




City of Seattle Boards & Commissions Notice of Appointment

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|--|-------------------------------------|---|
| Appointee Name: Jonathan Kiehnau | | |
| Board/Commission Name: Pike Place Market Historical Commission | | Position Title: Position 12 – At Large |
| <input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment | | Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other | Date Appointed: 5/21/2025 | Term of Position: * 12/2/2024 to 12/1/2027 <input checked="" type="checkbox"/> Serving remaining term of a vacant position |
| Residential Neighborhood: Downtown | Zip Code: 98121 | Contact Phone No.: [REDACTED] |
| Background: Experienced in serving community organizations and collaborating with public agencies throughout Seattle on issues including historic preservation, urban planning, open space, and social services. Appointee serves as Executive Director of South Lake Union Chamber of Commerce, co-owns historic Market business Don and Joe's Meats, and lives in downtown Seattle, bringing a unique decision-making lens to the needs of the Market. | | |
| Authorizing Signature (original signature):  Date: May 21st, 2025 | | Appointing Signatory: Bruce A. Harrell Mayor of Seattle |

*Term begin and end date is fixed and tied to the position and not the appointment date.

JONATHAN KIEHNAU

Downtown resident since 2011. Understands the power of mission-driven organizations to uplift communities through connections and commerce. Proven success in event planning, fundraising, sponsorship sales, marketing communications, public policy advocacy and executive leadership.

COMMUNITY SERVICE

2012 – Present

- **Belltown United**, Founding Board Member, Executive Committee
- **Market to MOHAI**, Board Member, Vice-President
- **Growing Vine Street**, Board Member
- **Seattle King County Public Health Clinic**, Supervising Volunteer
- **Recharge the Battery**, Co-Founder, Board Member
- **University of Washington**, Co-Motion Mentor, Entrepreneur-in-Residence
- **Uplift Northwest** (formerly Millionair Club), Board of Trustees, Mission Committee Chairman

INDEPENDENT CONSULTING

2011 – 2019

- **Co-Founder**: One World Venture Partners, Supermarket Spree
- **Investor/Advisor**: 8-Stem, AdCrafted, Bobber Interactive, CleverNudge, Co-Train, Detox Popup, Foodista, Freak'n Genius, Giftiki, Hypoware, Match Point, Mindbloom, Moving Worlds, Novuson, Onda Origins, Qrayon, Sansaire, Skymarker, Storyola, Uproar, Utrip, VRcade
- **Transactions**: Bella Materna, Big Dipper, Pearson Engineering, Rudy's Barbershop, Salugenecists, Small Town Papers, Zooppa
- **Pro Bono**: AngelHack, Brandery, Marine Exchange of Puget Sound, Reactor Startup Accelerator

PROFESSIONAL EXPERIENCE

VP GM Enterprise Growth Group, Entrepreneur-in-Residence

2008 – 2011

AMERICAN EXPRESS, New York

- Developed content marketing platforms substantially improved ROI, acquisition, retention and other outcomes for American Express brands and 200 strategic partners in the startup community.
- Introduced digital toolsets to improve integration of strategic assets.

Chief Marketing Officer

2007 – 2008

CLUB 21, Singapore, London

- Private company with a portfolio of luxury retail, apparel manufacturing, resort, hotels and spas.
- Developed processes for continuous improvement of acquisition, loyalty and other customer engagement programs. Resident futurist, exploring e-commerce and transformative technologies.

Chief Revenue Officer

2004 – 2006

HOUSEPARTY, New York

- Founding team of a fast-growing brand activation network and online buzz marketing community.
- Major roles in product development, strategic planning and capital fundraising. Harnessed consumer data in new ways to improve marketing solutions for clients.

Managing Director

2002 – 2004

FORTUNE 500 LIVE EVENTS, New York, Beijing

- Responsible for sponsorship sales and business development for 4-10 annual conferences such as FORTUNE 500 CEO, Most Powerful Women, Brainstorm and C-Suite Roundtable.
- \$12-18 million annual sponsorship revenue.

JONATHAN KIEHNAU

President **1998 – 2002**

EMPHASIS: TIME WARNER INFLIGHT MEDIA, Hong Kong

- 120 employees in five global offices created, distributed and monetized content (audio, video, film, print and digital) and sold advertising and marketing sponsorships for 63 international airlines.
- Transformed organization to increase sales, improve productivity and cut expenses. Increased bottom line performance with 300% profit change first year.

Managing Director **1996 – 1998**

TIME INC. CUSTOM PUBLISHING, New York

- Managed editorial, marketing, manufacturing, client service, target marketing and business teams to deliver multichannel acquisition, retention and loyalty programs.

