




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Priyadharshini Balan</i>		
Board/Commission Name: <i>Seattle Transit Advisory Board</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 8/3/2025 to 8/2/2027 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Belltown</i>	Zip Code: <i>98121</i>	Contact Phone No.: [REDACTED]
Background: <i>Priyadharshini Balan is a transportation specialist and has collaborated with a range of community groups about their transportation experiences and needs. As someone who doesn't drive, she relies on public transit to navigate the city.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): 9/8/2025		Appointing Signatory: <i>Rob Saka</i> <i>Councilmember</i>

**Term begin and end date is fixed and tied to the position and not the appointment date.*

WORK HISTORY

TDM Program Manager, 12/2023 to Present

JLL (GREF Amazon) – Seattle, WA

- Oversee Transportation Demand Management (TDM) Programs for PNW & Canada. Manage public transportation benefits program, carpooling, vanpooling, e-bike program for Amazon employees and work on reducing drive alone rates by helping employees change their travel behaviour with sustainable commute options that best serves them.

Transportation Specialist, 01/2022 to 12/2024

Commute Seattle – Seattle, WA

- Work together with Seattle Department of Transportation and King County metro to implement Commute Trip Reduction law and Transportation Management Program. Develop and lead initiatives including public facing education and outreach programs to improve awareness on safety, infrastructure, and engage people in discussions related to our current transportation infrastructure.
- Implement transportation demand management and establish key policies to support commute programs and benefits, especially for the post pandemic work situation.

Project Coordinator, 08/2021 to 01/2022

Austin Transportation Department, City of Austin – Austin, TX

- Responsible for and coordinates projects related to micro-mobility, shared mobility, and curb management. Involved in Policy development, sidewalk analysis and parking enforcement.

Research Assistant, 06/2021 to 08/2021

Urban Freight Lab, University of Washington – Seattle, WA (Remote work)

- Analysis of Parking Sensor data – Bell town, Seattle using R programming language to identify parking patterns and accordingly update, recommend guidelines for curb usage.

Graduate Student Assistant, 06/2019 to 08/2019

Office of Sustainability - Buffalo, NY

- Developed comprehensive campus resilience plan for University at Buffalo, focusing on extreme weather events preparedness. Researched, collected data across multiple campuses, and proposed strategies for reduction of University-wide energy consumption.

NOTABLE PROJECTS

Bike and Scoot Demo Day, Seattle

- Initially started as a Pilot project in partnership with the Seattle Department of Transportation, Commute Seattle now hosts Demo Day events as a regular summer/spring event. I'm responsible for the entire planning of the event to focus on educating the public about safe bike and e-scooter riding in the city. Partners with the 4 bike and scooter-share vendors of Seattle.
- I planned 6 Demo Day events in the last One and a half years, and have three more Demo Days coming up in the next month. More than 200 people have attended on an average. This event offers platform to engage with people about sidewalk rules, using the bike lanes, wearing helmets etc.,

Active Transportation Subsidy Research, Seattle

- Certain employers in Seattle offer transportation subsidies for employees using active transportation mode, i.e. not driving alone to work. Extensive research on identifying the type of subsidies, benefits, tracking methods, and of financial incentives administrations. The goal is to understand the subsidies offered in the region. It is also be reference resource for other employers who are looking to implement active transportation subsidy at their workplace.

Rainey Street Case Study, Austin

Undertook a case study on Austin's Historic District - Rainey Street to understand pedestrian activity and micro-mobility device usage in the street. The street becomes active in the evening to late night due to late night bars and restaurants. The case study was carried out to regulate traffic inflow into the street depending on the time of the day and geo-fencing micro-mobility due to number of pedestrian injuries reported in that location.

CONTACT

EDUCATION

Master of Urban Planning, 06/2020

University at Buffalo, SUNY - Buffalo, NY (Specialization – Environmental and Land-Use Planning)

Bachelor of Architecture, 06/2017

School of Planning and Architecture, Vijayawada - Andhra Pradesh, India

SKILLS

- Land Use, Zoning & Development
- Environmental planning & Regulation Compliance (NEPA, CEQA & SEQRA)
- Transportation Planning
- Data analysis & Research (Tableau, Power BI)
- Project Management
- Software: AutoCAD, GIS Application, Google Sketch Up, V-ray, Python, R.
- Tools: MS Office Suite, Adobe Creative Suite – Photoshop, InDesign, Illustrator.

VOLUNTEER & OUTREACH

- *TAP Board member (August 2023 – 2025)* – Appointed as Board member for the City of Seattle Transit Advisory Board -Council Member Alex Pederson.
- *Peace Peloton 2022* – Volunteered, participated in bike ride from Seattle to West Seattle
- *Collaboration with Rochester Institute of Technology* – NYS Sustainability conference 2019

LICENSE

Registered Architect – Council of Architecture, India (Issued 2018)

MEMBERSHIP

- NACTO Member
- ACT Member

Seattle Transit Advisory Board

12 Members: Pursuant to Resolution 31572, all members subject to City Council confirmation, 2-year terms:

- 7 Mayor- appointed
- 5 City Council- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	M	3	1.	Member	Sandro R. Pani	8/3/24	8/2/26	3	City Council
1	F	4	2.	Member	Shirley Chu	8/3/24	8/2/26	1	City Council
6	T/NB	4	3.	Member	Deborah Barnard	8/3/24	8/2/26	1	City Council
9	M	1	4.	Member	Daniel Wolpert	8/3/25	8/2/27	1	City Council
1	F	7	5.	Member	Priyadharshini Balan	8/3/25	8/2/27	2	City Council
6	NB	6	6.	Member	Katie Freeman	8/3/24	8/2/26	1	Mayor
1	M	3	7.	Member	Ashwin Bhumbla	8/3/24	8/2/26	2	Mayor
1	M	1	8.	Member	Art Kuniyuki	8/3/24	8/2/26	3	Mayor
6	F	5	9.	Member	Carolyn Tillinger	8/3/25	8/2/27	2	Mayor
6	M/T/ NB	4	10.	Member	Dana Coppernoll-Houston	8/3/25	8/2/27	2	Mayor
6	M	3	11.	Member	Zach Burton	8/3/25	8/2/27	2	Mayor
			12.	Get Engaged Member	Sidney Orr	9/1/25	8/31/26	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	1	1	2	2	1				4			
Council	2	2	1	1	2	1	1			1			
Other													
Total	7	3	2	3	5	1	1			5			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.