




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Rob McCulloch		
Board/Commission Name: Southwest Design Review Board		Position Title: Local Residential
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 4/4/2023 to 4/3/2025 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: Genessee	Zip Code: 98116	Contact Phone No.: [REDACTED]
Background: Rob is a Hazard Mitigation Specialist at FEMA Region 10.		
Authorizing Signature (original signature):  Date Signed (appointed): 6/30/2023	Appointing Signatory: Bruce A. Harrell Mayor of Seattle	

*Term begin and end date is fixed and tied to the position and not the appointment date.

- Reviewed grant applications and evaluated applicants across financial, administrative, business, and sustainability criteria
- Established partnerships to advance sustainable forest management and landowner education for more than 12,000 acres of privately-owned working forests
- Led external affairs efforts in support of company operations, expansion, and acquisitions
 - Helped secure local development and infrastructure incentives exceeding \$20M
 - Led community engagement, media relations, and crisis communication efforts
 - Informed acquisition and expansion due diligence regarding land use, environmental quality, and workforce development

Director, Infrastructure Programs

[BlueGreen Alliance](#) | Washington, DC | 02/03/2010 – 06/10/2016

- Directed government affairs, policy development, and staff/partner efforts regarding federal and state infrastructure and energy issues among public and private sector stakeholders
 - Created and managed technical assistance grants endowed by the Pipeline and Hazardous Materials Safety Administration (US Department of Transportation), sustaining projects from 2013 to 2016 across three states (CA, IN, and MN) to improve identification and prevention of hazardous conditions in the natural gas distribution system
 - Guided campaigns securing infrastructure investment in New Jersey (Energy Strong/PSEG) and California (Natural Gas Leakage Abatement Act), providing guidance and tools to local, state, tribal, and national stakeholders on mitigating climate and safety hazards within communities
- Advanced communication and education initiatives to include team management and budgeting, content review, leading research, and message development
 - Authored/co-authored and managed research to publish eight reports documenting the benefits of more resilient infrastructure, transportation, and energy systems
 - Presented findings at more than 30 public forums to include congressional briefings, national conferences, press events, and panel discussions

Transportation Advocate

[Public Interest Network](#) | Washington DC | 08/18/2008 – 01/31/2010

- Led advocacy, research/publication, and press initiatives to advance federal policies and legislation
- Secured grant funding and conducted education campaigns promoting climate adaptation benefits of sustainable and resilient infrastructure investment

Development Coordinator

[Legacy Ventures](#) | Atlanta, GA | 06/19/2007 - 06/27/2008

- Managed design, finance, and construction efforts at a privately owned real estate development company across three urban mixed-use projects valued at more than \$110M
 - Oversight of construction scheduling, payments and financing, and project design
 - Performed pro-forma financial modeling, cost-benefit analyses, and served as bank liaison
 - Ensured compliance with local incentive programs and federal, state, and city planning and zoning ordinances
- General Contractor for property redevelopment, adapting residential-retail to commercial office use

Senior Associate

[Robert Charles Lesser & Company](#) | Atlanta, GA | 05/16/2005 - 06/16/2007

- Guided teams of associates as project manager to develop strategy for 21 real estate projects nationwide valued at more than \$771M; lead analyst on 20 additional engagements

- Provided strategic guidance for real estate developers, advancing resilient development approaches through project research, market demand modeling, and pro-forma/cost-benefit analysis
- Conducted site assessment and preliminary design for medium to large projects (1-100 acres)

Graphic Designer

The Tampa Tribune/Nexstar | Tampa, FL | 02/09/1998 – 08/08/2003

- Designed print, online, and multi-media advertising for a newspaper with 230,000+ circulation

Public Affairs Specialist

United States Air Force | Little Rock AFB, AR and Andersen AFB, GU | 12/16/1993 - 12/15/1997

- Editor, reporter, and broadcaster for two military bases and local communities. Four year enlistment garnering Air Force Commendation, Humanitarian Service, and National Defense Service Medals

ADDITIONAL EXPERIENCE

Selected Publications

- Getting on Track: Record Transit Ridership Increases Energy Independence 2009
- Full Speed Ahead: Creating Green Jobs Through Freight Rail Expansion 2010
- Gearing Up: Smart Standards Create Good Jobs Building Cleaner Cars 2011
- Making the Grade: How Investments in America’s Infrastructure Benefit Our Economy and Environment 2014
- Taking Stock: Opportunities and Challenges in Indiana’s Natural Gas Distribution System 2015
- Taking Stock: Opportunities and Challenges in California’s Natural Gas Distribution System 2016

Associations

- **Diversity, Equity, Inclusion, & Accessibility Committee – FEMA Region 10** 2021-present
- Engaging Local Government Leaders 2016-present
- Potomac Appalachian Trail Club, Issaquah Alps Trail Club 2014-present
 - Publications and Trail Volunteer
- **Defense Council, Truman National Security Project** 2013-2021
 - Pacific Northwest Chapter Communications Chair

Additional Education

- **Planning Intern, Central Atlanta Progress** 2004-2005
 - Researched and coordinated urban policy and planning efforts, to include establishment of a Federal Rail Administration quiet zone, public art installation, and pedestrian access design
- **Graduate Research Assistant, Georgia Tech** 2003-2004
 - Conducted research for a state Department of Community Affairs project documenting housing conditions at the town, city, and county level
 - Performed demographic analysis to support faculty research of residential trends
- **Commercial Real Estate Graduate Certificate, Georgia State University** 2005
 - Joint specialization program with Georgia Tech City and Regional Planning

Seattle Design Review Boards - June 2023

42 Design Review Board Members: Pursuant to SMC 23.41.008, *all* members are subject to City Council confirmation, *two-year* terms that may be re-appointed to a second term:

