

The background image shows a city street scene. In the foreground, a digital kiosk stands on a sidewalk. The kiosk's screen displays a vibrant, abstract image of a person's face in profile, with the name 'Mikael Owunna' at the bottom. Above the screen, it says 'SW 9TH ST' and 'TOUCH SCREEN'. To the left of the kiosk, a group of people are walking away from the camera. In the background, a large building with a colorful, multi-colored facade is visible. To the right, a modern glass-fronted building with 'DASH' signage is partially visible. A silver car is parked on the street, and a white pickup truck is also visible. The overall scene is bright and urban.

# DSA/IKE Digital Kiosk Programmatic Term Permit Ordinance

**Council Governance, Accountability and Economic Development Committee**

**Alyse Nelson, Street Use Division Director**

**June 12, 2025**



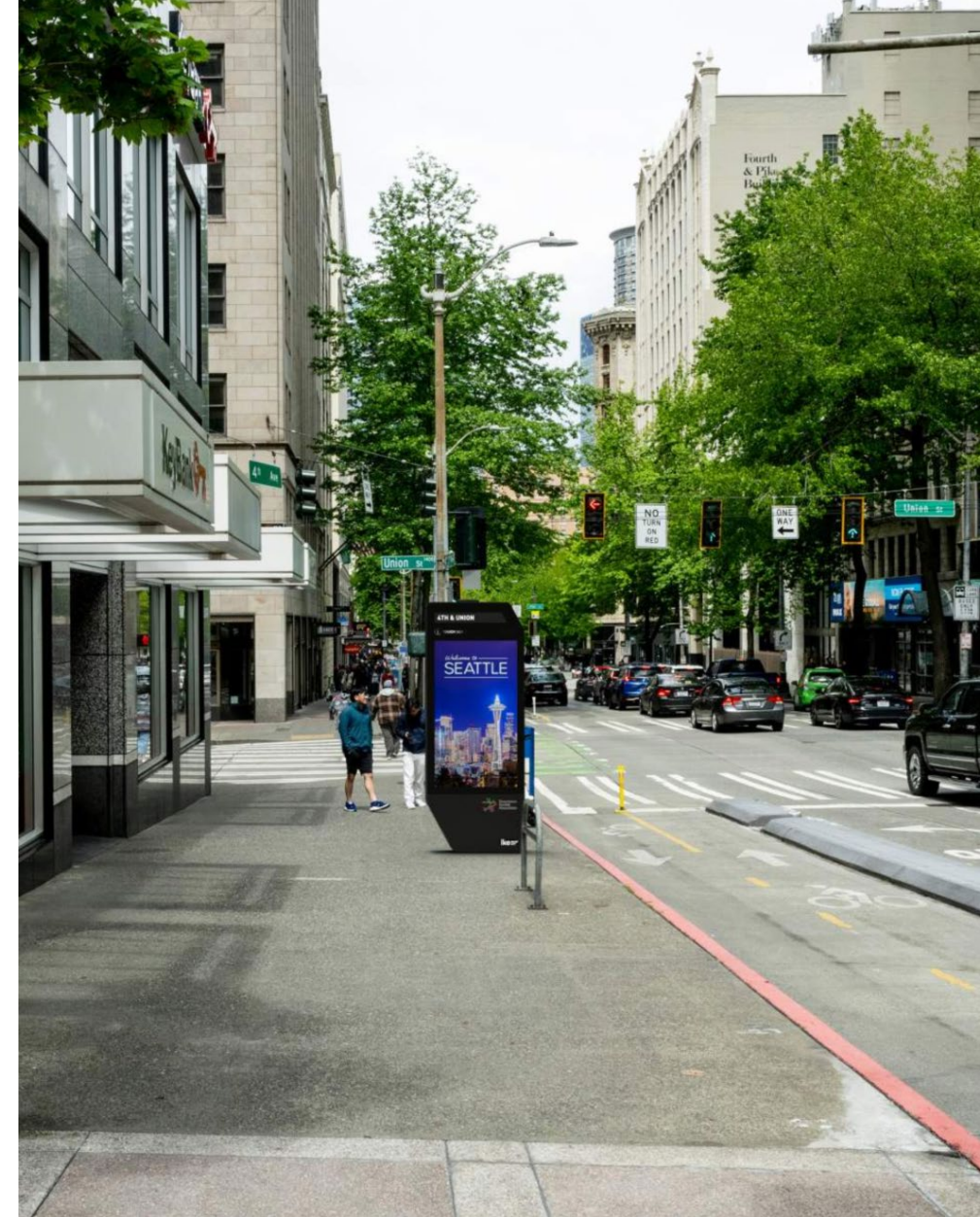
# Presentation Overview

- Proposal from Downtown Seattle Association (DSA)
