



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Ethan Bergerson</i>		
Board/Commission Name: <i>Bridging the Gap Levy Oversight Committee</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:		Term of Office: <i>Confirmation – 12/31/15</i>
Residential Neighborhood: <i>West Seattle</i>	Zip Code: <i>98126</i>	Contact Phone No.: <i>206-652-2310</i>
Legislated Authority: <i>Ordinance 122232</i>		
Background: <i>Ethan is a resident of West Seattle and works for the non-profit organization Feet First, which promotes walkable communities in Washington State. He has been an active volunteer in the Seattle transportation community since 2008, working to increase public support for safe and easy pedestrian access throughout our region.</i> <i>Ethan is a recent graduate of the University of Washington's Evans School of Public Affairs. For his thesis project, he was commissioned by the Seattle Department of Planning and Development to co-author an analysis of Seattle's "Equitable Transit Oriented Development" policy, recommending best practices and policies for building sustainable communities around transit stations.</i>		
Date of Appointment: <i>4/28/15</i>	Authorizing Signature (original signature): 	Appointing Signatory: <i>Tom Rasmussen,</i> <i>Councilmember</i>

Ethan J. Bergerson, MPA

SUMMARY

- **Leadership:** Managed large teams of up to 30 staff and up to 150 volunteers. Directed programs with up to \$350,000 annual budget. Also excels in supportive roles and enjoys working in teams.
- **Transportation Civic Engagement:** Current Policy Committee Member of Feet First (Seattle nonprofit which works to support walkable communities). Coauthored policy analysis on Equitable Transit Oriented Development for Seattle Department of Planning and Engagement. Former U-PASS Advisory Board Representative; governed \$16 million program to encourage sustainable commutes.
- **Public Engagement:** Ten years of public engagement experience for governments and nonprofits. Developed and executed communications plans including stakeholder engagement, outreach to underserved communities, event planning, and community organizing. Led targeted outreach projects to underserved communities for City of Seattle and King County Metro.

SELECTED WORK EXPERIENCE

Feet Frist

2014 (Seattle, WA)

Commute Trip Reduction Outreach Specialist

- Conducted outreach for King County Metro encouraging people to commute by bus, bike, or foot.
- Exceeded project goals by 10%, recruiting over 1,500 people to pledge to try healthier commutes.
- Acted as primary liaison to local press, City of Renton, business sponsors, and other stakeholders.
- Improved effectiveness of Metro's multilingual public engagement by building partnerships with Hispanic community organizations to create a culturally appropriate outreach plan and hire local Latino workers.

CITY OF SEATTLE - Department Of Planning And Development

2014 (Seattle, WA)

Graduate Student Research Consultant

- Co-authored report on "Equitable Transit-Oriented Development," recommending best practices and policies to increase access to opportunities and build sustainable communities around transit stations.
- Presented findings to interagency panel of local government leaders including Seattle city council staff.

CITY OF SEATTLE – Seattle Public Utilities

2013-2014 (Seattle, WA)

Graduate Student Intern – Environmental Justice Program

- Organized a series of multicultural, multi-lingual public meetings to engage Somali, Latino, Vietnamese, African American, Chinese, and Cambodian communities in the formation of the Six-Year Strategic Plan.
- Coordinated an eight part employee training series on effective multicultural public engagement.

THE SIERRA CLUB

2008- 2011 (Seattle, WA)

Associate Regional Representative (promoted from Community Organizer)

- Developed and implemented communications and outreach plan (\$30,000 program budget) for the "Coal Free Washington" program which led to bipartisan passage of 2011 TransAlta Energy Transition Bill.
- Managed communications strategy including social media, website, direct mail, and collateral material.
- Crafted messaging strategy, wrote press releases/ opeds, staged press events, and conducted interviews.
- Organized 14 public forums and town hall meetings with attendances of between 50 and 2000 people.
- Steered a 15-member coalition of environmental, health, labor, and faith community groups.
- Led a statewide team of 150 volunteers, 25 advisory board members, and 5 interns.
- Organized stakeholder meetings between state legislators, civic leaders, and community organizations.

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KIRSTEN GILLIBRAND FOR CONGRESS

2008 (Clifton Park, NY)

Grassroots Organizer

- Managed public engagement campaign in 3 counties for the most expensive congressional race of 2008.
- Gillibrand won with 62% of the vote, and was the first Democrat to win in this district in 15 years.

U.S. HOUSE OF REPRESENTATIVES

2007 (Washington D.C.)

Congressional Intern, Office of Congressman Adam Schiff

- Awarded competitive fellowship through the Panetta Institute for Public Policy.
- Tracked and responded to constituent correspondence, aided in research, and attended hearings.

