



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Sidney Orr</i>		
Board/Commission Name: <i>Seattle Transit Advisory Board</i>		Position Title: <i>Get Engaged Member</i>
☒ Appointment OR ☐ Reappointment		City Council Confirmation required? ☒ Yes ☐ No
Appointing Authority: ☐ City Council ☒ Mayor ☐ Other: <i>Fill in appointing authority</i>		Term of Position: * 9/1/2025 to 8/31/2026 ☐ <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>South Delridge</i>	Zip Code: 98126	Contact Phone No.: [REDACTED]
Background: <i>Sidney is a community engagement professional with a passion for transportation, environmental justice, and building healthy communities through outreach and education. Sidney graduated from UW Seattle's College of the Environment in 2019 and currently works at PRR in Seattle as a Senior Community Engagement Specialist. Sidney is hoping to use their appointment to the Transit Advisory Board as an opportunity to deepen their commitment to bettering Seattle's integrated transit system and advocate for their community.</i>		
Authorizing Signature (original signature):  Date Signed (appointed): July 18th, 2025		Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>

**Term begin and end date is fixed and tied to the position and not the appointment date.*

Sidney Orr, PMP

she/her, they/them

SENIOR COMMUNITY ENGAGEMENT & COMMUNICATIONS CONSULTANT | PROJECT MANAGER

- **Program and project management** – Trusted communications consultant and collaborator in strategic project management and program planning.
- **Community engagement**– Over nine years of communications and public relations experience with a focus on community outreach, strategic planning, and crisis communications on public and capital projects.
- **Equity** – On a lifelong journey to advocate for marginalized groups, advance equity and inclusion, unpack my own biases, and educate myself on the lasting repercussions of racism.

EDUCATION

University of Washington, Seattle, Bachelor of Science in Environmental Science and Terrestrial Resource Management, 2019

Cornell University, Project Management Certificate, 2022

Project Management Institute, Project Management Professional Certification, 2023

FEMA, Public Information Office Basics, 2025

PROFESSIONAL EXPERIENCE

PRR, Senior Community Engagement Consultant | January 2025 – Present

Community Engagement Consultant | June 2023 – December 2024

Manages and provides strategic consultation on communications and community engagement strategies for the SR 509 Completion Project and Puget Sound Gateway Program with the Washington State Department of Transportation. Assists and coaches interdisciplinary client and consultant teams on project community outreach goals and objectives. Assesses communications and community engagement risks and opportunities and crafts appropriate responses.

- Creates and implements communications and engagement plans that effectively reach diverse audiences, including people who are Black, Indigenous, and people of color (BIPOC), people with disabilities, people with low incomes, and people who use languages other than English.
- Builds and supports effective working relationships with interdisciplinary teams across WSDOT, the Puget Sound Gateway Program, the SR 509 Completion Project, and partner organizations and agencies.
- Leads and supports teams, including onboarding team members, providing support to successfully accomplish complex tasks, delegating work effectively to team members with various levels of experience, coaching team members to accomplish goals, and identifying gaps in staffing and collaborating to fill them.
- Partners with WSDOT and client teams to provide solutions, help establish goals and objectives, maintain focus on achieving the goals, and seek opportunities to add value.

Enviroissues, Communications & Outreach Project Manager | June 2021 – June 2023

Project Coordinator | November 2020 – July 2021

Managed communications and public affairs on capital projects with clients from Seattle Public Utilities, Seattle Department of Transportation, King County Wastewater Treatment Division, Sound Transit, King County Metro, and the Washington State Department of Transportation. Managed junior staff on six different client accounts and managed contracts, budgets, and client relationships on those accounts.

- Served as a liaison between multiple teams within project ecosystems, including community-based organizations, subject matter experts, technical teams, creative teams, partner agencies, sub-consultants, department executives, internal and external stakeholders, and adjacent project teams/staff.
- Used strong written and oral communication skills to plan and employ inclusive stakeholder engagement strategies, including translating materials for non-English speaking audiences, editing communications materials so they meet access needs, producing videos, developing websites, and creating presentations.
- Led business development and contracting activities, including drafting proposals, negotiating project scopes, tracking budgets, managing relationships with sub-consultants, and drafting progress reports.

Stepherson & Associates, Project Coordinator | June 2019 – November 2020

Worked with clients and project teams to plan and implement public engagement processes, develop communications materials, and plan events to connect with people and advance transportation, water, land use, and energy projects.