- 12 City Council-appointed
- 13 Mayor-appointed
- 15 Joint Mayor and Council appointed
- 2 *Mayor appointed per SMC 3.51 (Get Engaged)*

Roster:

*D	**G	RD	Position No.	Position Title	Name († holdover, ‡ beginning mid-term)	Term Begin Date	Term End Date	Term #	Appointed By
9	M		1.	Local Residential, DT	Cowan, Jared	4/4/2023	4/3/2025	1	Mayor/Council
N/A	U		2.	Local Community, NE	Uttamchandani, Prajin	4/4/2023	4/3/2025	1	Mayor
6	F		3.	Development, SW	Baxter, Brenda	4/4/2022	4/3/2024	1	Mayor
9	M		4.	Business/Landscape, W	Bowers, Logan	4/4/2023	4/3/2025	1	Mayor/Council
9	M		5.	Local Residential, SW	McCulloch, Rob	4/4/2023	4/3/2025	1	Mayor
6	F		6.	Business/Landscape, E	van Geldern, Emily	4/4/2022	4/3/2024	2	Mayor/Council
6	F		7.	Local Community, SE	Richmond, Lisa	4/4/2022	4/3/2024	1	Mayor
6	M		8.	Development, SE	Germain, Stewart	4/4/2022	4/3/2024	2	Council
6	M		9.	Local Community, NW	Johnson, Brian	4/4/2022	4/3/2024	2	Council
6	M		10.	Business/Landscape, NW	Cosman, Jacob	4/4/2023	4/3/2025	1	Mayor/Council
6	F		11.	Design Professional, E	Gage, Gina	4/4/2023	4/3/2025	2	Mayor
6	M		12.	Development, NW	DiJulio, Penn	4/4/2022	4/3/2024	2	Mayor
2	F		13.	Business/Landscape, DT	Vasser, Lisa ‡	4/4/2022	4/3/2024	1	Mayor/Council
6	M		14.	Development, E	Bendix, Christopher	4/4/2023	4/3/2025	2	Council
6	M		15.	Development, NE	Gunter, Christian	4/4/2022	4/3/2024	2	Council
6	M		16.	Local Community, SW	Schaefer, Gavin	4/4/2022	4/3/2024	1	Council
1	M		17.	Design Professional, NE	Lim, Kun	4/4/2022	4/3/2024	1	Council
1	F		18.	Design Professional, W	Sato, Norie	4/4/2023	4/3/2025	1	Council
3	F		19.	Local Community, W	Barrientos, Maria	4/4/2022	4/3/2024	1	Mayor
6	M		20.	Development, DT	Lee, Todd	4/4/2023	4/3/2025	1	Council
6	M		21.	Business/Landscape, SW	Doehr, Benjamin	4/4/2023	4/3/2025	1	Mayor/Council
9	F		22.	Design Professional, SE	De Giuli, Adriana	4/4/2023	4/3/2025	1	Council
6	M		23.	Design Professional, NW	DiRaimo, Ryan	4/4/2023	4/3/2025	1	Mayor

9	M		24.	Local Community, E	Ramírez Guerrero, Giorlando	4/4/2023	4/3/2025	1	Council
6	M		25.	Local Residential, NW	Allwine, Stephen ‡	4/4/2022	4/3/2024	1	Mayor/ Council
1	F		26.	Local Community, DT	Fortaleza, Che	4/4/2022	4/3/2024	1	Mayor
6	F		27.	Development, W	Ratray, Tiffany	4/4/2023	4/3/2025	2	Mayor
9	F		28.	Local Residential, NE	Schickler, Kayleigh	4/4/2023	4/3/2025	1	Mayor/ Council
1	F		29.	Design Professional, DT	Li, Nicole	4/4/2022	4/3/2024	1	Mayor
9	F		30.	Design Professional, SW	Kadoo, Gargi	4/4/2023	4/3/2025	1	Mayor/ Council
6	M		31.	Business/ Landscape, SE	Maritz, Benjamin	4/4/2022	4/3/2024	1	Mayor/ Council
2	M		32.	Local Residential, W	Ogunmola, Kinsley	4/4/2023	4/3/2025	1	Mayor/ Council
9	M		33.	Local Residential, E	Benitez, Patrick	4/4/3023	4/3/2025	1	Mayor/ Council
6	F		34	Local Residential, SE	Thompson, Emily	4/4/2023	4/3/2025	1	Mayor/ Council
6	F		35.	Business/ Landscape, NE	Liss, Katharine	4/4/2022	4/3/2024	2	Mayor/ Council
6	M		36.	Get Engaged	Woll, Jake	9/1/2022	8/31/2023	1	Mayor (SMC 3.51)
6	M		37.	Local Residential, CA	Britt, Troy	4/4/2022	4/3/2024	1	Council
1	F		38.	Local Community, CA	Hu, Quanlin	4/4/2022	4/3/2024	1	Mayor
9	M		39.	Design Professional, CA	Ammann, Parker ‡	4/4/2022	4/3/2024	1	Council
6	F		40.	Development, CA	Port, Brittany	4/4/2022	4/3/2024	1	Mayor
3	F		41.	Business/ Landscape, CA	Garcia, Ana	4/4/2022	4/3/2024	2	Mayor/ Council
			42.	Get Engaged	Vacant	9/1/2021	8/31/2022		Mayor (SMC 3.51)

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	9	0	1	3	0	1	0	0	8	0	0	1
Council	10	2	0	0	2	0	0	0	0	7	0	0	3
Joint	8	7	0	0	0	2	1	0	1	7	0	0	4
Total	22	18	0	1	5	2	2	0	1	22	0	0	8

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, M = Male, F= Female, T= Transgender, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.