


**City of Seattle
Notice of Appointment**

Name: <i>April Kelley</i>		<input checked="" type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: <i>Broadview</i>	Zip Code: <i>98177</i>	Contact Phone No.: <i>N/A</i>
Appointed to: <i>Pedestrian Advisory Board</i>		Date of Appointment: <i>3/09/2015</i>
Authority (Ord., Res.): <i>Res. 29532</i>		Term of Office: From: <i>4/1/2015</i> To: <i>4/1/2017</i>
Background: <p>April is a mother of a 3 year old and a 5 month old. Recently, she was an architect with Magnusson Klemencic Associates where she worked with engineers to build computer models of local and national building projects. As a resident of Broadview, she wants to represent the underserved areas of Seattle including the far north end of the city. April is a lifelong walker and user of transit. She brings with her lots of pedestrian experiences from other neighborhoods in Seattle, throughout the Puget Sound, and from her four years in California.</p>		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Mayor Edward B. Murray

CITY CLERK
 2015 MAR 10 AM 9:22
 3100 3RD AVENUE
 SEATTLE WA 98108

APRIL ANNIE DREISBACH KELLEY

PROFESSIONAL EXPERIENCE

ARCHITECTURE

05/14-08/14 Drafter/Summer Intern—Magnusson Klemencic Associates (MKA), Seattle, WA

Worked directly with engineers to build new and edit existing Revit models for local and national building projects. Quickly learned and followed MKA's office standards for modeling and presentations. Successfully interpreted steel and concrete structural plans into Revit models for Schematic reviews, Design Development, and Construction Documents.

NONPROFIT MANAGEMENT

09/07-08/10 Program Manager—Taproot Foundation, Seattle, WA

Managed local Seattle office. Oversaw all aspects of program delivery including: staff supervision, communication with national office, nonprofit outreach, grant application oversight, interviewing, award decisions, team assignments, mid-project problem solving, and post-project assessments. Conducted trainings for pro bono consultants, senior-level executives, and nonprofits. Consulted on a broad range of pro bono projects including marketing collateral, branding, websites, databases, strategy management, financial analysis, and strategic HR.

Key Achievements

- Consulted hundreds of nonprofits and grew market from King to Snohomish and Pierce counties
- Awarded and managed over 90 projects and trained over 500 volunteers
- Oversaw Seattle launch of Strategy Management and Leadership Development & Strategic HR practices
- Consistently exceeded local and national goals and lead nation in multiple success metrics

ADVERTISING/MARKETING

05/06-08/07 Account Manager—Horton Lantz & Low (HL2), Seattle, WA

Oversaw on-line, direct mail, and print advertising campaigns for many teams within Microsoft. Managed high-volume marketing demands from strategic insight and budgeting to final product delivery.

Key Achievements

- Wrote strategic communications plan for new initiative within Microsoft's Security Solutions Competency
- Developed launch materials for Microsoft's Small Business Accounting Software
- Designed agency entry for Pike Place Market's "Pigs on Parade" campaign
- Poem selected to symbolize staff diversity at annual retreat

07/04-03/06 Account Executive—Foote Cone & Belding, Seattle, WA

Managed high-volume, local and national communication campaigns for Noble House Hotels & Resorts, Hotel 1000, and HIV Vaccine Trials Unit. Oversaw all project elements including strategic planning, creative briefing, and budget.

Key Achievements

- Recognized for creative ideas to promote Inn & Spa at Loretto and helped rebrand Caleo Resort & Spa
- Developed strategic approach to launch Hotel 1000 and oversaw launch budget
- Presented and initiated solution for increasing efficiency of Noble House projects within agency

12/03-06/04 Account Executive—Brierley & Partners, Seattle, WA

Part of team that developed a strategic communications program for MSN. Reduced membership churn by implementing a streamlined customer experience. Ran direct mail and e-mail campaigns.

Key Achievements

- Oversaw direct mail campaign to 1.2 million potential and past MSN customers
- Supervised a \$100,000 budget for out-of-scope projects

NONPROFIT DEVELOPMENT

09/02-12/03 Director of Development—Seattle Youth Symphony Orchestras, Seattle, WA

Solicited individual, foundation, government, and corporate gifts, raising 50% of organization's operating budget. Developed fundraising strategy, analyzed results, and managed the Board's Development Committee. Identified new target markets, managed direct mail campaigns, and wrote grants.

