




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Evan M. Smith		
Board/Commission Name: Families, Education, Preschool, and Promise Levy Oversight Committee		Position Title: Member
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 1/1/2025 to 12/31/26 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: Leschi	Zip Code: 98122	Contact Phone No.: [REDACTED]
Background: My interest in joining a Seattle Commission is twofold. Professionally, I have had the opportunity to work across the public, non-profit, private and political sectors. I have a wealth of experiences that inform a broader perspective of how each of these worlds overlap to form a healthy and dynamic ecosystem. Personally, as a partner in a multi-racial marriage, a father of a multi-racial daughter and a citizen of Seattle, I am driven to serve my community today to continue to shape an even better and more equitable future for my family and my fellow citizens.		
Authorizing Signature (original signature): 		Appointing Signatory: Bruce A. Harrell Mayor of Seattle
Date Signed (appointed): November 26 th , 2024		

*Term begin and end date is fixed and tied to the position and not the appointment date.

EVAN M. SMITH

OVERVIEW

I am a leader of people and organizations with twenty years of diverse experience across functions, organizational sizes, sectors and geographies. The core of my work has been to lead people and organizations, in the public, nonprofit, and private sectors, through dramatic change in pursuit of radical results, inspiring teams to achieve more than they thought possible. My experience spans strategy leadership, operational accountability, organizational transformation, and delivering goals.

EXPERIENCE

- 2017 – Present** **Starbucks** **Seattle, WA**
Vice President, Technology Strategy and Business Transformation
- Direct report to CTO, serve as Chief of Staff, leading team of 30 (5 direct reports), responsible for developing and integrating technology strategy, driving business operations and internal and external communications.
 - Drive annual strategic, operational, and financial planning to allocate nearly \$1B in technology spend against business and technology imperatives to direct the work of 1,700+ technologists.
 - Built Inclusion and Diversity (I&D) strategy for the technology group, standing up I&D council and driving forward strategy to increase URM talent pipeline and enhance current employee experience.
 - Achieved significant year-over-year growth in team satisfaction scores with my team's employee engagement scores significantly above the company average.
- General Manager, Starbucks Delivery*
- Operated Starbucks delivery program, owning day-to-day execution; directed partnership with Uber Eats, while coordinating 200+ Starbucks partners across marketing, retail operations, finance, product, packaging, R&D, technology, data, and analytics departments to drive responsible, high-impact program footprint and revenue growth; recognized for performance with leadership award from Starbucks CEO.
 - Scaled delivery channel from one market to national scale, developing and driving the technological, operational, and marketing roadmaps to optimize program for enterprise execution and business impact, ultimately growing revenues from 0 to >5% of US revenues with line of sight to \$2B annual revenues.
- Director, Global Corporate Strategy*
- Designed and executed end-to-end Starbucks delivery pilot from conception to launch; built and secured approval of business case from CEO, COO, and CMO; drove from ideation to pilot launch in 75 days, managing and coordinating cross-functional team of 150+ Starbucks and Uber Eats partners; concept execution proved potential value of +\$2B for enterprise, leading CEO to fast-track national roll-out.
 - Created annual corporate strategic plan, managing team and process to develop and distill C-suite vision into 5-year enterprise strategy for presentation to Board of Directors and broader enterprise alignment.
 - Led strategic re-think of the Sourcing Department, designing, and directing cross-functional working teams of VPs to identify and ultimately achieve a 22% increase in annual sourced raw material savings.
- 2016 – 2017** **Educents** **San Francisco, CA**
Director, Strategy and Business Operations
- Member of a 7-person executive team with an early-stage education products, e-commerce start-up.
 - Drove market and customer insights, honed and articulated focused company strategy, aligned company growth targets and strategies across finance, marketing, data and operations functions.
 - Developed and directed quarterly key performance and objectives planning, and company target-setting.
- 2012 - 2015** **McKinsey and Company** **Washington, DC**
Engagement Manager 2014 - 2015
Associate 2012-2013
Led teams serving government and nonprofit clients in the education sector, focused on strategy and operations.
- Operational improvement**
- Managed a team of senior City and School District leaders in a major urban school district to perform a full operational and financial review, presenting opportunities to the mayor and a new superintendent.
- Organizational design and transformation**
- Led CEO and executive team of national education nonprofit to design dynamic organization and financial models, benchmarking best practices and developing financial model scenarios.
- Strategy development**
- Led a Dubai-based team to develop a national education system strategy, aligning public budgets with labor market needs and opportunities with senior government leaders in a major Middle Eastern country.

