



# COMCAST CABLE TV FRANCHISE

Summary of franchise terms and benefits

December 2015

# FRANCHISE BENEFITS

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- Low-income cable television discounts
- Complimentary cable service to schools and City buildings
- Promotional assistance for Seattle Channel: airtime valued at \$50k annually
- Support for Public, Educational and Government (PEG) channels
- PEG signal quality comparable to commercial channels
- Seattle Channel content on video on demand



# COMPARING 2006, 2016 AGREEMENTS

Benefit	2006 Comcast Franchise	Proposed 2016
<b>Sponsorship of Seattle Channel Programming</b> <i>Fixed pre-payment in lieu of PEG fees.</i>	\$4,125,000	\$0
<b>Capital funds for PEG channels</b> <i>Fixed pre-payment in lieu of PEG fees.</i>	\$2,000,000	\$0
<b>Direct payment of PEG fees</b> <i>Amount estimated, actual amount will depend on Comcast subscribership over 10 years.</i>	\$0	\$7,956,000
<b>Civic Engagement Grant</b>	\$500,000	\$0
<b>Technology Grant</b>	\$15,000	\$0
<b><i>Total cash payments</i></b>	<b><i>\$6,640,000</i></b>	<b><i>\$7,956,000</i></b>



# COMPARING 2006, 2016 AGREEMENTS

<b>Benefit</b>	<b>2006 Comcast Franchise</b>	<b>Proposed 2016</b>
<b>Donation of public access facility</b> <i>(Sold by DoIT to SCL as part of SCM restructuring)</i>	Included	Not applicable
<b>Free cable connections and service to City buildings and schools</b>	Included	Maintained
<b>Promotional assistance credits for Seattle Channel</b> <i>Allocated at \$50,000 annually</i>	\$500,000	\$500,000
<b>PEG signal quality comparable to commercial channels</b>	Included	Maintained



# COMPARING 2006, 2016 AGREEMENTS

<b>Benefit</b>	<b>2006 Comcast Franchise</b>	<b>Proposed 2016</b>
<b>Seattle Channel content on Video on Demand</b>	Included	Maintained
<b>Low-income subscriber discount</b> <i>(30% discount on basic service, \$5 off all tiers)</i>	Included	Maintained
<b>Voluntary disclosure of all service tiers on website</b>	Included	Maintained
<b>PEG info in new subscriber packet and annual reminder, advertising Seattle Channel and SCM</b>	Included	Maintained



# PROPOSED FRANCHISE SCHEDULE

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- Dec. 2 - PSCRT Committee briefing, discussion and possible vote
- Dec. 7 - Full Council vote
- Dec. 11 - Mayor or his designee (CTO) signs legislation
- Jan. 11, 2016 - Franchise effective date (30 days from approval)