- Term permit process and Ordinance details
- SDOT's recommendation for approval
- Next steps



# Proposal

- Kiosks are a key near-term action listed in the Downtown Activation Plan (DAP)
- Programmatic term permit for 80 interactive media kiosks
- DSA is the applicant and IKE Smart City is the vendor
- DSA will receive revenue to reinvest back into downtown and other participating BIAs
- The City Charter authorizes City Council to approve non-conforming uses
- Council approved resolution on June 3<sup>rd</sup>





# Kiosk Description

- **How big is a kiosk**
  - Height: 8.25 feet
  - Width: 3.15 feet
  - Depth: 1.04 feet
  - Screen size: 12.5 sq. feet
- **How robust is a kiosk**
  - Extreme weather proofed
  - Corrosion-resistant
  - Dust and water-resistant
  - Shatterproof
- **Who will maintain them**
  - DSA & IKE Smart City



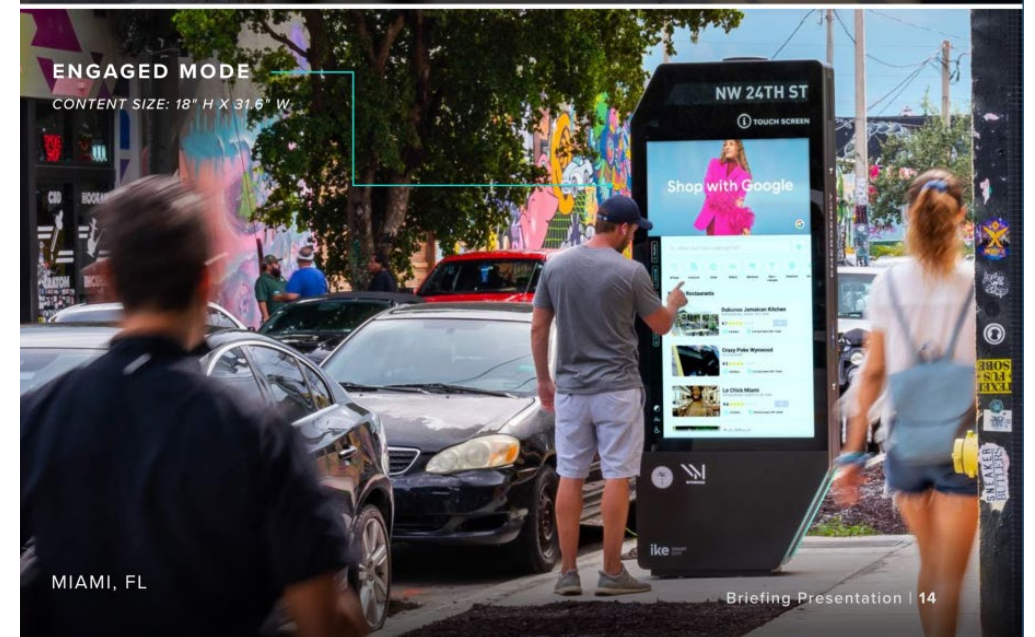
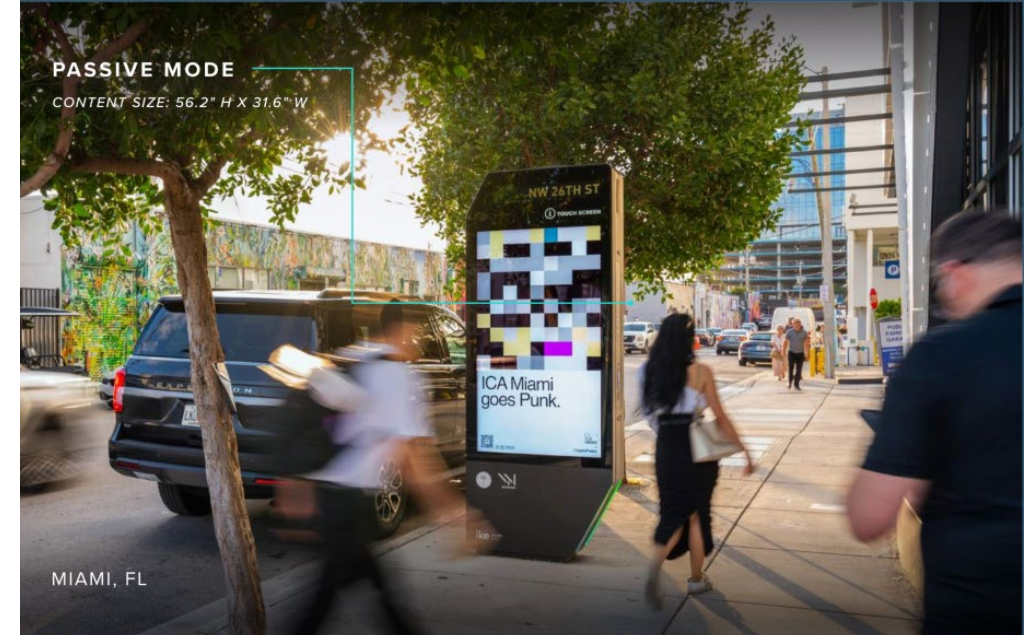
# Operation Modes

