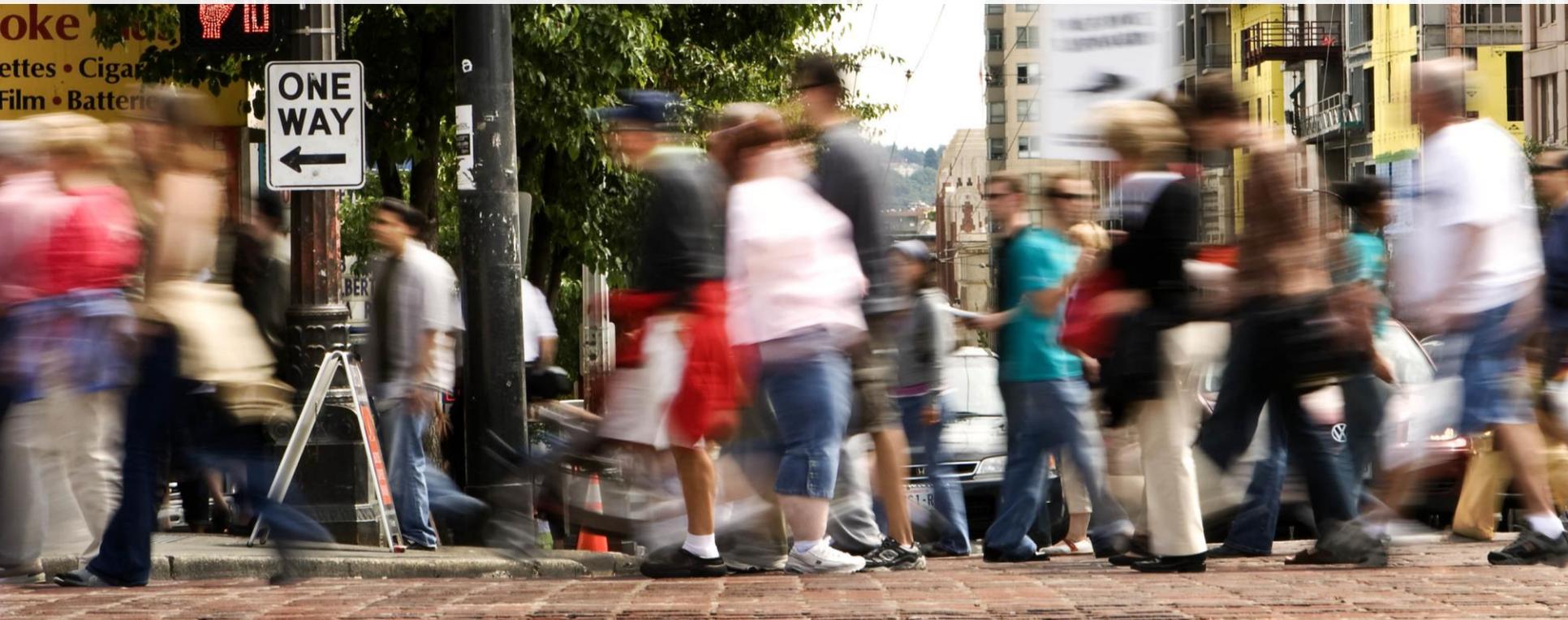


# SDOT WMBE Program

2015 Q1 Update



Transportation Committee

Edson I. Zavala

March, 24, 2015

# SDOT's mission & vision

Mission: delivering a first-rate transportation system for Seattle.



Vision: a vibrant Seattle with connected people, places, and products.

# SDOT's core principles



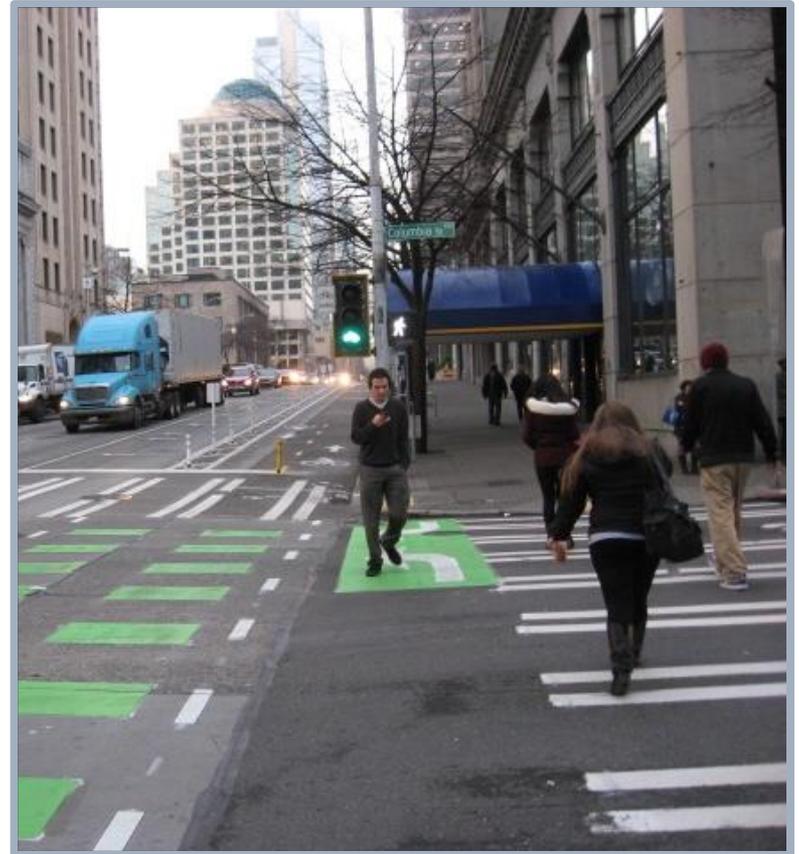
# Overview

- Background
- Status Update
- Looking Forward



# Background

- WMBE Inclusion:  
Consulting & Purchasing
- Change Management
  - WMBE Advisor
- New Policies &  
Procedures
  - Strengthening WMBE  
Monitoring & Reporting



