



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Michael Hatzenbeler</i>		
Board/Commission Name: <i>Burke-Gilman Place Public Development Authority</i>		Position Title: <i>Director</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 1/1/2024 to 12/31/2026 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Olympic Hills</i>	Zip Code: <i>98125</i>	Contact Phone No.: [REDACTED]
<p>Background: Mike has worked as a non-profit leader for over 35 years with organizations in Seattle, Bremerton and Honolulu. For the last 21 years Mike has served as President & CEO of PROVAIL, one of the largest disability service providers in the state. He joined the organization in 1995 as Director of Development when the agency was still known as United Cerebral Palsy of King & Snohomish Counties. Mike has served on the Washington State Governor’s Committee on Disability Issues and Employment and served as Founding President of the Washington State Community Employment Alliance from 2010-2012. He is currently Chair of the Burke-Gilman Place Public Development Authority Board of Directors and serves on the Board of Seattle Rotary.</p> <p>Mike is a Washington native who was born in Richland, grew up in Vancouver and came to Seattle to attend the University of Washington. He is an avid fisherman and baseball fan and coached Little League for many years. He and his wife, Peggy, have three children: Annie is a 21-yr old senior at Cal Poly studying kinesiology and is a 2x All Big West Conference pole vaulter; 24-yr old Lily is a 3rd year law student at New York Law School in Manhattan; and, 30-yr old adopted son Turrean experiences intellectual disabilities and works for the Seattle Sounders FC.</p>		
Authorizing Signature (original signature): <i>Bruce A. Harrell</i> Date Signed (appointed): 1/26/2024		Appointing Signatory: <i>Bruce A. Harrell</i> <i>Mayor of Seattle</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

Michael Hatzenbeler

HEALTH & HUMAN SERVICES EXECUTIVE STRATEGIC LEADERSHIP | INNOVATION | COLLABORATION

Award winning strategic leader with a focus on *what could be* while building bold yet tactical partnerships with local businesses, nonprofit communities and across national associations leading to increased funding and growth. Constructs a shared vision of what's possible and turns complacency into action. Demonstrates the focus, fortitude and analytical skills that build awareness, inspire others and drive change.

Leadership Development
Data-Driven Strategy
Financial Management
Project Management
Compliance & Risk Management

Strategic Planning
Collaborative Engagement
Change Management
Communications
Performance Management

PROFESSIONAL EXPERIENCE

PROVAIL (formerly United Cerebral Palsy of King & Snohomish Counties) **1995-PRESENT**
One of the Northwest region's largest disability service providers supporting people with disabilities to fulfill their life choices. 430 employees and \$28M budget. 28 locations in the Puget sound area and consulting services in Eastern Washington.

PRESIDENT AND CHIEF EXECUTIVE OFFICER (2002-Present)

Agile leader of complex business model with a portfolio of three earned revenue divisions providing residential, employment and clinical services. Leads through insightful analysis and decision making.

- Catalyst behind 50% growth over five years including the COVID 19 pandemic years of (2020-2022).
- Through advanced team building and change management training and discussion, the executive team developed an entrepreneurial mindset and increased accountability leading to strategic investments in new lines of business and increased profitability.

Led extensive investment in DEI practices and centered organizational development around equity with an emphasis on performance management and wage equity. Initiated an action-focused program that increased recruitment and retention of employees of color

- Transformed executive team with 4x increase in BIPOC and LGBTQ+ executive staff
- Created full-time Equity Specialist position to lead organization-wide DEI audit followed by policy & practice changes

Managed 4-yr recovery from financial crisis, through property sale, relocation and operational change

- Started as CEO facing nearly \$1 million net loss. Demonstrated adaptability and managed operational changes & cuts with staff engagement and transparency. Despite voluntary pay cuts, retained all administrative staff.
- Negotiated property short sale with lender, temporary lease back and then move to new site
- Secured state legislative funding and tax-exempt bond financing to purchase new site

Opened new lines of business, closed unsustainable programs and sold underperforming assets putting PROVAIL in the strongest net asset position in its history.

- Developed partnership to transfer PROVAIL Dental Clinic patients to UW Dental School specialty clinic ensuring ongoing services while eliminating annual net loss
- Negotiated sale of social enterprise manufacturing business allowing focus on core service delivery programs and netting \$1.3 million for program expansion

EXECUTIVE VICE PRESIDENT, COMMUNITY & CORPORATE AFFAIRS (2000–2002)

Acted as Deputy CEO, CFO and Senior Development Officer during time of major transition

- Senior officer coordinating name change and rebranding after disaffiliating from national association
- Demonstrated problem solving and analytical skills while managing the purchase and development of property and secured tax-exempt bond financing for \$10M of new office and service delivery location.
- Gathered intelligence leading to reshaped fundraising strategy that increased corporate sponsorship and foundation support raising more than \$2M

DIRECTOR OF DEVELOPMENT, UNITED CEREBRAL PALSY OF KING & SNOHOMISH COUNTIES (1995–2000)

Managed all fundraising, marketing and public relations efforts. Grew special events' sponsorship through Puget Sound commercial insurance industry stewardship. Developed new corporate sponsorships. Cultivated Board members.

EARLY CAREER

Academy of the Pacific, Honolulu, HI - Director of Development and Public Relations
 Bremerton/Kitsap County DWI Task Force, Bremerton, WA - Program Coordinator

BOARD MEMBERSHIP

Seattle Rotary Club 4: Board Member, Finance Committee, Peacebuilders Committee Chair (2019-Present)
 Burke-Gilman Public Development Authority: Board Chair (2006-Present)
 Little Bit Therapeutic Riding Center: Board Member, Advisory Council (2007–Present)
 Directors of Disability Organizations: Co-founder; Coordinating Committee (2005–2020)
 Community Employment Alliance: Founding President, Board Member (2009–2011)
 Governor's Committee on Disability Issues and Employment: Coordinating Committee Member (2007–2013)
 Group Health Cooperative: Cooperative Development Committee Member (2014)
 Roosevelt-University-Green Lake (RUG) Little League: President, Board Member and Coach (2005-2015)
 Nathan Hale Sports Boosters Club: Treasurer, President (2015–2020)

EDUCATION

University of Washington

Non-Profit Executive Leadership Institute - Evans School of Public Affairs
 Political Science Honors Bachelor of Science degree program - completed all classes

Grantsmanship Center

Intensive Grantsmanship Training Certificate

Burke-Gilman Place Public Development Authority

9 Members: Pursuant to RCW 35.21.730, all members subject to City Council confirmation, 3-year terms.

- # City Council-appointed
- 9 Mayor-appointed
- # Other Appointing Authority-appointed (specify): Commission

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	5	1.	Director	Michael Hatzenbeler	1/1/24	12/31/26	1	Mayor
6	F	4	2.	Director	Jennifer Kelty	1/1/24	12/31/26	1	Mayor
6	M	5	3.	Director	Joseph E. Brotherton	1/1/24	12/31/26	1	Mayor
6	M	4	4.	Director	David L. Creed	1/1/24	12/31/26	1	Mayor
6	F	4	5.	Director	Kaarin Stowell	1/1/24	12/31/26	1	Mayor
			6.						
			7.						
			8.						
			9.						
			10						
			11.						

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	3	2								5								
Council																		
Other																		
Total	3	2								5								

Key:

- *D List the corresponding Diversity Chart number (1 through 9)
 - **G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.