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CITY OF SEATTLE  
2015 JUL 22 AM 10: 59

# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Ezra Basom</i>			<b>CITY CLERK</b>		
<b>Board/Commission Name:</b> <i>Seattle Transit Advisory Board</i>			<b>Position Title:</b> <i>Member</i>		
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other		<b>Term of Office:</b> <i>08/03/15 - 08/02/17</i>			
<b>Residential Neighborhood:</b> <i>Columbia City</i>	<b>Zip Code:</b> <i>98108</i>	<b>Contact Phone No.:</b>			
<b>Legislated Authority:</b> <i>Res. 31572</i>					
<b>Background:</b> <i>Ezra is a Metro transit operator and has experience in community engagement. He previously worked with the Washington State Legislature and was active in several issue-oriented campaigns.</i>					
<b>Date of Appointment:</b> <i>07/27/2015</i>	<b>Authorizing Signature (original signature):</b> 			<b>Appointing Signatory:</b> <i>Mayor Ed Murray</i>	

# Ezra Basom

## SUMMARY OF SKILLS

### Database Administration

- Experience managing database projects from conception to implementation including managing customer expectations, utilizing standard and custom features of relational database systems, and hands on administrator experience.
- Salesforce project and consulting experience includes managing a significant upgrade as an administrator for a nonprofit. Experience with the basic administrator functions including working with custom and standard objects, configuring fields, layouts and record types, managing users and profiles, data management, and creating reports. Experience installing and managing third party apps including Non Profit Starter Pack, Click and Pledge, Mail Chimp, ExactTarget and working with Demand Tools.
- Microsoft Access experience includes, creating custom Access databases, building tables, queries, forms and reports and managing data.
- Experience using Filemaker Pro, SQL, ArcGIS, SPSS, Google Apps, Microsoft Office, Windows and Mac.

### Program Management & Fundraising

- Organizational development and program management including roles in finance, fundraising, and staff and volunteer management. Positions have included serving as an interim director, development director, consultant and as staff to an elected official. Managing the fundraising for organizations, including, grant writing, major donor programs, individual donor and sponsor cultivation, event production and board and committee facilitation.
- Capacity building that has included grant and contract management, collaborative organizational partnership development, board and committee recruitment and facilitation, and technical capacity work to improve processes and systems, especially database development.

### Project Management

- Campaign and project management including the day-to-day operational management of complex projects where time prioritization is critical with competing and limited resources.
- Planning and facilitation for campaigns and projects as a strategic advisor and consultant with an emphasis on strategy, task management and budgeting.

### Outreach & Communications

- Representing organizations, public policy initiatives and elected officials. Understanding how to handle sensitive and confidential information while communicating with public officials, stakeholders, and constituents.
- Community organizing, volunteer coordination and coalition building with diverse and disenfranchised groups of people for issue based campaigns and organizations to engage in community and public policy issues.
- Strategic planning for short and long term organizational planning including engaging boards, committees and stakeholders. Presentations to community groups and stakeholders for policy education and community engagement. Planning and implementation of communication plans including message development, targeting and paid and earned media. Production of printed materials including graphic design, and coordination of printers and mail houses. Electronic, social media and website experience. Technical skills using InDesign and Photoshop and different email programs.

### Transit Operations

- Experience working as a transit operator for King County Metro. Day to day work includes safely managing a transit vehicle while providing customer service to the general public while maintaining the professional standards required by the position.
- Washington State Class B Commercial Drivers Licence with Air Brakes and Passenger Endorsements.

### Education

Seattle University, Master of Public Administration

Bellevue College, Microsoft Database Programming, Certificate of Completion

San Francisco State University, Bachelor of Arts, Political Science

### Recent Leadership Roles

Seattle Housing Levy Oversight Committee, Position 9 (2012 - 2014)

King County Conservation Voters, Board Member (2010 - 2013)

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## Transit Operator

**King County Metro Transit** (Part-Time Transit Operator, Dec. 2014 - Present)

## Project Management, Consulting and Salesforce Database Administrator

### Salesforce Database Administrator

- Humanities Washington (Salesforce Database Administrator, staff, Feb. 2015 - Present)
- Washington Environmental Council: Stand up to Oil Campaign (Salesforce Consultant, May 2015-Present)
- Peace for the Streets by Kids from the Streets (Salesforce Administrator Consultant, Apr. 2015-Present).
- Futurewise (Salesforce Administrator Consultant, Dec. 2014 - Jan. 2015).
- Washington Toxics Coalition (Salesforce Administrator Consultant & Project Manager, 2012 & 2014).

