



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Tyler Hall</i>		
<b>Board/Commission Name:</b> <i>Pioneer Square Preservation Board</i>		<b>Position Title:</b> <i>Get Engaged Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>	<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	<b>Term of Position: *</b> 9/1/2023 to 8/31/2024  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
<b>Residential Neighborhood:</b> <i>Burien</i>	<b>Zip Code:</b> <i>98166</i>	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <i>Tyler is an asset manager with Unico, living in Burien with his wife and two young children. His fond memories of a childhood in Seattle have cultivated a deep love and appreciation for the neighborhoods that makes the city so special, also providing a perspective to aid in protecting the history of those communities in the midst of transformation. With a background focused on investment management, he seeks to better connect the real estate industry with key stakeholders in the Pioneer Square community to foster a partnership that can address the needs of Seattleites to ensure the neighborhood remains relevant for another 100 years.</i>		
<b>Authorizing Signature (original signature):</b>  <i>Bruce A. Harrell</i> <b>Date Signed (appointed):</b> 8/14/2023	<b>Appointing Signatory:</b> <i>Bruce A. Harrell</i> Mayor of Seattle	

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# TYLER HALL

## PERSONAL STATEMENT

Investment management professional seeking opportunities for growth in high agency and mission-driven role, thriving in creative, fast-paced, entrepreneurial environment.

## PROFESSIONAL EXPERIENCE

**Unico Investment Group** *Asset Manager* – Seattle, WA Dec 2017 – Present

- Collaborate with portfolio managers to adapt and execute business plans on value-add investment profiles, including financing, recapitalization, and disposition strategies
- Regularly prepare ad hoc analysis for internal and external parties to drive decision making process, often communicating recommendations verbally with accompanying memo
- Coordinate budgeting, reporting, and valuation procedures for ~10-15 asset portfolio across multiple markets and investment vehicles, catering to needs of varying investors profiles
- Underwrite recapitalization opportunities and revisit owned assets' investment thesis following changes in market conditions, investor-specific preferences, etc.
- Own training and onboarding of asset management analyst pool, providing guidance throughout early development and ongoing support
- Volunteer in Unico-sponsored community service opportunities, including 2022 On Par Mentorship Program
- Lead \$160 million in transactional activity to date, playing supporting role in additional \$1.4 B in activity, in dispositions, refinancings, and recapitalization

**Russell Investments Americas** *Institutional Consulting Analyst* – Seattle, WA Aug 2016 – Dec 2017

- Regularly assisted consultants in the implementation of investment strategy, asset allocation, manager selection, and performance monitoring
- Frequently contributed to consultant-led, client-directed research and analysis
- Prepared detailed analysis addressing institutional real estate portfolio structure and the role of private and public real estate allocations

## EDUCATION

B.B.A. in Finance May 2016  
University of Portland – Portland, OR  
Graduated Magna Cum Laude – 3.92 GPA

## ACADEMIC EXPERIENCE

**University of Portland** *Active Management Research* – Portland, OR Jan 2016 – May 2016

- Analyzed the performance of active management relative to a variety of characteristics
- Developed understanding of Bloomberg's capabilities and refined Excel skills

**University of Portland Investment Association** *President* – Portland, OR June 2015 – May 2016

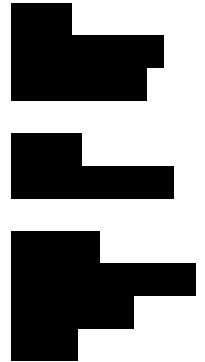
- Organized curriculum for association and coordinated events with guest speakers
- Promoted financial literacy and assisted with the design of university-wide program

**CFA Institute Research Challenge** *Analyst* – Portland, OR Jan 2015 – Mar 2015

- Collaborated with small team preparing detailed valuation of Craft Brew Alliance
- Presented analysis to CFA panel, awarded 2<sup>nd</sup> place in regional competition

## ACHIEVEMENTS

- Summit Award at Unico (2020)
- CFA Society of Portland Scholarship recipient (2016)
- Pamplin Award for Excellence in Finance at University of Portland (2016)



References available upon request

# Pioneer Square Preservation Board

Ten Members: Pursuant to 110058, all members subject to City Council confirmation, 3-year terms:

- # City Council-appointed
- 10 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
8	F	2	1.	Property Owner	Kianoush Curran	3/2/20	3/1/23	2	Mayor
6	F	7	2.	Historian	Maureen R. Elenga	3/2/22	3/1/25	2	Mayor
6	M		3.	Property Owner	Henry Watson	3/2/22	3/1/25	1	Mayor
6	M	N/A	4.	Get Engaged	Tyler Hall	9/1/23	8/31/24	1	Mayor
5	NB	2	5.	At Large	Lauren Kush	3/2/22	3/1/25	2	Mayor
3	M		6.	Architect	Jose Lorenzo-Tores	3/2/21	3/1/24	1	Mayor
2	M	N/A	7.	Human Services	Steven D. Sparks	3/2/22	3/1/25	1	Mayor
6	F	2	8.	Attorney	Lindsey Pflugrath	3/2/20	3/1/23	1	Mayor
6	M	2	9.	Retail	Karl Mueller	3/2/22	3/1/25	1	Mayor
1	F	N/A	10.	Architect	Sohyun Kim	3/2/22	3/1/25	1	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	4		1	1	1	1		1	5		1	
Council													
Other													
Total	5	4		1	2	1	1		1	5		1	

## Key:

\*D List the corresponding Diversity Chart number (1 through 9)

\*\*G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.