## Passive Mode

- Default mode
- Screen is a portrait layout showing a loop of city, community, art, and commercial messaging

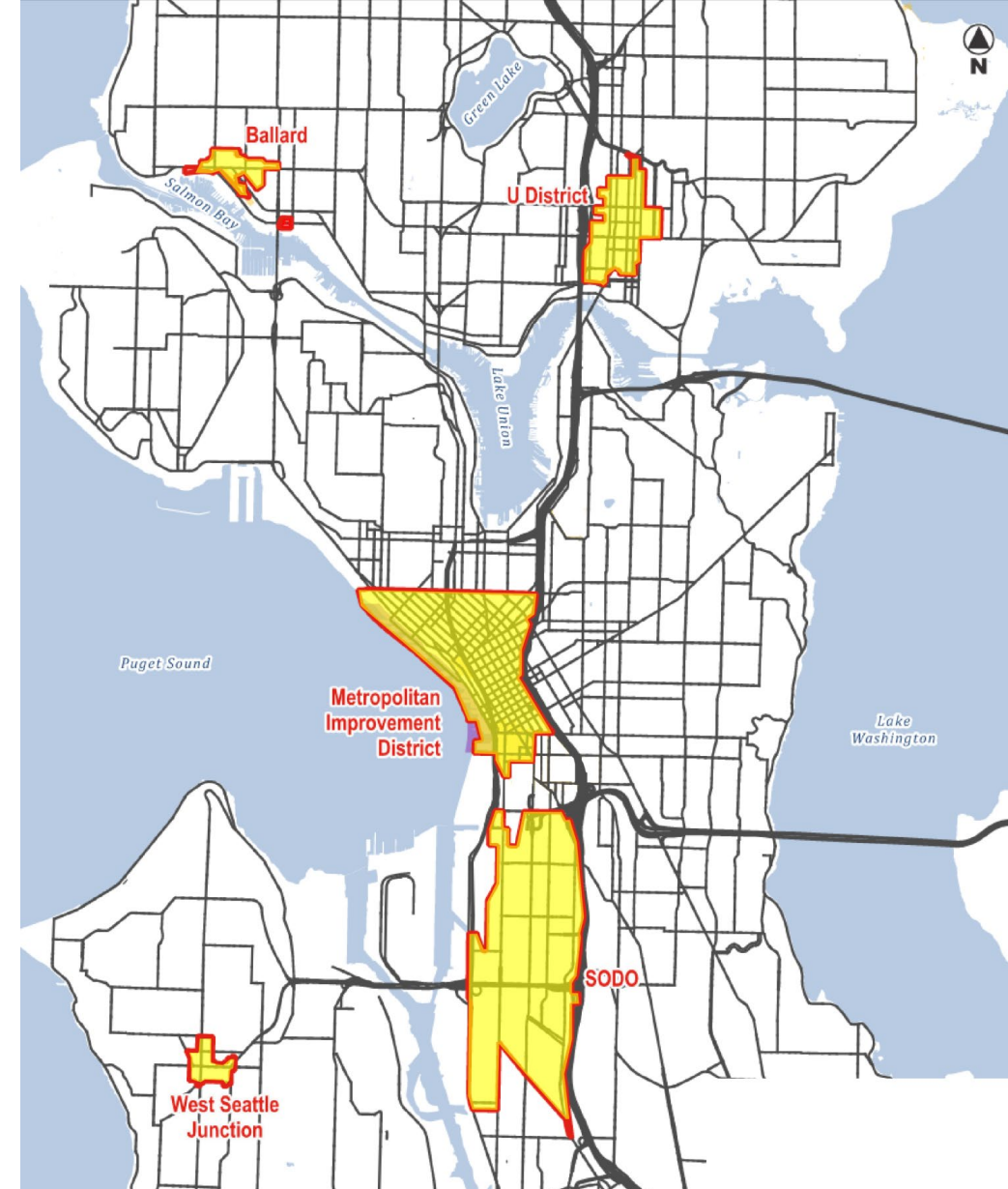
## Engaged Mode

- Content loop resizes to a landscape layout and interactive app dashboard is displayed

