




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Dewey Potter</i>		
Board/Commission Name: <i>Park District Community Oversight Committee</i>	Position Title: <i>District 4 Member</i>	
<input checked="" type="checkbox"/> Appointment <i>OR</i> <input type="checkbox"/> Reappointment	Date of Appointment: <i>04/7/15</i>	
Appointing Authority: <input type="checkbox"/> Council Appointment <input checked="" type="checkbox"/> Mayor Appointment <input type="checkbox"/> Other Appointment: <i>Specify "Other" appointing Authority name</i>		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Residential Neighborhood: <i>Fremont</i>	Zip Code: <i>98103</i>	Contact Phone No.: <i>Business phone # - NOT personal phone #</i>
Legislated Authority: <i>Legislation type(s), number(s)</i>	Term of Office: <i>04/13/15 04/13/18</i>	
Background: Dewey worked for the City of Seattle for 36 years. She has held numerous positions in various branches, including the Budget Office, Park and Recreation and City Council. She served as the Communications Manager in the Department of Parks and Recreation. Prior to this position she served as the Executive Assistant to the Acting Director and has also previously worked in the Office of Management and Budget as a manager and budget analyst. Dewey as a BA in English Literature from Florida State University. She has worked on numerous parks issues and has worked on resolving many parks related issues and new process implementation.		
Authorizing Signature: 	Appointing Signatory: <i>Ed Murray</i> <i>Mayor of Seattle</i>	

Summary of Qualifications

45 years of exemplary public sector experience in public information and media relations, policy and budget analysis, management of complex processes and projects, and as personal staff to elected officials. Thorough knowledge of local issues and a collaborative approach to problem solving in a public policy environment.

Professional Experience

Seattle Parks and Recreation

1998-2013

Communications Manager

- Served on Parks' Executive team, led Parks' public involvement, correspondence, and media relations functions, wrote and edited documents, oversaw development of today's Parks web site and early social media activities.
- Provided support to Mayor's staff in several administrations and maintained positive relationships with the public and with City staff at all levels.
- Served as Parks' spokesperson and provided leadership on internal and external communications strategies.
- Acted as a first responder to the City's Emergency Operations (Joint Information) Center in emergencies.
- Responded to public inquiries and crafted solutions to visible, sensitive and controversial issues, and led efforts to reach underserved populations.
- Supervised a staff of four.

Seattle Parks and Recreation

1993-1998

Executive Assistant, then Acting Director, Citywide Division

- Led public processes leading to uniform park operating hours, establishment of off-leash areas, a new public involvement policy, and many other policies and issues.
- Served as Parks liaison with other City departments and on multiple interdepartmental committees.
- Developed and monitored division budgets, provided policy leadership in recreation and aquatics, and resolved personnel issues.

Seattle Office of Management and Budget

1985-1993

Office Manager; Budget Analyst; Senior Budget Analyst

- Managed 50-person office; edited, coordinated and ensured quality of all annual City budget documents; developed and monitored OMB budget; completed special projects; and supervised a support staff of seven.

- Analyzed and reviewed City department budget submittals and made recommendations on funding levels and program and staffing needs.
- Conducted and led the Neighborhood Budget Process for two budget cycles.
- Monitored department expenditures to ensure compliance with mission, City policies and adopted budget; reviewed and made recommendations on relevant legislation.
- Made presentations to City Council and community organizations both verbally and in writing.

Seattle City Council

1978-1985

- Managed land use committee workload, analyzed proposals for rezones, zoning code amendments, historical preservation and accessory units in single family zones.
- Developed consistent procedures for Council consideration of many land use actions
- Provided staffing to the energy committee, including its work on the 1982 and 1984 rate reviews, and made recommendations on executive proposed budgets for City departments.
- Wrote speeches, news releases, briefings and reports; resolved citizen complaints; and served as liaison with other City departments and the news media.

Florida State Legislature

1975-1977

- Managed State Representative's district office, resolved constituent complaints, researched and developed legislation on displaced homemakers, juvenile arbitration and merit selection and retention of judges, served as liaison with news media.

Florida Department of Commerce News Bureau

1974-1975

- Edited house organ, Commerce News, wrote feature stories, coordinated industrial safety multi-media campaign, served as Labor Division media liaison.

Florida Commission on Human Relations

1972-1974

- Edited a monthly digest of human relations news, wrote a column that appeared in 15 minority newspapers statewide, wrote news releases on Commission activities.

Office of then-Florida Governor Reubin Askew

1971-1972

- Wrote executive orders, extradition papers, resolutions and Governor's replies to constituent correspondence; established grammatical and stylistic standards for Governor's correspondence.

Education

1970: Bachelor of Arts, English Literature/Theater minor, Florida State University, Tallahassee, FL

Park District Community Oversight Committee

15 members: Per Ord. 124468; CB 118056; SMC 3.26, all subject to City Council confirmation, 1-, 2- 3-year terms:

- 15 Mayor-appointed
- 15 City Council-confirmed

Roster:

*D	**G	Position No.	Position Title	Name	Date Appointed	Term End Date	Term #	Appointed By
	M	1.	Park Board Member	Bob Edmiston	4/7/15	3/31/16	1	Mayor
	M	2.	Park Board Member	Diana Kincaid	4/7/15	3/31/16	1	Mayor
	M	3.	Park Board Member	Tom Tierney	4/7/15	3/31/16	1	Mayor
	F	4.	Park Board Member	Barbara Wright	3/17/15	3/31/18	1	Mayor
	F	5.	Commission Member	Jennifer Rodriguez	3/17/15	4/13/17	1	Mayor
	F	6.	Commission Member	Lylianna Allala	4/7/15	4/13/18	1	Mayor
	F	7.	Commission Member	Patt Copeland	3/17/15	4/13/17	1	Mayor
	F	8.	Commission Member	Patti Wilma	3/17/15	4/13/18	1	Mayor
	F	9.	Council District 1	Trang Hoang	3/17/15	4/13/17	1	Mayor
	F	10.	Council District 2	Kelly McCaffrey	3/17/15	4/13/16	1	Mayor
	M	11.	Council District 3	Marc Daudon	4/7/15	4/13/16	1	Mayor
	F	12.	Council District 4	Dewey Potter	4/7/15	4/13/18	1	Mayor
	F	13.	Council District 5	Jessica Farmer	3/17/15	4/13/17	1	Mayor
	F	14.	Council District 6	Maisha Barnett	3/17/15	4/13/16	1	Mayor
	M	15.	Council District 7	Steve Gillespie	4/7/15	4/13/16	1	Mayor

Diversity Chart:

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
Total	4	11		5	2	1	2			10			

Key:

- *D List the corresponding Diversity Chart number (1 through 9)
- **G List gender, M or F
- ***Other Includes diversity in any of the following: race, gender and/or ability