



SEATTLE CITY COUNCIL

Economic Development, Technology, and City Light Committee

Agenda

Wednesday, July 12, 2023

9:30 AM

Council Chamber, City Hall
600 4th Avenue
Seattle, WA 98104

Sara Nelson, Chair
Debora Juarez, Vice-Chair
Lisa Herbold, Member
Kshama Sawant, Member
Dan Strauss, Member

Chair Info: 206-684-8809; Sara.Nelson@seattle.gov

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<http://seattle.gov/cityclerk/accommodations>.



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Light Committee
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July 12, 2023 - 9:30 AM

Meeting Location:

Council Chamber, City Hall, 600 4th Avenue, Seattle, WA 98104

Committee Website:

<https://www.seattle.gov/council/committees/economic-development-technology-and-city-light>

This meeting also constitutes a meeting of the City Council, provided that the meeting shall be conducted as a committee meeting under the Council Rules and Procedures, and Council action shall be limited to committee business.

Members of the public may register for remote or in-person Public Comment to address the Council. Details on how to provide Public Comment are listed below:

Remote Public Comment - Register online to speak during the Public Comment period at the meeting at <http://www.seattle.gov/council/committees/public-comment>. Online registration to speak will begin two hours before the meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

In-Person Public Comment - Register to speak on the Public Comment sign-up sheet located inside Council Chambers at least 15 minutes prior to the meeting start time. Registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to Councilmember Nelson at sara.nelson@seattle.gov

Please Note: Times listed are estimated

A. Call To Order

B. Approval of the Agenda

C. Public Comment

D. Items of Business

1. [Appt 02596](#) **Appointment of Budi Mulyo as member, Seattle Film Commission, for a term to July 23, 2025.**

Attachments: [Appointment Packet](#)

Briefing, Discussion, and Possible Vote (10 minutes)

Presenters: Alicia Teel, Office of Economic Development; Champ Ensminger, Seattle Film Commission

2. **Addressing Small Business Barriers in Seattle**

Supporting Documents: [Presentation](#)

Briefing and Discussion (45 minutes)

Presenters: Quynh Pham, Executive Director, Friends of Little Saigon; Monisha Singh, Executive Director, Chinatown International District BIA; Erin Goodman, Executive Director, SODO BIA; Lisa Howard, Executive Director, Alliance for Pioneer Square; Don Blakeney, Executive Director, U District Partnership; Mike Stewart, Executive Director, Ballard Alliance; Chris Mackay, Executive Director, West Seattle Junction

E. Adjournment



Legislation Text


File #: Appt 02596, **Version:** 1

Appointment of Budi Mulyo as member, Seattle Film Commission, for a term to July 23, 2025.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Budi Mulyo</i>		
Board/Commission Name: <i>Seattle Film Commission</i>		Position Title: <i>Immersive technology (such as augmented, extended, mixed, and virtual reality) and emerging technology businesses (Position 11)</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: <i>Seattle Film Commission</i>	Term of Position: * 7/24/2023 to 7/23/2025 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Maple Valley</i>	Zip Code: 98038	Contact Phone No.: [REDACTED]
Background: <i>With over 15 years of experience in IT consulting and as a co-founder and board member of a nonprofit organization, Budi brings a wealth of knowledge in emerging technologies that will benefit Seattle's growing film industry. As lead researcher developing future mental healthcare technologies using AI, machine learning, and VR, Budi understands how these cutting-edge technologies can fuel new opportunities for local film businesses and workers. Budi has mentored students in VR and 360 video development at organizations including the Refugee Women's Alliance, Franklin High School, and the Seattle Public Library. Moreover, Budi is committed to advancing diversity and inclusion within the film industry and positioning Seattle as an attractive hub for film production. Bilingual and experienced in working with diverse communities, Budi offers a unique perspective to the Commission. He looks forward to collaborating with fellow commission members to develop policies that cultivate economic development, provide good jobs for industry talent, and make the sector more accessible to underrepresented groups. With a background spanning programming, computational manufacturing, and immersive technologies like VR, AR, and XR, Budi is eager to apply his expertise to help Seattle's film industry thrive in an era of rapid technological change. His blend of technical and entrepreneurial experience will allow him to contribute to the Commission's work from multiple angles.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): 6/26/2023	Appointing Signatory: <i>Kat Ogden</i> <i>Seattle Film Commission Chair</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

BUDI MULYO



SUMMARY OF QUALIFICATIONS

- 15+ years of experience in IT consulting, including open source software and hardware
- 501(c)(3) nonprofit organizations founder and board member
- Excellent project management skills and extensive knowledge in global outsourcing
- Familiarity working with diverse populations; bilingual
- Proactive; Team Player; Detail oriented; Dependable; Professional

COMPUTER EXPERIENCE:

- Immersive VR/AR/360/XR (Unity3D, C#, Blender, - Rift/Vive/Mixed Reality)
- Programming (Python, C, C++, Java - Android)
- Computational Manufacturing (G-code, Slic3r, CAD/CAM—AutoCAD, Visio)
- Embedded Logic Circuit (VHDLVerilog, WinCUPL - AVR microcontrollers/Arduino)
- Integration in Internet (AWS, Wordpress, Drupal, XML, PHP, MySQL, Java Script)