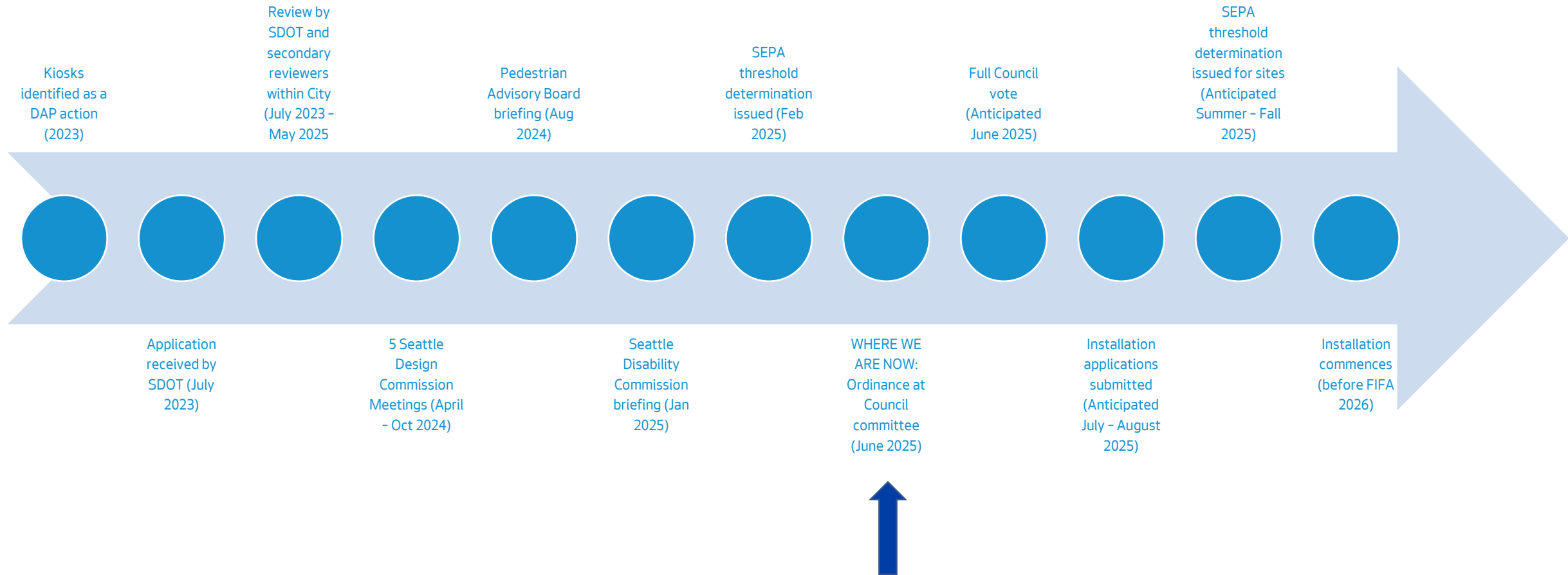


# Phasing

- **Phase 1**
  - Installs 30 in the MID
- **Phase 2**
  - Requires additional Executive approval
  - Installs 30 more in the MID
  - Installs 20 across BIAs



# Timeline





# Term Permit Process

## Step 1: Resolution for Conceptual Approval - Complete

- Identifies conditions for final approval

