engaged	Sonia Hitchcock	9/01/24	8/31/25	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	4	0	0	0	0	0	0	0	0	0	0	0
Council	0	7	0	0	0	0	0	0	0	1	0	0	0
Comm	0	4	0	0	0	0	0	0	0	0	0	0	0
Total	0	15	0	0	0	0	0	0	0	0	0	0	0

Key:

*D List the corresponding Diversity Chart number (1 through 9)

**G List gender, M = Male, F= Female, T= Transgender, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.

*Term begin and end date is fixed and tied to the position and not the appointment date.