PROFESSIONAL EXPERIENCE:

Simulated Immersive eXperimental Realities (SIXR) 2016 – present

- CoFounder/Development Director of the 501(c)(3) nonprofit organization
 - Manage Future Founders VR Fellowship project with Seattle Office of Economic Development (OED)
 - Train UW minority students and public VR development at Public Library
 - Mentor VR / 360 at Refugee Women’s Alliance and Franklin Highschool
 - Manage Architecture Engineering Construction (AEC) and Controlled Environment Agriculture (CEA) Fellowship sponsored by the Port of Seattle’ South King County Community Impact Fund Economic Recovery

Studio LLC, Seattle, WA 2007 – present

- Global Outsourcing Consultant, Marketing Director | Partner | CEO | SELF EMPLOYED
 - Conduct marketing effort and initiate sales
 - Provide technical analysis, recommendations, support for clients
 - Conduct global outsourcing projects

- HealthStart IQ Foundation, Seattle, WA, Portland, OR** 2019 – 2021
- CoFounder / Board Member / R&D /Strategic Relationship 501(c)(3) nonprofit
 - R&D future mental healthcare technology innovation using artificial intelligence, machine learning, and virtual reality to improve accessibility to healthcare services

- Robotics as a Service IO (RaaSIO Inc.), Seattle, WA** 2012 – 2015
- CoFounder/Chief Operating Officer
 - Link to strategic partners and create business plan
 - Prepare projects scope, requirements, time and cost estimates
 - Direct and organize projects from concept to completion

- Jigsaw Renaissance, Seattle, WA** 2012 – 2015
- Board member (elected officer) | Executive Director
 - Acts as one of top level advisors to the nonprofit organization
 - Ensure that Jigsaw Renaissance fulfills its mission statement
 - Sets the makerspace's overall policy and objectives
 - Seattle Robotic Society - RoboMagellan Autonomous Vehicle Project team leader
 - Sets goal to make sure the project is on schedule and on budget
 - Assess the overall condition of the project
 - Ensuring smooth running projects by providing initial and ongoing support

- Hartung Glass Industries, Tukwila , WA** 2006 – 2011
- Glass Washer | inspector | Fabricator | Machine Operator | Expediter | Optimizer | Assistant Coordinator
 - Fabricate, assemble, expedite, inspect, and ship glass, doors
 - Perform optimizing procedures to maximize glass usage
 - Coordinate and lead the area in the event that coordinator is unavailable

- Media Kilat LLC, Seattle, WA** 2006 – 2007
- Partner | Publisher | Investor | SELF EMPLOYED
 - Publish an ethnic community newspaper
 - Direct marketing effort and Initiate sales
 - Oversee production and distribution

- Mgana Engine Rebuild & Auto Repair, Seattle WA** 2003 – 2004
- Partner | Marketing Director | SELF EMPLOYED
 - Manage a small car garage shop

Ron Hand Enterprises Inc., Seattle, Washington

2002 – 2003

- Evening Manager and Assistant Mechanic
 - Assisted in troubleshooting problems on domestic and import cars
 - Provided marketing support, inventory control and accounting reports

Carlyle, Inc., Tukwila, WA

2000 – 2001

- Manufacturing Engineer
 - Enhanced assemblers participation in Total Quality Management (TQM)
 - Designed and implemented Just-In-Time (JIT) work cells
 - Developed manufacturing instructions standard
 - Assisted in price analysis of aircraft cable products

RELATED COURSES:

- Virtual Reality, Artificial Intelligence, Machine Learning, Intro to Database, Mechanics of Materials, Reliability in Engineering Design, Digital Circuits and Systems, Human Factors in Design, Statistical Quality Control, Operation Research, Optimization, Advance Technical Writing, Simulation using Arena Software

ACHIEVEMENTS:

- **AT&T Mobile App Hackathon (2012)**
 - 1st Place Best AT&T Cloud Architect
 - 1st Place Best Apigee UserGrid
 - 1st Place Best SergeSDK
- **Accenture Industrial Engineering Senior Design Project Competition (2001)**
 - 3rd Place
- **Tacoma Community College (1997)**
 - Honor List

EDUCATION

- Master of Business Administration, UoPeople, Pasadena, CA (E. 2020)
- Artificial Intelligence Certificate, Stanford University, Palo Alto, CA (Fall 2011)
- Machine Learning Certificate, Stanford University, Palo Alto, CA (Fall 2011)
- Bachelor of Science in Industrial Engineering, UW, Seattle, WA (2001)

Seattle Film Commission

11 Members: Pursuant to Ordinance 126678, *all* members subject to City Council confirmation, **3**-year terms however, initial terms shall be as follows:

1, 4, 7, and 10 shall be for one year; initial terms for positions 2, 5, 8, and 11 shall be for two years; and initial terms for positions 3, 6, and 9 shall be for three years.

