




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Jordan Leonard		
<b>Board/Commission Name:</b> Seattle Music Commission		<b>Position Title:</b> Member
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Term of Position: *</b> 9/1/2024 <b>to</b> 8/31/2027  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
<b>Residential Neighborhood:</b> West Seattle	<b>Zip Code:</b> <i>Insert zip code</i>	<b>Contact Phone No.:</b> <i>Business phone # - NOT personal phone #</i>
<b>Background:</b> <p>Jordan Leonard is the Senior Producer of Artist Development Programs at the Museum of Pop Culture (MoPOP) in Seattle, WA. As a musician and South Seattle Native, Jordan has worked to champion the Seattle music scene and support the growth and education of young artists over the past 10 years.</p> <p>Jordan attended and received a B.A. in Africana Studies with a focus on History &amp; Music. During this time Jordan was involved in the LA county music scene as a bandleader, saxophonist, hosting a radio show, and serving as Jazz Music Director at KSPC 88.7.</p> <p>Upon returning to Seattle in 2014, Jordan got involved in music, DEIA, and education efforts by way of volunteering at KEXP as a DJ Assistant, hosting a radio show on Hollow Earth Radio, and working as a mentor, tutor, and case manager for BIPOC youth in Seattle Public Schools. Soon after, Jordan led program coordination and management at Seattle JazzED, a 501c3 non-profit focused on creating access to jazz education and performance for young musicians. Jordan transitioned to working for the Recording Academy's PNW chapter where he supported regional artists submitting their music for Grammy consideration, membership, helping them find resources to further develop their craft, and building community in the Pacific Northwest music scene.</p> <p>As a guitarist in Seattle's music scene, Jordan is passionate about helping the next generation of music creators discover their purpose and finding the tools they need to pursue it. Now at MoPOP, Jordan leads MoPOP's Youth Advisory Board and supports artists and alumni of MoPOP's Sound Off! program. The showcase and mentor program supports multiple cohorts of up-and-coming artists consisting of 100+ musicians &amp; 50+ bands by way of direct mentorship, curating performance opportunities, ongoing artist consultations, and serving as a key resource for their long-term relationship and community- building.</p>		
<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> Bruce A. Harrell Mayor of Seattle	
<b>Date Signed (appointed):</b> July 9 <sup>th</sup> , 2024		

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# JORDAN LEONARD



JL

## CONTACTS



## EDUCATION

### Pitzer College

#### Africana Studies-2014

Study of the African diaspora  
with a focus in History and  
Music

## OUTREACH & DEIA EXPERIENCE

**United Negro College Fund**  
Work Place Consultant

**Seattle JazzED**  
DEIA Committee

**Sound Transit**  
The Roadhouse at Angel Lake  
Station Community Advisory  
Committee

## Work Experience

### **The Museum Of Pop Culture (May 2021- Present)**

Senior Producer of Artist Development Programs

- Producer of Sound Off!, MoPOP's 21 and under music showcase and mentoring program.
- Mentoring, curating performance opportunities, offering artist consultations, and assisting with artist skill building for the Sound Off! Alumni network, which includes 8 artist cohorts dating back to SO! 18 participants.
- Building and maintaining relationships with 100+ musicians & 50+ bands
- Leader and organizer for the Youth Advisory Board. This board is composed of teens ages-15-18 would contribute to various MoPOP programs, such as the selection of participants at Sound Off!, the youth track of MoPOP's Science Fiction and Fantasy Short Film Festival (SFF SFF), and the curation of the Voicebox exhibit and YAB designed projects.
- Partnering with Seattle area music education non-profits to produce in-museum programs
- Community building with PNW non-profits and music organizations to support PNW artists development.
- Participating on Seattle Music Commission's Youth and Community Committee.