## Step 2: Ordinance Passage

- Occurs after all conditions in the resolution are met
- Grants the permit for a set term
- Sets the terms and conditions of the permit

## Step 3: Apply for SDOT permits to install

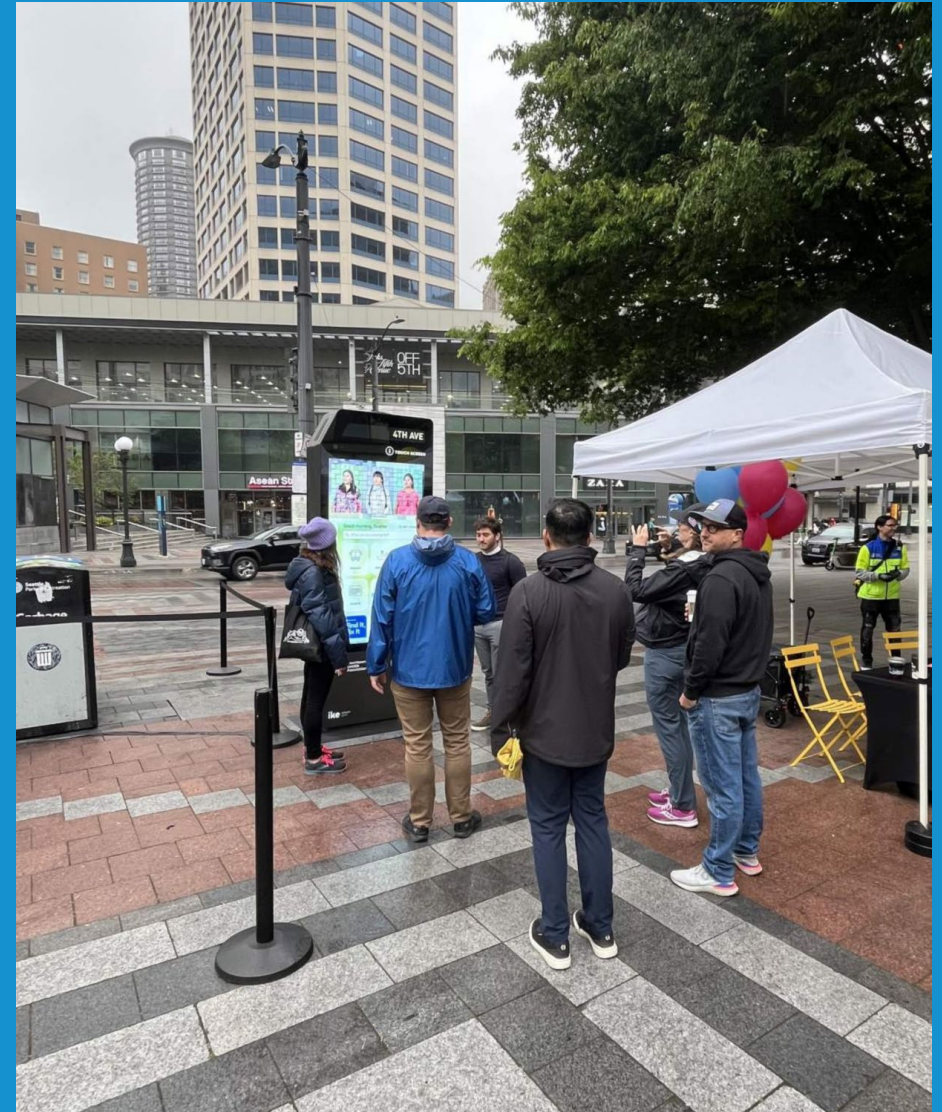
- Complete project level SEPA for each kiosk
- Apply for permits to install kiosks





