

THIRD AVENUE PROJECT



SCOPE OF THIRD AVENUE PROJECT (TAP)

**Multi-partner collaboration intended to
address *public safety* and *order issues* on
upper Third Avenue
(Steward to University)**

TAP PARTNER AGENCIES

We Deliver Care
DESC Behavioral Health Response Team
Downtown Seattle Association MID
Seattle Human Service Department HOPE Team
King County Regional Homelessness Authority
REACH (LEAD & outreach teams)
Seattle Fire Department Health One
CoLEAD
PDA LEAD Project Management & data team

WE DELIVER CARE

- 1. Maintain Presence 7-Days Per Week During Peak Business Hours (6am-9pm)**
- 2. De-Escalate Potentially Unsafe Dynamics**
- 3. Engage Individuals Involved In Illicit Commercial Activity & Persuade Them to Desist in the Project Zone**
- 4. Offer Support for Transition to Lawful Income Projects**
- 5. Make Referrals for People who are Unsheltered and Experiencing Behavioral Health Needs to TAP Partner Agencies**

TAP PROGRESS TIMELINE 2022

- June 2022: neighborhood requests for help to DSA, City Council, Mayor's Office
- July-Aug 2022: feasibility assessment & partner recruitment
- Sept 2022: TAP proposal accepted by Mayor's Office
- Oct 2022: WDC begins hiring; PDA engages Julota for information-sharing platform
- Nov 2022: all-partner training; stakeholder baseline interviews
- Dec 2022: WDC single shift begins; Julota engaged for WDC case management; businesses donate work space & parking

TAP PROGRESS TIMELINE 2023

- Jan 2023: communication workflows developed btwn TAP partner agencies
- Feb 2023: WDC second shift launches, expanding to 6 am-9:30 pm; Julota develops neighborhood referral form
- March 2023: UW research team begins fieldwork; CoLEAD rooms approved
- April 2023: neighborhood information session; 4 month data summary prepared & shared; 463 individuals in TAP By Name List with impact in neighborhood since Dec 2022

WHO?

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- 424 (92%) of By Name List flagged as unhoused
 - Large segments of catchment population with substance use & mental health issues
 - Segments of catchment population with:
 - Serious Mental Health Issues
 - Low-level drug sales for basic income
 - Subsistence-level drug sales by people who use
 - Some evidence of higher level dealing & trafficking

WHAT AND WHY

- area has been hotspot for illicit commercial activity and substance use for at least 3 decades; long-establish pattern
- specific environmental features create confusion/cover; transit corridor & pandemic closures shifted pedestrian mix
- drug market saturated with fentanyl, heroin scarce; physical & mental impact unprecedented
- fentanyl, in contrast to heroin, requires users to get a new dose every 20-30 mins
- civil commitment functionally unavailable, severe shortage of voluntary residential space for people with severe mental illness (not crisis: long term care)

HOW?

- **housing & non-congregate shelter:** 90%+ of those encountered are unsheltered; Housing First principles mean tackling behavioral health & subsistence issues very difficult without housing
- **coordinated response:** right response to each aspect of the complex dynamics; intentional coordination
- **data-sharing:** have to understand the problem to make an impact
- **milieu management/continuous street presence:** team capable of de-escalation and issue identification
- **TAP neighborhood community referrals:** began April 12
- **employment opportunities & support:** willing employers & employment fellowships
- **division of labor with law enforcement:** high level dealing & trafficking response

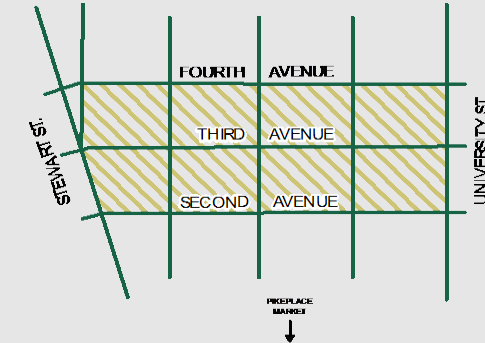
FOCUS AREAS

- **Ross Dress for Less**
- **Gelatiamo & Pane Pane**
- **McDonald's, Money Tree & International Cigar and Tobacco**
- **alleyways between 3rd & 4th and 3rd & 2nd**

Thank you for your interest in notifying Third Ave Project (TAP) about a non-emergency public safety issue or concern, involving persons with serious mental illness and/or substance use challenges.

TAP is a coordinated community response to public safety and public health issues that occur in a localized area of the downtown corridor, on Third Avenue between Stewart Street and University Street, including the cross streets and alleyways up to Second Avenue and Fourth Avenue.

TAP involves a collaboration between local organizations and city, county and community stakeholders, including those who own property, operate businesses and reside within the program area.



TAP Stakeholder Referral Form Open on 4/12/23

While TAP creates a communication loop with community stakeholders, who must help steer the ship in a collaborative, coordinated community response, We Deliver Care (WDC) provides the backbone presence in the TAP program area, providing outreach seven days a week during peak business hours (6:00 AM-9:30 PM) to increase public safety/health via the following services:

- Deescalate potentially unsafe dynamics
- Engage individuals involved in illicit commercial activity & persuade them to desist in the project zone
- Offer support for transition to lawful income projects
- Make referrals for people who are unsheltered and/or experiencing behavioral health needs to a coalition of behavioral health, shelter and housing-focused partner organizations

TAP is a coordinated community response that will increase public safety in the localized TAP area, by proactively and reactively deescalating unsafe dynamics and streamlining the process of identifying, screening and connecting the catchment population to services that will result in a reduction in unlawful behavior in the TAP area.

Providing information allows TAP to assess the issue or concern you are identifying, make a determination, and provide an appropriate response in accordance with the services the program provides. Please access the Third Avenue Project Stakeholder Referral form via the following QR code or website address and complete the form. Depending upon the issue or concern you identify, an onsite response may be provided by WDC or be provided by the TAP project manager via email, phone or in-person.



reachjulota.com/et/ul/0adedcd43b7c5042

Please note that TAP is not a law enforcement response to public safety issues or concerns in the TAP area. The providers who respond to issues or concerns flagged via the Third Avenue Project Stakeholder Referral Form are neither authorized nor equipped to forcibly remove any person or object from any location. Please note that while TAP providers will make every reasonable effort to respond in a timely manner to flagged issues or concerns, the Third Avenue Project Stakeholder Referral Form is not a means to notify TAP or any other agency about an emergent situation necessitating an immediate response. Please call 911 if you have an emergency, find yourself witnessing a crime or you are the victim of a crime. Please call 911 if you witness a person in crisis; make a determination the person is an imminent threat to themselves

CRITICAL STAGE

- “We’re at a critical time. There is a critical stage or phase in the development of every new project, between the time that you stand up the resources or machinery and the time that you begin to see appreciable results or positive outcomes.”

for more information:

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