### **PCC Community Markets (Dec 2019-May 2021)**

Community Relations Program Manager

- Conducted year long research, outreach, and diversity strategy to assist new PCC store openings
- Managing co-op wide programs (donations, sponsorship, grants, and neighborhood partnerships)
- Collaborated with HR to provide DEI strategy and training to new stores staff, including a 100 person Central District PCC staff
  - Central District PCC had 70% new patronage and 24% sales over forecast budget as of Aug. 2020

### **Recording Academy, Pacific Northwest (Apr 2017-Dec 2019)**

Membership and Project Manager

- Led research and membership outreach efforts to Northwest music industry professionals and music creators across 7 states
- Led the PNW chapter's strategic event planning and execution of diversity and inclusion efforts
- Co-managed a budget of 60,000 dollars and executing contracts to produce events
- Developed programs informed by membership data and future chapter goals and managed the execution of various sizes events, summits, and performances from start to finish
- Executed events and programs featuring the best musical artist on the planet such as Khalid and Dua Lipa.
- Programmed such as the Membership Mix Networking event attracted and sustained the engagement of underrepresented music communities to support chapter DEI goals,
- Program (Member Mix and GRAMMY U Mentorship Showcase) designs have been implemented throughout the 12 Chapters nationwide
- Assisted in planning and identifying panelist of diverse backgrounds for the 2018 Upstream Music Summit in partnership with Vulcan Arts & Entertainment
- Implemented strategic outreach efforts that increased PNW's advisory board diversity from 3% to 33% people of color and 27% to 50% women in 3-year period
- Develop key relationships with a variety of stakeholders with various demographics and backgrounds throughout the PNW, Hawaii and Vancouver B.C. regions

### **Seattle JazzED (Nov 2015-Apr 2017)**

Program Manager & Program Coordinator

- Aided families to navigate all elements of Seattle JazzED programs including: registration, financial aid awards, program scheduling, and on-site operations
- Coordinated communication and attendance of teaching artists, parents, students and volunteers at rehearsals for 10 programs and concerts

# Seattle Music Commission

21 Members: Pursuant to *Ordinance 124422*, all members subject to City Council confirmation, 3-year terms:

- 10 City Council-appointed
- 11 Mayor-appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	1	1.	Commissioner	Kelli Faryar	9/1/23	8/31/26	1	Mayor
6	M	2	2.	Commissioner	Nick Turner	9/1/23	8/31/26	1	City Council
6	M	n/a	3.	Commissioner	Andrew Joslyn	9/1/23	8/31/26	2	Mayor
6	M	2	4.	Chair	Jason Clackley	9/1/23	8/31/26	2	City Council
6	F	2	5.	Commissioner	Anne O’Dowd	9/1/23	8/31/26	2	Mayor
9	M	n/a	6.	Commissioner	Eric Lilavois	9/1/23	8/31/26	2	City Council
6	F	5	7.	Commissioner	Christina Frappia	9/1/24	8/31/27	1	Mayor
2	F	2	8.	Commissioner	Bunnie Marie Moore	9/1/24	8/31/27	2	City Council
	F	2	9.	Commissioner	Olivia D. Hamilton	9/1/24	8/31/27	1	Mayor
6	NB	3	10.	Commissioner	Andrea Friedman	9/1/22	8/31/25	1	City Council
2	M	1	11.	Commissioner	Jordan Leonard	9/1/24	8/31/27	1	Mayor
2	F	1	12.	Commissioner	Adra D. D. Boo	9/1/24	8/31/27	2	City Council
7	M	2	13.	Commissioner	Keola Kama	9/1/24	8/31/27	2	Mayor
6	F	6	14.	Commissioner	Shaina Foley	9/1/24	8/31/27	1	City Council
6	F	7	15.	Commissioner	Shannon Welles	9/1/22	8/31/25	2	Mayor
1	F	2	16.	Commissioner	Casey Carter	9/1/22	8/31/25	2	City Council
3	M	3	17.	Commissioner	Jovino Santos Neto	9/1/22	8/31/25	2	Mayor
2	M	n/a	18.	Commissioner	Julius Robinson	9/1/22	8/31/25	1	City Council
6	F	6	19.	Commissioner	Jessica Toon	9/1/22	8/31/25	2	Mayor
6	F	5	20.	Commissioner	Denise Burnside	9/1/22	8/31/25	2	City Council
6	M	6	21.	Commissioner	Nick Vaerewyck	9/1/22	8/31/25	2	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

	(1)				(2)		(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	7			0	1	3			6	1		0
Council	4	4		1	2	3	0			5	0		1
Other													
<b>Total</b>	<b>9</b>	<b>11</b>		<b>1</b>	<b>2</b>	<b>4</b>	<b>3</b>			<b>11</b>	<b>1</b>		<b>1</b>

## Key:

- \*D List the corresponding *Diversity Chart* number (1 through 9)
- \*\*G List gender identity, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A  
*Diversity information is self-identified and voluntary.*