


**City of Seattle
Notice of Appointment**

Name: Marilena Morales		<input checked="" type="checkbox"/> Executive Appointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: Leschi	Zip Code: 98144	Contact Phone No.: (425) 220-2283
Reappointed to: Seattle Immigrant and Refugee Commission		Date of Appointment: 4/14/2015
Authority (Ord., Res.): Ordinance 118392		Term of Office: From: Confirmation To: 4/14/2017
Comments: Marilena Morales- Is the daughter of two migrant farm working parents from the Yakima Valley. Her parents raised her and her brother with values of family and social equity. They were raised to understand that they were to never look down on someone unless they were helping them up. With these values always in heart and mind, she has pursued a career in healthcare. To her, the right to equitable and affordable healthcare is a basic human right. Her work is to ensure that federally insured and uninsured patients, in particular, have access to the highest quality care. Currently at Neighborcare Health, a federally-qualified health center serving King County, a portion of her work is focused on strategizing to decrease costs per patient as well as identifying areas in the community with high utilization of emergency services in order to partner with supportive housing facilities, emergency departments and specialists deter avoidable costs. Another human right she advocates is the right to education. She has started a scholarship fund awarding scholarships to farm working students from Grandview High School pursuing a 4 year degree in Washington State. Grandview, Washington is the same agricultural-based town in which her parents grew up working the fields. The scholarship has been a way for her to stay connected to her own roots and work to ensure that monetary barriers are not the sole factor deterring farm-working students from pursuing higher education.		
Authorizing Signature: 		Name and Title of Officer Making Appointment: Mayor Edward B. Murray

Marilena Morales

Seattle, WA 98144 @gmail.com

Neighborcare Health - Seattle, Washington
Utilization Manager

August 2014- Present

Neighborcare is a Federally Qualified Health Center with 7 Primary Care Clinics in King County serving a predominantly Medicaid and uninsured population. My role is to manage costs per patient:

- **Oversee Payment Reform Initiatives:** As a provision of the Affordable Care Act, Managed Care Plans in Washington State are now reimbursing for the overall management of a patient's health and prevention of acute illness rather than paying per individual service. I provide oversight and program management to ensure Neighborcare is meeting the medical coding and population management standards to receive reimbursement under this new payment model.
- **Deter High Cost Utilization:** Oversee the tracking of patients over-utilizing emergency services. Partner with supportive housing facilities, emergency medical centers and other primary care clinics in King County to identify programs and opportunities to deter ER utilization and abuse of high risk narcotic medications.
- **Referrals to Specialists:** Oversee day to day operations of 18 staff members in the Referrals Department. The referrals team provides direct patient service by connecting patients identified as in need of specialized care to specialists in the community. I execute contracts with external specialists, ensure staff is processing in adherence with HIPAA and Centers for Medicaid/Medicare guidelines and meeting the prior authorization requirements of each health plan. I train, track and provide quality assurance assessment for the team.

Sea Mar Community Health Centers- Seattle, WA
Clinical Improvement Coordinator

November 2011-July 2014

Effectively manage initiatives leading Sea Mar, a Federally Qualified Health Center, toward comprehensive Health Care Reform. Including but not limited to:

- **Patient-Centered Medical Home (NCQA):** Managing the federal application of 24 clinic sites with the goal of becoming recognized as a Patient-Centered Medical Home, a provision of the Affordable Care Act. Work collaboratively with executive staff to revise and implement policies, procedures and workflows with the goal of improving patient-centered care. PCMH recognition brought Sea Mar \$500,000 in incentive funding.
- **HEDIS/Clinical Quality Measures:** Manage our Health Care Effectiveness Data Set, a federally-designated set of clinical quality measures. Compile, audit and trend data using database management tools. Communicate results of backend data to front line staff such as clinical providers and upper level management at all staff and executive leadership meetings.
- **Meaningful Use:** Coordinate Meaningful use, a federal incentive-based project to ensure all providers throughout the organization properly utilize the Electronic Medical Records system. Coordinated report building, auditing and communication to clinic management. Implementation of Meaningful Use through year 1 brought in over 1.2 million in incentive-funding to the organization

Morales Memorial Scholarship - Grandview, WA
Founder/ Chair

June 2005-Present

- Scholarship fund created to promote the success of Latino/a students with a farm-working background with a demonstrated commitment to serving others through community and/or school activities and/or future profession
- Coordinate fundraisers throughout the year including an annual banquet and auction and annual golf tournament. Secure annual sponsorships and procure auction items.
- Year to date, MMS has awarded 23 recipients over \$50,000 in scholarships with one recipient currently pursuing her PH.D.

Education

University of Washington

June 2011

- Bachelor of Arts: Law, Societies and Justice
- Bachelor of Arts: Biological Anthropology

Current Additional Involvement

- Recruiter, **Husky Alumni Recruitment Team (HART)**
- Recruitment Coordinator & Scholarship Reviewer, **Latino Education Achievement Project (LEAP 1%)**

IMMIGRANT AND REFUGEE COMMISSION

February 2015

15 Members: all subject to City Council confirmation and serve a term of two years, **3 term maximum.**

- 8 appointed by City Council
- 7 appointed by Mayor

D*	G	Position No.	Name	First Appointed	Term Ends	Term #	Position	Appointed By
1	M	4	Simon M-S Khin	3/28/13	2/23/17	2	4	Council
1		2					2	Council
4	F	12	Dori C. Cahn	5/6/13	2/23/17	2	12	Council
2	M	8	Mohamed Adan			1	8	Council
1	F	10	Mindy Au	4/30/14	4/30/16	1	10	Council
1	F	14	Veasna A. Hoy	4/30/14	4/30/16	1	14	Council
4	F	6	Kianoush Naficy	4/30/14	4/30/16	1	6	Council
2	F	1	Tsegaba Woldehaimanot	2/11/13	1/31/17	2	1	Mayor
1	F	5	Jennifer Calleja	2/25/13	1/31/17	2	5	Mayor
4	F	7	Roxana Norouzi	2/25/13	1/31/17	2	7	Mayor
2	F	9	Farhiya Mohamed	2/21/14	1/31/16	2	5	Mayor
4	F	11	Luis Ortega	4/14/15	4/14/17	1	11	Mayor
4	F	3	Michele E. Ramirez	4/21/14	4/30/16	1	3	Mayor
2	F	15	Riddhi Mukhopadhyay	4/21/14	4/30/16	1	15	Mayor
2	M	13	Marilena Morales	4/14/15	4/14/17		13	Mayor

*Diversity

		(1)	(2)	(3)	(4)	(5)	(6)			
	Men	Women	Vacant	Minority	Asian-American	African	Hispanic Latin@	Middle Eastern	Other**	Caucasian
Mayor	1	6	1	0	1	2	3	1	0	0
Council	2	4	1	0	3	2	0	1	0	1
Other Bodies	0	0	0	0	0	0	0	0	0	0
Total	3	10	2	0	4	4	3	2	0	1

**Other includes diversity in any of the following: race, gender and/or ability