AMERICORPS

2006 – 2007 (Eureka, CA)

Outreach Coordinator

- Managed volunteers to work with at-risk youth in schools, shelters, and community agencies.
- Redesigned and maintained program website. Created a new database to track all volunteer activity.
- Led trainings for 50 AmeriCorps Members on volunteer management and civic engagement.

THE FUND FOR PUBLIC INTEREST RESEARCH

2003 - 2005 (San Francisco, CA)

Public Outreach Director (Promoted from Assistant Director and Field Manager)

- Directed door-to-door outreach and fundraising offices in San Francisco, Santa Cruz, and Fresno, CA.
- Managed \$350,000 annual operating budget (with approximately \$50,000 in discretionary spending).
- Led a staff of up to 30 employees; oversaw recruitment, training, HR, and payroll operations.
- Independently founded office in Fresno, CA which collected record-setting 35,000 public comments in 10 weeks.

CIVIC ENGAGEMENT

FEET FIRST

2011-2014 (Seattle, WA)

Board Committee Member

- Feet First works to improve public health, sustainability, and equity by supporting walkable communities.
- Authored Seattle Times op-ed which resulted in Seattle Mayor and City Council applying for federal funding to construct \$25 million pedestrian bridge connecting North Seattle College to Link Light Rail.
- Establishing member of Communications Committee as well as member of Policy Committee.

UNIVERSITY OF WASHINGTON

2013-2014 (Seattle, WA)

U-PASS Advisory Board Representative

- Voting member of the board responsible for overseeing the \$16 million U-PASS program budget which funds bus pass, vanpool, and bike sharing transportation services for over 50,000 students and staff.

EDUCATION

UNIVERSITY OF WASHINGTON, EVANS SCHOOL OF PUBLIC AFFAIRS

Seattle, WA

Master of Public Administration (focus on Urban Policy)

2014

- *Coursework:* Land Use Policy, Housing Policy, Transportation Policy, Cost-Benefit Analysis, Economics, Financial Management, Policy Analysis, Program Evaluation, Municipal Management.
- *Honors:* Henry M. Jackson Fellow, Pi Alpha Alpha Honor Society

HUMBOLDT STATE UNIVERSITY

Arcata, CA

BA in Political Science and U.S. Government

2008

- *Honors:* Panetta Fellow, Presidential Scholar, Community Service Award

PANETTA INSTITUTE FOR PUBLIC POLICY

Monterey, CA

Congressional Internship Program

2007

- *Honors:* Full academic scholarship, Humboldt State University Delegate (selected by HSU President)

Bridging the Gap Levy Oversight Committee

15 members: Per *Ordinance 122232*, all subject to City Council confirmation, *serve a term of 4 years (staggered) with the possibility of reappointment:*

- 5 City Council-appointed
- 5 Mayor-appointed
- 1 Bicycle Advisory Board Representative
- 1 Freight Advisory Board Representative
- 1 Pedestrian Advisory Board Representative
- 1 City Councilmember
- 1 City Budget Director

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
3	M	1.	Member	Jeremy Valenta	6/22/09	12/31/15	2	Mayor
6	F	2.	Member	Kristen Lohse	4/28/15	12/31/15	2	Mayor
6	F	3.	Member	Jessica Szelag	4/28/15	12/31/15	1	Mayor
6	F	4.	Member	Barbara Wright	12/19/11	12/31/15	1	Mayor
2	F	5.	Member	Chisula Chambers	6/4/13	12/31/15	1	Mayor
6	M	6.	Member	Ref Lindmark	12/10/13	12/10/15	3	Council
6	M	7.	Member	John Coney	12/10/13	12/31/15	1	Council
6	F	8.	Member	Allegra Calder	12/10/13	12/31/15	1	Council
6	F	9.	Member	Betty Spieth-Croll	4/28/15	12/31/15	3	Council
6	M	10.	Member	Ethan Bergerson	4/28/15	12/31/15	1	Council
6	M	11.	Member	Jeff Aken	N/A	N/A	1	Bicycle Advisory Board
6	F	12.	Member	Lydia Heard	N/A	N/A	1	Pedestrian Advisory Board
		13.	Member	<i>Vacant</i>	N/A	N/A	N/A	Freight Advisory Board
6	M	14.	Member	Tom Rasmussen	N/A	N/A	N/A	City Councilmember
6	M	15.	Member	Ben Noble	N/A	N/A	N/A	City Budget Director

Diversity Chart:

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	4		2		1	1						
Council	3	2											
Other	3	1	1										
Total	7	7	1	2		1	1						