



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>K.MIN PEASE</i>		
Board/Commission Name: <i>Seattle Women's Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>8/8/2017</i>	Term of Position: * <i>7/2/2017</i> to <i>7/1/2019</i>
Residential Neighborhood: <i>City Council District 3</i>	Zip Code: <i>98122</i>	Contact Phone No.:
Background: <i>Min Pease leads Echoing Green's impact investing program. Echoing Green is a 30 year old nonprofit that supports start-up entrepreneurs seeking to make positive social and environmental change, including those that have launched Teach For America, Public Allies, One Acre Fund, and more. Seattle-based grantees include Equal Opportunity Schools, Hugo House, and Stockbox Grocers. She helps entrepreneurs get investment ready, oversees investor relations, and manages research. She has a BA in Economics from Whitman College and a MSc in Development Management from the London School of Economics and Political Science.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Councilmember Lisa Herbald</i> <i>Seattle City Council</i>

*Term begin and end date is fixed and tied to the position and not appointment date.

K. MIN PEASE

WORK EXPERIENCE

Director, Impact Investing | Echoing Green, Seattle, WA and New York, NY.

July 2013-Present

Manager, Impact Investing, July 2013-July 2015

- As first program head, responsible for governance and strategy development; oversee recoverable grant program providing patient capital to social enterprises; and manage internal and external relationships
- Equip team of 5 portfolio managers with tools and resources that improve grantee investment readiness; provide direct business consulting and investor connections to grantees (portfolio has grown 61% in 3 years)
- Develop internal processes, create evaluation frameworks, and refine grant application and contracts to align priorities and resources
- Amplify organization profile by launching 7 publications sharing data and best practices. No dedicated research team, so drive performance of colleagues across 6 program teams to 100% on-time and on-budget project completions.
- Represent organization at industry conferences and events. Grew program mailing list by 64% with continued high engagement: mailings receive above-industry average open rates (45% vs. 25%) and click-through rates (11.5% vs. 2.5%)

Research Associate | Global Impact Investing Network, New York, NY. June 2011-July 2013

Communications Associate, June 2011-August 2012

- First full-time research team member: created policies and processes, new communications tools, and contributed to program strategy
- Proven project manager: launched 17 data-driven publications in 2 years from concept to dissemination; responsibilities included strategic messaging, graphic design, press relations, monitoring key reader metrics, and partner and vendor management
- Data analysis and impact reporting: analyzed data, produced use cases and reports, and communicated value of standardized impact measurement and reporting using IRIS and other social metrics
- Supported member programming, from logistics to content, for institutional investors and foundations
- Performed grant writing and impact reporting to funders, including USAID, Gates Foundation, and other leaders in the field
- **Fellow | Net Impact**, San Francisco, CA. January-May 2011
- External marketing and communications strategist and writer on the intersection of business and doing good

Consultant | Acumen Fund, London, England, UK. December 2009-May 2010

- Performed market entry analysis for its water portfolio company working in emerging markets

Research Project Coordinator | Sonoma County Economic Development Board,
Santa Rosa, CA. July 2008-June 2009

- Project lead for researching, writing, and producing over 20 economic and demographic reports to foster regional business growth
- Workforce Investment Board: supported projects and meetings for 3 committees composed of business and community leaders; supported executive participation in regional business meetings

Fulbright Grantee | U.S. Department of State, Jeonju, South Korea. July 2007-July 2008

- Independently created and taught daily and specialized English classes for 800 high school students

EDUCATION

MSc Development Management, Distinction | London School of Economics,
London, UK. December 2010

- Dissertation (Distinction): "Information & Communication Technologies for Development? Evaluating the Implementation Processes of Multipurpose Community Telecentres through a Linkages Framework to Analyze Creation of Employment Opportunities"
- Elected leadership of the LSE Development Studies Institute Society

BA Economics, Cum Laude, Distinction in Major | Whitman College, Walla
Walla, WA. May 2007

- Honors at Entrance; Undergraduate Honors and Academic Distinction; Brattain Achievement Scholarship; Murray Merit Scholarship; Washington Women's Employment and Education (now Courage360) internship - Whitman Internship Fund recipient (1 of 21)

Semester Abroad | University of St Andrews, Spring 2006

LEADERSHIP AND INTERESTS

- **Selected speaking roles:** Social Capital Markets Conference blended finance panel with USAID Director and Sorenson Global Impact Investing Center Executive Director (2015); Aspen Network of Development Entrepreneurs (2014); Management Leadership for Tomorrow with Facebook (2013); Global Impact Investing Network Investors' Council Meeting (2013)
- **Current volunteering:** Alumni Admissions Representative; Whitman College, since 2011; Seattle Works Team Works, since 2016
- **Memberships:** Women Investing in a Sustainable Economy; Microfinance Club of New York; World Affairs Council Seattle