- Worked with dynamic teams to write and develop on-brand communications materials for clients including listservs, websites, factsheets, infographics, online open houses, presentations, press releases, mailers, display boards, summaries, surveys, and social media campaigns. Worked with clients to develop and carry out crisis communications plans, stakeholder correspondence management, inbox management, and communications database management.
- Researched demographic and population data to inform equitable outreach practices to engage underrepresented communities
- Analyzed quantitative and qualitative data and summarized public input to create client-ready project updates and reports for internal and external audiences

UW Sustainability – Campus Sustainability Fund, Project Development Specialist | September 2018 – June 2019

Assisted prospective project teams in navigating the grant application process and supported active project teams through check-in meetings, partnership building, and resource sharing. Oversaw, tracked and mentored over 50 grant-funded sustainability projects in four sustainability categories: social, economic, cultural, and ecological.

- Conducted outreach to community-based organizations, colleges, and student communities to encourage grant applications and guided groups through the application progress.
- Strategized with stakeholders and teams to develop better pathways for community organizations, University departments, and project teams to work together towards common goals.
- Created and implemented RSJ programming and equity-focused grant funding bylaws. This included changing the department's definition of "sustainability" to specifically call out social and cultural sustainability as a requirement for all the projects we awarded grants to.
- Drafted quarterly reports for the fund's governing committees, wrote grant summaries for websites and newsletters, and provided feedback on draft grant applications.

Seattle Public Utilities, Communications Intern | June 2017 – June 2018

Assisted the Seattle Public Utilities Communication Team with community outreach activities, marketing, multimedia material development, social media planning, media engagement, and other forms of external communication

Conducted research via focus groups, direct community outreach, surveys, personal interviews, and nationwide utility data to gain an understanding of, and present options for, how SPU can better serve customers.

- Planned the overall communications effort for the Sharps (syringes, needles, and lancets) Collection Pilot Program, including scheduling, planning, and hosting a media event, drafting press releases and preparing employees to staff the media event.
- Designed graphics using Adobe Creative Suite and assisted in a rebranding effort to upgrade externally facing material.
- Partnered with the Environmental Justice and Service Equity branch to create training videos that instructed SPU employees on how to employ an Equity Tool Kit better to serve historically underserved communities during the damage claims process.
- Partnered with the drainage and wastewater line of business to carry out a side-sewer maintenance outreach plan and solicit input from stakeholders through a series of compensated focus groups and surveys.

University of Washington – ASUW Office of Government Relations, Outreach Coordinator | October 2015 – January 2017

- Planned, organized, and executed a campus-wide voter registration drive and Get Out the Vote campaign which registered over 750 new voters. Trained student volunteers on best practices when engaging with community members directly, digitally, and over the phone during the voter registration drive and Get Out the Vote campaign.
- Worked with other members of the Office of Government Relations to build relationships with state, county, and city government officials on behalf of the University of Washington student body.
- Created communications pathways for students to engage directly with elected officials and have a say in policies that affect them.

Seattle Transit Advisory Board

12 Members: Pursuant to Resolution 31572, all members subject to City Council confirmation, 2-year terms:

- 7 Mayor- appointed
- 5 City Council- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	M	3	1.	Member	Sandro R. Pani	8/3/24	8/2/26	3	City Council
1	F	4	2.	Member	Shirley Chu	8/3/24	8/2/26	1	City Council
6	T/NB	4	3.	Member	Deborah Barnard	8/3/24	8/2/26	1	City Council
2	M	2	4.	Member	Dexter Jenkins	8/3/23	8/2/25	1	City Council
1	F	7	5.	Member	Priyadharshini Balan	8/3/23	8/2/25	1	City Council
6	NB	6	6.	Member	Katie Freeman	8/3/24	8/2/26	1	Mayor
1	M	3	7.	Member	Ashwin Bhumbala	8/3/24	8/2/26	2	Mayor
1	M	1	8.	Member	Art Kuniyuki	8/3/24	8/2/26	3	Mayor
6	F	5	9.	Member	Carolyn Tillinger	8/3/23	8/2/25	1	Mayor
6	M/T/ NB	4	10.	Member	Dana Coppernoll-Houston	8/3/23	8/2/25	1	Mayor
6	M	7	11.	Member	Zachary Burton	8/3/23	8/2/25	1	Mayor
6	F	1	12.	Get Engaged Member	Sidney Orr	9/1/2025	8/31/2026	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	2	1	2	2					5			
Council	2	2	1	1	2	1	1			1			
Other													
Total	6	4	2	3	4	1	1			6			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.