SCL Authority for Demand Response ORD

Sustainability, City Light, Arts & Culture Committee

September 5, 2025



Agenda

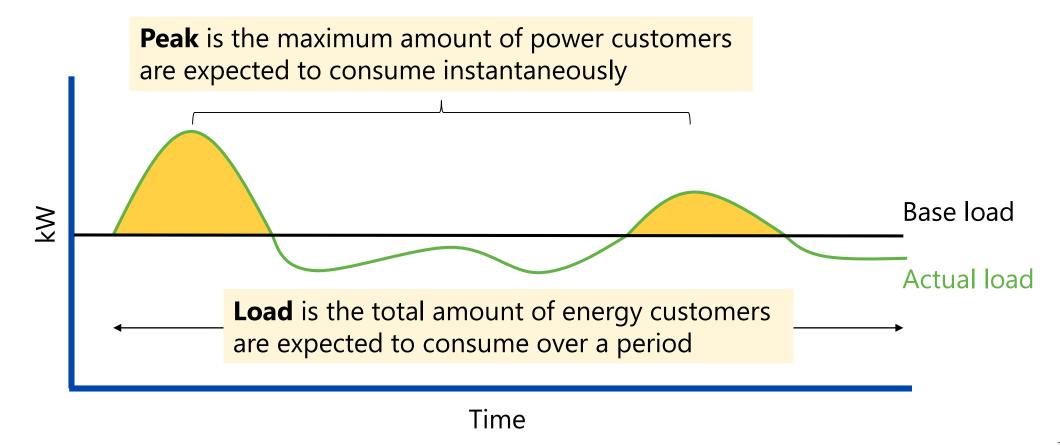
- 1. Definitions
- 2. Future outlook
- 3. Drivers
- 4. Opportunities
- 5. Purpose of ordinance



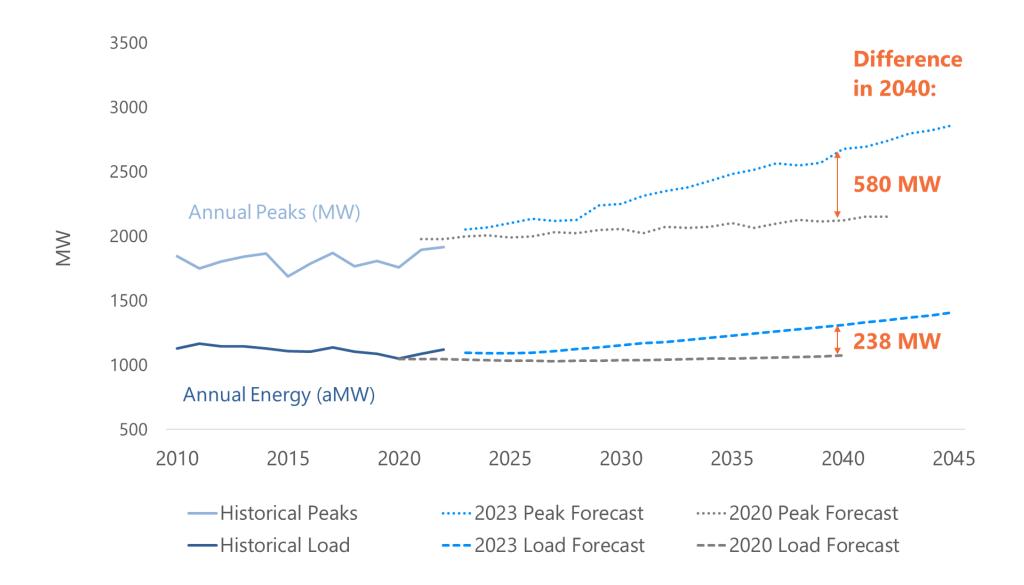


Definitions

Demand response is a broad term for strategies used to shift when electricity is consumed, reduce consumption during peak times, or reduce total consumption.



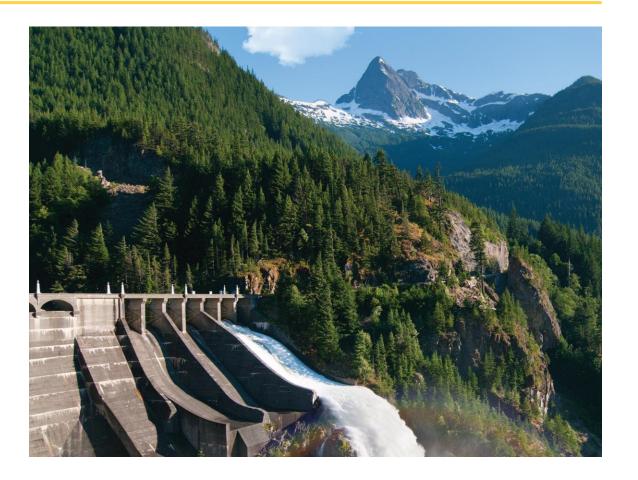
Future outlook



Drivers for demand response

Increases in:

- Customer electricity needs
- Extreme weather events
- Volatility on wholesale market



Opportunities for demand response

- Customers: residential, commercial, and industrial
- **Technologies**: thermostats, water heaters, electric vehicles, etc.
- **Mechanisms**: incentives, rates, contracts, etc.





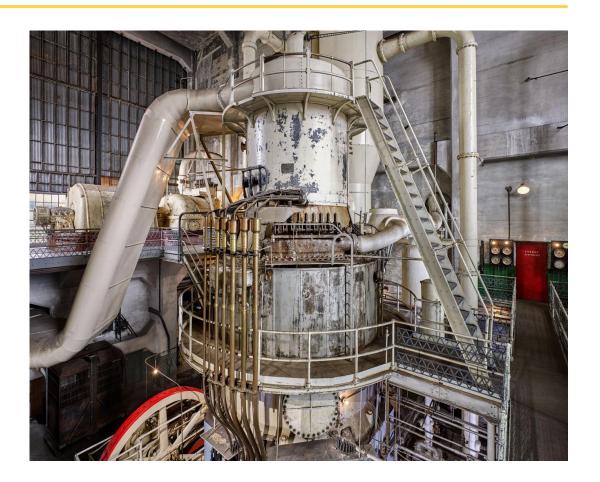




Industrial demand response program

City Light committed to partnering with customers to:

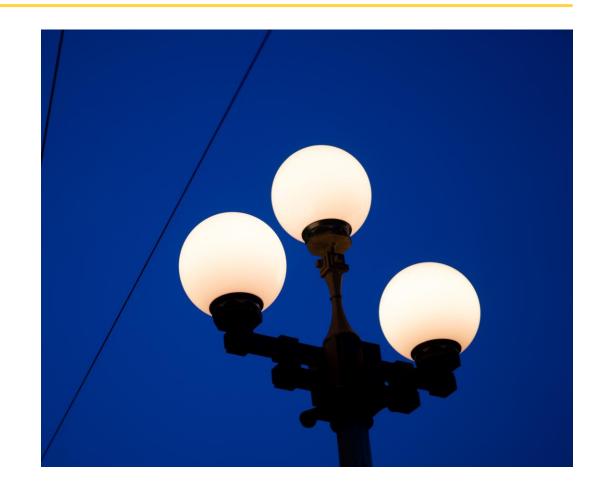
- Develop a demand response program
- Maximize value to the utility, participants, and all customers



Purpose of ordinance

Amend Seattle Municipal Code to authorize City Light to:

- Establish demand response programs
- Offer incentives for modifications to customer consumption
- Enter into agreements with customers and other parties



THANK YOU