# Ordinance Details

- Term duration
  - First term: 16.5 years
  - Second term: 13.5 years
- Protections for the City
- Collection of data prohibitions



# Ordinance Details

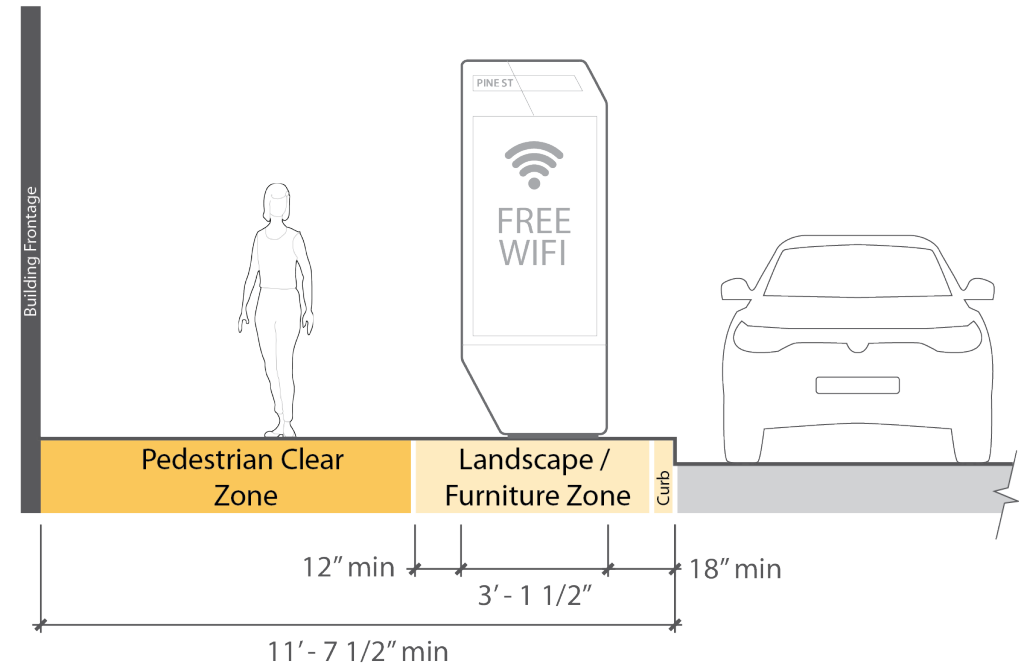
- **Kiosks will not be in:**
  - Historic, Landmark, and Special Review Districts
  - Shoreline Districts and the Waterfront, or residential zones
  - The Seattle Center Overlay Districts
  - Park boulevards





