# **Seattle City Council Select Budget Committee**

Councilmember Budget Proposals | Thursday, October 30, 2025

# Office of Economic Development (OED)

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## OED-001-A

Proviso \$100,000 in OED for funding cleaning services in Lake City

#### **SPONSORS**

Debora Juarez, Alexis Mercedes Rinck, Sara Nelson

### **BALANCING SUMMARY**

Fund	2026 Increase (Decrease)	2027 Increase (Decrease)
General Fund	\$0	
Total Budget Balance Effect	\$0	

#### **CENTRAL STAFF SUMMARY**

This Council Budget Action (CBA) would impose a proviso on \$100,000 GF in the Office of Economic Development (OED) for cleaning services in Lake City. The 2026 Proposed Budget includes \$4 million (General Fund) for a "Stabilize, Activate, and Invest Locally" (SAIL) fund to provide intensive support and coordination of City investments to select neighborhoods. The SAIL Fund would fund activities executed across multiple departments. OED anticipates Little Saigon to be the first neighborhood to receive support, likely to be followed by Lake City. This proviso is intended to help ensure that some funding reaches Lake City.

This CBA would impose the following proviso:

"Of the appropriations in the Office of Economic Development's 2026 budget for the Business Services Budget Summary Level (BSL BO-ED-X1D00), \$100,000 is appropriated solely for cleaning services in the Lake City neighborhood, and may be spent for no other purpose."

ATTACHMENT: No

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## **OED-002-A**

Proviso \$50,000 in OED for expanded funding for a business incubator in Lake City

## **SPONSORS**

Debora Juarez, Alexis Mercedes Rinck, Sara Nelson

#### **BALANCING SUMMARY**

Fund	2026 Increase (Decrease)	2027 Increase (Decrease)
General Fund	\$0	
Total Budget Balance Effect	\$0	

## **CENTRAL STAFF SUMMARY**

This Council Budget Action (CBA) would impose a proviso on \$50,000 GF in the Office of Economic Development (OED) for a business incubator space in Lake City such as in the space that was previously occupied by the Aurora Rents business. OED's 2026 Proposed Budget includes other investments in the neighborhood, including \$140,000 to maintain the Seattle Restored Program in Lake City.

This Council Budget Action (CBA) would impose the following proviso:

"Of the appropriations in the Office of Economic Development's 2026 budget for the Business Services BSL (BSL BO-ED-X1D00), \$50,000 is appropriated solely for supporting a business incubator space in Lake City, and may be spent for no other purpose."

ATTACHMENT: No

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## OED-003-A

Increase OED by \$200,000 GF to expand the Ballard Ambassador Program's Geographical Scope

## **SPONSORS**

Dan Strauss, Mark Solomon, Joy Hollingsworth

### **BALANCING SUMMARY**

Fund	2026 Increase (Decrease)	2027 Increase (Decrease)
General Fund	\$(200,000)	
Total Budget Balance Effect	\$(200,000)	

## **CENTRAL STAFF SUMMARY**

This Council Budget Action (CBA) would increase proposed appropriations to the Office of Economic Development (OED) by \$200,000 to expand the Ballard Ambassador Program to the area around 14th Avenue NW, around the Ballard Food Bank, Ballard Blocks, and Edible Hope Kitchen, to assist with a variety of tasks, including visitor assistance, outreach with unhoused neighbors, and engagement with businesses.

In 2024 Adopted Budget, Council appropriated \$150,000 ongoing to OED to establish the Ballard Ambassador Program in downtown Ballard. This appropriation is intended to be provided to an organization with ties to the Ballard business community, such as the Ballard Alliance, to assist with a variety of tasks, including visitor assistance, outreach with unhoused neighbors, and engagement with businesses.

ATTACHMENT: No

## **TRANSACTIONS - ONGOING**

Dept	BSL	BCL	Year	Revenue	Expenditure
OED	Business Services	00100-BO-ED-X1D00	2026		\$200,000

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## OED-004-A

Increase OED by \$300,000 GF for cleaning in downtown Ballard and the Capitol Hill Pike/Pine Corridor

## **SPONSORS**

Dan Strauss, Alexis Mercedes Rinck, Sara Nelson

#### **BALANCING SUMMARY**

Fund	2026 Increase (Decrease)	2027 Increase (Decrease)
General Fund	\$(300,000)	
Total Budget Balance Effect	\$(300,000)	

## **CENTRAL STAFF SUMMARY**

This Council Budget Action (CBA) would increase proposed appropriations to the Office of Economic Development (OED) by \$300,000 in 2026 (one-time) to support cleaning services in the downtown Ballard business core, and in Capitol Hill along the Pike/Pine Corridor. This CBA is intended to fund \$200,000 for Capitol Hill and \$100,000 for Ballard.