Key Achievements

- Oversaw the design of marketing materials and conducted market demographic survey
- Increased number of donors by 40% and parent donations by 350% in 02-03 season
- Restructured database and contribution coding system
- Supervised 350-person black-tie gala at Benaroya Hall and initiated targeted event program for parents

08/99-07/02 Special Projects Associate—Los Angeles Philharmonic Association, Los Angeles, CA

Managed Board of Directors' and Board of Overseers' solicitations and committees. Organized events, created marketing materials, identified new target markets, and participated in key funding solicitations.

Key Achievements

- Wrote successful \$10 million proposal for Walt Disney Concert Hall
- Launched and managed the Board of Overseers, a \$2 million Board initiative and oversaw kick-off event
- Led kick-off of \$100 million Endowment Campaign and oversaw \$1 million matching grant

APRIL ANNIE DREISBACH KELLEY

206.769.2630

APRILANNIEKELLEY@GMAIL.COM

EDUCATION

- 09/10-03/14 University of Washington—Masters of Architecture, Seattle, WA
- Overall GPA 3.87
 - Studio project chosen for 2011 StudioWorks end-of-year show
 - Tectonic model chosen for 2013 StudioWorks end-of-year show
 - TA for Construction Materials & Assemblies II
- 01/07-06/09 Bellevue College—Classes in architecture, art, and interior design, Bellevue, WA
- Overall GPA 4.00
 - TA for AutoCAD class
- 06/99-08/99 University of California, Berkeley, Haas School of Business—BASE Program, Berkeley, CA
- Participated in BASE (Business for students of Arts, Science, and Engineering) Program
 - Proposed growth strategy for ClifBar
- 08/95-05/99 Occidental College—Bachelor of Arts, Art History; Minor, Anthropology, Los Angeles, CA
- Overall GPA 3.67/Major GPA 3.86
 - Awarded Cum Laude honors upon graduation
 - Received merit-based Trustee Scholarship for four years
 - Linocut chosen for cover of Occidental College Literary Magazine
 - Summer internship at Cleveland Museum of Art with Curator of Contemporary Art and Head Designer
 - Wrote Senior thesis on secular Roman art and Christian iconography
 - Elected as Historian and Treasurer for Delta Omicron Tau Sorority
 - Served as Regional Alumni Chair in Seattle

TRAVEL

- 09/09 Independent travel in Turkey
- 04/08 Independent travel in Costa Rica
- 09/06 Independent travel in Australia
- 01/98-5/98 Study Abroad Program with Occidental College in Parma, Italy
- Cultural immersion program
 - Independent study project examined art historical significance of 14th century manuscript
- 02/95-4/95 Study Abroad Program with The Bush School in Bali and Java, Indonesia
- Cultural immersion program
 - Participated in intensive ethnic art classes on Bali and Java

SKILLS

- Adobe Creative Suite
- Illustrator, InDesign, Photoshop
- AutoDesk
- AutoCAD, Revit
- Ecotect
- Microsoft Office
- Excel, Office, PowerPoint, Publisher, Word
- Sketch-up

ARCHITECTURE PORTFOLIO

http://issuu.com/aprilkelley/docs/april_kelley_-_portfolio_-_november/1

Seattle Pedestrian Advisory Board

11 members: Per Resolution 29532, all subject to City Council confirmation, 2-year terms

- 5 Appointed by City Council
- 6 Appointed by Mayor
- 1 Appointed by YMCA Get Engaged program

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	F	1	Lydia Heard	3-4-14	3-4-16	2 nd		City Council
6	F	2	Catherine Morrison	3-30-15	4-1-17	1 st		City Council
6	M	3	Paul Muldoon	3-30-15	4-1-17	1 st		City Council
6	M	4	Gordon Padelford	3-30-15	4-1-17	1 st		City Council
-	-	5	VACANT					City Council
6	M	6	Jeffrey Linn	3-4-14	3-4-16	1 st		Mayor
6	F	7	April Kelley	3-9-15	4-1-17	1 st		Mayor
6	M	8	David Goldberg	3-4-14	3-4-16	2 nd	Chair	Mayor
6	M	9	David Amiton	3-9-15	5-30-16	1 st		Mayor
6	F	10	Joanne Donohue	3-9-15	4-1-17	2 nd		Mayor
3	F	11	Lorena Kaplan	3-4-14	3-4-16	2 nd		Mayor
5	F	12	Bevin Wong	9-9-14	9-1-15	1 st	Secretary	Get Engaged - Mayor

*Diversity

		(1)	(2)	(3)	(4)	(5)	(6)			
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic Latin	Native-American	Other**	Caucasian
Mayor	3	3		1			1			5
Council	2	2	1							4
Other Bodies		1		1					Asian/ Caucasian	
Total	5	6	1	2			1		1	9

**Other includes diversity in any of the following: race, gender and/or ability