



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Hoai (Julie) Pham</i>		
Board/Commission Name: <i>Community Involvement Commission</i>		Position Title: <i>At-large Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>4/13/2017</i>	Term of Position: * <i>6/1/2017</i> to <i>5/31/2019</i>
Residential Neighborhood: <i>International District</i>	Zip Code: <i>98104</i>	Contact Phone No.: <i>N/A</i>
Background: <i>Julie Pham is co-owner of Nguoi Viet Tay Bac-Northwest Vietnamese News, the founder of Sea Beez, a capacity-building program for Seattle's ethnic media, and the VP of Community Engagement & Marketing for the Washington Technology Industry Association. Julie graduated magna cum laude from the University of California, Berkeley. She taught History at UC Berkeley, managed the Journal of Vietnamese Studies, and earned her PhD in History at Cambridge University as a Gate Cambridge Scholar. She volunteers on the board of directors for the Seattle chapter of Social Venture Partners (SVP) and previously served on Seattle's Economic Development Commission. In 2011, she was named to the "40 under 40" business leaders list by Puget Sound Business Journal and voted as "Innovator" in the Verizon Wireless Asian Pacific American Heritage Community Roast Awards.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Edward B. Murray</i> <i>Mayor of Seattle</i>

FILED
 CITY OF SEATTLE
 2017 MAY -1 PM 3:55
 CITY CLERK

*Term begin and end date is fixed and tied to the position and not appointment date.

Community Involvement Commission Interest Application (English Version)

#144

COMPLETE

Collector: CIC English (Web Link)

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PAGE 1: Introduction and Applicant Information

Q1: First Name and Middle Initial

Hoai (Julie)

Q2: Last Name (Family Name)

Pham

Q3: Contact Information

Email address:

Best phone number:

Q4: Street Address

I have a permanent address (entered below),

Address

Q5: Neighborhood Information You can lookup your Council District Number here.

Council District Number

2

Neighborhood Name

International District

Q6: Employer

Washington Technology Industry Association

Q7: What is your primary occupation or expertise?

Community engagement, marketing

Q8: Are you currently under contract with the City of Seattle?

no

Community Involvement Commission Interest Application (English Version)

Tell us more about yourself.

For most of my life, I didn't think about civic/community involvement. I spent most of my 20s training to become an academic. After I finished my doctoral dissertation, I realized that I didn't want to continue in academia and that I wanted to go into business. So, I returned home to Seattle, to get my real life MBA by working in the family business, Northwest Vietnamese News, the largest Vietnamese language newspaper in the region, in 2008. As someone who hadn't volunteered since high school, I started to get pulled into a lot of community organizing when I was at the newspaper. "Community involvement" became my special subject classes in my MBA coursework. In those early years, I was invited to serve on the working boards of MLK Business Association, National Association of Asian American Professionals, and the Seattle Symphony's Celebrate Asia! concert. Many associate "community involvement" as what you give to the community. As a lifelong longer, I approach "community involvement" as what I get through volunteering. Through community involvement, I learned how to work with people very different from me; how to build capacity in others; how to fund-raise; and how to speak to power.

The unique quality that I am most proud is my ability to relate to and connect with people of all ages and different professional, national, ethnic, religious, and socioeconomic class backgrounds. I feel equally comfortable convening ethnic media leaders in Rainier Valley as I do with tech, government, and education workers in downtown Seattle. Because I know the pain of having to whittle away employees' hours to save \$100 in payroll a week, I can relate to entrepreneurs. I also know how to persuade mostly white corporate sponsors and philanthropists to invest in local non-profits led by people of color.

Here are some ways I describe myself:

- 38-year-old single Asian American professional who identifies as female
- Vietnamese refugee who came to US as a two-month-old and grew up in Seattle area, attending public schools (Seattle and Bellevue)
- long-time renter who recently became a condo owner in the International District
- co-owner of a Vietnamese newspaper located in Rainier Valley, near Othello Light Rail station
- tech industry advocate at a non-profit representing the tech industry, located on the Alaskan Way waterfront
- childless but my partner's children attend public schools in the Central District
- historian trained at UC Berkeley (BA) and University of Cambridge (MPhil, PhD)
- a car-less champion of public transit and ride-sharing services
- venture philanthropist through Social Venture Partners
- member of the Seattle Boulderling Project

Here are links to some articles about my community involvement:

<http://southendseattle.com/?p=6017>

<http://www.seattlemag.com/article/love-thy-neighborhood>

Here are links to some talks I've given on cross sector community-building:

<https://www.youtube.com/watch?v=t0HZoXOc230>

<http://www.youtube.com/watch?v=VTV6d2fOafs>

Community Involvement Commission Interest Application (English Version)

Q10: Please describe why you are interested in serving on the Community Involvement Commission.

Having grown up here and gone away for ten years (1997-2008), I've seen Seattle change A LOT. Through the changes, one thing remains true: Seattle is full of smart people who want to reach the same destination--living the values of equality, inclusion and openness. But we are not always rowing in the same direction or at the same time of day. From my experience, I think collaboration is hard because different groups don't know how to talk to each other. They have different priorities, perspectives, and approaches. They are not only speaking in different languages, but in different verb tenses. I often watch leaders from tech companies and social justice non-profits talk past each other. My hope is that the Commission will help figure out how to get our diverse communities to row in the same direction.

