



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Mackenzie Chase		
Board/Commission Name: Sweetened Beverage Tax Community Advisory Board		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 9/6/2017	Term of Position: * 9/1/2017 to 8/31/2019
Residential Neighborhood: Wallingford	Zip Code: 98103	Contact Phone No.: [REDACTED]
Background: Mackenzie Chase is a Government Relations Manager for Save the Children Action Network (SCAN), where she focuses on expanding access to high quality early childhood education and care for children in Washington. Previously, Mackenzie worked as an Early Learning Policy Associate at Children’s Alliance. She also spent over four years at the Massachusetts House of Representatives, where she worked on diverse policies, including K-12 education issues. Mackenzie is passionate about making sure children have a strong start in life and promoting policies that support children and families. Mackenzie has extensive experience in early learning policy and is familiar with Washington state early learning laws as well as federal early learning laws and regulations. She is familiar with the policymaking process and spent several years working in a state legislature. Mackenzie is also a member of the Children and Youth Advisory Board in King County, making her well positioned to ensure that sweetened beverage tax investments leverage other municipal investments and serve unmet needs in Seattle.		
Authorizing Signature (original signature): 		Appointing Signatory: Councilmember Tim Burgess

*Term begin and end date is fixed and tied to the position and not appointment date.

Mackenzie Chase

Experience

Save the Children Action Network

Seattle, WA

Government Relations Manager, Washington State

January 2017-Present

- Manage legislative portfolio of state and municipal policies that increase access to early learning
- Work to eliminate the opportunity gap by promoting early learning policies
- Design and pursue legislative strategies to advance state and municipal policy objectives
- Directly lobby policymakers at the federal, state and local levels
- Create campaign messaging for direct lobbying, grassroots advocacy and media
- Build and maintain relationships with policymakers and government administrators
- Collaborate with early learning partners and work within multiple coalitions to protect and expand funding for high quality, affordable early childhood education and care
- Testify at public hearings and speak at events to elevate the importance of early learning
- Research advocacy opportunities and advise colleagues about which campaigns to pursue

The Children's Alliance

Seattle, WA

Early Learning Policy Associate

December 2015-November 2016

- Provided policy analysis about the impact of federal laws and regulations on Washington State
- Worked with state and national partners to strategize responses to federal policy developments
- Wrote weekly emails with advocacy opportunities and state legislative updates distributed to over 50 organizations during state legislative session
- Planned and facilitated meetings for an early learning advocacy coalition
- Designed media proposals and messaging to meet communication and mobilization goals

Communications Director & Research Analyst for House Committee on Bonding

Boston, MA

Massachusetts House of Representatives

June 2011-September 2015

- Increased media coverage of a committee chairman with targeted press releases and op-eds
- Collaborated with colleagues and political allies to strategize advocacy for priority issues
- Reviewed & drafted legislation & tracked the progress of bills through the legislative process
- Summarized legislation and complex technical issues into promotional one-pagers
- Drafted speeches and talking points for media interviews and public events
- Wrote and designed a committee chairman's internet newsletter and managed social media
- Researched state and national education policy, local education decisions and municipal aid

Board Membership

King County's Children and Youth Advisory Board

July 2017-Present

- Provide oversight and advise on King County's Best Starts for Kids Levy & Youth Action Plan

Education

Northeastern University

Boston, MA

Bachelor of Arts Degree

May 2011

Honors: Summa Cum Laude, University Honors Program, Dean's Scholarship, Dean's List

Computer Skills

PowerPoint, Excel, Outlook, Publisher, social networking, email marketing including Constant Contact and MailChimp

Sweetened Beverage Tax Community Advisory Board

11 Members: Pursuant to Ordinance 125324, all members subject to City Council confirmation, two- and four-year terms for initial appointments, four-year terms thereafter:

- 5 City Council-appointed
- 6 Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Food Access Representative		9/1/2017	8/31/2021	1	Council
			2.	Food Access Representative	Christina Wong	9/1/2017	8/31/2019	1	Mayor
			3.	Food Access Representative	Leika Suzumura	9/1/2017	8/31/2019	1	Mayor
			4.	Community Representative		9/1/2017	8/31/2019	1	Mayor
			5.	Community Representative		9/1/2017	8/31/2019	1	Council
6	M	3	6.	Public Health Representative	Jim Krieger	9/1/2017	8/31/2019	1	Council
3	F	4	7.	Public Health Representative	Laura Flores Cantrell	9/1/2017	8/31/2021	1	Council
			8.	Public Health Representative	Jessica Jones-Smith	9/1/2017	8/31/2021	1	Mayor
			9.	Public Health Representative	Jessica Marcinkevage	9/1/2017	8/31/2021	1	Mayor
6	F	4	10.	Early Learning/ Education Representative	Mackenzie Chase	9/1/2017	8/31/2021	1	Council
			11.	Early Learning/ Education Representative		9/1/2017	8/31/2021	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
Total													

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary **O**= Other **U**= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*