2007-2010	District of Columbia Public Schools <i>Director, Office of School Operations</i>	Washington, DC
	<ul style="list-style-type: none"> • Redesigned and drove the annual budgeting process, building an automated online system to allocate \$800M efficiently and accurately across all DC public schools aligned to district policy priorities, while balancing the needs of diverse stakeholders from various school communities. • Managed a team of 50 supporting day-to-day school-level security, facilities, budget, and enrollment operations through a customer service delivery model, with school principals as primary customers. 	
	<i>Director, School Opening</i>	
	<ul style="list-style-type: none"> • Led planning and executing annual fall opening of all district schools; led cross-functional working teams to streamline critical operations, achieving fall opening described by the <i>Washington Post</i> as “uncommonly quiet” and a 30% year-over-year increase in measures of school opening readiness. 	
	<i>Intergovernmental Liaison</i>	
2006	Mitch Landrieu for Mayor Campaign, Deputy Press Secretary	New Orleans, LA
2005	Federal Emergency Management Agency, Manager, Disaster Recovery Center	Thibodaux, LA
2004-2005	New Orleans Public Schools, High School Social Studies Teacher	New Orleans, LA

EDUCATION / DEVELOPMENT

Presidential Leadership Scholars Fellowship <i>2023 Scholar</i>	Various, USA
<ul style="list-style-type: none"> • Highly competitive national leadership development program sponsored by Presidents Clinton & Bush 	
Darden Graduate School of Business Administration, University of Virginia <i>Master of Business Administration, 2012</i>	Charlottesville, VA
<ul style="list-style-type: none"> • Elected by peers as Student Body President • Recipient of C. Stewart Sheppard Distinguished Service Award 	
University of Cambridge <i>Master of Philosophy in Economic and Social History, High First Degree, August 2007</i>	Cambridge, England
University of Pennsylvania <i>Bachelor of Arts in History and Urban Studies, Political Science minor, Cum Laude, May 2004</i>	Philadelphia, PA

VOLUNTEER / OTHER

- Mayoral-Appointed Member, Seattle Families, Education, Preschool and Promise (FEPP) Levy Oversight Committee (2022 – present)
- Leadership Tomorrow Fellow, Class of 2022. Competitive Seattle-based leadership program.
- Board Officer, Schools First (2022 - present). CBO focused on advocating for school levy passage.
- Board Director, College Success Foundation (2021 – present)
 - Chairperson, Marketing and Development Committee
- Governor-Appointed Member, Washington State STEM Education Innovation Alliance (2020 – present)

Families, Education, Preschool, and Promise Levy Oversight Committee

17 Members: Pursuant to *Ordinance 125604*, 12 members subject to City Council confirmation, *staggered*-year terms:

- 6 City Council-appointed 3-year terms, subject to City Council confirmation
- 6 Mayor-appointed 3-year terms, subject to City Council confirmation
- 5 Other Appointing Authority-appointed (specify): *Ordinance 125604*

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	F	2	1.	Member	Erin Okuno	1/1/22	12/31/25	3	Council
6	F		2.	Member	Natalie Beauregard	1/1/23	12/31/25	1	Council
3	F	2	3.	Member	Manuela Slye	1/1/21	12/31/24	1	Council
			4.	Member	Vacant				Council
2	M	2	5.	Member	Donald Felder	1/1/22	12/31/24	2	Council
			6.	Member	Vacant				Council
			7.	Member	Vacant				Mayor
2	F		8.	Member	Linda Thompson-Black	1/1/25	12/31/26	2	Mayor
1	F	N/A	9.	Member	Susan Yu Yi Lee	1/1/23	12/31/25	2	Mayor
2	M		10.	Member	Marques Gittens	1/1/23	12/31/25	2	Mayor
2	F	4	11.	Member	Stephanie R. Gardner	1/1/24	12/31/26	2	Mayor
6	M		12.	Member	Evan M. Smith	1/1/25	12/31/26	2	Mayor
9	M	N/A	13.	Mayor	Bruce Harrell	N/A	N/A	1	Ordinance 125604
3	F	N/A	14.	Library, Education and Neighborhoods Committee	Maritza Rivera	N/A	N/A	1	Ordinance 125604
2	M	N/A	15.	School District Superintendent	Brent Jones	N/A	N/A	1	Ordinance 125604
9	F	N/A	16.	School District Board Member	Sarah Clark	N/A	N/A	1	Ordinance 125604
1	F	N/A	17.	Chancellor of Seattle Colleges	Rosie Rimando-Chareunsap	N/A	N/A	1	Ordinance 125604

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	3			1	3				1			
Council	1	4			1	1	1			1			
Other	2	3			1		1			1			1
Total	5	10			3	4	2			3			1

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.