Sales & Sales Management **1986 – 1996**

TIME INC. MEDIA SALES & MARKETING, New York

- TIME, International Advertising Sales Director
- MONEY, Financial Category Sales Manager
- WORKING WOMAN, Regional Sales Manager

EDUCATION

- **Bachelor of Science**, Applied Economics, University of Wisconsin-Madison, 1985
- **Graduate School of Business**, University of Wisconsin-Madison, 1985-86

LIFETIME HONORS & ACHIEVEMENT

- Two-time recipient of Time Inc. President's Award, "the company's highest honor recognizing innovative problem solving and outstanding revenue generating performance"
- Diversity, Equity and Inclusion (DEI) Task Force, Strategic Planning Task Force, Mergers & Acquisitions (M&A) Deal Committee
- Executive Apprenticeships at CNN/Turner Networks, HBO, Warner Bros, Little-Brown, AOL
- Greater New York Student-Sponsor Partnership, Mentor
- Founded 501(c)(3) Landmark Preservation Association, Madison, WI, conceived and lead \$1 million capital campaign to restore a historic Frank Lloyd Wright building
- Fraternity of Phi Gamma Delta, Headquarters Staff, Field Secretary
- Office of Wisconsin Governor Lee Sherman Dreyfus, Intern, Liaison to Department of Agriculture, Constituent Relations Specialist
- Big Ten mascot "Bucky Badger"
- International Rotary Scholar

Pike Place Market Historical Commission

12 Members: Pursuant to Ordinances 100475 & 124935, all members subject to City Council confirmation, 3-year terms:

- 0 City Council-appointed
- 12 Mayor-appointed
- 0 Other Appointing Authority-appointed (specify):

Roster:

| *D | **G | RD | Position No. | Position Title | Name | Term Begin Date | Term End Date | Term # | Appointed By |
|----|-----|-----|--------------|------------------------|---------------------|-----------------|---------------|--------|--------------|
| 6 | F | 7 | 1. | Friends of the Market | Elisa Shostak | 12-2-22 | 12-1-25 | 1 | Mayor |
| 9 | F | 7 | 2. | Friends of the Market | Sarah E. Baker | 12-2-23 | 12-1-26 | 1 | Mayor |
| 1 | F | 7 | 3. | Architect | Grace Leong | 12-2-22 | 12-1-25 | 2 | Mayor |
| 6 | M | 1 | 4. | Architect | Mark C. Childs | 12-2-23 | 12-1-26 | 2 | Mayor |
| 5 | M | 7 | 5. | Merchant | Alex Apostolopoulos | 12-2-23 | 12-1-26 | 1 | Mayor |
| 8 | F | N/A | 6. | Merchant | Golnaz Mohammadi | 12-2-22 | 12-1-25 | 2 | Mayor |
| 6 | M | 7 | 7. | Resident | Jonathan Cracolici | 12-2-24 | 12-1-27 | 2 | Mayor |
| 5 | F | 7 | 8. | Resident | Olivia Vermaak | 12-2-23 | 12-1-26 | 1 | Mayor |
| 6 | F | 1 | 9. | Property Owner | Lisa Martin | 12-2-22 | 12-1-25 | 2 | Mayor |
| 6 | M | 7 | 10. | Allied Arts of Seattle | Tom Graff | 12-2-24 | 12-1-27 | 1 | Mayor |
| 5 | F | 5 | 11. | Allied Arts of Seattle | Pfeiffer Bloecker | 12-2-23 | 12-1-26 | 1 | Mayor |
| 6 | M | 1 | 12. | At-Large | Jonathan Kiehna | 12-2-24 | 12-1-27 | 1 | Mayor |
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SELF-IDENTIFIED DIVERSITY CHART

| SELF-IDENTIFIED DIVERSITY CHART | | | | | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
|---------------------------------|------|--------|-------------|----------|-------|-------------------------------|---------------------|---|-------|--------------------------------|---------------------|-------------------|-------------|
| | Male | Female | Transgender | NB/ O/ U | Asian | Black/ African American | Hispanic/ Latino | American Indian/ Alaska Native | Other | Caucasian/ Non- Hispanic | Pacific Islander | Middle Eastern | Multiracial |
| Mayor | 5 | 7 | 0 | 0 | 1 | 0 | 0 | 0 | 3 | 6 | 0 | 1 | 1 |
| Council | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | 5 | 7 | 0 | 0 | 1 | 0 | 0 | 0 | 3 | 6 | 0 | 1 | 1 |

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*