



SEATTLE CITY COUNCIL
CENTRAL STAFF

Seattle Film Commission (Council Bill 120412)

YOLANDA HO, ANALYST

ECONOMIC DEVELOPMENT, TECHNOLOGY & CITY LIGHT (EDTCL) COMMITTEE

SEPTEMBER 14, 2022

Presentation Overview

- Summary of Council Bill 120412
- Comparison with Pre-Introduction Draft
- Potential Impacts

Summary of Council Bill 120412

Establishes a Seattle Film Commission to:

- Advise and make recommendations to the City on the development of policies and programs that enhance the economic development of Seattle's film industry,
- Including promoting the sustainable growth of family-wage jobs for workers who have been historically underrepresented in the industry.

Summary of Council Bill 120412 (cont'd)

Goals of the Commission

- Inform and influence the regional film industry and community, in partnership with the City, to address disparities caused by systemic racism, so that Seattle is at the forefront of driving equity, inclusion, and economic prosperity; and
- Advance the City's economic development priorities in the creative economy by serving as a conduit between the City and the film industry and community to attract and retain local, regional, national, and global business; build inclusive career pathways into the film industry; and advise on the development of efforts that reinforce and grow the role of film in the region's content and creative industries.

Summary of Council Bill 120412 (cont'd)

Membership (5 appointed by the Council, 5 by the Mayor, 1 by the Commission)

1. On-screen talent or their representatives;
2. Film industry labor unions;
3. Advertising and creative agencies;
4. Commercial producers or production companies;
5. Film schools, film programs, or film educators;
6. Post-production companies and personnel;
7. Film production crew;
8. Film festivals or other film content distribution companies;
9. Film location managers;
10. Film organizations representing communities underrepresented in the film industry; and
11. Immersive technology and emerging technology businesses.

Summary of Council Bill 120412 (cont'd)

Duties of the Commission

- Engage with film industry professionals to prioritize industry needs and inform the development of City efforts;
- Advise and assist the City in the development of efforts to support and strengthen the film industry; and
- Collaborate with regional stakeholders and partners to foster alignment on industry-related efforts with King County and Washington State.

Summary of Council Bill 120412 (cont'd)

Additionally:

- Requires the Commission to meet at least monthly and annually with the Seattle Music Commission, elect a chair and vice-chair annually, and adopt bylaws;
- Establishes a term of three years, with a maximum of serving two consecutive terms; and
- Authorizes OED to provide compensation to members if serving on the Commission presents a financial hardship.

Comparison with Pre-Introduction Draft

- Minor changes to clarify intent and align goals with that intent
- Removes reference to The City of Seattle Industrial Corporation (no longer active)

Potential Impacts

- Expertise
- Fiscal and Administrative
 - Staffing and hardship compensation
 - Additional ongoing support
 - Potential economic benefits
- Racial Equity

Questions?