



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Paul Neal</i>		
Board/Commission Name: <i>Pike Place Market Preservation & Development Authority</i>		Position Title: <i>"Member"</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: <i>PDA Governing</i>	Date Appointed: <i>7/29/2021</i>	Term of Position: * <i>7/1/2021</i> to <i>6/30/2024</i>
Residential Neighborhood: <i>Seattle</i>	Zip Code: <i>98112</i>	Contact Phone No.: <div style="background-color: black; width: 100px; height: 15px;"></div>
Background: <p>Paul is the principal of 6h Consulting, a marketing and brand consultancy he created in 2001. The firm helps organizations of all types and sizes build richer, stronger relationships with customers, in line with their overall business goals. Its work includes strategic planning, market analysis, product development, brand development, and communications planning.</p> <p>Prior to forming 6h, Paul was senior vice president for strategy at Cole & Weber. Over the course of his career, he has helped grow some of the most powerful global brands. Past and current clients include Alfa Romeo, Boeing, Coca-Cola, Experian, HP, Nestle, and Zegna. He has lectured on branding and marketing at the University of Arkansas, the University of Washington and Seattle University. Advancing the work of community building and social justice organizations has also been a significant professional and personal focus. Since forming 6h, Paul has consulted with the Bill & Melinda Gates Foundation, Pike Place Market Foundation, Pivotal Ventures, Seattle Parks Foundation, and Wing Luke Museum of the Asian American Experience. Paul is a graduate of Leadership Tomorrow and a past board president of the Northwest AIDS Foundation and Photo Center Northwest.</p>		
Authorizing Signature (original signature): <i>Colleen Bowman</i>	Appointing Signatory: <i>Colleen Bowman</i> <i>PDA Council Chair</i>	

*Term begin and end date is fixed and tied to the position and not appointment date or appointee.
 August 30, 2016

Pike Place Market Preservation and Development Authority

March 2021

12 Members: Pursuant to RCW 35.21.730 and Seattle Municipal Code 3.110; all subject to City Council confirmation, 4-year terms:

- 4 Mayor-appointed
- 8 Other Appointing Authority-appointed (specify): (4) Constituency and (4) PDA Governing Council

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	7	1.	Member	JJ McKay	7/1/18	6/30/22	1	Mayor
6	M	3	2.	Member	Paul Neal	7/1/21	6/30/24	2	Governing Council
	M	7	3.	Member	Devin McComb	7/1/17	6/30/21	1	Mayor
6	M	7	4.	Member	Nick Setten	7/1/18	6/30/22	1	Constituency
6	M	N/A	5.	Member	Mark Brady	7/1/17	6/30/21	1	Constituency
1	M		6.	Member	Ray Ishii	7/1/19	6/30/23	1	Governing Council
1	M	7	7.	Member	Gundeep Signh	7/1/20	6/30/24	1	Mayor
									Governing Council
8	M	3	8.	Member	Abraham Dairi	7/1/18	6/30/22	1	Governing Council
	M		9.	Member	Gordon McIntyre	7/1/20	6/30/24	1	Constituency
5	M		10.	Member	David Ghoddousi	7/1/19	6/30/23	5	Constituency
									Governing Council
6	F		11.	Member	Patrice Barrentine	7/1/20	6/30/24	2	Governing Council
6	F	3	12.	Member	Jan Hendrickson	7/1/19	6/30/23	2	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	3	1			1					2								
Gov. Council	3	1			1					2		1						
Other	4								1	1								
Total	9	2			2				1	5		1						

Key:

*D List the corresponding Diversity Chart number (1 through 9)

**G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.