



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Colleen Bowman</i>		
<b>Board/Commission Name:</b> <i>Pike Place Market Preservation &amp; Development Authority</i>		<b>Position Title:</b> <i>Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:		<b>Term of Office: 4-year Term</b> <i>9/29/15</i> <i>6/30/19</i>
<b>Residential Neighborhood:</b> <i>Pike Place Market/Downtown</i>	<b>Zip Code:</b> <i>98101</i>	<b>Contact Phone No.:</b> 
<b>Legislated Authority:</b> <i>SMC 3.110 &amp; RCW 35.21.730</i>		
<p>Colleen Bowman while originally from the state of Michigan, has lived in Seattle and been an active member of the Pike Place community since 2001. Colleen has helped managed two successful businesses in the Market over a 13-year span and has consulted for several others. Colleen has been a resident of the Pike Place Market since 2008, and served as resident member, Vice Chair, and Use Review Committee Member of the Pike Place Market Historical Commission during her term, from 2009-2012.</p> <p>Ms. Bowman's civic duties include being an active volunteer in many local organizations, including local PBS station (KCTS) and the Pike Place Market Foundation.</p> <p>Ms. Bowman received a B.S. from Michigan State University in Agriculture and Natural Resources Communication in 2001, an M.B.A in Sustainable Business from Pinchot University in 2014, and has several certifications that support her current career in sustainable business consultation.</p> <p>This appointment represents Ms. Bowman's first term.</p>		
<b>Date of Appointment:</b> <i>9/29/15</i>	<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> <i>Edward B. Murray</i> <i>Mayor of Seattle</i>

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**Education**

M.B.A Sustainable Business, Pinchot University, 2014

B.S. Agriculture & Natural Resources Communication, Michigan State University, 2001

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**Certifications and Publications**

- Co-Publisher, *The Business Guide to Sustainability*, Third Edition Mar 2015
- Certificate in Sustainable Business, Pinchot University May 2011
- Certificate in Sustainable Entrepreneurship, Pinchot University May 2009
- Certificate in Grant Writing, Seattle Central Community College May 2008

**Work Experience**

- Independent Business Consultant, Seattle, WA May 2012 - present
- General Manager, Market Grill, Pike Place Market, Seattle, WA Oct 2011 - Dec 2013
- Assistant Manager, Athenian Inn, Pike Place Market, Seattle, WA Oct 2001 - Oct 2011
- Research Assistant, USDA Forest Service, East Lansing, MI May 1999 - May 2001

**Internships and Volunteer Roles**

- Pike Place Market Foundation, Pike Up Campaign "Ambassador" Jun 2015 - present
- Pike Place Market Historical Commission, (Vice-Chair 2011, 2012) May 2009 - Dec 2012
- KCTS 9/ PBS, Community Outreach and Development Assistant Feb 2010 - May 2010
- UNITE HERE Local 8, Shop Steward, Athenian Inn Jan 2002 - Dec 2013
- Michigan Natural Features Inventory, Communication Assistant Jan 2001 - May 2001

**Relevant Skill Set & Experience**

- Effective communication skills across the mediums of business writing, public speaking/presenting, social media, advertising, marketing and public relations campaigns.
- Strong analytical thinker and strategist, having authored or contributed to several business plans, operational strategies, marketing and public relations campaigns for start-up ventures, established businesses, and non-profit organizations over a 15-year span.
- Versatile sustainability professional with experience and a knowledge base that spans triple-bottom-line economics, systems thinking, strategy, leadership, team building, conflict resolution, bargaining, campaign development, marketing, research, outreach, community engagement, historic preservation, new urbanism, placemaking, smart growth and sustainable food systems.

## Recommendations

### **Spencer Howard, Managing Partner, Artifacts Consulting**

"Colleen deftly managed the competing demands of her graduate studies, work, and serving as Vice Chair of and on the Use Review Committee of the Pike Place Market Historical Commission. She communicated well with applicants, who were often new to the process. Colleen was a dependable presence as Vice Chair, worked well with other Commissioners, and successfully directed the full Commission at several meetings, including one of our longest agendas."