The expanded cleaning services should, at a minimum, include pressure washing and address litter and garbage. This appropriation is intended to be provided to organizations with ties to the neighborhood business communities, such as the Ballard Alliance. If an appropriate organization cannot be identified to provide cleaning services, the department may enter into an agreement with Seattle Public Utilities (SPU) to engage the Clean City program for this purpose.

In the 2026 Proposed Budget, SPU has approximately \$19 million of appropriations for its Clean City suite of programs, which are GF-supported programs that address issues such as litter, illegal dumping, sharps collection, rodent abatement, and abandoned vehicles citywide.

ATTACHMENT: No

## **TRANSACTIONS - ONE-TIME**

Dep	t BSL	BCL	Year	Revenue	Expenditure
OED	Business Service	00100-BO-ED-X1	.D00 2026		\$300,000

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## OED-005-A

Increase OED by \$380,000 GF to support additional outreach for unhoused individuals in the business improvement areas of Ballard and the University District

#### **SPONSORS**

Maritza Rivera, Dan Strauss, Sara Nelson

#### **BALANCING SUMMARY**

Fund	2026 Increase (Decrease)	2027 Increase (Decrease)
General Fund	\$(380,000)	
Total Budget Balance Effect	\$(380,000)	

### **CENTRAL STAFF SUMMARY**

This Council Budget Action (CBA) would increase proposed appropriations to the Office of Economic Development (OED) by \$380,000 GF to fund one outreach worker each in Ballard and the University District, for outreach to unhoused individuals in the business improvement areas of each neighborhood. These workers would also help facilitate communication between businesses, service providers, City staff, residents, and unhoused individuals. This funding is intended to support the Ambassador programs in each business district and is intended to be provided to organizations that have experience administering an Ambassador program, such as the Ballard Alliance and the University District Partnership.

## ATTACHMENT: No

#### TRANSACTIONS - ONGOING

Dept	BSL	BCL	Year	Revenue	Expenditure
OED	Business Services	00100-BO-ED-X1D00	2026		\$380,000

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## **OED-006-A**

Increase OED by \$200,000 for neighborhood business districts that are unlikely to form Business Improvement Areas soon, including Georgetown

#### **SPONSORS**

Rob Saka, Mark Solomon, Debora Juarez

#### **BALANCING SUMMARY**

Fund	2026 Increase (Decrease)	2027 Increase (Decrease)
General Fund	\$(200,000)	
Total Budget Balance Effect	\$(200,000)	

#### CENTRAL STAFF SUMMARY

This Council Budget Action (CBA) would increase proposed appropriations to the Office of Economic Development (OED) by \$200,000 GF in 2026 (one-time) to support neighborhood business district organizations that do not anticipate forming a Business Improvement Area (BIA) in the next year. This funding must support, at a minimum, an organization in the Georgetown neighborhood business district, but may also include others.

In 2025, OED has worked with six neighborhoods who do not anticipate creating or renewing a BIA before 2027, totaling \$759,000 in investments. These include:

- South Park \$167,000 partnership with Vision 7 and Cultivate South Park on neighborhood retail analysis and placemaking and business support services.
- Beacon Hill \$150,000 partnership with Beacon Business Alliance on neighborhood retail analysis, business support services, community partnership development.
- Rainier Avenue \$150,000 partnership with Rainier Avenue Business Coalition on neighborhood retail analysis, business support services.
- Mount Baker \$150,000 partnership with Mt. Baker Hub Alliance on neighborhood retail analysis, business support services
- First Hill \$72,000 partnership with First Hill Improvement Association on neighborhood retail analysis, business support services.
- Aurora \$70,000 partnership with For North Seattle for clean and safe activities, placemaking work, and business support services

OED intends to review the impact of these investments and determine next steps for funding in 2026. This appropriation is intended to be provided directly to neighborhood business districts to continue to

implement the next steps on retail analyses or placemaking work funded in 2025, or to support other business district organizations that were not included in the 2025 workplan.

