




# City of Seattle Boards and Commissions Notice of Appointment

<b>Appointee Name:</b> Heather Lewis		
<b>Board/Commission Name:</b> Community Technology Advisory Board (CTAB)		<b>Position Title:</b> At-Large Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>		<b>Term of Office:</b> 1/1/16 <del>12/31/18</del> 11/1/18 AH
<b>Residential Neighborhood:</b> Roosevelt	<b>Zip Code:</b> 98115	<b>Contact Phone No.:</b> 850-524-9319
<b>Legislated Authority:</b> Seattle Municipal Code (SMC) 3.22.050		
<p><b>Background:</b> Heather currently serves as the vice-chair of CTAB's E-government committee and has been participating in full CTAB meetings since mid-2015. She has volunteer experience with the YWCA as a Board Fellow and in assisting with education at the Refugee Women's Alliance (REWA). She is also a committee member at Social Venture Partners. Heather worked on white papers on cryptocurrencies, and municipal fiber at the UW Law School Technology Law and Public Policy Clinic.</p> <p>She works as an Innovation Officer at CoMotion at the University of Washington, working with university partners, investors, legislators, governments and industry experts to identify best practices for innovation ecosystem expansion and the commercialization of high-impact, life-changing technologies. She was also a co-founder of Biokick.</p> <p>Heather would bring innovation, strategic and marketing skills to CTAB. She has a strong interest in expanding City and CTAB collaborations with the UW, other regional governments, and community stakeholders. She started some of this work in the CTAB E-gov committee and a member position would enable applying this to the broader scope of CTAB's advisory work.</p>		
<b>Date of Appointment:</b> 3/30/16	<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> Edward B. Murray Mayor of Seattle

FILED  
 CITY OF SEATTLE  
 2016 MAR 31 PM 4:39  
 CITY CLERK

# HEATHER LEWIS

## BUSINESS DEVELOPMENT + COMMERCIALIZATION PROFESSIONAL

### GET IN TOUCH;

Mobile: [REDACTED]  
Email: [REDACTED]  
LinkedIn: [www.linkedin.com/in/lewishe](http://www.linkedin.com/in/lewishe)

### + EXPERIENCE

- Strategy, Planning and Partnerships Consultant ..... 08/2015- Present  
Social Venture Partners, University of Washington, Seattle, WA
- Innovation Officer ..... 08/2015- Present  
CoMotion, University of Washington, Seattle, WA  
Project lead working with university partners, investors, legislators, governments and industry experts to identify best practices for innovation ecosystem expansion and the commercialization of high-impact, life-changing technologies.
- Co-Founder, VP of Commercialization and Business Development ..... 05/2015-Present  
Biokick, Seattle, WA
  - Manages research teams, conducts landscape analyses on behalf of prospective technologies.
  - Interfaces with stakeholders, including industry experts, government officials and investors on behalf of the company and featured teams.
- ITHS Technology Fellow ..... 06/2015-08/2015  
CoMotion, University of Washington, Seattle, WA  
Business development, strategy and regulatory specialist supporting technology transfer and commercialization for biotech and life science start-ups
  - Conducted market opportunity research and reimbursement analyses on behalf of prospective technologies
  - Made future funding and resource allocation recommendations regarding startups to UW
- Business Strategist ..... 04/2015-06/2015  
ColdHubs (formerly Farm Fresh), Seattle, WA  
Business consultant to Nigeria-based solar energy firm.
  - Conducted market research and competitive landscape analysis
  - Co-wrote business plan, pitch and slide deck.
  - Team raised \$500,000 in capital
- Strategy and Marketing Consultant ..... 01/2015-03/2015  
Kaia Product Suite, Make Future Stuff, LLC / Seattle, WA
  - Conducted market research and competitive landscape analysis.
  - Exceeded KPI and performance targets.
- Technology Consultant (Graduate-level Intern) ..... 01/2015-06/2015  
Educare of Greater Seattle, Puget Sound Educational Service District (PSES) / Seattle, WA
  - Constructed a 5 year marketing/development strategy for tech-sector and other corporate donors

### + SKILLS

- Project Management
- Business Development
- Strategic Partnerships
- Start-ups
- Business, Government and Non-Profit Consulting
- Impact Metrics
- Market Research

### + AWARDS

- Most Innovative Startup ..... 05/2015  
Foundations of Entrepreneurship,  
Foster School of Business  
BioKick: a platform and meeting space for biology researchers and investors
- Best Pitch ..... 03/2015  
Entrepreneurial Marketing 555  
Foster School of Business  
ClearHome: an in-home air quality monitoring device and application  
(Now Kaia: <http://kaia.life/>)

# HEATHER LEWIS

BUSINESS DEVELOPMENT +  
COMMERCIALIZATION PROFESSIONAL

GET IN TOUCH:

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- Email: [REDACTED]
- LinkedIn: [www.linkedin.com/in/lewish/en](http://www.linkedin.com/in/lewish/en)

## EXPERIENCE

- Student Technologist ..... 08/2014-06/2015  
University of Washington School of Law, University of Washington / Seattle, WA
  - Drafted educational white papers on cryptocurrencies, and non-consensual pornography, Seattle municipal fiber
  - Co-wrote WA state legislation, attended hearings, and lobbied for the passage of HB 1272 (successfully passed, June, 2015).
  - Consulted for the City of Seattle's CTO on the proposed municipal fiber buildout.
- Research Assistant ..... 01/2012-09/2013  
EV Research, / Vancouver, Canada
  - Conducted an impact analysis of the effects of UNHCR 2012 Cessation Clause invocation on Liberian refugees living in Ghana on behalf of UNHCR
  - Co-authored the research report and proposal package, both titled, "Rights to Return, Resettle or Reintegrate? The Case of Liberian Refugees in Ghana"
  - Jointly presented findings from this research at the 2012 International Conference on Law and Society in Honolulu, Hawaii.

## EDUCATION

- Technology Entrepreneurship Certificate ..... 2015  
Foster School of Business, University of Washington
- Technology Law and Public Policy Clinic ..... 2015  
University of Washington School of Law, University of Washington
- Masters of Public Administration (MPA), Science and Technology Policy ..... 2015  
Daniel J. Evans School of Public Policy and Governance, University of Washington
- Bachelor of Arts (BA), Political Science and Global Political Economy ..... 2012  
University of British Columbia

## COMMUNITY

- Partner, Committee Member ..... 07/2015-Present  
Environment, Social Venture Partners, Seattle
- Committee Member ..... 07/2015-Present  
EGovernment, Community Technology Advisory Board (CTAB), City of Seattle
- Board Fellow ..... 05/2014-06/2015  
YWCA of Seattle-King-Snohomish Counties
- STEM Education Specialist  
Refugee Women's Alliance (ReWA) ..... 01/2014-08/2015

## COURSEWORK

- Communicating Effectively with the Media
- Economic Policy Analysis Management I
- Economic Policy Analysis Management II
- Entrepreneurial Finance
- Entrepreneurial Marketing
- Entrepreneurial Strategy
- Effective Collaboration with Diverse Teams
- Executive Leadership
- Financial Management and Budgeting
- Foundations of Entrepreneurship
- Impact Entrepreneurship
- Managing Organizational Performance
- Managing Policy Processes
- Non-profit Board Management
- Public Policy Analysis
- Science and Technology Policy
- Technology for Developing Nations
- Technology Law and Public Policy
- Quantitative Analysis
- Quantitative Analysis II
- Drug Discovery, Development and Commercialization

Community Technology Advisory Board  
 (Formerly the Citizens Telecommunications & Technology Advisory Board)  
 As of 3/31/2016

10 members: 9 members with two-year terms, renewable for one additional term; and  
 1 Get Engaged young adult member with a one year term. Per **Ordinance Number: 124736**, all subject  
 to Council confirmation.

- 4 At Large Appointed by Council
- 3 At Large Appointed by Mayor
- 3 Special Appointed by Mayor, representatives of
  - Education
  - Public Access to Telecommunications
  - Get Engaged young adult position

D*	G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
1	F	1	At Large	Amy Hirota	1/1/15	1/1/17	1 <sup>st</sup>	Council
6	F	2	At Large	Heather Lewis	1/1/16	1/1/18	1 <sup>st</sup>	Mayor
6	M	3	At Large	Mark DeLoura	1/1/16	1/1/18	1 <sup>st</sup>	Mayor
1	F	4	At Large	Karia Wong	1/1/15	1/1/17	1 <sup>st</sup>	Council
6	M	5	Education	Carmen Rahm	1/1/15	1/1/17	1 <sup>st</sup>	Mayor
2	F	6	Get Engaged	Iga Fikayo Keme	9/1/15	9/1/16	1 <sup>st</sup>	Mayor
1	M	7	At Large	Chris Alejano	1/1/16	1/1/18	1 <sup>st</sup>	Council
1	M	8	At Large	Joneil M. Sampana	1/1/16	1/1/18	2 <sup>nd</sup>	Mayor
2	F	9	At Large	Nourisha Wells	1//15	1/1/17	2 <sup>nd</sup>	Council
3	M	10	Public Access	Jose Vasquez	1/1/15	1/1/17	1 <sup>st</sup>	Mayor

**Diversity Chart:**

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	Other ***	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	2	0	3	1	1	1			3			
Council	1	3	0	4	3	1							
Other													
Total	5	5			4	2	1			3			

**Key:**

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M or F

\*\*\*Other Includes diversity in any of the following: *race, gender and/or ability*