



## City of Seattle Boards & Commissions Notice of Appointment

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                  |                                                                                                                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Appointee Name:</b><br><i>Tyler Hall</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                  |                                                                                                                                              |
| <b>Board/Commission Name:</b><br><i>Pioneer Square Preservation Board</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                  | <b>Position Title:</b><br><i>Get Engaged Member</i>                                                                                          |
| <input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                  | <b>City Council Confirmation required?</b><br><input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No                         |
| <b>Appointing Authority:</b><br><input type="checkbox"/> City Council<br><input checked="" type="checkbox"/> Mayor<br><input type="checkbox"/> Other:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                  | <b>Term of Position: *</b><br>9/1/2023<br>to<br>8/31/2024<br><br><input type="checkbox"/> <i>Serving remaining term of a vacant position</i> |
| <b>Residential Neighborhood:</b><br><i>Burien</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>Zip Code:</b><br><i>98166</i> | <b>Contact Phone No.:</b><br>[REDACTED]                                                                                                      |
| <b>Background:</b><br><i>Tyler is an asset manager with Unico, living in Burien with his wife and two young children. His fond memories of a childhood in Seattle have cultivated a deep love and appreciation for the neighborhoods that makes the city so special, also providing a perspective to aid in protecting the history of those communities in the midst of transformation. With a background focused on investment management, he seeks to better connect the real estate industry with key stakeholders in the Pioneer Square community to foster a partnership that can address the needs of Seattleites to ensure the neighborhood remains relevant for another 100 years.</i> |                                  |                                                                                                                                              |
| <b>Authorizing Signature (original signature):</b><br><br><i>Bruce A. Harrell</i><br><b>Date Signed (appointed):</b> 8/14/2023                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                  | <b>Appointing Signatory:</b><br><i>Bruce A. Harrell</i><br><i>Mayor of Seattle</i>                                                           |

*\*Term begin and end date is fixed and tied to the position and not the appointment date.*

# TYLER HALL

## PERSONAL STATEMENT

Investment management professional seeking opportunities for growth in high agency and mission-driven role, thriving in creative, fast-paced, entrepreneurial environment.

## PROFESSIONAL EXPERIENCE

**Unico Investment Group** *Asset Manager* – Seattle, WA Dec 2017 – Present

- Collaborate with portfolio managers to adapt and execute business plans on value-add investment profiles, including financing, recapitalization, and disposition strategies
- Regularly prepare ad hoc analysis for internal and external parties to drive decision making process, often communicating recommendations verbally with accompanying memo
- Coordinate budgeting, reporting, and valuation procedures for ~10-15 asset portfolio across multiple markets and investment vehicles, catering to needs of varying investors profiles
- Underwrite recapitalization opportunities and revisit owned assets' investment thesis following changes in market conditions, investor-specific preferences, etc.
- Own training and onboarding of asset management analyst pool, providing guidance throughout early development and ongoing support
- Volunteer in Unico-sponsored community service opportunities, including 2022 On Par Mentorship Program
- Lead \$160 million in transactional activity to date, playing supporting role in additional \$1.4 B in activity, in dispositions, refinancings, and recapitalization

**Russell Investments** *Americas Institutional Consulting Analyst* – Seattle, WA Aug 2016 – Dec 2017

- Regularly assisted consultants in the implementation of investment strategy, asset allocation, manager selection, and performance monitoring
- Frequently contributed to consultant-led, client-directed research and analysis
- Prepared detailed analysis addressing institutional real estate portfolio structure and the role of private and public real estate allocations

## EDUCATION

B.B.A. in Finance May 2016  
University of Portland – Portland, OR  
Graduated Magna Cum Laude – 3.92 GPA

## ACADEMIC EXPERIENCE

**University of Portland** *Active Management Research* – Portland, OR Jan 2016 – May 2016

- Analyzed the performance of active management relative to a variety of characteristics
- Developed understanding of Bloomberg's capabilities and refined Excel skills