Often times, when government provides forums for public feedback, the groups that respond are those that are available and capable of engaging. Already, many groups don't participate. Of those groups that do, they don't converse with each other beforehand. In public forums, community leaders are expected to speak on behalf of their own groups, not to try to find ways of collaborating with other groups to find new solutions. As a result, the groups with the loudest voices get heard in influencing policies.

My hope is that the commissioners move beyond just representing our own communities' interests. My desire is to learn about other communities from the other commissioners and to build trust with one another. My interest is in helping the city expand their listening systems so that they don't just exist as a channel from the city to individual groups that city departments must manage but that they can evolve into a self-sustaining network across different communities.

Q11: Please describe the connections you have in your community. These could include faith-based, cultural, ethnic, or interest-based groups (to name a few).

I'm proud of my connections to a wide variety of ethnic, cultural, and interest-based groups. I've listed the leadership roles I've played at different organizations since I moved back to Seattle in 2008.

Ethnic:

- CARE Committee member, Vietnamese Friendship Association (2010)
- Founder, Sea Beez (2010-present), an ethnic media coalition responsible for organizing an annual Ethnic Media Candidates Meet n Greet since 2010. Awarded a Dept. of Neighborhoods Matching Grant in 2010.
- Advisory Board (2014-present) and Board of Directors (2010-2013), National Association of Asian American Professionals-Seattle
- Class of 2010, Executive Development Institute, leadership training for Asian American and Hispanic professionals

Business:

- Co-owner, Northwest Vietnamese News (2009-present)
- Chair, MLK Business Association (2009-2011)
- Commissioner, City of Seattle Economic Development Commission (2014-2016)
- Vice President of Community Engagement & Marketing, Washington Technology Industry Association (2014-present)
- Organizing Committee, Seattle Startup Week (2015-present)
- Organizing Committee, Spring Forward with Women Leaders (2015-present)

Cultural/Philanthropy:

- Board of Directors, Social Venture Partners-Seattle (2012-present)
- Organizing Committee, Celebrate Asia! Seattle Symphony (2009-2012)

Civic Engagement:

- Class of 2016, Leadership Tomorrow
- Class of 2015, German Marshall Memorial Fellow

Q12: Describe one topic you would like to have the Community Involvement Commission address.

How do we make more effective and efficient use of our existing human capital to foster inclusive growth and realize our city's progressive values through cross sector and cross cultural collaboration?

Community Involvement Commission Interest Application (English Version)

- Q13. My housing situation is: Homeowner
- Q14. Primary language spoken at home: English
- Q15. Race/Ethnicity (check all that apply): Vietnamese
- Q16. Gender Identity (check all that apply): Female

PAGE 3: Conclusion

Q17: Please Agree with the Following Statement *I certify I agree
that the above application information is accurate and
complete to the best of my knowledge. I understand that
the information I provided is subject to public records
request unless it is specifically exempt from the
Washington State Public Records Act.

Community Involvement Commission

Sixteen Members: Pursuant to Ordinance 125192, all members subject to City Council confirmation, one- and two-year terms for the initial round of appointments, two-year terms thereafter:

- 7 City Council-appointed
- 7 Mayor-appointed
- 2 Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	F	1	1.	District 1 Member	Jeniffer Calleja	6/1/2017	5/31/2018	1	Council
2	F	2	2.	District 2 Member	Thais Marbles	6/1/2017	5/31/2019	1	Council
2	F	3	3.	District 3 Member	Natalie Curtis	6/1/2017	5/31/2018	1	Council
9	F	4	4.	District 4 Member	Alison Turner	6/1/2017	5/31/2019	1	Council
9	M	5	5.	District 5 Member	Mark Mendez	6/1/2017	5/31/2018	1	Council
6	M	6	6.	District 6 Member	Ben Mitchell	6/1/2017	5/31/2019	1	Council
9	F	7	7.	District 7 Member	Patricia Akiyama	6/1/2017	5/31/2018	1	Council
1	F	2	8.	At-Large Member	Hoai (Julie) Pham	6/1/2017	5/31/2019	1	Mayor
6	F	3	9.	At-Large Member	Alex C. Hudson	6/1/2017	5/31/2018	1	Mayor
9	F	1	10.	At-Large Member	Jenna Franklin	6/1/2017	5/31/2019	1	Mayor
2	M	7	11.	At-Large Member	Bereket Kiros	6/1/2017	5/31/2018	1	Mayor
1	F	7	12.	At-Large Member	Emily Kim	6/1/2017	5/31/2019	1	Mayor
5	O	2	13.	At-Large Member	Sonja Basha	6/1/2017	5/31/2018	1	Mayor
			14.	Get Engaged Member	Vacant	9/1/17	8/31/18		Mayor
			15.	At-Large Member	Vacant				Commission
			16.	At-Large Member	Vacant				Commission

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Other	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	1	4		1	2	1			1	1			1					
Council	2	5				2	1			1			3					
Other																		
Total	3	9		1	2	3	1		1	2			4					

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown, O= Other

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.