- **5** City Council-appointed
- **5** Mayor-appointed
- **1** Other Appointing Authority-appointed (specify): Commission

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	5,6	1.	On-screen talent	Lowell Deo	4/24/2023	4/23/2024	1	Mayor
6	F	2	2.	Film industry labor unions	Melissa Matthies Purcell	4/24/2023	4/23/2025	1	Mayor
1	M	7	3.	Advertising and creative agencies	Michael Huang	4/24/2023	4/23/2026	1	Mayor
6	M	N/A	4.	Commercial producers or production companies	Tom Florino	4/24/2023	4/23/2024	1	Mayor
2	F	N/A	5.	Film schools, film programs, or film educators	Laura Jean Cronin	4/24/2023	4/23/2025	1	Mayor
1	M	4	6.	Post-production companies and personnel i.e., editors, composers, post-supervisors	Champ Ensminger	4/24/2023	4/23/2026	1	City Council
6	F	4	7.	Film production crew	Kat Ogden	4/24/2023	4/23/2024	1	City Council
6	F	4	8.	Film festivals or film content distribution companies	Beth Barrett	4/24/2023	4/23/2025	1	City Council
6	M	N/A	9.	Film location managers	Mark Freid	4/24/2023	4/23/2026	1	City Council
2	M	N/A	10	Film organizations for underrepresented communities	Anthony Tackett	4/24/2023	4/23/2024	1	City Council
1	M	4	11.	Immersive technology	Budi Mulyo	7/24/2023	7/23/2025	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	3	2			1	2				2								
Council	3	2			1	1				3								
Other					1													
Total																		

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.



Legislation Text

File #: Inf 2287, **Version:** 1

Addressing Small Business Barriers in Seattle



Addressing Small Business Barriers in Seattle *Barriers and Solutions to Support Thriving Districts*

Economic Development Committee
July 12, 2023

Panelists

Quynh Pham, Executive Director
Friends of Little Saigon

Monisha Singh, Executive Director
Chinatown International District BIA

Erin Goodman, Executive Director
SODO BIA

Lisa Howard, Executive Director
Alliance for Pioneer Square

Don Blakeney, Executive Director
U District Partnership

Mike Stewart, Executive Director
Ballard Alliance

Chris Mackay, Executive Director
West Seattle Junction

University District



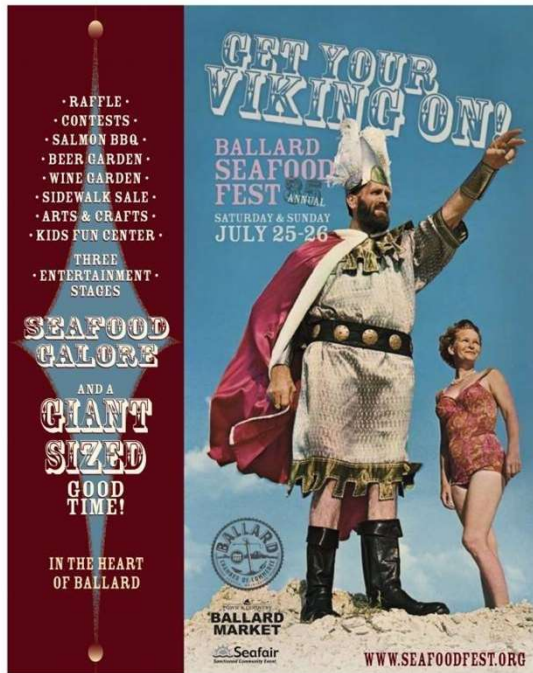
— U DISTRICT —
\$4 FOOD WALK
and Street Party

Saturday, October 1
11am-6pm \$4 Food Walk
Enjoy \$4 food bites across the U District, along with live music and performances on the Xfinity Main Stage
6pm-10pm Street Party
Stick around for a breakdancing competition, \$4 drink specials and a dance party on the Ave

udistrictseattle.com xfinity W III AMERICAN CAMPUS KUOW
U DISTRICT THE U DISTRICT theStranger CBS9 Seattle Office of Economic Development



Ballard



• RAFFLE •
• CONTESTS •
• SALMON BBQ •
• BEER GARDEN •
• WINE GARDEN •
• SIDEWALK SALE •
• ARTS & CRAFTS •
• KIDS FUN CENTER •

THREE
ENTERTAINMENT
STAGES

**SEAFOOD
GALORE**
AND A
**GIANT
SIZED**
GOOD
TIME!

IN THE HEART
OF BALLARD

**GET YOUR
VIKING ON!**

**BALLARD
SEAFOOD
FEST** ANNUAL
SATURDAY & SUNDAY
JULY 25-26

**BALLARD
MARKET**
Seafair

WWW.SEAFOODFEST.ORG



the
**BALLARD
COLLECTIVE**

Friday
Pop-Ups

ART ✦ CLOTHES ✦ FLOWERS ✦ TREATS

FRI, June 9th & 23rd, 12pm-6pm
1766 NW Market St, Seattle WA

Pioneer Square



Chinatown International District



Little Saigon



SODO



West Seattle



MOVING FORWARD

A discussion on business district needs in 2023 and beyond.