PUBLICATIONS: AUTHOR OR ACKNOWLEDGED CONTRIBUTOR

- “A Fellowship Approach to Accelerating Social Entrepreneurs,” Echoing Green with USAID (June 2016)
- “2016 Snapshot: For-Profit and Hybrid Echoing Green Fellowship Applications,” Echoing Green (March 2016)
- “Deviation from the Standard: Funding and Supporting Emerging Social Entrepreneurs,” Echoing Green with USAID (Oct. 2015)
- “2015 Snapshot: For-Profit and Hybrid Echoing Green Fellowship Applications,” Echoing Green (April 2015)
- “Trends in Seed-stage Social Entrepreneurship,” Echoing Green for *The Bottom Line: Investing for Impact in Economic Mobility in the U.S.*, an Aspen Institute report, (Dec. 2014)
- “Funding Social Enterprises: Impact Investing Profiles,” Echoing Green (June 2014)
- “2014 Snapshot: For-Profit and Hybrid Echoing Green Fellowship Applications,” Echoing Green (April 2014)
- “Catalytic First-Loss Capital,” Global Impact Investing Network (GIIN) (Oct. 2013)
- “Collecting Impact Data Using Mobile Technology,” GIIN with Acumen, Grassroots Business Fund, and Aspen Network of Development Entrepreneurs (June 2013)
- “Impact Reporting and Investment Standards (IRIS) Use Case: New Ventures Mexico,” GIIN (May 2013)
- “Social Impact Bonds: Using Impact Investment to Expand Effective Social Programs,” GIIN with Social Finance U.S. for the Federal Reserve Bank of San Francisco’s *Community Development Investment Review* (April 2013)
- “Perspectives on Progress: The Impact Investor Survey,” GIIN with J.P. Morgan (Jan. 2013)
- “IRIS Use Case: Inter-American Development Bank’s Opportunities for the Majority Initiative,” GIIN (Jan. 2013)
- “IRIS Use Case: Accion’s Frontier Investments,” GIIN (Nov. 2012)
- “Collaborating to Harmonize Standardized Metrics for Impact Investors,” GIIN with National Community Investment Fund (Nov. 2012)
- “Diverse Perspectives, Shared Objective: Collaborating to Form the African Agricultural Fund,” GIIN (June 2012)
- “Assessing Impact Strategy: A Discussion Guide,” GIIN for ImpactBase (Feb. 2012)
- “Collecting & Reporting Poverty Data: Using the Progress out of Poverty Index Toolkit with IRIS,” GIIN with Grameen Foundation (Jan. 2012)
- “Insight into the Impact Investment Market,” GIIN with J.P. Morgan (Dec. 2011)
- “Impact-Based Incentive Structures,” GIIN (Dec. 2011)
- “Improving Livelihoods, Removing Barriers,” GIIN (Dec. 2011)
- “Data Driven: the first IRIS report,” GIIN for IRIS (Sept. 2011)
- “How Standards Emerge: The Role of Investor Leadership in Realizing the Potential of IRIS,” GIIN for *Innovations*, a journal of Massachusetts Institute of Technology Press (Sept. 2011)

Seattle Women's Commission JULY 2017

21 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms:

- 9 City Council-appointed
- 10 Mayor-appointed
- 2 Other Appointing Authority-appointed: Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
	F		1.	Member	Vacant	7/02/15	7/01/17	1	Mayor
2	F		2.	Member	Teresa Springer	7/02/16	7/01/18	2	Mayor
	F		3.	Member	Vacant	7/02/15	7/01/17	2	Mayor
9	F	7	4.	Member	Loida C. Erhard	7/02/16	7/01/18	2	Mayor
2	F		5.	Member	Tracey Whitten	7/02/15	7/01/17	2	Mayor
6	F		6.	Member	Erica J. Soelling	7/02/15	7/01/17	1	Mayor
			7.	Member	Tara Cookson	7/02/15	7/01/17	1	Mayor
6	F		8.	Member	Morgan R. Beach	7/02/15	7/01/17	2	Mayor
	F		9.	Member	Vacant	7/02/15	7/01/17	2	Mayor
9	F		10.	Member	Idabelle Fosse	7/02/15	7/01/17	1	City Council
			11.	Member	K.Min Pease	7/02/17	7/1/19	1	City Council
	F		12.	Member	Vacant	7/02/15	7/01/17	2	City Council
			13.	Member	Xochitl Makovich	7/02/16	7/01/18	1	City Council
2	F		14.	Member	Mergitu Argo	7/02/16	7/01/18	3	City Council
	F		15.	Member	Vacant	7/02/15	7/01/17	2	City Council
2	F		16.	Member	Rokea Jones	7/02/15	7/01/17	1	City Council
5	F		17.	Member	Ruchika Tulshyan	7/02/16	7/01/18	1	City Council
2	F		18.	Member	Lakeisha Jackson	7/02/16	7/01/18	2	City Council
6	F		19.	Member	Michele Maureen Frix	7/02/16	7/01/18	3	Commission
	F		20.	Member	Vacant	7/02/15	7/01/17	1	Commission
			21.	Get Engaged	Jacquelyn Kurdas	9/01/16	8/31/17	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	8			0	2	0	0	0	2	0	0	1
Council	0	8			0	3	0	0	1	1	0	0	1
Comm	0	2			0	0	0	0	0	1	0	0	0
Total	0	18			0	5		0	1	4	0	0	2

Key:

- *D List the corresponding Diversity Chart number (1 through 9)
 - **G List gender, M = Male, F= Female, T= Transgender, U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.