**University of Portland Investment Association** *President* – Portland, OR June 2015 – May 2016

- Organized curriculum for association and coordinated events with guest speakers
- Promoted financial literacy and assisted with the design of university-wide program

**CFA Institute Research Challenge** *Analyst* – Portland, OR Jan 2015 – Mar 2015

- Collaborated with small team preparing detailed valuation of Craft Brew Alliance
- Presented analysis to CFA panel, awarded 2<sup>nd</sup> place in regional competition

## ACHIEVEMENTS

- Summit Award at Unico (2020)
- CFA Society of Portland Scholarship recipient (2016)
- Pamplin Award for Excellence in Finance at University of Portland (2016)

References available  
upon request

# Pioneer Square Preservation Board

**Ten** Members: Pursuant to 110058, **all** members subject to City Council confirmation, **3**-year terms:

- **#** City Council-appointed
- **10** Mayor-appointed
- **#** Other Appointing Authority-appointed (specify):

## Roster:

| *D | **G | RD  | Position No. | Position Title | Name               | Term Begin Date | Term End Date | Term # | Appointed By |
|----|-----|-----|--------------|----------------|--------------------|-----------------|---------------|--------|--------------|
| 8  | F   | 2   | 1.           | Property Owner | Kianoush Curran    | 3/2/20          | 3/1/23        | 2      | Mayor        |
| 6  | F   | 7   | 2.           | Historian      | Maureen R. Elenga  | 3/2/22          | 3/1/25        | 2      | Mayor        |
| 6  | M   |     | 3.           | Property Owner | Henry Watson       | 3/2/22          | 3/1/25        | 1      | Mayor        |
| 6  | M   | N/A | 4.           | Get Engaged    | Tyler Hall         | 9/1/23          | 8/31/24       | 1      | Mayor        |
| 5  | NB  | 2   | 5.           | At Large       | Lauren Kush        | 3/2/22          | 3/1/25        | 2      | Mayor        |
| 3  | M   |     | 6.           | Architect      | Jose Lorenzo-Tores | 3/2/21          | 3/1/24        | 1      | Mayor        |
| 2  | M   | N/A | 7.           | Human Services | Steven D. Sparks   | 3/2/22          | 3/1/25        | 1      | Mayor        |
| 6  | F   | 2   | 8.           | Attorney       | Lindsey Pflugrath  | 3/2/20          | 3/1/23        | 1      | Mayor        |
| 6  | M   | 2   | 9.           | Retail         | Karl Mueller       | 3/2/22          | 3/1/25        | 1      | Mayor        |
| 1  | F   | N/A | 10.          | Architect      | Sohyun Kim         | 3/2/22          | 3/1/25        | 1      | Mayor        |

| SELF-IDENTIFIED DIVERSITY CHART |      |        |             |          | (1)   | (2)                     | (3)              | (4)                            | (5)   | (6)                     | (7)              | (8)            | (9)         |
|---------------------------------|------|--------|-------------|----------|-------|-------------------------|------------------|--------------------------------|-------|-------------------------|------------------|----------------|-------------|
|                                 | Male | Female | Transgender | NB/ O/ U | Asian | Black/ African American | Hispanic/ Latino | American Indian/ Alaska Native | Other | Caucasian/ Non-Hispanic | Pacific Islander | Middle Eastern | Multiracial |
| Mayor                           | 5    | 4      |             | 1        | 1     | 1                       | 1                |                                | 1     | 5                       |                  | 1              |             |
| Council                         |      |        |             |          |       |                         |                  |                                |       |                         |                  |                |             |
| Other                           |      |        |             |          |       |                         |                  |                                |       |                         |                  |                |             |
| Total                           | 5    | 4      |             | 1        | 2     | 1                       | 1                |                                | 1     | 5                       |                  | 1              |             |

## Key:

**\*D** List the corresponding *Diversity Chart* number (1 through 9)

**\*\*G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary **O**= Other **U**= Unknown

**RD** Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*