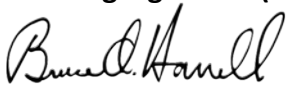




## City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Cameron Wong</i>		
<b>Board/Commission Name:</b> <i>Landmarks Preservation Board</i>		<b>Position Title:</b> <i>Get Engaged Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		<b>Term of Position: *</b> 9/1/2025 to 8/31/2026  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> <i>Renton</i>	<b>Zip Code:</b> 98059	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <i>Cameron is the Development Specialist for Asian &amp; Pacific Islander Americans in Historic Preservation and has served on several community nonprofit boards focused on cultural heritage and community development. He brings a passion for architecture, preservation, and urbanism as tools for building equity and opportunity in Seattle. He aims to contribute his unique perspective on preservation to the Landmarks Preservation Board and deepen his understanding of how thoughtful stewardship of our historic places can shape resilient neighborhoods and reflect the city's full cultural history. Cameron earned a bachelor's degree in Marketing and Finance from the University of Washington, plans to pursue a Masters in Architecture, and resides in Renton.</i>		
<b>Authorizing Signature (original signature):</b>  <b>Date Signed (appointed):</b> July 18th, 2025		<b>Appointing Signatory:</b> <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>

*\*Term begin and end date is fixed and tied to the position and not the appointment date.*

# Cameron Wong

## SUMMARY

Skilled marketing professional with expertise in strategic decision-making, community engagement, and market research/analysis. Successfully led marketing campaigns, created digital marketing collateral, and drove awareness in support of historic preservation initiatives at organizations such as APIAHiP, Renton Downtown Partnership, and the ASUW Shell House.

## SKILLS

- Data Analysis & Market Research
- Strategic Decision-Making
- Stakeholder & Community Engagement
- Board Leadership
- Report Writing and Presentation
- Historic Preservation
- Donor/Sponsor relationships & Fundraising
- Project/Campaign Management and Execution
- Digital Marketing
- Financial Planning & Budgeting

## PRIMARY EXPERIENCE

### Development Specialist, Asian & Pacific Islander Americans in Historic Preservation Jan. 2024 – Present

- APIAHiP is the only national organization dedicated to protecting historic places and cultural resources significant to Asian and Pacific Islander Americans
- Secured over \$70k in sponsorship and \$150k in other funding in 2024
- Maintain donor/sponsor relationships, write for relevant grant opportunities, and create digital marketing materials
- Lobbied for Historic Tax Credit and Preservation policy with Congressional representatives in Washington D.C. during Advocacy Week 2024 and 2025

### Board Member, Renton Downtown Partnership – Renton, WA

Board President: March 2024 – Present

Board Vice President: August 2023 – March 2024

Board Member at Large: April 2022 – August 2023

- Renton Downtown Partnership is a designated Main Street Community whose mission is to cultivate a vibrant social, cultural and economic center by bringing together the community, nonprofits and city center stakeholders while celebrating the unique historic character of Renton's Downtown.
- Guide strategic decision-making, board governance, and partnerships to revitalize the city's historic downtown core
- Lead various projects including small business pitch competition, façade grant program, major public art projects, and various events geared towards engaging the community and fostering economic growth downtown
- Active in allocating organization's \$250k+ annual budget and in hiring new executive director in 2024

### Senior Research Analyst, Ipsos – Seattle, WA Jan. 2022 – October 2023

- Support all stages of market research study execution from questionnaire development and field monitoring to reporting and analysis writing, achieving double digit growth in tech innovation service line
- Deliver insights on quantitative and qualitative research from a range of innovation methodologies
- Create reports with written and charted elements and deliver findings in client presentations
- Instrumental in developing AI thought leadership and development of new name testing methodology
- Collaborate with internal and external teams to ensure quality data and insights are delivered

### ASUW Shell House Capital Campaign – Seattle, WA

Advisory Board Member: Jan. 2022 – Present

- The ASUW Shell House is a historic building on UW's campus, connecting native, rowing, aviation, and military history. The campaign aims to restore the space into a space of learning and gathering for students and the community.
- As an advisory committee member, I promote the restoration capital campaign of the ASUW Shell House and its history and relevance to the greater Seattle community as well as advise the design/build and UW project teams

Campaign Analyst: Sept. 2018 – Dec. 2021

- Developed financial forecasts and budgets to prove project's financial viability, securing over \$16.5 million in gifts, grants, and pledges after presenting findings to potential donors
- Collaborated with UW faculty and local industry experts to develop a business and operations plan, which influences our \$19 million capital campaign to restore the building
- Researched comparable historic preservation projects in market, and executed day-to-day campaign tasks (updating website, managing social media presence, donor research, etc.)
- Designed marketing materials for fundraising, project awareness, and events, and distributed to over 2,000 supporters