### **Stephanie Pure, Gov't Relations Administrator, King County DOT**

"It was an absolute pleasure to serve with Colleen on the Pike Place Market Historical Commission. She is a leader whose thoughtfulness inspired confidence in everyone who served with her. I always appreciated her insight, balanced approach, and good-natured demeanor during her service on the Commission. I know that Colleen will be a success in any endeavor she pursues!"

### **Jackie Koney, U.S. Development Director, Salzburg Global Seminar**

"Colleen is a talented thinker and writer who is highly skilled at distilling a wide range of ideas into a coherent and compelling package. She works well independently but also within a team and is highly organized and great at keeping things (and people) on track. She exhibits a high degree of professionalism and grace under fire."

### **Annie Riddell, Owner, Clearview Strategies, Inc.**

"Colleen is an exceptional strategic thinker who helped guide our business planning group through various quandaries back at Bainbridge Graduate Institute [*now, rebranded as Pinchot University*]. She is also a gifted writer and communicator. She's remarkably skilled at paring down complex concepts into simple terms, which is especially useful for business planning and pitching. Colleen has a fantastic sense of humor, and that levity was often just what the doctor ordered during the deep/dark phases of our business planning journey."

### **Stephanie Malone, Director of NFFTY**

"I had the great pleasure to manage Colleen during her internship with KCTS 9 Public Television. Colleen provided a strategic perspective paired with her strong communication skills to assist our department with assessing RFP opportunities and drafting grant narrative. She also provided us with much needed support with our lobbying efforts, conducting research to assist our efforts. Colleen is smart and quick, reliable and strategic. She has great communication skills and is an adept writer. I feel very fortunate to have had her as an intern at KCTS 9."

# PIKE PLACE MARKET PRESERVATION & DEVELOPMENT AUTHORITY

SEPTEMBER 2015

12 members: Per RCW 35.21.730 and Seattle Municipal Code 3.110; all subject to City Council confirmation, 4-year terms:

- 4 Mayor-appointed
- 8 Other Appointing Authority-appointed (specify): (4) Constituency and (4) PDA Governing Council

**Roster:**

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
6	M	1.	Chair	James Savitt	6/30/14	6/30/18	3	Mayor
6	M	2.	1 <sup>st</sup> Vice Chair	John Finke	6/30/13	6/30/17	6	Governing Council
6	F	3.	2 <sup>nd</sup> Vice Chair	Ann Magnano	6/30/13	6/30/17	4	Mayor
6	F	4.	Secretary / Treasurer	Gloria Skouge	6/30/14	6/30/18	4	Constituency
6	M	5.	Officer-at-Large	Patrick Kerr	6/30/13	6/30/17	3	Constituency
6	M	6.	Officer-at-Large	Jackson Schmidt	6/30/11	6/30/15	3	Governing Council
6	M	7.	Member	Matt Hanna	10/30/12	10/30/16	2	Mayor
2	M	8.	Member	Rico Quirindongo	6/30/14	6/30/18	2	Governing Council
2	M	9.	Officer-at-Large	Betty Halfon	7/31/12	7/31/16	1	Constituency
5	M	10.	Member	David Ghoddousi	6/30/11	6/30/15	3	Constituency
6	F	11.	Member	Patrice Barrentine	6/30/13	6/30/16	1	Governing Council
6	F	12.	Member	Colleen Bowman	9/29/15	6/30/19	1	Mayor

**Diversity Chart:**

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	2								4			
Gov. Council	3	1				1				3			
Other	2	2				1			1	2			
<b>Total</b>	<b>8</b>	<b>4</b>				<b>2</b>			<b>1</b>	<b>9</b>			

**Key:**

- \*D List the corresponding *Diversity Chart* number (1 through 9)
- \*\*G List *gender*, M or F
- \*\*\*Other Includes diversity in any of the following: *race, gender and/or ability*