ATTACHMENT: No

## **TRANSACTIONS - ONE-TIME**

Dept	BSL	BCL	Year	Revenue	Expenditure
OED	Business Services	00100-BO-ED-X1D00	2026		\$200,000

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## **OED-007-A**

Proviso \$250,000 in OED to support small businesses in the North Delridge area facing displacement due to Sound Transit's impacts

#### **SPONSORS**

Rob Saka, Joy Hollingsworth, Dan Strauss

#### **BALANCING SUMMARY**

Fund	2026 Increase (Decrease)	2027 Increase (Decrease)
General Fund	\$0	
Total Budget Balance Effect	\$0	

### **CENTRAL STAFF SUMMARY**

This Council Budget Action (CBA) would impose a proviso on \$250,000 in the Office of Economic Development (OED) for focused outreach and assistance to businesses facing displacement due to Sound Transit's impacts. Businesses in North Delridge are facing ongoing challenges related to economic transition, industrial adjacency, and infrastructure impacts from the proposed Sound Transit West Seattle-Ballard Link Extension. This proviso is intended to help stabilize and retain affected small businesses in that area.

OED has a number of programs designed to provide technical and financial assistance to small businesses that may apply to these impacted businesses, including but not limited to accounting and business consulting assistance and the Capital Access Program.

This CBA would impose the following proviso:

"Of the appropriations in the Office of Economic Development 2026 budget for the Business Services Budget Summary Level (BSL BO-ED-X1D00), \$250,000 is appropriated solely to support small independent businesses in North Delridge that are at risk of displacement from Sound Transit, and for no other purpose."

ATTACHMENT: No

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## **OED-008-A**

Increase OED by \$50,000 for Business Improvement Area Support in Capitol Hill

## **SPONSORS**

Joy Hollingsworth, Robert Kettle, Sara Nelson

#### **BALANCING SUMMARY**

Fund	2026 Increase (Decrease)	2027 Increase (Decrease)
General Fund	\$(50,000)	
Total Budget Balance Effect	\$(50,000)	

## **CENTRAL STAFF SUMMARY**

This Council Budget Action (CBA) would increase proposed appropriations to the Office of Economic Development (OED) by \$50,000 GF in 2026 (one-time) to provide additional support for developing a Capitol Hill Business Improvement Area, focused on the Pike/Pine corridor.

OED's 2026 Endorsed Budget contains \$150,000 GF ongoing to provide support for the Capitol Hill neighborhood business district, to be provided to one or more organizations with ties to the Capitol Hill business community to assist with a variety of tasks, including but not limited to capacity building for the establishment or expansion of a business improvement area (BIA), engaging with businesses and property owners, visitor assistance, or outreach with unhoused neighbors. The one-time additional funding is intended to provide additional outreach efforts to help establish a BIA.

ATTACHMENT: No

## TRANSACTIONS - ONE-TIME

Dept	BSL	BCL	Year	Revenue	Expenditure
OED	Business Services	00100-BO-ED-X1D00	2026		\$50,000

## 2026 STATEMENT OF LEGISLATIVE INTENT

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#### **OED-009S-A**

Request that OED and OWCPST, in coordination with the Mayor's Office, develop recommendations for how the City can better support small businesses located within station area planning zones for Sound Transit's West Seattle and Ballard Link Extension

## **SPONSORS**

Rob Saka, Joy Hollingsworth, Dan Strauss

#### **CENTRAL STAFF SUMMARY**

This Statement of Legislative Intent (SLI) requests that the Executive convene an interdepartmental team (IDT) led by the Office of Economic Development (OED) and the Office of the Waterfront, Civic Projects, and Sound Transit (OWCPST), in coordination with the Mayor's Office, to develop recommendations for how the City can better support small businesses located within station area planning zones for the Sound Transit West Seattle and Ballard Link Extension (WSBLE) project. This working group should assess existing and anticipated small business impacts related to light rail construction, displacement, and long-term redevelopment; review best practices from other jurisdictions; and identify policy, programmatic, and funding options for City-led or City-supported mitigation. The analysis should also consider how to improve coordination with Sound Transit and other regional partners to ensure equitable outcomes for small business communities affected by the WSBLE project. The Executive should submit a report with findings and recommendations outlining potential next steps, timelines, and resource implications.

Responsible Council Committee(s): Transportation

**DUE DATE:** June 15, 2026