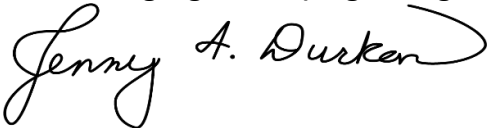




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Keiko Budech		
Board/Commission Name: Seattle Transit Advisory Board		Position Title: Member, position 6
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other	Term of Position: * 8/3/2020 to 8/2/2022 <input type="checkbox"/> Serving remaining term of a vacant position	
Residential Neighborhood: Columbia City	Zip Code: 98118	Contact Phone No.: [REDACTED]
Background: Keiko brings a unique perspective as a lifelong Seattleite and a young woman of color. Keiko is the Communications Manager at Transportation Choices Coalition and holds a Bachelor of Arts in Environmental Policy from Pitzer College. Keiko is interested in how the TAB can use a race and power lens while commenting on transportation plans. In her second term on the TAB, Keiko is interested in Sound Transit realignment policies, making transportation safe and accessible for all including reforming fare enforcement practices, finding sustainable funding sources for transit, and centering a just COVID recovery for transportation.		
Authorizing Signature (original signature):  Date Signed (appointed): 12/2/20	Appointing Signatory: Mayor Jenny Durkan	

*Term begin and end date is fixed and tied to the position and not the appointment date.

KEIKO BUDECH

I am committed to dismantling systemic racism through policy change and making Washington a place where everyone can achieve their full potential. I use communications strategies to advocate for transportation and land-use policies that advance better health outcomes for communities most adversely impacted by our built environment. Born and raised in Seattle.

EXPERIENCE

COMMUNICATIONS MANAGER

Transportation Choices Coalition
Seattle, WA
Feb. 2018 - Present

Manage TCC's communications program. Build narrative, messaging, outreach strategy for policy and advocacy work. Increase visibility to a diverse audience. Manage website, email, media relations, and speech writing. Lead internal work, such as the Racial Equity Action Plan and Theory of Change updates. Strategic communications support for No on I-976 campaign. Currently serving as interim Advocacy Director while coworker is on family leave.

SENIOR COMMUNICATIONS ASSOCIATE

Sightline Institute
Seattle, WA
Sep. 2014 - Jan. 2018

Managed website, social media, and email newsletters. Managed Sightline's daily newsletter and four daily editor contractors. Worked on narrative, messaging, and outreach strategy for policy programs. Communications lead for Housing & Urbanism research program. Completed a website redesign and rebranding. Served two years as chair of Diversity & Equity Committee. Led all-staff quarterly DEI conversations for staff and board.

FREELANCE COMMUNICATIONS CONSULTANT

August. 2019 - Present
Advise and research strategic communications and develop communications program at a new environmental nonprofit.

EDUCATION

PITZER COLLEGE

Claremont, CA
May 2014

B.A, Honors in Environmental Policy, GPA: 3.9
Organizer for Pitzer Divestment Campaign
Honors Thesis: ["Missing Voices, Hidden Fields: The Gendered Struggles of Female Farmworkers"](#)

LEADERSHIP

BOARD MEMBER

Seattle Transit Advisory Board
Seattle, WA
Sep. 2018 - Present

Advise the Mayor, City Council, and City departments on transportation policies and plans for the City of Seattle. I sit on the executive team as secretary where I set agendas, write advocacy letters, and develop sub-committees. Issue interests: Light rail expansion and anti-displacement strategies, progressive revenue streams, transit accessibility and affordability.

CO-LEADER

Environmental Professionals of Color
Seattle, WA
Member - Oct 2014 / Organizer - Nov 2018 - Present

EPOC serves over 800 people of color in the environmental sector in Seattle with leadership development opportunities. I organize and facilitate meetups and 'Breaking the Green Ceiling' summit with over 100 attendees. Maintain communications and engagement opportunities with members. Write grants and manage funding. (Secured \$25,000 grant, largest grant ever received.)

COMMISSIONER

Seattle Planning Commission
Seattle, WA
Sep. 2016 - Sep. 2017

Advised the Mayor, City Council, and City departments on housing and land use policies and plans for the City of Seattle. Member of the Housing and Neighborhoods sub-committee. Issue interests: MHA, ADUs, anti-displacement strategies, and zoning.

BOARD MEMBER

YMCA Earth Service Corps
Seattle, WA
Jan. 2016 - Mar. 2018

Provided development and fundraising support. Crafted curriculum and annual strategic planning. Served on Diversity, Equity, Inclusion committee and planned staff and Board equity trainings.

AWARDS

HENRY M JACKSON FELLOW

Henry M Jackson Foundation

October 2019 - Present

Selected as one of nine Fellows in the Puget Sound region to participate in a nine-month leadership development fellowship for civic-minded servant leaders.

ARTS, CULTURE, AND TRANSPORTATION FELLOWSHIP

Transportation for America

June 2019 - January 2020

Selected as one of eleven Fellows to further study the intersection of transportation, culture, and public art throughout the US. Worked with a team on a creative placemaking project in the Puget Sound region.

UNDERGRADUATE FULBRIGHT AWARD

Fulbright Scholarship Program

Jun. 2013 - Aug. 2013

Awarded to conduct education policy research with Pitzer College professors and students. Use Nepali language skills to help with communication and logistics.

UDALL SCHOLARSHIP

Udall Foundation

Selected as one of 50 scholars and recognized for environmental leadership. Awarded a scholarship of \$5,000.

SKILLS

SOFTWARE

Wordpress, Mailchimp, Google Analytics, Google AdWords, Adobe InDesign, GIS, Microsoft Office, Asana, ExactTarget, Salesforce, Action Network, Campaign Monitor

LANGUAGES

English, Nepali, Spanish (basic)

GRAPHIC DESIGN

Completed a graphic design course at the School of Visual Concepts. Spring quarter 2018.

UNDOING INSTITUTIONAL RACISM

Completed the People's Institute training and organized a building-wide training for nonprofits in the Vance Building.

STRATEGIES FOR FACILITATING COURAGEOUS CONVERSATION ON RACE TRAINING

Cultures Connecting training on addressing conflict and facilitating conversation about race.

Seattle Transit Advisory Board

12 Members: Pursuant to Resolution 31572, all members subject to City Council confirmation, 2-year terms:

- 7 Mayor- appointed
- 5 City Council- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	3	1.	Member	Bryce Kolton	8/3/18	8/2/20	2	City Council
			2.	Member	<i>Vacant</i>	8/3/20	8/2/22		City Council
5	M	4	3.	Member	Andrew Martin	8/3/18	8/2/20	2	City Council
6	F	7	4.	Member	Michelle Zeidman	8/3/19	8/2/21	2	City Council
6	F	2	5.	Member	Jennifer Malley	8/3/19	8/2/21	2	City Council
1	F	3	6.	Member	Keiko Budech	8/3/20	8/2/22	2	Mayor
6	F	3	7.	Member	Barbara Wright	8/3/20	8/2/22	2	Mayor
		1	8.	Member	Art Kuniyuki	8/3/20	8/2/22	1	Mayor
	F	7	9.	Member	Erin Tighe	8/3/19	8/2/21	3	Mayor
6	F	2	10.	Member	Alexandra Rouse	8/3/19	8/2/21	2	Mayor
5	F		11.	Member	Carla Saulter	8/3/19	8/2/21	3	Mayor
6	M	3	12.	Get Engaged Member	Andrew Parker	9/1/20	8/31/21	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	5			1				1	3			
Council	2	2							1	3			
Other													
Total	3	7			1				2	7			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.