




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Mark F. Dederer		
Board/Commission Name: Seattle Center Advisory Commission		Position Title: Member
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 12/14/2016	Term of Position: * 9/29/2016 to 9/28/2019
Residential Neighborhood: Queen Anne	Zip Code: 98199	Contact Phone No.: [REDACTED]
Background: <p>Mark Dederer joined the Biller Family Foundation as Executive Director in 2016. Previously, he served as Senior Vice President and Community Affairs Manager for the Wells Fargo Foundation, overseeing the charitable giving program and team member involvement throughout the Washington Region. He also managed Community Affairs in Oregon and Alaska. Before rejoining Wells Fargo in 2010, he was Vice President & Director of the Safeco Insurance Foundation and developed its national contributions program.</p> <p>A Seattle native, Mr. Dederer continues a family legacy of civic duty established by his grandfather, an early Seattle business leader and passionate community advocate who was one of the chairmen on the committee that brought the 1962 World's Fair to the city.</p> <p>Mr. Dederer serves on the board of Philanthropy Northwest, Virginia Mason Hospital board of governors, is a commissioner for the Seattle Center, a member of the Central Washington University Business School advisory board, and is Past Board Chair of Seafair, Seattle's premier summer festival.</p>		
Authorizing Signature (original signature): 		Appointing Signatory: Edward B. Murray Mayor of Seattle

FILED
 CITY OF SEATTLE
 2017 JAN 19 AM 10:51
 CITY CLERK

*Term begin and end date is fixed and tied to the position and not appointment date or appointee.
August 30, 2016

MARK F. DEDERER

Employment Background

The Sheri & Les Biller Family Foundation, Seattle WA

2016 – Present

Executive Director

- Provide research on issues important to the Foundation's four focus areas as well as federal and state laws which might affect private non-operating foundations. Offer guidance and information on best practices accordingly.
- Represent the Foundation locally and nationally to a wide variety of constituents including press, elected officials, and Foundation grantee partners. Communicate effectively through various channels about the Foundation's mission and purpose.
- Manage all outward-facing presence for the Foundation including website and social media sites. When appropriate, create PR strategies for Foundation programs or events.
- Educate board members on Foundation programs and determine appropriate opportunities to more deeply engage board members with Foundation programs.
- Develop and utilize methods to evaluate the impact and effectiveness of programs the Foundation supports. Monitor the activities of funded projects to achieve the desired impact.
- Work with administrative and legal advisors in all matters related to Foundation operations. These responsibilities will include human resources, budgeting, tax preparation, legal oversight and expense management.

Wells Fargo Bank, Seattle WA

2010 - 2016

Senior Vice President, Wells Fargo Foundation and Community Affairs

- Manages an annual contributions budget for the Northwest Region in excess of \$6.8 million and shares responsibility for allocating the annual west coast multi-market budget of \$6.5 million throughout California, Oregon, Washington and Alaska.
- Represented Wells Fargo Community Relations team in a national priorities and national relationships workgroup to build the strategic framework for Wells Fargo's philanthropy to ensure alignment with organizational mission and values and maximize impact
- Envisions, develops and oversees strategy and implementation of philanthropic giving in Washington, Alaska and Oregon
- Serves as Wells Fargo's primary representative to community organizations and provides leadership to important initiatives essential to strengthening our region
- Identifies, builds and maintains strategic partnerships and alliances with influential organizations across public, private and nonprofit sectors
- Serves on the west coast leadership team to create an environment supporting community involvement and establishment of Wells Fargo Volunteer Chapters

Safeco Insurance Foundation, Seattle WA

2007 - 2010

Vice President & Director

- Developed long term vision and strategy for the Safeco Insurance Foundation
- Oversaw the implementation of new foundation guidelines, website and online application resulting in greater efficiency and reengagement with the community
- Managed and coached foundation team by providing colleagues with technical and community expertise.
- Conducted research, outreach and identified signature non-profit organizations across the United States suitable for Safeco Insurance Foundation's inaugural 2007 grant awards
- Strategically directed over \$16 million in donations impacting approximately 165 community organizations across the United States

Wells Fargo Bank, Seattle WA 2002 - 2007
Vice President & Manager, Wells Fargo Foundation and Community Relations

Wells Fargo Bank, Seattle WA 2000 - 2002
Assistant Vice President, Community Support Programs

ADDITIONAL EMPLOYMENT EXPERIENCE

United Way of King County, Seattle, WA, Loaned Executive 1999 - 2000

Washington Beef, Inc., Toppenish, WA 1994 - 1999
Assistant Director of Marketing, Asian & Domestic Sales

Hudson's Bay Company, New York, NY 1988 - 1992
International Customer Relations/Warehouse Manager

FUND DEVELOPMENT EXPERIENCE AND CIVIC LEADERSHIP

• **KEXP Radio** 2013 - present
Capital Campaign Advisory Board

As an Advisory Board member I am tasked with strategizing and executing a \$15M capital campaign, which strategy includes leadership level asks of individuals and businesses, the production of small and large scale events, social media outreach and building broad based community partnerships.

• **Seafair** 2007 - 2012
Board of Directors, Past Board Chair

As board chair, I helped develop and implement a new development strategy for the Seafair Foundation to ensure the long-term viability and growth of the organization during a highly volatile economic period.

• **ArtsFund** 2004 - present
Allocations Committee Chair, Allocations Policy Task Force Member

• **Association of Corporate Contributions Professionals** 2009 - present
Board of Directors, Chair Emeritus

• **Central Washington University College of Business** 2009 - present
Advisory Board Member

• **Philanthropy Northwest** 2014 - present
Board of Directors

• **Seattle Center** 2010 - present
Commissioner

• **Virginia Mason Hospital** 2009 - present
Board of Governors

EDUCATION

Central Washington University, International Business B.S. 1995

Seattle Center Advisory Commission

15 Members: Pursuant to *Ordinances 91885 and 108936*, 3-year terms; 1 Member pursuant to *Ordinance 120325*, 1-year term. All members subject to City Council confirmation:

- # City Council-appointed
- 16 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	7	1.	Member	Maria Barrientos	9/29/16	9/28/19	2	Mayor
2	F	3	2.	Member	Donna Moodie	9/29/16	9/28/19	4	Mayor
6	M	7	3.	Member	Brian D. Curry	9/29/16	9/28/19	2	Mayor
6	M	7	4.	Member	Mark F. Dederer	9/29/16	9/28/19	3	Mayor
			5.	Member	Vacant		9/28/19		Mayor
6	M	1	6.	Member	Pete Moran	5/14/15	9/28/17	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/14	9/28/17	2	Mayor
1	F	3	8.	Member	Hollis Wong-Wear	9/29/14	9/28/17	2	Mayor
6	F	4	9.	Chair	Jan Levy	9/29/14	9/28/17	4	Mayor
6	F	7	10.	Member	Holly Golden	9/29/14	9/28/17	2	Mayor
6	M	7	11.	Member	Jon Scholes	9/29/15	9/29/18	2	Mayor
6	M	3	12.	Member	Todd Leber	9/29/15	9/29/18	2	Mayor
4	M	n/a	13.	Member	Erik Van Rossum	9/29/15	9/29/18	2	Mayor
6	M	n/a	14.	Member	Will Ludlam	9/29/15	9/29/18	2	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/15	9/29/18	2	Mayor
6	F	4	16.	Get Engaged Member	Christa Wood	9/1/16	8/31/17	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor Council	7	8			1	1	1	1		11								
Other																		
Total	7	8			1	1	1	1		11								

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*