



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Ernesto Oliva</i>		
Board/Commission Name: <i>Equitable Development Initiative Advisory Board</i>		Position Title: <i>At-large</i>
x Appointment OR ☐ Reappointment		Council Confirmation required? x Yes ☐ No
Appointing Authority: ☒ Council Mayor ☐ Other: <i>Fill in appointing authority</i>	Date Appointed:	Term of Position: * <i>3/1/2025</i> to <i>2/29/2028</i> ☐ <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>West Seattle</i>	Zip Code: <i>98136</i>	Contact Phone No.:
<i>Ernesto Oliva (he/him/el) is a coalition manager with over a decade of experience advancing equity through the nonprofit sector in both Arizona and Oregon. A first-generation Latine professional from a small border town near Yuma, Arizona, Ernesto brings a deep understanding of community-driven solutions rooted in lived experience.</i> <i>His work spans housing justice, economic development, community engagement, policy advocacy, and cross-sector partnerships. Whether building programs, shaping strategy, or bridging government and grassroots, Ernesto centers BIPOC, LGBTQIA+, immigrant, and refugee communities in everything he does.</i> <i>Known for his collaborative approach, Ernesto partners with local leaders to secure resources, expand opportunity, and uplift voices that have long been excluded. Now based in Seattle, he continues to drive inclusive, equity-centered initiatives that deliver lasting impact.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Mark Solomon, Councilmember District 2</i>

**Term begin and end date is fixed and tied to the position and not the appointment date.*

ERNESTO OLIVA

SUMMARY

As a proud first-generation Latine professional from a vibrant border town near Yuma, Arizona, I bring over a decade of experience in the nonprofit sector, specializing in strategic communications at the intersection of community engagement to advance equity for disenfranchised and underserved communities. I have collaborated with state and local governments in Oregon and Arizona to design and implement frameworks rooted in inclusivity and justice, creating intentional systems and processes that amplify community voices and make complex messages resonate effectively. My ability to adapt to fast-paced projects, combined with a purpose-driven approach, allows me to foster meaningful collaboration, drive impactful initiatives, and empower communities to thrive.

WORK EXPERIENCE

Coalition Manager, Unite Oregon

June 2024 - Present

- Oversee the Southwest Corridor Equity Coalition (SWEC) place-based initiative, coordinating activities among more than 40 coalition partners, including community organizations, businesses, and government agencies, to promote equitable development strategies that center immigrants and refugees.
- Organize collaborative meetings with coalition members, effectively tackling issues related to racial disparities, economic inequities, and displacement challenges in the Southwest Corridor.
- Build and maintain strategic partnerships with essential local government agencies (Metro, TriMet, City of Portland, City of Tigard), strengthening SWEC's mission for inclusive, community-focused development.
- Advocate for a policy agenda centered on racial equity and economic justice by facilitating discussions between coalition leadership and elected officials, promoting actionable, community-driven solutions.

Digital Communications & Campaigns Manager, Unite Oregon

Mar 2023 - June 2024

- Oversaw Unite Oregon's c3 and c4 social media platforms, websites, and media relations.
- Developed and maintained an editorial calendar for digital campaigns aimed at enhancing online visibility and engaging with members, stakeholders, and donors.
- Partnered with program and policy teams to formulate strategies addressing housing justice, climate justice, community safety, educational equity, economic justice, and health equity.
- Crafted presentations, letters to the editor, op-eds, and materials on complex technical issues for executive leadership, the board, and development staff to help the organization achieve its financial and fundraising objectives.

Washington County Chapter Director, Unite Oregon

Oct 2021 - Mar 2023

- Supervised a multicultural, multilingual team of 7 organizers, two interns, and over 100+ volunteers and manage a chapter budget of \$600,000 in grants/contracts
- Project manage 12+ contacts in Washington County and ensure deliverables are met and accurate reporting
- Establish and maintain partnerships relationships with 40+ CBOs throughout the region, including BIPOC-specific organizations and 20+ local government agencies

Senior Organizer, Unite Oregon

Mar 2021 - Sep 2021

- Trained 80+ emerging immigrants and refugees through leadership development programs focused on civic engagement, advocacy, and organizing
- Organized and facilitated over 30+ community workshops on issues around affordable housing, tenant rights, transportation, and public health

Youth Essentials Coordinator, REAP Inc.

Aug 2019 - Feb 2021

- Spearheaded an alternative disciplinary behavioral program throughout PPS schools by providing trauma-informed care and culturally-responsive support for at-risk BIPOC youth
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Equitable Development Initiative Advisory Board

13 Members: Pursuant to *Ordinance 119887*, *all* members subject to City Council confirmation.

- a) Initial members in positions 3, 6, 9, 12, and 13 shall be members of the Equitable Development Initiative's Interim Advisory Board as of the effective date of this ordinance
 - b) The initial terms for positions 1, 3, 4, 6, 8, 10, and 13 shall be one year
 - c) The initial terms for positions 2, 5, 7, 9, 11, and 12 shall be two years
 - d) All subsequent terms shall be for three years. With the exception of initial positions 3, 6, 9, 12, and 13 no member shall serve more than two consecutive three-year terms
- **3** City Council-appointed
 - **3** Mayor-appointed
 - **7** Other Appointing Authority-appointed (specify): Initial appointments by Interim Advisory Board, subsequent appointments by Advisory Board

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	Amira Beasley	3/1/2025	2/29/2028	1	Mayor
			2.	Member	Stephanie Lachman	3/1/2023	2/28/2026	1	Mayor
			3.	Member	Juan C. Rodriguez	3/1/2022	2/28/2025	1	Mayor
			4.	Member	Ernesto Oliva	3/1/2025	2/29/2028	1	City Council
			5.	Member	Fynniecko "Niecko" Glover Jr.	3/1/2023	2/28/2026	1	City Council
			6.	Member	Eric Alipio	3/1/2024	2/28/2027	1	City Council
			7.	Member	E.N. West	3/1/2025	2/29/2028	1	Board
			8.	Member	Jamie Madden	3/1/2022	2/28/2024	1	Board
			9.	Member	Tiffany Kelly-Gray	3/1/2023	2/28/2026	1	Board
			10.	Member	Diana Paredes	3/1/2022	2/28/2025	1	Board
			11.	Member	Eliana Horn	3/1/2023	2/28/2026	1	Board
			12.	Member	Jennell Hicks	3/1/2023	2/28/2026	1	Board
			13.	Member	Sophia Benalfew	3/1/2022	2/29/2025	1	Board

SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	LGBTQ/ Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	2				1				1			1
Council	2		1	1			1	1		1			
Other	2	4	2	1		5	1			1			
Total	5	6	3	2		6	2			3			1

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary. 3