




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Joe Reilly</i>		
Board/Commission Name: <i>East Design Review Board</i>		Position Title: <i>Local Community Representative</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 4/4/2023 to 4/3/2025 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>First Hill</i>	Zip Code: <i>98104</i>	Contact Phone No.: <i>Business phone # - NOT personal phone #</i>
Background: <i>Joe is a Policy and Communications Director at Seattle Subway.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): 3/19/2024	Appointing Signatory: <i>Tammy J. Morales</i> <i>Seattle City Councilmember</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Joe Reilly

EDUCATION

B.A. URBAN STUDIES
ENVIRONMENTAL STUDIES MINOR

Fordham University, New York, NY
Summa Cum Laude
2012-2015

DIGITAL TOOLS

PRODUCTIVITY

MS Office Excel/Word/Outlook, Google Docs, Quickbooks, Officewise, Zoom, Microsoft Teams, Revit, Slack

SOCIAL MEDIA AND WEB

Canva, Facebook, Instagram, Twitter, LinkTree, Wordpress, Squarespace, Wix, GiveBig, Action Network, Mailchimp, Adobe CC Photoshop, Illustrator

FURTHER EXPERIENCE

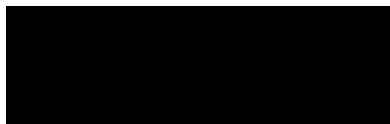
**ACCELERATOR LIFE SCIENCE,
Seattle, WA
Accounting Intern**

Processed billing and created expense reports for seven affiliated biotech startups (July 2018-Sept 2018).

**J FRANKLYN DESIGN GROUP,
Seattle, WA
Home Stager**

Created design solutions to maximize home value, square footage, and site potential (Oct 2016-Oct 2019).

LET'S CONNECT



MOST RELEVANT WORK EXPERIENCE

FORDHAM UNIVERSITY, New York City, NY August 2012-May 2015
Resident Assistant, Team Lead

- Managed building maintenance and resident customer service issues, including service requests, inspections, and building code adherence.
- Maximized organization budgets for resident event programming and services.
- Created community by providing professional and responsive customer service that encourages retention and responds to individualized needs of all tenants.
- Trained and managed teams of new resident assistant hires to best fulfill job requirements and embody Fordham University Residential Life values.

PRIVATE CLIENTS, Bellevue and Medina, WA January 2012-2017
Residential Personal Assistant

- Organized daily calendar scheduling, management of email, mail, packages, and phone reception, trip booking, scheduling and assisting home and maintenance crews.
- Orchestrated all facets of family care, including cooking, appointment drop off, errand running, homework helping, and quality play time.

MR. WEST | PIATTI | CAFE PETTIROSSO, Seattle WA October 2015-March 2020
Server and Host

- Conducted a revolving door of up to 300-400+ guests per night in busy University Village and Capitol Hill restaurant establishments.
- Managed reservations and communication between front and back of house staff.
- Provided top notch food and beverage hospitality services to clients.

SEATTLE SUBWAY, Seattle, WA August 2018-Current
Policy and Communications Director

STAKEHOLDER AND DATA MANAGEMENT

- Leads strategic lobbying programs, campaigns, and local coalition building.
- Leverages stakeholder relationships for commonly shared goals.
- Analyzes, visualizes, and organizes data into presentations, articles, and reports.
- Heads political engagement meetings with Seattle City Council members, state legislators, community partners, stakeholders, and Sound Transit board members.

STRATEGIC MARKETING AND COMMUNICATIONS

- Owns all strategic communications planning and framework messaging across social media platforms, email campaigns, digital newsletters, marketing material, event production, coalition building, and political lobbying campaigns.
- Writes and copy edits published articles as well as official statements, website content, cross platform socials, and press releases.
- Produces weekly original social media content. Processes data analytics to inform platform specific strategic solutions. Increased followers on Facebook +10%, Twitter +30%, and Instagram +400% for a new total of 24.5K+ followers.

COMMUNITY ENGAGEMENT AND DEVELOPMENT

- Produces large events including PrideFest and Northgate Link Opening Day
- Quadruples Seattle Subway's grassroots fundraising record to over \$12,000.
- Operates and built a donation store (www.seattlesubwaystore.com). Designs every product in the store and provides customer service.

Design Review Board

42 Design Review Board Members: Pursuant to SMC 23.41.008, *all* members are subject to City Council confirmation, *two-year* terms that may be re-appointed to a second term:

- 12 City Council-appointed
- 13 Mayor-appointed
- 15 Joint Mayor and Council appointed
- 2 *Mayor appointed per SMC 3.51 (Get Engaged)*

Roster:

*D	**G	RD	Position No.	Position Title	Name († holdover, ‡ beginning mid-term)	Term Begin Date	Term End Date	Term #	Appointed By
1	M		1.	Local Residential, DT	Kuo, Jonas	4/4/2023	4/3/2025	1	Mayor/Council
6	M		2.	Local Community, NE	Lee, Todd	4/4/2023	4/3/2025	1	Mayor
6	M		3.	Development, SW	Schaefer, Gavin	4/4/2024	4/3/2026	1	Mayor
6	M		4.	Business/Landscape, W	Allwine, Stephen A ‡	4/4/2023	4/3/2025	1	Mayor/Council
9	M		5.	Local Residential, SW	McCulloch, Rob	4/4/2023	4/3/2025	1	Mayor
6	F		6.	Business/Landscape, E	van Geldern, Emily †	4/4/2022	4/3/2024	2	Mayor/Council
6	F		7.	Local Community, SE	Wild, Kirsten	4/4/2024	4/3/2026	1	Mayor
6	F		8.	Development, SE	Baxter, Brenda L.	4/4/2024	4/3/2026	1	Council
1	M		9.	Local Community, NW	Prathivadi, Keshav	4/4/2024	4/3/2026	1	Council
9	M		10.	Business/Landscape, NW	Wagner, Solomon	4/4/2023	4/3/2025	1	Mayor/Council
6	F		11.	Design Professional, E	Gage, Gina	4/4/2023	4/3/2025	2	Mayor
6	M		12.	Development, NW	Efthimiadis, Nicholas	4/4/2024	4/3/2026	1	Mayor
2	F		13.	Business/Landscape, DT	Vasser, Lisa	4/4/2024	4/3/2026	2	Mayor/Council
5	M		14.	Development, E	Arun, Akhil ‡	4/4/2023	4/3/2025	1	Council
6	M		15.	Development, NE	Say, Dan	4/4/2024	4/3/2026	1	Council
6	F		16.	Local Community, SW	McClurg, Jessie	4/4/2024	4/3/2026	1	Council
3	M		17.	Design Professional, NE	Herrera-Enzuate, Stuart	4/4/2024	4/3/2026	1	Council
1	F		18.	Design Professional, W	Sato, Norie	4/4/2023	4/3/2025	1	Council
5	F		19.	Local Community, W	Maas, Sarah Ashley	4/4/2024	4/3/2026	1	Mayor
6	M		20.	Development, DT	Bendix, Christopher	4/4/2023	4/3/2025	1	Council
3	F		21.	Business/Landscape, SW	Alvarez, Ana ‡	4/4/2023	4/3/2025	1	Mayor/Council
9	F		22.	Design Professional, SE	De Giuli, Adriana	4/4/2023	4/3/2025	1	Council
6	M		23.	Design Professional, NW	DiRaimo, Ryan	4/4/2023	4/3/2025	1	Mayor

9	M		24.	Local Community, E	Reilly, Joe ‡	4/4/2023	4/3/2025	1	Council
6	F		25.	Local Residential, NW	Böehm, Vanessa Martina	4/4/2024	4/3/2026	1	Mayor/Council
1	F		26.	Local Community, DT	Fortaleza, Che	4/4/2024	4/3/2026	2	Mayor
6	F		27.	Development, W	Ratray, Tiffany	4/4/2023	4/3/2025	2	Mayor
9	F		28.	Local Residential, NE	Schickler, Kayleigh	4/4/2023	4/3/2025	1	Mayor/Council
6	M		29.	Design Professional, DT	Woll, Jacob	4/4/2024	4/3/2026	1	Mayor
1	F		30.	Design Professional, SW	Li, Nicole ‡	4/4/2023	4/3/2025	1	Mayor/Council
6	M		31.	Business/Landscape, SE	Duda, Nick	4/4/2024	4/3/2026	1	Mayor/Council
2	M		32.	Local Residential, W	Ogunmola, Kinsley	4/4/2023	4/3/2025	1	Mayor/Council
6	U		33.	Local Residential, E	Cosman, Jacob	4/4/3023	4/3/2025	1	Mayor/Council
1	M		34.	Local Residential, SE	Zhang, Zi	4/4/2023	4/3/2025	1	Mayor/Council
6	M		35.	Business/Landscape, NE	Doehr, Benjamin	4/4/2024	4/3/2026	1	Mayor/Council
2	F		36.	Get Engaged	Abdulkadir, Shabazz	9/1/2023	8/31/2024	1	Mayor (SMC 3.51)
6	F		37.	Local Residential, CA	Port, Brittany	4/4/2024	4/3/2026	1	Council
6	M		38.	Local Community, CA	Karlinsey, Ethan	4/4/2024	4/3/2026	1	Mayor
1	F		39.	Design Professional, CA	Wong, Samantha	4/4/2024	4/3/2026	1	Council
5	M		40.	Development, CA	Hirsty, Daniel	4/4/2024	4/3/2026	1	Mayor
1	F		41.	Business/Landscape, CA	Hu, Quanlin	4/4/2024	4/3/2026	1	Mayor/Council
N/A	N/A		42.	Get Engaged	Soulmani, Radia	9/1/2023	8/31/2024	1	Mayor (SMC 3.51)

New Appointments

Re-appointments

Vacant

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	8	6	0	0	1	1	0	0	2	9	0	0	1
Council	6	6	0	0	3	0	1	0	1	5	0	0	2
Joint	8	7	0	0	4	2	1	0	0	5	0	0	2
Total	22	19	0	0	8	3	2	0	3	19	0	0	5

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.