# Mapping Out SDOT Spend

Consultant Contracts

Consultant Rosters



Blanket Contracts

Purchasing Contracts

Direct Vouchers

\$84,378,720.61 Spent for 2014

Consultant Contracts	59%
Consultant Roster	4%
Blanket Contracts	31%
Purchasing Contracts	4%
Direct Vouchers	2%

**OVERVIEW:**

Compliance Monitoring is in effect for Consultant Contracts that have been issued with an Inclusion Plan. Upon collection of subcontractor payment data through invoice review, the WMBE Team will compile the Compliance Report and denote contracts within one of the following categories:

KEY	
<b>GREEN</b>	<b>Meeting Goal</b>
<b>YELLOW</b>	<b>Monitoring – Documentation on File</b>
<b>RED</b>	<b>Below Goal</b>
<b>GRAY</b>	<b>No payments to date</b>

**OPTIONS:**

Given the specific situation for the contracts classification, an Email, Justification Memo or WMBE Impact form may be submitted to address status. In general, a Justification Memo is provided when Inclusion Plan goals and subconsultant structure are to be maintained but reasoning/strategy is needed to ensure goal compliance. A WMBE Impact form is provided when Inclusion Plan goals and subcontractor structure are to be changed or updated.

GOAL MONITORING OVERVIEW	
Document Type	Situation
Email to WMBE Advisor	Payments to date are below Inclusion Plan Goal, but specific subconsultant work has been contracted out to meet the goal. Email can be sent to WMBE Team to summarize reasoning behind invoicing inconsistencies with inclusion plan goal.
Justification Memo <i>(Inclusion Plan Goals &amp; ...)</i>	Below Inclusion Plan Goal, subconsultant work has not been contracted out, but WMBE participation will occur in future work authorizations at a

# SDOT WMBE Program Update

- WMBE Analysis
  - Before, during, after
- Monitoring
- Outreach/Training
  - External, Internal
  - WMBE Stakeholder Group
  - WMBE Website



## Women and Minority Owned Business Program (WMBE)



## JOIN US FOR **WORKING WITH SDOT 101**

Working with SDOT 101 is an outreach event for Women- and Minority- Owned businesses that are new to SDOT and hoping to learn more about working with our department. Department representatives will explain the types of services and goods SDOT procures, along with resources and tools for WMBE firms. The event will also include networking opportunities among firms and SDOT staff.

### Working with SDOT 101 will answer your procurement FAQ's:

- How do I find procurement opportunities with SDOT?
- What goods or services does SDOT use?
- What kind of consultant contracts does SDOT use?
- How do I meet Project Managers and other SDOT staff so I can connect and network?
- How do I increase my teaming opportunities with other firms?

**February 10, 2015**  
**9 AM-12 PM**  
**SMT Room 4050/60**



# WMBE ADVOCATE SERIES

The following trainings are a series of content crucial to the Women and Minority-Owned Business Program. Complete all three trainings to become a WMBE Advocate. Benefits of becoming an Advocate include:

## Professional Development

- **Skills:** Learn strategies to manage project's WMBE requirements efficiently and save time during busy project. Understand the WMBE Program policies and procedures and how they will be laced into every contract and purchase.
- **Resources:** Learn tools the WMBE Program provides specifically for SDOT staff to help manage relationships with WMBE firms and provide resources or training.
- **Leadership:** Opportunity to lead division in WMBE policies as an Advocate and resident expert in the program.

## Foster Social Equity in the Transportation Sector

- **Explore Barriers:** Gain understanding of the social inequity that exists in the transportation industry for minorities and women and learn how the WMBE Program works to counteract this inequity.
- **Collaborate:** Feel recognition for your commitment to increasing equity among women- and minority-owned businesses in the transportation and contracting fields.
- **Develop Solutions:** Help grow the program and share insight and experiences with the WMBE team.

Courses are offered every Quarter in the Seattle Municipal Tower. Register through the Cornerstone training system available through ESS.

### RSJI: Social Equity and Contracting

Participants will explore the barriers to inclusion faced by WMBE firms specifically in the transportation and engineering fields and how the WMBE Program helps to break those barriers. Highlights include group activities and a panel discussion with firms to share their own

- Thursday, February 5th 2015, 10 AM – 12 PM
- Wednesday May 13, 2015 10:30 AM - 12:30 PM
- Monday August 3, 2015 10 AM - 12 PM
- Tuesday November 3, 2015 10 AM - 12 PM

# Looking Forward...

- 2015 WMBE Goals
  - 12% Consulting
  - 10% Purchasing
- 2015 Outreach Plan
  - Initiatives for WMBE Inclusion



# Questions?

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<http://www.seattle.gov/transportation/wmbe.htm>

<http://www.seattle.gov/transportation>



- BACK UP SLIDES