



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Elizabeth Leigh Hunter</i>		
Board/Commission Name: Domestic Workers Standards Board		Position Title: <i>Member Position 3</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 3/1/2024 to 2/28/2027 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Ballard/Whittier Heights</i>	Zip Code: <i>98117</i>	Contact Phone No.: [REDACTED]
Background: Elizabeth Leigh Hunter is a marketing and communications professional who lives in Seattle with her husband and two children. She has a master's in communications and digital media from the University of Washington and is one of the original members of the Womxn's March Seattle team, with whom she has organized for the last three years. Liz credits the support of amazing domestic workers, including nannies and a housekeeper, with keeping her life and family happy and healthy, and she believes domestic workers deserve the same rights, protections, and opportunities any worker enjoys in the United States.		
Authorizing Signature (original signature):  Date Signed (appointed): 3/6/2024	Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Elizabeth Leigh Hunter



SUMMARY

Successful, strategic and innovative communicator

I persuade, inspire, and compel people to action

PROFESSIONAL EXPERIENCE

Writer January 2019 - current

Recent Published Works

- [Visiting the Calder Exhibit at Seattle Art Museum with Kids](#)
Seattle's Child Magazine, January 2023
- [Mother-Daughter Art Review: Raul de Nieves at the Henry Art Gallery](#)
Seattle's Child Magazine, October 2023
- [The Gentlest Touch: CST for Infants](#)
Seattle's Child Magazine, January 2024

Emphatic Thinking, Seattle WA August 2017 – January 2019

Lead Writer

Part of a small but mighty consulting agency that deployed academic research and theories in strategic communications
Corporate Communications

- Microsoft Education
 - Composed research market papers directed at IT school professionals
 - Research, interview, and compose case studies
- Microsoft University Relations
 - Composed standalone case studies on Microsoft's most fascinating university relationships; later printed into the department's annual report
 - Traveled around the country interviewing various university professors, using interviews for both case studies and video scripts
- Pitney Bowes
 - Copywriting, research, case studies
 - Strategic positioning document for full-company re-branding effort

University of Washington School of Nursing, Seattle, WA September 2014 – August 2017

Public Relations and Digital Media

Part of a two-person team that provided all strategic and day-to-day marketing and communications work for the top-ranked UW School of Nursing (UWSON).

- Day-to-day Communications
 - Developed multiplatform strategy for internal communications including writing and managing internal newsletter and blog
- Social Media
 - Led UWSON overall social media efforts, including content, strategy and implementation
- Advancement
 - Lead writer and content creator overseeing UWSON fundraising efforts, from small events to enormous, university-wide multi-million dollar fundraising campaigns
- Marketing and Media relations
 - Translate complex scientific research studies and academic writing for lay audiences and pitch to appropriate outlets
- Publications and asset production

- o Managing editor of UWSON's annual report, Connections

UW Medicine, Seattle, WA, June 2012 – September 2014

Part of the UW Medicine Department of Strategic Marketing and Communications that provides marketing and communications support for all UW Medicine patient care entities, 2000+ physicians, and a billion-dollar research industry.

Media Relations Manager

- Social Media
 - o Led UW Medicine's overall social media efforts, strategy, and implementation, starting from scratch and building out an enormous, robust, and multi-platform presence
- Media Relations
 - o Wrote and disseminated news stories and blog posts about UW Medicine scientific research and patient care
 - o Successfully pitched, organized, and managed weekly local and national media stories

VOLUNTEER/NONPROFIT EXPERIENCE

Domestic Workers Standards Board for the City of Seattle, Seattle, WA, April 2019 – Present

Board Member

Part of advisory board consisting of domestic workers and employers tasked with improving working conditions for domestic workers in the city of Seattle

- Developed and wrote 15-page document of recommendations for the Mayor of Seattle and Seattle City Council
- Worked with community partners to determine where to allot \$500,000 budget for domestic work issues

Womxn's March on Seattle, Seattle, WA, November 2016 – October 2021

Communications Chair

- Used communications best practices to mobilize more than 175,000 peaceful protestors for Seattle's largest single day demonstration in history
- Worked closely with elected officials, such as Patty Murray, to convey messages of support and arrange participation
- Worked with local and national media outlets to convey the mission of the Womxn's March on Seattle through television, print and digital media; focused on presenting women and people of color and longtime civil rights activists
- Managed daily press requests for interviews and stories

Founding Member, COLLECT Seattle, April 2015 – March 2020

- A small arts organization founded to support artists by cultivating collectors

EDUCATION

University of Washington, Seattle, Washington Sept. 2010 – Mar. 2012

Master of Communication in Digital Media, now called the Master's of Communication Leadership

University of Washington, Seattle, Washington Sept. 2005 – Jun. 2007

Bachelor of Arts, Comparative Literature

Hamilton College, Sept. 2002 – Sept. 2004

Undergraduate study

Domestic Workers Standards Board

9 Members: Pursuant to CB 119286; effective January 2020 13 members.

All members subject to City Council confirmation, initial terms for positions 1, 3, 5, 7, 10 and 11 are 2-year terms, positions 2, 4, 6, 8, 9, 12, and 13 to 3-year terms; all subsequent terms shall be 3-years.

- 6 City Council-appointed
- 6 Mayor-appointed
- 1 Other Appointing Authority: Board

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	F	NA	1.	Member	Silvia Gonzalez	3/1/24	2/28/27	2	Mayor
6	F	5	2.	Member	Baylie Freeman	3/1/19	2/28/22	1	Mayor
6	F	6	3.	Member	Elizabeth Leigh Hunter	3/1/24	2/28/27	2	Mayor
			4.	Member	VACANT	3/1/19	2/28/22	-	Mayor
3	F	4	5.	Member	Edilka Dominguez	3/1/21	2/28/24	1	City Council
			6.	Member	VACANT	3/1/21	2/28/24	-	City Council
			7.	Member	VACANT	3/1/21	2/28/24	-	City Council
			8.	Member	VACANT	3/1/19	2/28/22	-	City Council
2	F	NA	9.	Member	Estefana Harry	3/1/19	2/28/22	1	Board
6	M	4	10.	Member	Jordan Goldwarg	3/1/20	2/28/22	1	Mayor
2	F	NA	11.	Member	Etelbina Hauser	3/1/20	2/28/22	1	Mayor
			12.	Member	VACANT	3/1/20	2/28/23	-	City Council
			13.	Member	VACANT	3/1/20	2/28/23	-	City Council

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
Total													

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.