### Fund Development

- Washington Toxics Coalition (Fundraising Consultant & Development Support, 2011 - 2012 & 2014).
- Delridge Neighborhoods Development Association (Interim Director of Fund Development, 2009).

### Community Engagement

- Hopelink & Futurewise: Overlake Community Engagement Project (Project Manager, 2012 - 2013).  
Seven month project assessing organizational capacity and conducted education and outreach to low income people, immigrants and refugees and the organizations that serve them for the planning of the Sound Transit East Link project.
- Mia Gregerson State Representative Appointment Campaign (Campaign Manager, 2013). Three month project managing a community focused campaign.

## Nonprofit Program Management

**Allied Arts of Seattle** (Outreach & Development Director, 2007 - 2009). I managed the program, including capacity building, strategic planning and budgeting, outreach and organizing, fundraising, board and committee facilitation, event coordination and communications.

**Positive Futures Network/ YES! Magazine** (Development Coordinator, 2004 - 2007). Lead staff for all kinds of fundraising including individual and major donor recruitment and retention and overall program management.

## Campaigns, Projects and Washington State Legislature

**Issue Campaigns** (2000 - 2002). Bellevue Parks Bond; Seattle Schools Levies; Seattle Parks Levy. Campaign Manager of the Bellevue campaign, and Field Director for the two Seattle campaigns.

**Washington State Legislature** (Legislative Assistant, 1999 - 2000). As the sole staff person for State Representative Ed Murray, I managed the legislative and district office for ten months, with a focus on constituent services and correspondence.

**Political Campaigns and Community Projects** (1998 - 2004) For six years I simultaneously consulted for and managed multiple campaigns and projects. Campaigns included candidates running for Seattle City Council, Seattle School Board, Seattle Port Commission and Washington State Legislature. I Managed several community organizing efforts, and provided back end support for consultants. Additionally I organized and did fundraising for several community festivals.

## SEATTLE TRANSIT ADVISORY BOARD

11 members: Per Resolution 31572, all subject to City Council confirmation, with five 2-year terms and six 3-year terms initially, followed by subsequent two-year terms:

- 5 City Council-appointed
- 6 Mayor-appointed
- 1 Other Appointing Authority-appointed: YMCA Get Engaged program

### Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
5	F	1.	Member	Marci Carpenter	8-3-15	8-2-18	1 <sup>st</sup>	City Council
6	F	2.	Member	Katie Wilson	8-3-15	8-2-18	1 <sup>st</sup>	City Council
6	M	3.	Member	Jonathan Howard	8-3-15	8-2-18	1 <sup>st</sup>	City Council
6	M	4.	Member	Kevin Duffy-Greaves	8-3-15	8-2-17	1 <sup>st</sup>	City Council
6	F	5.	Member	Harriet Wasserman	8-3-15	8-2-17	1 <sup>st</sup>	City Council
3	F	6.	Member	Carla Chavez	8-3-15	8-2-18	1 <sup>st</sup>	Mayor
6	F	7.	Member	Celeste Gilman	8-3-15	8-2-18	1 <sup>st</sup>	Mayor
6	M	8.	Member	Ron Posthuma	8-3-15	8-2-18	1 <sup>st</sup>	Mayor
6	F	9.	Member	Erin Tighe	8-3-15	8-2-17	1 <sup>st</sup>	Mayor
6	M	10.	Member	Zach Shaner	8-3-15	8-2-17	1 <sup>st</sup>	Mayor
6	M	11.	Member	Ezra Basom	8-3-15	8-2-17	1 <sup>st</sup>	Mayor
1	F	12.	Member	Odessa Stevens	TBD	TBD	1 <sup>st</sup>	Get Engaged

### Diversity Chart:

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	3		1			1			5			
Council	2	3		1					1	4			
Other		1		1	1								
Total	5	7		3	1		1		1	9			

### Key:

- \*D List the corresponding *Diversity Chart* number (1 through 9)
- \*\*G List *gender*, M or F
- \*\*\*Other Includes diversity in any of the following: *race, gender and/or ability*