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#### OTHER EXPERIENCE

**Marketing & Communications Lead, UW Recreation – Seattle, WA**

**March 2021 – Dec. 2021**

- Responsible for the creative and strategic execution of marketing and promotion of campus recreation offerings
- Developed multiple cohesive digital/print marketing campaigns to promote in-person and virtual classes and programs
- Executed marketing projects for department leads, creatives, and other UW Recreation staff among over 10 program areas. Managed UW Recreation's social media presence of over 5,000 followers

**Board Member & Secretary, Renton Rowing Center – Renton, WA**

**May 2022 – Present**

- Renton Rowing Center is a nonprofit rowing organization that encourages people of all ages, abilities, and backgrounds to discover community on and off the water.
- Co-chair of fundraising committee (2022-2024), which has raised over \$100k in the past two years for youth and community rowing programs
- As a board member, I direct the organization's strategy, financial planning, and programming decisions.

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#### EDUCATION

**University of Washington, Michael G. Foster School of Business – Seattle, WA**

**Dec. 2021**

- Bachelor of Arts in Business Administration
- Double-majored in Finance and Marketing (Freshman direct to major)

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#### RELEVANT COURSEWORK & CERTIFICATIONS

**The Grantsmanship Center, Project Grantsmanship:** Week-long grant writing training and certification

**March 2024**

**Google Analytics Certification:** Google analytics dashboards, reports, etc.

**Sept. 2021**

**Foster Microsoft Excel Credential:** PivotTables, advanced chart types, mathematical functions, etc.

**June 2020**

**MGMT 445, Local Business Consulting Engagement – Seattle, WA**

**Jan. – March 2020**

- Led a 5-student team and local coffee shop on an expansion growth project, including marketing/financial analysis, customer survey, and recommendations for expansion, financials, and marketing.

**Training the Street Excel Workshop:** Excel fundamentals, financial modeling & formatting, etc.

**Nov. 2019**

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#### OTHER ACTIVITIES & AWARDS

- Eagle Scout, BSA Troop 476: April 2018
- NIRSA Creative Excellence Award 2022 – 1<sup>st</sup> place Student Publication
- Dean's List: Spring 2021, Winter 2021, Fall 2020, Fall 2019
- Agency Consultant, UW American Marketing Association – Spring 2021
- Renton Rowing Center, Spirit of Renton Award: July 2018
- Renton Rowing Center, Rowing Coach: June 2017 – August 2019
- Finance Manager, The Red Tea Room Catering: March 2020 – Present
- Brand Ambassador, Thursday Boot Company: 2018-21
- Foster Rome Study Abroad Program (Rome, Italy & Rotterdam, Netherlands): July – August 2019

# Landmarks Preservation Board

**12** Members: Pursuant to *Ordinance No. 106348*, all members subject to City Council confirmation, **3-year term for 11 members, and 1-year term for Get Engaged Member:**

- **12** Mayor-appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	5	1.	At- Large	Dean E. Barnes	08-15-22	08-14-25	2nd	Mayor
2	M	3	2.	At-Large	Lawrence Norman	08-15-24	08-14-27	2nd	Mayor
1	F	2	3.	Structural Engineer	Roi Chang	08-15-22	08-14-25	2nd	Mayor
1	M	N/A	4.	Get Engaged	Cameron Wong	09-01-25	08-31-26	1st	Mayor
6	F	4	5.	Architect	Taber Caton	08-15-24	08-14-27	2nd	Mayor
6	M	2	6.	Urban Planning	Ian Macleod	08-15-24	08-14-27	2nd	Mayor
6	F	6	7.	Real Estate	Katie Randall	08-15-25	08-14-28	2nd	Mayor
6	F	3	8.	At-Large	Harriet Wasserman	08-15-24	08-14-27	2nd	Mayor
2	F	N/A	9.	Historian	Lora-Ellen McKinney	08-15-24	08-14-27	2nd	Mayor
6	F	2	10.	Architect	Becca Pheasant-Reis	08-15-25	08-14-28	2nd	Mayor
			11.	Finance	vacant	08-15-22	08-14-25	1st	Mayor
1	M	6	12.	Historian	Matt Inpanbutr	08-15-22	08-14-25	2nd	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	6			3	3				5			
Council													
Other													
Total													

## Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*