# Ordinance Details

- **Kiosks can be placed**
  - On low-speed streets
  - In the furniture zone
  - Away from intersections, crosswalks, and special curb uses like load zones
  - One per block, except on long block faces



# Ordinance Details

- Notification & outreach requirements
- Public benefits
  - Remove broken, redundant, or outdated street furniture near the individual kiosks
  - Install public space improvements such as flower baskets and bike racks near kiosks
- Reporting requirements





# Feedback

What we've heard	How it's addressed
Privacy & security concerns	Ordinance, Section 25 prohibits collecting and retaining any personally identifiable information, except if user provides consent to connect with the free Wi-Fi or retrieve selfie
Video motion & driver distraction	Ordinance, Section 9 includes standards based on technical review and SEPA analysis
Excessive brightness	Ordinance, Section 10 states kiosks will not exceed 5,000 nits in the daytime and 500 nits between dusk to dawn, consistent with SMC 23.55, and the kiosk devices are limited to 4,000 nits



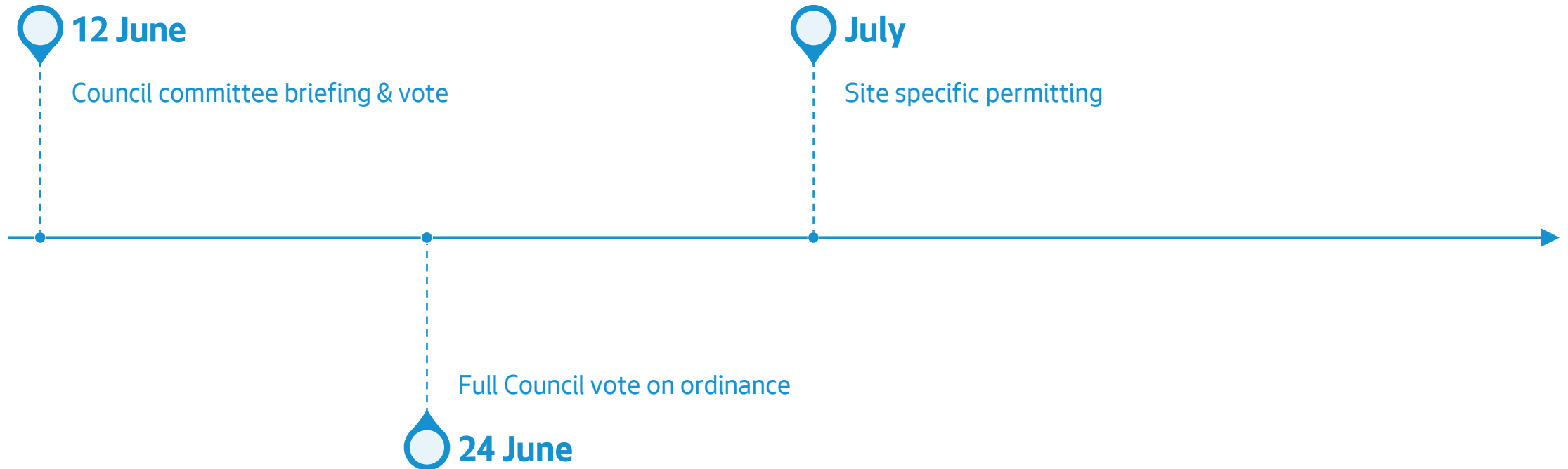
# Our Recommendation

We recommend that the City Council approve the ordinance for the programmatic term permit for interactive digital kiosks

If the ordinance is approved, DSA/IKE may start the application process for specific locations



# Next steps





SHORT NORTH  
ARTS DISTRICT



**Weather Warning**

CURRENTLY IN EFFECT

Severe storms possible in this area.  
Weather conditions favor thunderstorms  
capable of producing large hail or  
damaging vehicles. Be prepared.

ike  
SMART  
CITY

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