




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Jessica Reeves</i>		
Board/Commission Name Community Involvement Commission		Position Title: Member-at-Large (position 12)
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	Term of Position: * 6/1/2023 to 5/31/2025 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: Capitol Hill	Zip Code 98102	Contact Phone No.:
Background: Originally from the North Shore of Oahu in Hawaii Jessica moved to the greater Seattle area as a youth. She eventually found herself attending Evergreen State College in Olympia and later the University of Washington in Seattle. With over 20+ years of work in community engagement from the grassroots to enterprise level, Jessica is a strong advocate for the power of community involvement. Being a person of mixed race and a single mother, Jessica has encountered many incongruities in society that she has committed her life to restructure. From picketing with her grandmother to painting murals with her mother to her time as a DJ, schoolteacher, and project manager for large tech organizations, Jessica has always championed the belief that every citizen must make their voice heard for any long-term change to take place.		
Authorizing Signature (original signature):  Date Signed (appointed): 9/6/2023	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Jessica Reeves

EXPERIENCE

Verizon — *Project Manager*

January 2022 - December 2022

- Produced each project from idea to launch, including reviewing budgets, researching and onboarding outside teams, defining project scope, and maintaining regular communication with stakeholders

Yahoo — *Strategic Communications Manager*

February 2021 - January 2022

- Developed the communications strategy for all public-facing content, including
 - Advertising Channels (Radio, Podcasts, Television)
 - Digital marketing (SEO, SEM, Email, Social Media)
 - Online Advertising Strategies (Google AdWords, Twitter Ads, Facebook Ads)

Yahoo — *Editorial Producer*

February 2020 - January 2021

- Producer and publishing editor for the Yahoo Small Business (YSB) Covid-19 Microsite and Resource Center blog releasing new targeted content each weekday
- Produced regularly scheduled webinars, interviews, and streaming shows
- Produced all social media content across multiple platforms

Yahoo — *Sales Associate*

February 2018 - February 2020

- Worked with businesses to develop effective strategies to maximize their social media, search engine optimization, search engine marketing, and email marketing strategies by utilizing the suite of resources offered by Yahoo

Boom Boom Room Productions — *Event Producer*

June 2014 - March 2015

- Produced all offsite events and festivals, including our annual appearance at JazzFest in New Orleans
- Produced and managed all of our in-house events that happened seven days a week
- Maintained relationships with established artists and scouted new talent
- Generated any necessary marketing materials, including newspaper ads, posters, and flyers
- Maintained all budgeting, operations management, and staff training

All Night Long Events — *Event DJ*

April 2012 – May 2013

- Pre-event research, including song curation, event itinerary, and venue relationship
- Setup and teardown of sound, lighting, and video setup
- MC and DJ event with flexibility for extended hours depending on the client's request

Jet Set Games — *Quality Assurance Specialist / Character Likeness*

February 2011 – March 2012

- Testing gameplay on various platforms noting any bugs or potential issues in the QA database
- Assigning bug fixes to the appropriate team and monitoring the progress of updates
- My likeness and backstory were used for a main character in the game Highborn

Sellstate Realty — *Digital Strategist*

July 2010 – January 2011

- Created the digital strategy, including assessing market saturation, SEO, and online advertising
- Cultivated relationships with representatives at Zillow, Trulia, Homefinder, and other online real estate marketing platforms
- Coordinated the scheduling team of 15 realtors

Hollywood Lights Inc. — *Marketing & Sales Associate*

November 2007 – September 2008

- Assisted in expanding local and national market share through strategic planning and effective marketing programs
- Aided in researching and generating bids for local public construction projects

Napkin Nights — *Photojournalist*

October 2006 – October 2007

- Covered multiple events per evening across the city of Seattle
- Edited, curated, and uploaded photos and event recap to the company site within 24 hours
- Coordinate with the team on events that require additional coverage and group appearances

BFG Agency — *Brand Ambassador*

October 2004 – October 2005

- Coordinate with the office team on brand initiatives, upcoming events, and market saturation
- Visited multiple venues per evening with brand products, promotions, and tickets to upcoming events
- Logged all community engagement information on the company site

Walking Wounded — *Theatrical Producer*

October 2002 – October 2003

- Built awareness of the upcoming show within the community
- Coordinated with local businesses on funding, donations, and recognition in show materials
- Strategized with the stage manager and director on any additional needs for the production

Community Involvement Commission

Sixteen Members: Pursuant to Ordinance 125192, all members subject to City Council confirmation, one – and two-year terms for the initial round of appointments, two-year terms thereafter:

- 7 City Council-appointed
- 7 Mayor-appointed
- 2 Other Appointing Authority-appointed (specify): Commission-selected

Roster:*Updated 9/6/23

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
		1	1.	City Council District 1 Member	VACANT	6/1/22	5/31/24	1	City Council
		2	2.	City Council District 2 Member	VACANT	6/1/23	5/31/25	1	City Council
		3	3.	City Council District 3 Member	VACANT	6/1/22	5/31/24	1	City Council
2	F	4	4.	City Council District 4 Member	Martha Lucas	6/1/23	5/31/25	1	City Council
2	M	5	5.	City Council District 5 Member	William (Bill) Southern	6/1/22	5/31/24	2	City Council
1	M	6	6.	City Council District 6 Member	Dong Soo Michael Seo	6/1/23	5/31/25	1	City Council
		7	7.	City Council District 7 Member	VACANT	6/1/22	5/31/24	1	City Council
2/9	F	6	8.	At-Large Member	Julia Jannon-Shields	6/1/23	5/31/25	1	Mayor
2	M	2	9.	At-Large Member	Abdi Isaak	6/1/22	5/31/24	1	Mayor
1	F	7	10.	At-Large Member	Nausheen Rajan	6/1/23	5/31/25	1	Mayor
2	F	6	11.	At-Large Member	Ahoua Koné	6/1/22	5/31/24	1	Mayor
9	F	3	12.	At-Large Member	Jessica Reeves	6/1/23	5/31/25	1	Mayor
4	F	5	13.	At-Large Member	Heidi Morisset	6/1/22	5/31/24	1	Mayor
6	M	5	14.	Get Engaged Member	Cade Wiger	9/1/23	8/31/24	1	Mayor
2	M	7	15.	Commission-Selected Member	Marcus White	6/1/23	5/31/25	1	Commission
6	F	4	16.	Commission-Selected Member	Fiona Murray	6/1/22	5/31/24	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	5			1	3*		1		1			2*
Council	2	1			1	2							
Other	1	1				1				1			
Total	5	7			2	6		1		2			2

*One Commissioner identifies as both (2) and (9) so totals will be different

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.